

THE SHIELD

OF THE KAPPA PSI

FALL 2013

THE BOOZE BUSINESS

DRINKING RESPONSIBLY

MOGULS, HOBBYISTS &
BUSINESS LEADERS

EXPLODING DRINK
MARKETS

NEW HQ STAFF



My Brothers in Phi Kappa Psi,

As I write this letter, the fall semester is well under way and soon winter will be upon us. In this edition of the Shield we will look at the “Booze Business” and highlight those brothers engaged in the production and sale of alcohol. We will also discuss the effects of the misuse of alcohol.

In looking back on my college days there were many good times. Unfortunately, I must confess that there were also times when alcohol was misused. I suppose with age comes wisdom, and I now realize that the best times of my youth occurred when I practiced moderation. A chapter brother of mine’s father had a saying something to the extent of “do it, but don’t overdo it.” I would counsel all undergraduates to think about their use of alcohol and determine if they are practicing moderation or excess. Overdoing it can cause serious health issues and can lead to addiction. It is our wish that every member of Phi Kappa Psi have fun, but we also want our members and their guests to be safe and have a prosperous future.

While speaking of prosperity, I am glad to also report that our Fraternity continues to grow and prosper. Our recent census once again confirms this growth. Our sustained growth is a testament to the dedication of our undergraduates to the ideal of Phi Kappa Psi. In that regard, if we continue to pledge and initiate men of talent and foster that talent, Phi Kappa Psi will continue to be the great institution that it has been for over 160 years. However, if we fail in our duty to recruit and develop young men, our Fraternity will suffer. Therefore, both undergraduates and alumni alike share in this responsibility to make our Fraternity great. I charge you to remember your oath and our Ritual. I challenge you to make a difference in your chapter, your university and your community. Only by the fulfillment of these premises will our Fraternity flourish.

I would like to close this letter by reminding the brotherhood that our Creed and Ritual charge us to abhor drunkenness and to practice moderation in our manners and morals. By living up to the high ideals and standards of our Founders every day, we make ourselves men of honor worthy to be referred by the simple loving term “Brother.”

Fraternally,

A stylized, handwritten signature in black ink, appearing to read 'J L Miller'.

James L. Miller
Ohio State '85
SWGP



THE BOOZE BUSINESS

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READER'S GUIDE:

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Email: Shield@PhiKappaPsi.com
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the Director of *The Shield*

How to get published

Undergraduates: Each chapter's AG or corresponding secretary is that chapter's correspondent for *The Shield* and for PhiKappaPsi.com. For submission requirements or deadlines, he may contact the Director of *The Shield*. All photos must be sent via regular mail, or as separate attachments at 300 dpi or higher. All text submissions must be submitted via e-mail to Shield@PhiKappaPsi.com. Chapter newsletters appear in the summer and winter issues.

Alumni: Alumni are strongly encouraged to submit news and stories to *The Shield*. Tell us about events or your accomplishments. If you have news about an individual alumnus, mail information to the address above care of *The Shield*.

Estimated deadlines for submissions

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How to send a letter to the editor

We always welcome your comments – both positive and negative – about this publication. E-mail the Editor at SMC@phikappapsi.com or send mail to Shawn Collinsworth, 5395 Emerson Way, Indianapolis, IN 46226.

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Phi Kappa Psi Fraternity is governed by elected and appointed officers who serve as volunteers. The Fraternity's daily affairs are administered by its professional staff. The Phi Kappa Psi Foundation, The Permanent Fund of the Phi Kappa Psi Fraternity and The Canonsburg Corporation are each administered by a board of volunteer trustees.

The Fraternity Headquarters is located at 5395 Emerson Way, Indianapolis, Indiana 46226 and may be reached by telephone at (317) 632-1852. The Fraternity's web site is www.PhiKappaPsi.com.

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SERVICE IN ACTION

“YOU ARE WHAT YOU DO, NOT WHAT YOU SAY YOU’LL DO.”

— C.G. JUNG

The start of yet another school year is an exciting time because our slate is clean when it comes to the work our thousands of men will be doing through the academic year. How many hours will our men contribute? How much can we raise for those in need? The upcoming winter issue will document the fall progress of our chapters (in the chapter newsletter submissions), but we challenge our alumni to connect with your local chapter to see how you can be a part of its service initiatives.

Like the quote stated above, and like our Founders some 161-years ago, we don’t necessarily define service as the number of zeroes on a check. We define it by the willingness of any/all of our members to give of themselves. Rolling up your sleeves to build, or spending 30 minutes listening to a person in need can be more impactful than a simple tax write off.

According to Independent Sector, the value of an hour of service is \$22.14. While the IRS won’t let you deduct that number, it provides us with an even stronger quantifiable view of what our chapters accomplished. Using that number with the hours reported by our chapters in the 2013 Chapter Excellence Accreditation Application, that means that **our chapters provided over \$1.459 million worth of service in the 2012-13 school year!** Combine that with the \$325,000 in money raised and you are approaching nearly \$2 million in value from our undergraduates alone!

That is something to be proud of and to value. Our society looks at the dollar amounts. It’s an easy measuring stick, but be proud of what our men are doing to raise money for a number of worthwhile causes.

GREAT FUTURES START HERE.



WORK TO BE DONE

Of course, there are some areas where we can improve upon in terms of donations. Our national adopting of a local Boys & Girls Club has continued this year, but we have carried over our beneficiary from last spring. The Boys & Girls Clubs of Manatee County still need our support raising money to improve their fleet of vehicles. As of the writing of this article, we are still only halfway to our goal of raising \$6,200.

Sadly, the countless hours of time our volunteers of the South Florida Gulf Coast Alumni Association have put in to supporting this group don’t have the literal translation to money, so tapping into our living network of 77,000+ members is next.

If everybody who reads this magazine merely gave half a penny, we could call this campaign a success! Learn more by going here: www.phikappapsi.com/phipsitoday/adoptingabgc

We can all help make a difference in the lives of so many children!

For so many brothers, Phi Kappa Psi was the introduction to the influence one man can have on the world. Those stories are what inspire our staff and elected officers to continue fighting for a place for Phi Psi. Stories, like this:



By Austin Creswell Iowa State '07

When someone uses the term service, I always think how broad a term that really is, both in quality and quantity. When I was a senior in high school, even as a freshman at Iowa State, I knew very little about service. I met requirements and completed my pledge education but it was not genuine service. One issue that contributed and needed to be resolved was that I was in the wrong major. I was studying engineering and simply felt that it wasn't for me.

With a switch to Elementary Education, my whole experience at Iowa State and with Phi Kappa Psi changed. By switching to a major that allowed me to give back, I was able to get my first taste of what service really meant. I began to include service in my life not because I was told to but because it truly made me happy.

With that, I began to seek out opportunities for service in a variety of areas. I wanted to find something that I was absolutely passionate about and it was in pursuit of this that I found AmeriCorps NCCC. For those of you who aren't aware, I would highly recommend you look into this program. It was only by participating in this that I was able to get a solid direction for my life and begin down the path I am currently on.

While in the program, I had the amazing opportunity to help find housing for those affected by Hurricane Ike/Gustav. We spoke with hundreds of people every day that needed support. Some wanting just to talk; others were sleeping in tents where their house used to stand. I challenge you to have a similar experience and not let it change something inside you.

When I returned to Iowa State I came with direction and a purpose. Almost immediately I sought out my local American Red Cross Chapter. I began shadowing the Executive Director and participated in local disaster calls (house fires). When my first semester senior year came to a close, I sought out every position I could find with the Red Cross. I applied to Anchorage, Alaska and Miami, Florida and everywhere in between. After many of the "You are great, but not that great" letters, I finally got a first and second interview with the Grand Canyon Chapter. By taking this position, I was not only making my first step into the professional world, but I was also leaving behind all of my support structures that I had built and been surround by for many years.

It has been a challenge; the greatest one to date, but it is also an extremely rewarding profession. I have opened shelters for evacuees and provided clothing, food and lodging for families after house fires and all are extremely appreciative. I consider myself extremely lucky every day that I get to come in and perform the kind of work that the Red Cross does.

That being said, I do not take for granted where this all started. As a freshman at Iowa State University, in one of the few places I still refer to as my home, with my brothers.



NEW FACES IN NEW PLACES

SEVERAL NEW EMPLOYEES, AND SOME NEW POSITIONS, HIGHLIGHT A CHANGED FRATERNITY HEADQUARTERS STAFF

There are so many rooms in Laurel Hall, the home of the Phi Kappa Psi Fraternity Headquarters, that each room has its own sign. For the historical sections of the mansion, these signs give a background of the room. On the Fraternity office doors, these signs identify the person hard at work within. This summer, those signs offered more of an introduction.

An evolving world of chapter oversight and education has led to a shift in the way the Fraternity is doing business. More and more work is done online, and digital communications is a growing focus of both the marketing and management initiatives of Phi Kappa Psi. That shift has led to multiple new staff positions at the National Office, including a change in a long-standing and familiar role.

For over 50 years, the Fraternity has employed traveling staff members to visit our chapters nationwide. Most recently known as "consultants," the Fraternity had five young men on the road during the 2012-13 school year. For 2013-14, that number is now just two.

The recruitment/expansion consultant role continues to assist in our growing expansion efforts. We are pleased to have Brothers Jacob Baugher *Cal '10* and Stuart Zorn *Wittenberg '10* handling those responsibilities. Both men will also work with our chapters struggling with membership. They report to our new Director of Expansion, James Perez *Oneonta '07*.

Gone are the standard chapter consultants. In their place, the Fraternity has hired three Associate Directors of Chapter Services. This position is a de facto client manager of undergraduate chapters. The Associate Director is responsible for overseeing all of the chapters in two of the six regional districts of the Fraternity. Each of the three maintains consistent and regular contact with all of his chapters, building relationships with undergraduate and alumni officers, and engaging the chapter in leadership development, the improvement of operations and overall member assistance. We are excited to have Matthew Goldsmith *Ashland '09*, Christopher Hodge *Minnesota '06* and Michael Morin *Loyola '11* to serve in these positions.

We have also adjusted the previous Director of Chapter Services position to now be titled Director of Standards. Mark Lipka *Lycoming '04* continues in this position, which now oversees all areas of chapter discipline and risk management policy enforcement. It allows for a healthy break for the three associate directors working daily with our chapters.

This change was done with considerable thought. All of our chapters, under the new model, will have a dedicated staff member who will continue to visit once a year (visits will be shorter), which will improve the familiarity on both ends of the relationship. This switch has a number of long-term benefits:

- With growing staff time being taken up with the risk management policies and investigations of an evolving Greek community, we are freeing the Director of Standards from direct chapter oversight, while creating multiple positions in Laurel Hall that can serve ALL the needs of our 100+ chapters nationwide
- This will create more than the 3-day visit worth of interaction. Each Associate Director must have some sort of communication with each chapter every two weeks. This will create more dialogue, support and consistency
- The Fraternity will be able to retain more understanding of each chapter on a long-term basis
- With the positions being more permanent in nature and compensated at a director level, we anticipate longer retention of employees, providing better long-term support of all chapters

The advent of modern technology has also allowed for this change. The ability of our employees to interact with our chapters via Skype, webinars, iChat, texts, Google+ hangouts, etc. has changed the way we can do business with our chapters. While there will still be face-to-face visits, having more staff in the office reaching out to multiple chapters in a day will increase the amount of support we provide.

That last point leads into one final change, fittingly with our communications. Gone is the Director of Communications position. Moving in is our new Director of Digital Marketing, Jordan Gill. She oversees the communication strategy of the Fraternity, including the website, social media and growing digital avenues.

It has been a whirlwind shift, with plenty of new faces, and the Fraternity is excited to introduce them to you:



JORDAN GILL

Position: Director of Digital Marketing

The Skinny: Jordan recently graduated from Butler University, where she helped manage the social media campaigns of the university's mascot, Blue, while also working with the Indianapolis Zoo and Conrad Hotel (Indianapolis) as an intern. A proud member of Alpha Phi, she brings fresh ideas to the Fraternity's marketing and branding initiatives.

What excites her about her job: "I love being able to create messaging and design pieces that excite and create conversation among our members and promote the Fraternity and its efforts as a whole."



JAMES PEREZ ONEONTA '07

Position: Director of Expansion

The Skinny: Brother Perez was initially hired as an associate director of chapter services, but quickly filled the void to head our expansion and recruitment efforts. He comes to HQ after spending a year in the Peace Corps prior to taking a job with Eastern Energy Systems consulting on renewable energy projects.

What excites him about his job: "The most exciting part of my job is the ability to have a hand in the future of Phi Kappa Psi and create long term sustainability and growth."



MATTHEW GOLDSMITH ASHLAND '09

Position: Associate Director of Chapter Services (Districts I & V)

The Skinny: Brother Goldsmith spent the last year as one of our traveling chapter consultants. A proven effective communicator, he will transition into this role by taking from his experiences on the road and step right in to help not only his assigned chapters, but also his fellow new associate directors.

What excites him about his job: "I am most excited for the opportunity to have a continuous relationship with the chapters in my districts and be a resource for them as they continue to strive for excellence on their campuses and in the national organization."



CHRIS HODGE MINNESOTA '06

Position: Associate Director of Chapter Services (Districts II & IV)

The Skinny: A heavily involved Phi Psi as an undergraduate, he spent a season in Cabo as a program coordinator for the American Leadership Academy after graduation. Most recently, he served as a graduate assistant at the University of Northern Illinois in the student involvement office while completing his Masters degree.

What excites him about his job: "I'm excited to bring a variety of perspectives to our brothers across Districts II and IV. My aim is to help our brothers become the best men they can be and to help chapters grow every day."



MICHAEL MORIN LOYOLA '11

Position: Associate Director of Chapter Services (Districts III & VI)

The Skinny: A recent alumnus from our Louisiana Gamma Chapter, his exceptional leadership skills as SGA President at Loyola and experience as Guest Relations Manager at Sainte Marie Brasserie, a fine dining restaurant in New Orleans, make him well-equipped in building relationships with the chapters in his assigned districts.

What excites him about his job: "The most exciting part of my job is the opportunity to watch leaders develop within a chapter during my time with them, as well as experience Phi Kappa Psi in a very unique and personal way."



JACOB BAUGHER CAL '10

Position: Recruitment/Expansion Consultant

What excites him about his job: "I'm excited to pass on the knowledge and skills I learned while in college in order to help our chapters around the country."



STUART ZORN WITTENBERG '10

Position: Recruitment/Expansion Consultant

What excites him about his job: "I am most excited to be able to give back to the fraternity that taught me so much as an undergraduate."

THE BOOZE BUSINESS

SEVEN OUT OF EVERY
TEN PHI PSIS DRINK.
WHAT WE DRINK IS
BIG BUSINESS,
BUT HOW WE DRINK
IS THE FRATERNITY'S
BUSINESS.

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Let's identify the elephant in the room: Alcohol. Our country's divisiveness on the subject led to a dry nation less than a century ago. Is it safe? Is it civil? In 2013, the easy answer is that it is legal for anybody over the age of 21 to consume. For Phi Kappa Psi, that means that less than 5 percent of our living membership can't drink.

But, to the Greek system, alcohol has been a growing challenge and stereotype long before John Belushi glorified college hijinks at "Faber College." And while 70 percent of college students (same percentage as Phi Psis) admit to drinking, fraternity members make up just two percent of the total undergraduate population in this country.

This issue of *The Shield* profiles several brothers that have made a living (or hobby) from the age-old tradition of making alcohol. It is a true labor of love, and something to be proud of. But, we recognize that glorifying their success could be viewed as a hypocritical statement compared to our own national policies. We want to be clear: If you are of age, we support your rights to make an educated decision on how you consume. But, in an ever-mindful world, operating within the framework of the law is paramount to our survival and our reputation.

RISK MANAGEMENT

In the 2012-13 academic year, each undergraduate member paid \$150 in a liability insurance premium. That total, roughly 80 percent of the Fraternity's over \$1.1 million in insurance premium revenue can be tied directly back to alcohol. The unfortunate reality is that alcohol is at the core of almost all disciplinary areas of fraternity (and college) life, including:

- 90 percent of sexual assaults
- 65 percent of violence
- 70 percent of accidental death

The Fraternity's risk management policy (derived from FIPG) is extensive. But, it hardly differs from any local laws and campus rules. In fact, almost all disciplinary actions taken by the Fraternity are merely reactions to chapters violating those local standards.

Mass distribution (without a license) of alcohol, providing to minors or drinking underage are illegal acts. Enjoying a cocktail with friends as a 21-year-old is not. It's not completely black and white when it comes to varying campus rules, but the ability to make responsible decisions rests in the hands of our members.

EDUCATION

Missing from the previous list of alcohol-related incidents was automobile fatalities. Why? It is the only category that is on the decline. Roughly one-third of all traffic deaths are alcohol related (according to the Department of Transportation), down almost 20 percent from 2000.

This is a direct correlation from a nationwide campaign against drinking and driving. A generation of young drivers (and alcohol consumers) was raised under a barrage of advertisements, stricter penalties and intense education. It has shown proven results.

We are now embracing the next frontier of alcohol education. Combating binge drinking, a black-out craze and the other decision-making issues that come from drinking too much, we have to continue taking steps to remove the notion that college is a consequence-free environment.

GreekLifeEDU is a third-party online prevention program designed to challenge students' beliefs about alcohol, hazing, and sexual assault while enabling students to make healthy and safe decisions. With nearly half of our members indicating that they have engaged in high-risk (more than 5 drinks in one night) drinking, the time is now to change behaviors. All new members of the Fraternity must complete the program to be initiated. Within the program, participants watch videos and must pass exams and checkpoints to complete.

Beyond the online world (including growing seminars on the new Phi Psi Experience), our risk management program allows for premium discounts for chapters that arrange speakers or group education sessions on alcohol awareness and behavior. Any chapter wishing to explore these areas of education is encouraged to contact the National Headquarters.

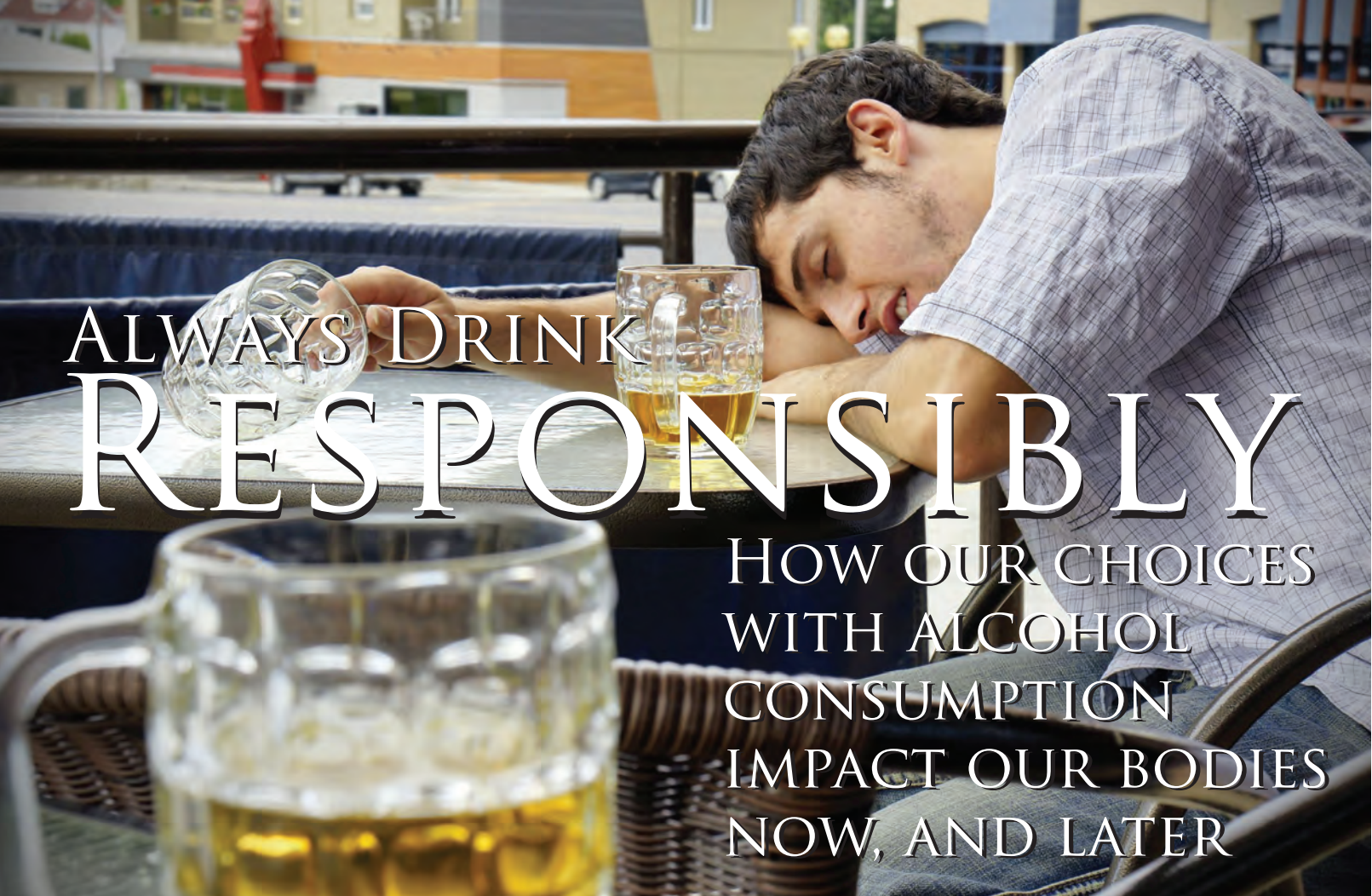
EXPECTATIONS

College is a time of personal growth and discovery. When it comes to alcohol, this means it is time for one to make a choice, upon turning 21, about what, if and how they drink. In a Fraternity full of gentlemen, Phi Kappa Psi expects our members to respect the law and make mature decisions. But, this expectation doesn't just fall on the shoulders of the young member. It falls on the group.

The role of a brother is to protect. Reversing the stereotype starts with our members choosing not to use the group as a means to a party, but to a unit of protection. Don't be a bystander to irresponsible behavior. Know the limits of others in addition to your own and don't be afraid to stand up when somebody is teetering on the edge.

Additionally, no member should be afraid of seeking help when an issue arises. More states (and campuses) are enacting "lifecycle laws," which assure individuals they won't be disciplined if they choose to act in a responsible way, such as seeking medical attention for a person who has had too much to drink.

We respect the rights of members who can drink, and expect responsible decisions to follow.



ALWAYS DRINK RESPONSIBLY

HOW OUR CHOICES WITH ALCOHOL CONSUMPTION IMPACT OUR BODIES NOW, AND LATER

It's the caveat that is uttered, often mumbled, at the end of every commercial we see for our favorite tasty spirit or drink: "Please Drink Responsibly"

But what is responsible drinking? Is it merely an understanding of our bodies' tolerance to alcohol, or does it require a larger recognition of our unique dependencies? Some cultures rally around a drink a day, while others would rid the world of alcohol if allowed. Like anything, true understanding comes with education.

WHAT ALCOHOL DOES

Alcohol has become the common speech term for a specific type of wide-ranging compounds. What you drink is technically ethanol, no different than the fuel additive that actually makes up the world's largest use of the chemical, more than consumption. Naturally created through a fermenting process, humans stumbled across the psychoactive properties of ethanol thousands of years ago, and have been perfecting the process ever since.

It takes, on average, only about 10 minutes for alcohol to impact the body. Broken down into the bloodstream, alcohol races to the brain and impacts the central nervous system. By classification, it is a depressant. But, biologically, alcohol's effect on the human body is actually a fuel.

While alcohol impacts various areas of the nervous system, it's primary impact is how the chemical increases the activity of a certain group of neural receptors whose job is to naturally slow the brain down. With the brain processing so many things at once, these receptors regulate the brain from overworking. When they are energized (from alcohol), they slow the system down more and more, slowing the body's ability to communicate with itself. Various areas of the brain are impacted differently, but depending on the amount consumed, one generally loses normal control over decision making, danger awareness, memory, moderation and even natural defenses like sneezing, coughing, etc.

While the brain is being slowed, the stomach is breaking down the ethanol into acetaldehyde, which is toxic, so it quickly heads to the liver to be processed out of the body. But, the liver can only handle so much at a time, which is why the "buzz" from drinking lasts a while. Meanwhile, in the kidneys, a hormone designed to hydrate the body is suppressed by alcohol, flushing the water from the system and, likely, sending you to the bathroom.

When you wake up in the morning, and your head aches, don't blame the alcohol however. The side effects are actually created by a variety of additives or natural byproducts of the process used to make whatever drink you had.

THE SHORT-TERM EFFECTS

Quite simply, all of the psychological and physiological effects listed already are what you are dealing with every time you take a drink. However, that isn't to suggest that simply taking a drink is a harmful act.

According to the National Institute on Alcohol Abuse and Alcoholism (NIAAA), an average moderate male drinker consumes two drinks per seating. While tolerance levels vary, this amount generally keeps the body functioning at an appropriate level, and doesn't stress the various systems discussed previously.

Should one drink more than that, or enter into binge drinking (enough alcohol in a two-hour span to rise your blood alcohol content above a .08), the list of short-term issues exponentially increases as the level rises: confusion, stupor, unconsciousness, vomiting, seizures or even hypothermia. The last of those symptoms being the red-flag signs of alcohol poisoning.

There are, however, some schools of thought about the benefits of moderate alcohol consumption. Some studies have shown that alcohol in moderation can reduce the risk of heart disease or stroke, reduce gallstones and maybe even lower the risk of diabetes. This is a bit of a slippery slope, because moderate use can quickly evolve to extensive use and flip any benefit.

THE LONG-TERM EFFECTS

The primary thought process behind any healthy benefit from alcohol (strengthening and cleansing of the circulatory system) is also a reason to be mindful of long-term issues. Heavy drinking can lead to cardiomyopathy, the stretching and dropping of the heart muscles, and a general weakening of the circulatory system. This can lead to heart attacks and strokes.

The bigger tolls take place in the areas of the body weakened by trying to process the toxins that come from too much alcohol in the system. The liver is the primary victim, succumbing to a variety of inflammatory disorders and shutdowns. Likewise, the pancreas can be worn down by toxic substances related to the body's fight to breakdown alcohol. Pancreatitis severely limits the body's ability to digest and process food.

And, finally, several types of cancer have been linked to higher rates in humans with heavy alcohol use, including mouth, esophagus, throat, liver and breast.

All of these long-term issues can be avoided by making a simple choice to consume alcohol responsibly and in moderation. In fact, the greatest risk associated with alcohol may have less to do with any physical ailment as a mental one: alcohol dependence.

Moderate drinking behavior for men, according to the NIAAA, is no more than four drinks in a single day, and 14 drinks in a week. Studies show that individuals who drink above these levels, classified as heavy drinkers, may already have alcohol dependence and abuse problems or are at risk of developing them. From there, it is a quick journey into an unhealthy world.

THE CHOICE

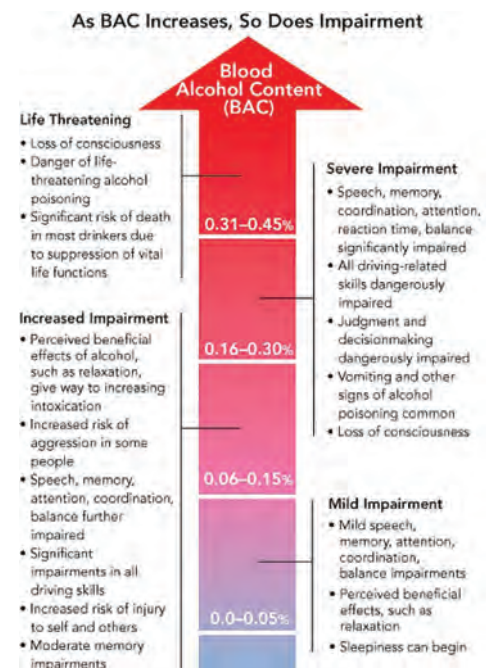
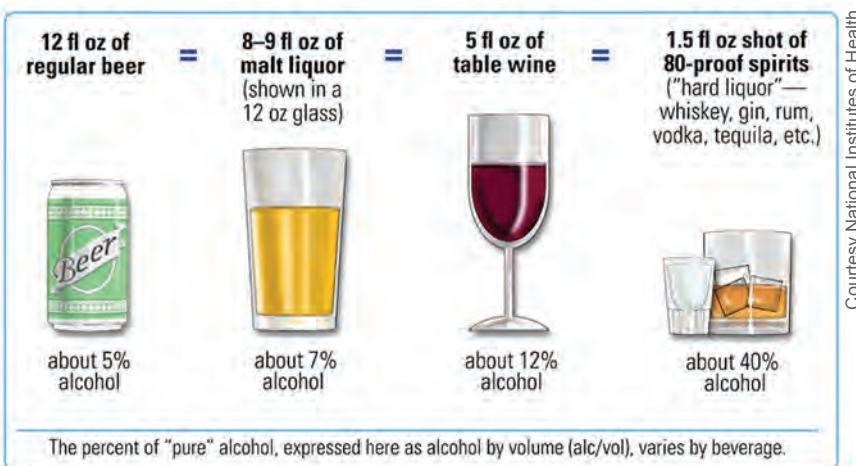
Ultimately, the choice is yours. Alcohol is legal to roughly 95 percent of all Phi Kappa Psi members. Of those of-age members, statistics show that 72 percent have drank at least once in their life, and four out of ten will consume at least one drink each week.

Why? There are many individual reasons, some bad and some perfectly acceptable.

"The Creed of Phi Kappa Psi" states that *I believe I am honor bound... to respect and emulate my brothers who practice moderation in their manners and morals.*

To drink is any man's right. To drink responsibly is the character of that man. Phi Kappa Psi respects the first right and expects the second. As you will read in several profiles in this issue of *The Shield*, alcohol can be a tremendous treat, a labor of love, a slice of American history and a way of life. But with all of that comes a duty as gentlemen to understand the risks and practice moderation.

Please, drink responsibly!



A LONG ROAD TO RECOVERY



It was important to us to not make this issue of the magazine an advertisement for alcohol. Every day, the Fraternity and all of us, as men, must weigh many decisions. The unfortunate stereotypes of Greek life have placed alcohol consumption at the forefront of those many decisions. Our risk management guidelines and stances are fairly black and white for chapters, but each 21-year-old individual is free to consume as he sees fit. For most, a responsible balance is learned at a formative age and maintained through a healthy, social life. For some, however, the lesson isn't so easy...

My name is Andrew Arthur Dawson RIT '92 and I am one of the founding fathers of the New York Theta Chapter of Phi Kappa Psi. I'm also a recovering alcoholic and drug addict who is living in a world today where too many people are suffering and even dying from addictions. Many of them often begin for people during their college years and will go unnoticed especially by brothers in fraternities; such as it was true for me....

My story of addiction begins at the end of August 1990 as I headed off to college to begin my freshman year at Rochester Institute of Technology (RIT). I had arrived a few days early for freshman orientation and while I was excited to finally be out a little more on my own, there was also some unsettling fear bouncing around within me due to my previous levels of alcohol consumption.

Seven months earlier, on the night that Mike Tyson lost his first boxing match of his career, I had discovered alcohol for the first time in my life and felt its wonderful effects. In the months that followed up until my arrival at RIT, I chased those feelings it gave me and partied quite a bit. Everyone, including myself, just chalked it up to my celebrating the end of my high school days, and no one, not even me, knew that alcohol was already becoming my master.

Whether it was fate or not, I was thrown directly into a fire. College began with me having to live in one of RIT's biggest social fraternities due to a shortage of available dorm rooms. Everyone in my family had already been a part of a Greek organization during their school years and each had warned me about the partying that usually went on in them. It didn't take me more than one night in my new temporary housing to see what they were referring to. I made a lot of promises to myself after what I saw my initial night in that fraternity. The first was that I was never going to let my drinking get out of control again. The second was that I wouldn't ever take any illegal drugs. The third and last one was that I would steer clear of ever attempting to join any one of the fraternities on campus, including that one I was living in the interim.



Within six months, I had already broken the first two of those promises. My drinking had progressed with more nights of partying and I had moved into sampling drugs such as marijuana and magic mushrooms. Because of this, my grades suffered by sliding away from the straight A's my parents were accustomed to me getting. Since they were paying my tuition, they weren't too happy with me and warned me to get my act together.

For whatever crazy reason I gave myself, I thought the answer to getting myself back on track was to find a fraternity that I could join which might help keep my drinking and drug use in check.

As a colony, Phi Kappa Psi at RIT seemed very different from the others as alcohol wasn't present at any of their social events for interested candidates. They spoke of striving for leadership and excellence and stressed the importance of getting good grades and maintaining responsibilities. That was all I needed to see and hear to join. A week later I was given a bid to pledge and accepted it.

Over the next three months as I went through the pledging process, alcohol was often present in many of the activities I took

part in, which only added to my budding disease. To make matters worse, I began to get in trouble on campus while pledging as my drinking grew more and more out of control. I started having run-ins with campus security, which forced the brothers of Phi Kappa Psi to give me an ultimatum: remain clean and sober for the rest of pledging or be blackballed. I chose to remain clean and sober because I really wanted what those brothers had, as many were straight-A students and strong leaders on campus. I also continued to maintain the crazy notion that my growing addiction issues could be kept in check if I became an established member of a well-respected fraternity such as them. In May of 1990, I would finally finish the pledging process and was initiated into the membership of the colony. Within another year, I became one of the founding fathers when the colony was installed as the New York Theta Chapter. Sadly, within that same year and the ones to follow until my graduation, while the chapter would grow healthier and stronger, I would grow sicker and weaker from the disease of alcohol and drug addiction.

There are **many signs** others can see when someone is becoming (or has already become) an alcoholic or drug addict. In my case, **the first** was the fact that I had to get drunk every time I picked up alcohol. There was never a time I could have just one drink with any of my brothers. Most of the time I was drunk before any party even started.

The second sign of my alcoholism and drug addiction was the increased frequencies of drunken binges. When I first started drinking in college, I was what one might refer to as a 'weekend warrior,' partying only on Friday and Saturday nights. As time went on, that changed and my brothers would have been hard pressed to find me drawing a sober breath on any given night.

The third sign of the disease that was growing within me back then were the mood swings I started going through. Many of the drugs I was taking on top of the alcohol were contributing to this. I often became angry and violent and would break things when I partied with my brothers. And then there were the times I'd be on the exact opposite side

of the mood spectrum when I was completely sad and dejected where my brothers would find me crying profusely about something trivial. Rarely was I ever able to stay in a happy mood when I consumed any alcohol or took any drug.

By my senior year, I was consuming any alcohol left behind in discarded cups and bottles that were lying around parties that had ended for the evening. I was having longer and longer lapses of memory from my many binges. I had started stealing merchandise in local stores to enhance my highs. And all of this accumulated to the point where I got into serious trouble on campus in my senior year from my drunken behaviors and was placed on double academic probation as a result.

I spent my remaining months before graduating as a “closet drinker” for the fear that if I got caught I knew I’d be kicked out of college. And yet, even with all that craziness, it would take me another six months of descending into further addiction hell before I finally began to face the truth that I was an alcoholic and drug addict. By that point I was having so many episodes of anxiety and depression that I prayed to God for a solution. Miraculously, shortly after saying that prayer, my compulsion to drink or drug left me on June 10, 1995. Unfortunately, my life of addictions did not.

What many don’t understand about the disease is that the object of the addiction is never really the problem. There is a great saying I learned in Alcoholics Anonymous (AA) that defines this much better: “When the alcohol is removed out of the alcoholic, there still remains the ‘ic.’”

My ‘ick’ started before I ever even took my first drink or drug. It actually began in my dysfunctional family where I dealt with alcoholic parents who were mentally and emotionally sick and abusive. It dealt with the fact that I had been bullied for most of my grammar school years and never really had any real friends. And it even dealt with the fact that I had been molested by one of the male adult coaches of a swim and diving team when I was 12. Consuming large quantities of alcohol or drugs was a great numbing agent for dealing with all of that “ick” that had lived within me since childhood. When that compulsion to do those ended, I couldn’t get myself to face that “ick” and fell into other addictions instead such as sex, gambling, shopping, and more. Each of those was no different than my alcohol and drug problem as I was still trying to hide from those childhood pains.

In recovery programs, people say one will never truly find full recovery from any addiction until they hit total rock bottom. By continuing to live in my substitute addictions, I hit one of the worst rock bottoms a person could ever have as I started losing my financial stability, my health, and most of my friendships and intimate relationships. It was then that I walked into the rooms of AA and was willing to do whatever it took to find freedom from all forms of this disease. Through AA, I got a sponsor who guided me through the 12-Steps which all recovery programs are based upon.

Since then, I have used other sponsors and continue to work those steps into every facet of my life on a daily basis. Because of that, I have developed a close relationship with God and have not only gained the freedom from living an addiction-based life, I also have healed from all those childhood traumas that drove me to do any number of addictions in the first place.

I now have over 18 years of continuous sobriety from both alcohol and drugs and almost two years from all the other addictions I ever fell into. Much of my free time now is spent sharing my experience, strength, and hope by speaking at prisons, hospitals, detox centers, halfway houses and various recovery meetings. I also write daily about all of this in a recovery blog for the same reason. In fact, it is also the main purpose of why I wrote this article for *The Shield*.

What I have written here is just a small portion of my own journey to recovery. There is a lot more that I could share in person, not only to educate brothers even better, but also to help to save someone’s life who might be getting out of control like I once was.

I do realize now though that no brother back then could have saved me from my growing addiction problems. But, what could have been helpful was if there had been an established addiction liaison position in my chapter to whom I could have gone to and discussed, in secret, what I felt was happening to me and given direction towards any help that existed. (Brother Dawson’s vision for Phi Kappa Psi today is having an officer of each chapter, who works with campus counselors and health professionals to learn the warning signs, and act as a brotherly link to the help one might desperately need)

It’s also just as important for every brother today to understand the signs of alcoholism and drug addiction. In having that knowledge, it will become easier to identify another brother who may be exhibiting addiction tendencies. And if that occurred, they could then bring the matter to that addiction liaison in private, who will have steps in place to approach the brother potentially suffering and provide help and guidance.

While no one can truly stop anyone’s addiction but the addict themselves, the bottom line is that we can all do our part to help someone suffering as I have hopefully done in sharing my journey to recovery with all of you.

Fraternally,
Brother Andrew Arthur Dawson *RIT ’92*

To contact Brother Dawson or learn more about his road to recovery,
you can visit <http://www.andrewarthurdawson.com>





THE DISTRIBUTOR



W. GUY SPRIGGS *OHIO STATE '71*

Guy Spriggs was born to sell beer. His father did it. His grandfather did it. In fact, this year marks the 80th anniversary of the end of prohibition. Not coincidentally, it also marks 80 years that the Spriggs family has been distributing alcohol throughout the Ohio Valley.

After graduating from Ohio State in 1974, it didn't take long for Guy to get back in the family business. Already the dominant beer distributor in southern Ohio (Ironton), Guy was brought on board to sell wine. He would quickly get back to beer, in a supervisory position, but the time was right for him (and the family business) to expand. So, he crossed the river into Kentucky in 1980 to expand Eagle Distributing in Ashland, Kentucky.

That particular territory had been "dry," but when new laws went into effect, it was open season, and the Spriggs family had the ultimate supporter: Anheuser-Busch

"You can get into the wholesale beer business in essentially one of two ways," Spriggs says. "You can buy out an existing distributor... or, in the case of a dry territory going 'wet,' suppliers will assign that territory to who they feel will do the best job for them."

Having distributed the Anheuser-Busch product since prohibition was lifted in 1933, the strong relationship and successful track record in the territory was the pivotal connection. Shortly after the Ashland operations were up and running, the business expanded by buying out a distributor in Huntington, West Virginia, giving Guy (and the family business) a three-headed monopoly on distributorship in the region. Today, he serves as Chairman of the Board for Anheuser-Busch operations in those three markets.

Out of 600 wholesalers in the country, Spriggs' operations have been recognized with the company's Big Jake Award, given to a total of just six distributors for excellence and performance.

It isn't all just Budwesier though...

"There are no limitations for what you can handle," Spriggs notes. "We carry some of the best craft brews and imports that fall in line with Anheuser-Busch." (The company also distributes a variety of spirits and wine)

While Guy started the Kentucky distributor literally out of the back of the truck, the business of big-time distributing is just that, big. Retail marketing, shelf location, price competition and even bar specials can be controlled by the wholesaler, with guidelines provided by the beer manufacturer. While the beer companies battle it out nationally, the wholesaler can influence the success of the product on a local level. In the end, though, it helps to hitch your wagon to the strongest horse.

"What's funny is that, at the very beginning, everybody that made beer in America would be called a craft brew," he said. "Some people just did a better job selling their product than others."

So, what is the next threat to the giants of the beer industry?

"The taste profile has changed because of the craft brews. When I was in college, I would never have tried a craft brew. I would have gone for the cheapest option. Today, some of the business options in craft brews have done extremely well."

While it may pose a slight threat, the impact is minimal to a product with existing, massive market share. The reality is that craft brews may account for 15 to 20 percent of the market share in some areas (with more craft brews competing against each other), but the reach of the big beer brands is still strong, especially in rural areas. Which means two things for Guy Spriggs and the distributors like him: One, they will happily distribute a successful product, but they aren't scared of it. Two, they know who got them to this point.

Bottom line, it's good to be the beer man.

THE TEQUILA MAN



RICHARD POE *TEXAS '88*



For most, New Year's Eve is the time for the world to create resolutions. On December 31, 2005, Brother Richard Poe *Texas '88* had a revelation. Gathered with friends at a favorite bar in Telluride, Colorado, the celebration was full of everything, including plenty of drinks. As most evenings sometimes devolve into, some patrons were taking shots of tequila, and cringing. Why?

That was the question Poe asked himself and those gathered. A fan of the unique spirit derived from the blue agave plant in Mexico, Poe was instantaneously fascinated with a possible challenge: to produce a quality tequila.

"I've always liked a good tequila," he says. "It dawned on me how much more popular tequila has become. We started watching tray after tray of tequila going out to those placing orders. I told my friends, there has got to be a way to improve it from this point. There has got to be a way to make it better."

The clock struck midnight, 2006 was ushered in and the conversation would continue. A successful businessman from El Paso, Texas, Poe had mastered car sales and marketing, among other business ventures. But, he was intrigued by the possibility to make his mark in the spirits industry. Just months after that New Year's epiphany, Dos Lunas Tequila would be launched. In between, Poe had a lot to learn.

A few weeks after ringing in 2006, one of Poe's friends from that bar called to ask if he was serious about pursuing a tequila brand and business. After confirming his intentions were legitimate, the friend provided the first big break: a meeting in Guadalajara with the movers and shakers of the tequila industry.

"I basically ended up staying months there," Poe remembers. "I met virtually everybody in the business. There were two parts to it all. One was the people part, trying to gather an understanding of who to involve with. The other part was learning about tequila itself, how it's made, the differences between brands and the legalities of it. My goal was to learn everything there was to know about tequila."

Tequila is a truly unique spirit. It has been made famous by urban legends (the worm) and the wide-ranging effects it has had on consumers through the years. Like any alcohol, the quality of the ingredients and the thoroughness of the process impact the final product, but tequila is actually highly regulated and produced in one tiny corner of the world.

Tequila traces its roots to the ancient Aztecs, who fermented the secret ingredient, the blue agave plant, to create their own signature beverage. As a replacement to depleted brandy supplies, Spanish settlers began to distill the blue agave plant in the 1600's, creating the first batches of tequila. It wouldn't be until the late 1800's that the product was commercialized and exported to the United States.

It's a rather simple process from a somewhat rare plant. Producers bake the plant to break down the starches into sugars. After grinding the plant down to squeeze out the juices, the fermenting process begins. Distilled twice from there and you have "silver" tequila. Prefer your tequila gold? That comes from silver tequila being pumped into oak barrels and aged a certain period of time.

Like bourbon in Kentucky, tequila is highly localized, regulated and specific. While the blue agave plant could grow in a number of areas around the world, tequila is only produced in five states of Mexico, regulated by the government. So, to get into the business of making tequila, you have to be able to find a spot in the central regions of Mexico to set up shop.

"I created a partnership with a distillery and I secured an exclusive agreement with an agave grower and actual farm," Poe said. "I did not want to become a farmer and that is an art in and of itself."

Poe had his team, and after an introduction to the process, he stuck around to experiment. If he had wanted to simply get into the tequila business, he had all that he needed. But, instead, he wanted to make something better, something new. Working with his grower and a master distiller (known to be one of the best in the world), the Dos Lunas team went to work to develop its product.

"[My master distiller] didn't have too much pride," Poe recalls. "He was humble enough to let me take it down to the basics and start from scratch."

The team would work every day on different combinations of tequila, distilled using a variety of subtle changes in the process. Every day, they would gather a panel of tequila connoisseurs to taste. Some days, that could be up to 15 different varieties of experiments. It was through weeks of trial and error that Poe and his team found their signature.

"One day, we were trying to cut out the bite and I asked myself, 'what do beer companies do when they cold filter beer?'" he recalls. "That created a whole new discussion. We ended up creating our own cold filter process that is proprietary to Dos Lunas. No one had ever done that before and it really helped."



The upstart company mastered the process to create a smoother tequila. The hard work paid off, which is saying something in an industry that is extremely regulated. At the end of the day, Dos Lunas would be made from the same raw materials and distilled like any other, but Poe found a way to maximize the process.

"Tequila is tequila," he adds. "We're not trying to make tequila into something else, we are just trying to make a tequila that tastes better and goes down smoother."

The product was mastered. The cold filtration helped to produce Dos Lunas Silver, a triple distilled white spirit. Take that spirit and age it in oak barrels (some new, some from bourbon and whiskey makers) and you arrive at Dos Lunas Reposado and Dos Lunas Anejo. In total, the various brands of Dos Lunas have won nearly 20 awards at tasting competitions around the world. So, should they ever be consumed with some salt and a lime?

"No," he says with a chuckle, but adds that if you head to DosLunas.com you can find several drink recipes to enjoy your tequila drinking experience. (Vodka fans: try making your next cocktail with Dos Lunas Silver instead)

Poe had his tequila. The next question was how to get it into the hands of the consumers. Like any new company, there were hurdles and struggles to overcome. Dos Lunas is all natural, with no chemicals or shortcuts in the production process. Several liquor companies can't say the same thing. But, that choice comes with a prolonged timeline and limited production quantity, which could be problematic when trying to earn market share.

Poe met with a highly successful liquor marketer, who gave him a 20 percent chance of succeeding, and prepared him to lose millions of dollars, like so many who had come before him.

"The ugly truth is that the best product doesn't always win," Poe says. "As Americans, we tend to be the victim of marketing."

Flash back to that New Year's Eve in 2005. The marketing eye of Poe was already at work on a product he didn't even have. The brand, look and feel of Dos Lunas was decided months before the first drop would be bottled.

"We looked at how antiquated tequila packaging was compared to, say, vodka," he recalls. "Different vodka brands have become so cutting edge in their packaging and marketing, and tequila was kind of stale."

The name, Dos Lunas, is created from the legend of the Mayan moon goddess, and is symbolic in the company's hopes that the tequila will help to light up the night. To provide that impact at a bar near you, the crystal bottles are taller than most of the competition and highly reflective; Whatever it takes to stand out in the tequila crowd.

Jose Cuervo, Patron, 1800 and several other brands are in the consciousness of the consumers, sporting marketing budgets that dwarf Dos Lunas (and other companies). This has led Poe and Dos Lunas to approach distribution globally. While it is tough to gain traction in the United States, the market is wide open in Asia, where Dos Lunas is breaking through in 2013. Stateside, Dos Lunas is making gains, thanks in large part to a distributor deal with Anheuser-Busch in most states.

This year marks the seventh year Dos Lunas has been sold to the public. Poe likes to point out that the company is past the "making it" point, and the fear is in the rearview mirror. At the writing of this article, Dos Lunas is in 26 states and counting.

"There are many times I have to pinch myself," he says. "The very first place I saw Dos Lunas on a bar was the very same bar in Telluride where I got the idea. I will never forget the feeling of walking in there and seeing my creation, on the back bar, sitting next to a Jack Daniels bottle."

TEQUILA HAS ITS PERKS



The business of Dos Lunas has its perks. In addition to the international markets opening up for the growing business, Poe and a new subsidiary, Dos Lunas Resorts, were able to purchase the legendary Hotel Maison De Ville in the French Quarter of New Orleans. Dating back to 1783, the hotel, among many things, was long known for its famous, New Orleans original cocktail: the Sazerac. Now, in addition to the bitters and brands of that drink, you can certainly test any number of dozen or more drink recipes Dos Lunas has perfected.

Tennessee Williams wrote "A Streetcar Named Desire" in Room 9, and celebrities have been frequenting the historic landmark for centuries.

THE BOURBON BOYS

PETER POGUE *DEPAUW '80* & PAUL POGUE *DEPAUW '72*



Alcohol, by nature, has a geographic loyalty. You want a stout beer, head to the British Isles. Looking for tequila, you can't go wrong by heading to Mexico, where it all starts. Wine? It can come from anywhere, but in America, people flock to northern California. Even American beers become rigidly territorial. But, with distribution, comes a blurring of the roots of certain alcoholic beverages.

Not bourbon.

That's Kentucky.

They've been making bourbon in Kentucky since shortly after the Revolutionary War, when settlers in the area discovered the natural springs and began distilling. More distillers quickly followed, trying to escape the taxes on spirits of the time. One of the first brands in all of Kentucky belongs to the Pogue family.

Henry E. Pogue I registered his distillery (the 3rd in the state of Kentucky) in Maysville, Kentucky in 1876. That section of the state was originally part of Virginia, Bourbon County to be exact, hence the name for one of America's most traditional spirits. H.E. Pogue was the head distiller at Old Time Distillery, and bought out his boss and hung his own shingle. He would go on to distill a number of different brands out of the northeast Kentucky location, most famously Old Pogue Straight Bourbon Whiskey. H.E. Pogue passed away in 1890, but his son, H.E. Pogue II took the reins. By the turn of the century, Pogue was distilling over 50 barrels a day and was distributed throughout the world.

Like any booming alcohol business, the challenge came during Prohibition, which started in 1919. Distilleries with large amounts of barreled reserves were then highly regulated, unable to distribute any product unless it was for "medicinal" purposes, and could not produce any new product. At that point, it was a third Pogue man who was tasked with weathering the storm.

"My grandfather (H.E. Pogue III) was the last person to run the distillery when it was one of the largest distilleries in the state of Kentucky," Peter Pogue *DePauw '80* said. "At the onset of Prohibition, he had over 120,000 square feet of warehouse product and owned four distilleries at that point. Prohibition basically gutted him and the distillery."

Forced into consolidation, Pogue lost much of his property. Prohibition was lifted in 1933, but with no product left, H.E. Pogue III decided to stay away from the business. While he would consult with individuals looking to get back into the bourbon business (including Maker's Mark), the Pogue family, after three generations, was done making bourbon. While the name was sold off to some larger conglomerates, any trace of the Pogue bourbon brand was gone by the 1950s.

Pogue bourbon was dead, until Peter got a chance gift.

"When I graduated from law school in 1989, my father gave me a box with the old corporate minutes in it as a Christmas present," Peter Pogue recalls, interested in the legal intricacies of the seemingly ancient family business. "As I kept going through the box, I found the original recipes that my great-grandfather (H.E. Pogue II) had sat down and written out in 1907."

That started a conversation that would continue every year when the family would get together for the holidays. Bourbon is like a birthright in Kentucky. It is as much cherished for its flavor as it is for the history of the people who settled the land and built an industry. For the Pogue family, Peter, Paul and their two brothers were the fifth-generation descendants of one of the trailblazers of that history. Armed with the original recipes, they felt something needed to be done.

There are no original families left in the business. While some names (Jim Beam, for example) exist, the families are largely out of it. The Pogue men felt they could break that trend. Consulting with some bourbon experts, Peter and his brothers modernized the 100-year-old recipes and had their family product distilled.

"Our dream was always to start our own distillery," Peter adds. "As luck would have it, in about 2004, we came across a gentleman who was doing a historical preservation on our family's original homestead (the birthplace of Old Pogue) in Maysville, Kentucky."

The gentleman eventually agreed to sell the homestead (home to the first three Pogue distillers) and, in 2009, the Pogue family was back on its original land. The brand had been restarted (on a limited basis), but the land now allowed the Pogues to start distilling their own product.

The question was, how would they do it?

Bourbon is created through a highly regulated process. A mix of grains (which must be at least 51 percent corn) is mashed and mixed with water. The purified water of natural springs through Kentucky limestone provides, purists say, the best water to make bourbon. Yeast is added to help fermentation. The mash is then distilled and the liquid added to charred American oak barrels to be matured. Once a barrel is used, it can not be used again to make bourbon, but that doesn't mean the flavor doesn't continue. Many bourbon distilleries sell their barrels to wineries, whiskey makers, tequila distillers and even beer brewers for production.

"Distilling is all chemistry," Peter says. So, who knew chemistry? Bring in Paul Pogue *DePauw '72*, an oral surgeon in Evansville, Indiana who was also a chemistry major at DePauw.

"He is the head distiller, and myself with the law degree (Peter practices law in Indianapolis), I am the president and the one who does all legal applications and compliance. I have a brother who lives in Kentucky who was in sales and handles that for us. And my other brother lives in Colorado and works for the state legislature and he handles the reporting for us.



"We each have a part to play with the expertise and that is what makes the whole thing work."

It is almost as if the brothers were destined to bring the family business back. As of 2013, the family is fully producing bourbon again, involving the sixth generation of the Pogue family. Not only is Old Pogue Bourbon (a frequently listed 'Top 10' bourbon) back on the market, the distillery is now producing new products, including Five Fathers Pure Malt Rye, a noble tribute to the legacy continued. You can find a Pogue product in all 50 states. Head to OldPogue.com for more information and where you can sample a product.

"When we started out, we wanted to bring back just one brand," Peter adds. "It then became a business and we had to get serious about that part of it. We spend a little bit more time now running the business, but we get to spend it together. As quirky as it may sound, all of us being a member of a fraternity, it's the lessons learned there that have made a difference."



THE ADVOCATE

ERIC GREGORY KENTUCKY '88

Since 1880, Kentucky bourbon distillers have needed a centralized voice to address various concerns: taxes, regulations, quality control and overall spirit marketing. For that, the Kentucky Distillers' Association (KDA) was created to protect the trade interests of the industry whenever they may be threatened and to handle common problems in a concerted action.

KDA has had just a handful of presidents over the years, with the most recent (since 2008) being Brother Eric Gregory, whose background as both a journalist and lobbyist was a perfect fit for the association. He oversees a growing staff and a three-legged strategy to promote the bourbon business: government relations; the Kentucky Bourbon Trail Tour; Regulatory issues.

Born and raised in Kentucky, Brother Gregory is quick to point out that bourbon is a birthright and has fond memories of his father coming home from work, with a bourbon waiting for him so he could sit and enjoy the afternoon paper and talk. In college, he worked in a liquor store, partly to pay his Kentucky Beta dues, and the bourbon business took off again thanks to a growing export market in Japan. Exposed at a young age, when a job came open some years later, Gregory couldn't pass up his 'dream job.'

HOW HAS THE BOURBON BUSINESS EVOLVED SINCE PROHIBITION?

The 50's and 60's were the golden ages of bourbon (see: Mad Men). Times were good and there was the beginnings of a lot of international growth. In the 70's and 80's, though, bourbon took a nose dive. It wasn't a cool drink anymore. It was your father's drink or, worse, your grandfather's drink. A lot of people were migrating to the clear spirits (vodka, rum, gin) and various cocktails. In 1999, the KDA looked at California where the wine industry was exploding, and related that to here in Kentucky. We have 95 percent of the bourbon produced in the country. The association members got together and created the Kentucky Bourbon Trail, which has become an integral part of what we do and it has taken off beyond our wildest dreams. We have 500,000 people visiting distilleries each year. Bourbon is enjoying a renaissance it hasn't seen since right after prohibition and the association is right in the middle of it.

WHAT MAKES GOOD BOURBON?

A lot of things. Good Kentucky limestone water is a big part of bourbon. We have the perfect conditions and climate here for making the world's greatest bourbon. The limestone water filters out all of the iron and minerals that could affect the taste. The same water that is rich in calcium that makes the best race horses. And we have four very distinct seasons. Our summers are really hot and our winters are really cold. So, when you've got a barrel full of product gently aging in one of our warehouses, those hot and cold conditions really helps the bourbon breathe into the oak barrel and take on that smooth amber taste and appearance.

You can make bourbon anywhere in the United States, but there is nowhere that can duplicate our history and heritage in Kentucky. You can literally walk in the footsteps of Jim Beam. You can go meet Jimmy Russell who has been the master distiller at Wild Turkey and has been doing this for 60 years. It is what makes Kentucky so unique.

WHAT ARE THE HURDLES THAT IMPACT WHAT THE KDA DOES TO ADVOCATE FOR BOURBON?

In Kentucky it is mostly taxes. All alcohol is often seen as a sin industry, so we are an easy target for tax increases over time. There are seven different taxes on every bottle of bourbon in the state of Kentucky before it reaches your lips. Nearly 60 percent of every bottle goes to taxes. There is also an annual barrel tax. Say you buy a bottle of 18-year-old bourbon; it's been taxed 18 times. It's something we've been trying to get rid of as an industry for over 100 years because it puts us at a competitive





THE MIXER

On January 26, 2013, the American Juice Company hosted its official launch party. There to toast the first drink was Christopher Wirth *George Washington '09*.

He first decided that there might be a thriving market in artisanal cocktail mixers when he was the social chair of the DC Alpha chapter. At the time, Wirth was also working as an assistant concierge at The Jefferson DC, a luxury boutique hotel just up the street from the White House to get his feet wet in the family business. The Wirth family has been a pioneer in the hotel business for over five generations, focused primarily in Switzerland and Italy; one of the notable family hotels at the moment is the Hassler Villa Medici in Rome.

After coming up with the idea as a simple solution for great party drinks, Chris went directly to the best mixologist he could think of for the recipes, Massimiliano Matté. The Jefferson had recently hired Massimiliano from Italy to design the Quill Bar menu and devise its strategy.

From that day forward, Massimiliano and Chris have been collaborating on the American Juice Company to not only create a product that makes it possible for anyone to be his or her own mixologist in one simple step, but to build a brand around it based on the service component of a luxury boutique hotel.

Today, the company is almost a year past its official launch and currently supplies Danny Meyer's restaurant group in New York City and is gaining momentum daily with a very capable core team.

disadvantage against other spirits and whiskeys. The second part that has been a challenge is managing growth. Global demand for bourbon has increased exponentially. One of the great characteristics about bourbon is you can't make it overnight, like vodka or gin, and have it on the shelf the next day. To make a great bourbon, you have to spend four to ten years in a barrel. As other markets open up and we are competing more worldwide, people are finding that they like what they taste. We are in the biggest expansion phase in Kentucky bourbon history with over \$300 million invested in the next two years. It's a good problem to have, but it is still a problem, and we work closely with the government to make sure we are keeping up with demand.

WHY SHOULD A BROTHER VISIT THE KENTUCKY BOURBON TRAIL?



It is, truly, the one place in the world where you can enjoy the authentic bourbon experience. You've got seven legendary distilleries that would give you an intimate, behind-the-scenes look at the world's greatest bourbon. We get a lot of people who say they don't drink bourbon, but when they get here they realize it's not just about bourbon, it's about Kentucky and American history. It really does follow the American timeline. And, at the end, if you choose to, there is a free sample of our products.

Visit KYBourbonTrail.com to learn more

THE BREWERS

EVERY BEER HAD HUMBLE BEGINNINGS, BREWED LOCALLY BEFORE GATHERING A FOLLOWING. THAT AGE-OLD TRADITION HAS MADE A BIG COMEBACK, AS MICRO-BREWERIES AND AT-HOME BREWING HAS BECOME, WELL, BIG BUSINESS. HERE ARE THREE PHI PSIS AND THEIR INVOLVEMENT WITH THE LOCAL BREWING CRAZE!



Name: Mike Chevigny *Indiana '94*

Brewery: Triton Brewery (Indianapolis)

Role: Sales Strategist & Shareholder (Triton is just two-years-old, but already looking at statewide distribution and beyond; Mike also oversees the brewery's tasting room in Broad Ripple)

When you got interested in brewing:

I spent 10 years working for Anheuser-Busch, focusing on craft beers. As I was exploring new possibilities, I looked into people trying to start local breweries and found [Triton]. They had good people involved, dragged me in and gave me enough reason to leave Anheuser-Busch. I had been involved since the inception of the craft world, and it was nice to provide some local knowledge.

Your favorite thing about beer:

Variety. I'm half Italian, so you grow up on wine. There, you have red and white. With beer, you have a billion different flavors, colors and styles. You can select them.

Your favorite beer at Triton: Rail Splitter IPA – It's a bigger beer. For every sip, you get a lot out of it.

Your favorite beer (outside of Triton): It changes week to week. I do like Southern Tier's Unearthly IPA

What makes a good beer: Better ingredients and better water. At Triton, we take great pride in our water, using a reverse osmosis technique to get the purest water to make our beer.



Name: Jonathan Moxey *Missouri '01*

Brewery: Perennial Artisan Ales (Saint Louis)

Role: Brewer & Spokesmodel (half jokingly) - Also a Certified Cicerone, which is roughly the beer equivalent to a sommelier

When you got interested in brewing: I was into craft beer well before I was into brewing. I've always enjoyed scouting out brewpubs and breweries while traveling. I started homebrewing after my friend brought one of his beers to a party at our apartment. After tasting some of my other friends' beers I didn't think it was possible to brew drinkable beer at home, but his was pretty great. He taught me how to brew and after that I read as many brewing books and brewed as often as possible in my spare time.

Your favorite thing about beer: What excited me most about beer when I first started homebrewing was the creative outlet that beer provided. It was a real thrill to see ideas and imagination come together in a finished product that you and others could enjoy. That's still high on the list, but my favorite thing is the community surrounding craft beer. There are so many good, passionate, hardworking people making and celebrating good beer.

Your favorite beer at Perennial: Savant Beersel – It's an American wild ale fermented with a strain of *Brettanomyces* (wild yeast) isolated from a brewery in Belgium and aged on Chambourcin wine grapes in Chambourcin wine barrels, both of which came from a winery in the small town where our head brewer grew up in southeast Missouri. It's a tart and leathery fusion of beer and wine that has a sense of place.

Your favorite beer (outside of Perennial): I've never had one favorite beer, but I tend to favor tart, dry, funky farmhouse ales and barrel-aged wild ales.

What makes a good beer: It has to taste good. Beer should be flavorful, never dumbed down. It's meant to be shared with friends and family in celebration or alongside a meal. Good beer is created with the best natural ingredients available by people who truly love beer.



Name: Tim Harbage *Dayton '05 (Johns Hopkins '05)*

Brewery: Golden Road Brewing (Los Angeles)

Role: Production Brewing Shift Lead (as a brewer, responsible for everything that's happening on the floor during his shift)

When you got interested in brewing: Growing up, my dad always favored quality over quantity. But it was my sister that really introduced me to the gloriousness of the craft beer movement. I started exploring great beer, and once I got into the really fascinating science of brewing it was all over.

Your favorite thing about beer: Variety. It ranges from the extremely accessible to the extraordinarily complex. The craft beer community is really having fun adventuring into the fringes of beer styles. There are so many styles out there, there really is no such thing as a non-beer drinker. Just someone who hasn't found their style yet! I feel the same way about the study of beer. Most people don't know how beer is made, so I love introducing them to that concept. That beer, and all alcohol, is created by living organisms! But then when you run into a true beer nerd, you can delve into some awesome biochemical conversations.

Your favorite beer at Golden Road: We have a custom IPA series which is a lot of fun. There's an IPA for every taste. But my favorite is our Burning Bush, a smoked imperial IPA we just re-released which is perfect for fall.

Your favorite beer (outside of Golden Road): I love it when a brewer pushes the edges or blends styles. Currently, I'm obsessed with Belgian style IPAs. I think it's tough to do style crossovers well because it's delicate to balance. But when done correctly the results pay off. My current favorites are Ommegang's BPA, Lagunitas' Little Sumpin' Wild, and Cambridge Brewing Company's Audacity of Hops.

What makes a good beer: I think a good beer should be two things: remarkable and drinkable. It should be interesting enough to make the drinker do a little double-take and want to dive into that second sip. It should be complex enough to keep the drinker exploring the flavors throughout the whole pint. And it should be balanced enough to make the drinker want another one!

BE A CHAMPION FOR YOUTH.

It just takes one to make a lasting difference in the life of a child. Become a Champion for Youth and help Clubs shape the life of the next Shaquille O'Neal.

Please consider a gift to help Boys & Girls Clubs of America continue to provide the critical programs and services for Clubs. More than 4,300 Boys & Girls Clubs across the country serve some 4.5 million youth through membership and community outreach, helping them realize their full potential.



BOYS & GIRLS CLUBS
OF AMERICA



Shaquille O'Neal · Club Location: Newark, N.J. · Member Since: 1982 · Occupation: NBA Center

It just takes you.

Become a Champion for Youth and know the great joy of serving others.

As a proud Phi Kappa Psi, I want to support our commitment to America's youth with a gift to Boys & Girls Clubs of America.

☐ \$100 ☐ \$200 ☐ \$500 ☐ \$1,000 ☐ Other \$ _____ ☐ My Gift is Enclosed

Credit Card Options: ☐ American Express ☐ MasterCard ☐ Visa

Card Number _____ Exp Date _____

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Mail to:
Boys & Girls Clubs of America
1590 Wilkening Rd.
Schaumburg, IL 60173

Name _____ Title _____

Address _____

City _____ State _____ Zip Code _____

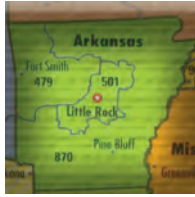
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**Phi Kappa Psi is proud to support
Boys & Girls Clubs of America.**



Boys & Girls Club of America is exempt from federal income tax under Section 501 (c)(3) of the Internal Revenue Code and contributions are tax deductible to the extent allowed by law. Our IRS tax identification number is 13-5562976. All contributions will be formally acknowledged.



ARKANSAS AA

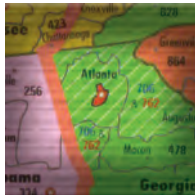
For More Information: Glenn Lockeby at glenn@lockeby.com

Don't Miss: Founders Day on February 22, 2014 at Noon - Day at the Races, our annual gathering at Oaklawn Racetrack

Reoccurring Event: Quarterly Lunch - Second Friday of March, June, September, & December

Update: The Arkansas Alumni Association continues to hold our quarterly luncheons at various locations throughout the city of Little Rock. All brothers living in the state of Arkansas or nearby are encouraged to

join us at these luncheons and at our annual Founders Day celebration, our annual "Day At The Races" at Oaklawn Racetrack in Hot Springs, Arkansas. Our 2013 attendance was very impressive, and we hope to exceed that this next February. We have recently begun working on the development of a scholarship program and plan to have that process completed by the end of the current year. Please contact us at the email address listed with any questions, comments, or for any additional information about our organization.



ATLANTA AA ★

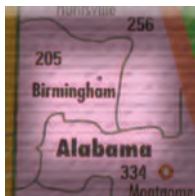
For More Information: Mark Vande Kerkhoff at ohzeta554@gmail.com

Don't Miss: Founders Day on February 28, 2014 at 6:30 p.m. - Brothers only event

Reoccurring Event: Monthly Luncheon - Second Tuesday of the month at 11:54 p.m.

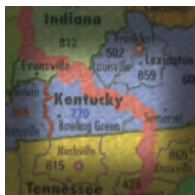
Update: August 2013 brought a significant change to the AAA, the move home to North Carolina of our twenty-five-plus year anchor and friend, Brother Flynn Brantley. The Atlanta Association would like to publicly recognize and thank Brother Brantley for his faithful and selfless service through the years. Flynn's presence

will surely be missed, yet we know the Charlotte AA is richer as a result. Thank you Flynn, we're better men as a result of knowing you. As always, we invite you to join us the second Friday of each month for lunch at the Brickery in Sandy Springs at 11:54am. Mark your calendar now to attend our Founders Day Celebration, Friday, February 28, 2014! Details forthcoming. Remember to check our Facebook page for these and other upcoming events.



BIRMINGHAM AA

For More Information: John Stakes at jfs11647@bellsouth.net



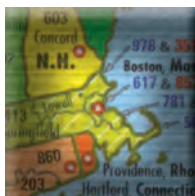
BLUEGRASS AA

For More Information: Raymond Slusher at slusherfamily@fewpb.net

Don't Miss: University of Kentucky Homecoming Tailgate on November 2, 2013 TBD - Tailgating in the blue lot

Update: The BGAA continues to grow, expand, and enjoy brotherhood. This year we have sponsored two great events: a Founders Day luncheon and a Maker's Mark distillery tour. Founders Day was held at the Horse & Barrel in Lexington, and we plan to hold a similar event in February 2013, details to follow. The

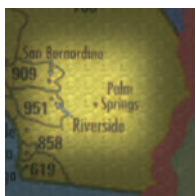
distillery tour was held in April, in conjunction with the 25th Anniversary celebration of the KY Beta chapter. Many brothers, spouses, and special guest Tryon Hubbard had a great day! As always, look for our tailgate in the blue lot at Commonwealth Stadium, prior to every UK football home game. We are continually seeking new members, especially those brothers who are currently located in the Bluegrass, but are not alumni of the local KY Beta chapter. POC for membership or any information is the Secretary, Alan Slusher



BOSTON AA ★

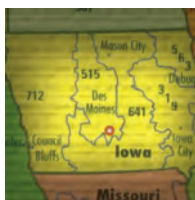
(www.phipsiboston.org)

For More Information: Mike Corcoran at mlcorcoran@gmail.com



CALIFORNIA DESERT AA

For More Information: Ray Garra at ray.garra@verizon.net



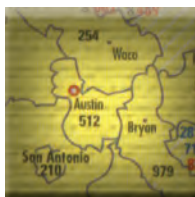
CENTRAL IOWA AA ★

(www.cipkpaa.org)

For More Information: Jason Paull at japaul@gmail.com

Don't Miss: Holiday Toddy Party on December 11, 2013 at 5:00 p.m. - Drinks and appetizers at Star Bar (2811 Ingersoll Ave, Des Moines, IA)

Update: The Central Iowa AA had another wonderful summer. Our annual golf event was a big success, during which we raised \$6,000 for the family of Michael Penniman, who suffered a debilitating spinal injury in 2012. We are looking forward to the holiday season, and hope you will join us for our annual Holiday Toddy Party, which will be held on December 11 at the Star Bar in Des Moines. Additional information for upcoming events can be found on our Facebook page (<https://www.facebook.com/cipkpaa>). Best to all!



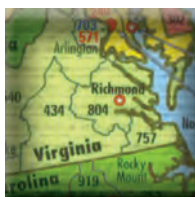
CENTRAL TEXAS AA ★

(www.centexhipsi.com)

For More Information: David Webb at dwebb@fifthwallroofing.com

Don't Miss: Centex Holiday Dinner on Tuesday, December 10, 2013 at The Barn Door Restaurant (8400 N. New Braunfels Ave., San Marcos)

Reoccurring Event: 2nd & 4th Tuesday of each month at Lion and Rose Restaurant (842 NW Loop 410 - Park North Shopping Center, San Antonio, TX)

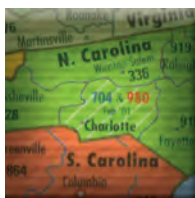


CENTRAL VIRGINIA AA ★

For More Information: Jack Speed at jspeedjr@msn.com

Don't Miss: Founders Day 2014 on TBD

Update: Although the CVAA has not had any official functions since Founders Day 2013, several alumni continue to be very active with the Virginia Eta Chapter at Virginia Commonwealth University. The Phi Psi Chapter at VCU, although in the middle of rush and of course classes, continues to grow. A new idea has recently been discussed within the chapter: "Alumni Spotlight", where alumni would be asked to attend a chapter meeting and share their life experiences with the undergraduates. This is still in its infancy stage but is great idea and what better way to learn than through experience? The CVAA hopes to have a fall gathering but if not, see you Founders Day 2014.



CHARLOTTE AA ★

(www.charlottehipsialum.com)

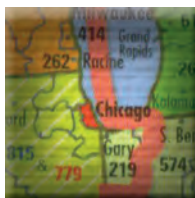
For More Information: Mike Flechas at mike@flechasrealestate.com

Benefitting: Loaves & Fishes

Don't Miss: Christmas Party on December 10, 2013 at 6:30 - Selwyn Pub

Reoccurring Event: Monthly Happy Hour - Check your email for invite and details; please update your email with Fraternity HQ

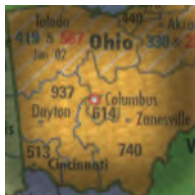
Update: The Charlotte AA is experiencing another year of strong membership. Throughout the year we have enjoyed our wonderful brotherhood and celebrated our Fraternity at well attended monthly socials. Please contact us and attend our local events.



CHICAGO AA ★

(www.phipsichicago.org)

For More Information: president@phipsichicago.org



COLUMBUS AA ★

(www.ohiodelta.org)

For More Information: Mitch Grant at Mitch.Grant@lfg.com

Benefitting: Boys & Girls Clubs of Central Ohio

Reoccurring Event: Friday Luncheons - The Ohio State University Golf Course

Update: Founders Day took place on February 16th. An inspiring message was delivered by National President Jim Miller. After 43 pledges in the spring semester, the association is excited to continue its support of Ohio Delta, along with the growing chapters in our region. Fall is a festive time in central Ohio, with college football an important component. Please check with us for various events around football games.

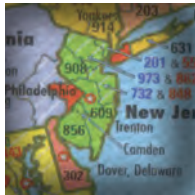




EAST TENNESSEE AA

(www.pkpalumni.com)

For More Information: Dustin Henderson at dustinwhenderson@gmail.com

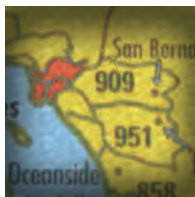


GARDEN STATE AA ★

For More Information: Sean Covely at scovely56@gmail.com

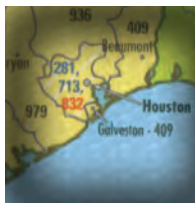
Update: The Garden State Alumni Association had yet another great summer. Alumni from all over the state met at the Monmouth Race Track for a great event with even better weather in early September. There, we heard stories of many brothers that had been enjoying the recovered Jersey Shore together at beach houses and other day trips, proving that the bonds formed in college can remain strong even years later. A brief look into the fall reveals even more chances to connect with brothers from all the schools at respective

Homecoming Games/Weekends and an additional alumni event yet to be determined. Look for more information on the Garden State Alumni Association Facebook page, and continue contacting brothers that may have drifted away over the years; we love having a full house. LEDN.



GREATER ORANGE COUNTY AA

For More Information: Matt Shaw at mattjshaw@yahoo.com



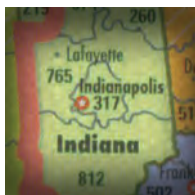
HOUSTON AA ★

(houstonphipsis@yahoo.com)

For More Information: Chuck Brandman at brandman@pdq.net

Reoccurring Event: West Side & Southeast Side Lunches - Second Thursday at 11:30 and first Tuesday at 12:30, respectively

Update: We're still putting together our plans for the coming year. We'll be doing a series of social events and alumni support for the chapters in the Houston region. Join our Yahoo Group (HoustonPhiPsis) to keep up to date on all of our plans.



INDIANAPOLIS AA

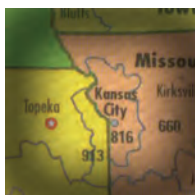
(www.pkpindyaa.org)

For More Information: Brian Schutt at bschutt@gmail.com

Don't Miss: Thanksgiving Eve Celebration on November 27, 2013 at 5:00 p.m. - Brothers from around Indianapolis gather to celebrate the upcoming holidays and continue an event that has taken place since the 19th century

Reoccurring Event: Business Networking Lunch - First Wednesday of each month at Zest Restaurant

Update: The Indianapolis Alumni Association continues to grow each month. Since our last submission, we welcomed brothers from around the city to Laurel Hall for our most popular event, the annual Bourbon Tasting led by brother and Bourbon distiller Peter Pogue. This year we tasted small batch or artisan distillers from across the country, and learned important lessons about how the differences in craftsmanship as Bourbon increases in popularity. As well, we continue our monthly business networking lunches at Zest near Broad Ripple. All local alumni are invited to attend the first Wednesday each month at Noon. Our fall events include a happy hour (which will likely have taken place at the time of publication), and the traditional Thanksgiving Eve get together which has an over century old tradition of gathering Phi Psis before Thanksgiving festivities. This year we will be gathering at Daddy Jack's pub at 9419 Meridian St. in Indianapolis. For questions or the RSVP to any event, please contact Indy AA President Brian Schutt.

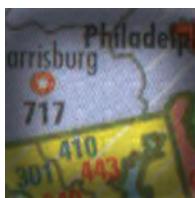


KANSAS CITY AA

For More Information: John Gillis at john@johngillis-law.com

Reoccurring Event: Weekly Lunch - Every Wednesday at Noon - First Watch Restaurant in Overland Park

Update: Start making plans now to attend the Founders Day celebration in February 2014. Look for more information in the mail after the first of the year.

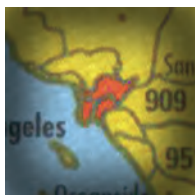


LANCASTER COUNTY AA ★ f

For More Information: Sam Schmader at sschmade@gmail.com

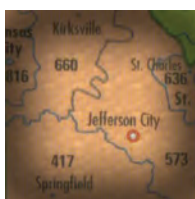
Don't Miss: Founders Day on February 22, 2014; time TBD - Annual Founders Day celebration at Franklin & Marshall College

Update: The Lancaster County Alumni Association had a summer BBQ at the home of Brother Anthony Scime on July 20th. Many brothers brought their families, with 30 total in attendance, and spent the afternoon enjoying burgers and hot dogs, playing wiffleball, and relaxing in the summer sun. Brothers also had numerous smaller, unofficial events throughout the summer, including attending several Phillies and Nationals games. We hope to have many brothers join us at our 2014 Founders Day celebration on February 22nd.



LOS ANGELES AA

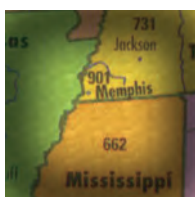
For More Information: John Ciccarelli at jccicarelli@aol.com



MID MISSOURI AA

(www.geocities.com/midmoaa)

For More Information: Ed Brandon at a3diners@aol.com



MID-SOUTH AA

For More Information: John Branson at jbranson@bakerdonelson.com

Update: Our association had a good social hour for Founders Day last year and while we were unable to work up an event for the summer, we are working toward putting something together for the fall. All local alumni are welcome to contact us to get involved and help us to plan events and keep in touch with each other. We do have one piece of sad news: A stalwart of our membership, Brother Jim Sinclair, passed away recently. He is sorely missed by all who knew him.



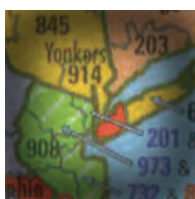
NEW MEXICO AA f

(nmalumniassociation.wordpress.com)

For More Information: Lewis Bejcek at lbejcek21@gmail.com

Don't Miss: Founders Day on February 22, 2014

Update: Hope everyone had a great summer. We will begin working on details of next year's Founders Day, slated for February 22nd. Please start making plans now to attend.



NEW YORK CITY AA ★ f

For More Information: Anthony Milano at amilano@designsbycrown.com

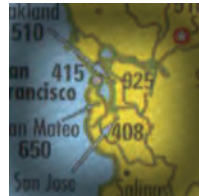
Benefitting: No Bad Days Scholarship

Don't Miss: NYC Holiday Gala on TBD

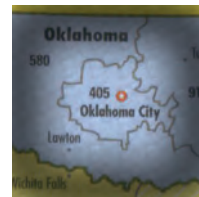
Update: NYCAA celebrated our one-year anniversary of the new board in June with our largest and most successful event to date. Special thanks to our host, Shawn Wells, and sponsor, Josh Ratner. We were graced with the presence of Executive Director Shawn Collinsworth, ALA Vice-Chair Wolf Hanschen, ALA Director of Programming, Tyler Klink, and a few more names mentioned below. We heard how through staying connected with the Phi Psi network and exhibiting much perseverance, Armand Pastine followed a path to great success, and is paying it forward to younger generations. SWVGP Scott Noble and ALA Director Scott Nady shared the tremendous success of our Fraternity, and how we are larger and stronger than ever. Finally, and regrettably, we presented a small recognition to Chapter Eternal Brother Jeff Plevan's uncle, Bob Plevan. Jeff's name will live on through the Jeff Plevan No Bad Days Scholarships, which has raised nearly \$3,000 in less than a week. We ask you to remember all that Jeff did for our brotherhood, and when giving, remember that any donation made in his name will allow our undergraduate Brothers who embody his ideals to share his experiences. To donate please email Anthony Milano.



Update: The NTAA celebrated Founders Day in March with guest speaker SWAG Shannon Price. The club had an event at the Deep Ellum Brewing Company in the Spring. Local chapter Texas Delta celebrated its 25th anniversary weekend of events October 25-27.



For More Information: Ken Perscheid at kenperscheid@yahoo.com



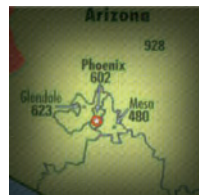
Update: In the first half of the year, OKAA has held several Phi Psi networking events including monthly lunches & happy hours, as well as evenings watching OKC Redhawks baseball, enjoying music & cocktails of Art, and attending the Paseo's First Friday art exhibits. For the remainder of the year, we have plans for KAA Christmas Toy Drive to collect toys and Christmas gifts for the Boys & Girls Club of Oklahoma City, g, and a Christmas party. We are also already planning for next year's Founders Day event and will be erty. Please visit our website for more information or details on the latest events.



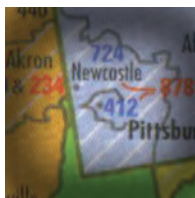
Reoccurring Event: Regular Social Gatherings - Contact Brent for more details



Update: The Philadelphia Alumni Association will begin reorganization efforts this fall in preparation for Founders Day and The Grand Arch Council in 2014. Alumni that are interested in coordinating events and membership should contact Russell Pocaro.



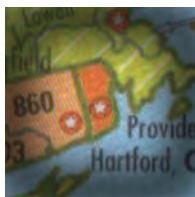
28th when 23 brothers joined together to watch the Arizona Diamondbacks take on the San Diego Padres at Chase Field in downtown Phoenix. We held a viewing party on October 5th to watch the hometown Arizona Sun Devils take on Notre Dame at Texas Stadium. In addition, we are looking at a combination philanthropy event and cigar night in November. We are looking at volunteering with Project C.U.R.E. which is a charity that ships donated medical supplies and equipment to developing countries around the world. And to keep with tradition, we will have our annual Holiday Get Together, again at Dave and Busters. Initial discussions are underway for Founders Day Dinner, we are looking at Saturday 2/15 or 2/22 in 2014.



PITTSBURGH AA ★ 📷

(www.pittsburghphis.com)

For More Information: Mike Ley at lmley655@msn.com



RHODE ISLAND AA ★ 📷

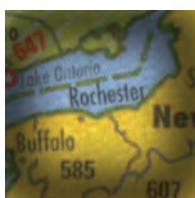
(www.ribeta.com)

For More Information: Bruce Tavares at tavaresfamily2@verizon.net

Benefitting: Rhode Island Blood Association

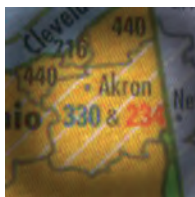
Don't Miss: Beer & Wine Tasting - Check our website for date, time and place

Update: The never boring beautiful Atlantic Northeast bids farewell to a short summer season. The autumn winds will soon rob the trees of their greenery and the last hurrah of gold and red leaves will appear. With that said, the Phi Kappa Psi National Staff has been on the University of Rhode Island campus attempting to colonize R.I. Beta. The Rhode Island alumni have given them their full support and expect a new class of future Phi Kappa Psi brother's that will uphold the Phi Psi standard of honorable men. I am happy to report that our belated Founders Day 2013 was held in April due to weather considerations and was the best attended with 47 brothers from as far as New Jersey. The fossils feasted on an Italian extravaganza of food. Also in attendance were brothers from the New York City Alumni Association and from the Boston AA. They are great brothers and always welcome. We will continue to hold Founders Day in April due to the unpredictable winter weather in R.I. Once again we thank Br. Joe Hart is keeping the R.I. Beta house in tiptop shape. Also we thank the AHC headed by Br. Conti for his leadership and diligence. As always, I want to extend an invitation to all Phi Psis in the area to join our alumni association, particularly our Brown University brothers. If the Brown University alumni have any events please contact me and we will post them on our website.



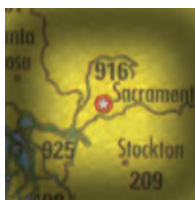
ROCHESTER AREA AA

For More Information: Bradley Hunter at bhunter190@gmail.com



RUBBER CITY AA

For More Information: Steve Horgan at horgans@nskind.com

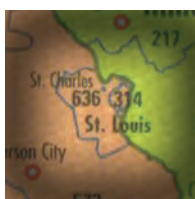


SACRAMENTO AA

For More Information: Travis Nagler at travisnagler@gmail.com

Don't Miss: Founders Day Dinner on February 22, 2014 at 6:00 p.m. - All Brothers and Phi Psi Ladies welcome

Update: Hello to all our brothers in the greater Sacramento area! Our 2014 Founders Day Dinner will take place at a location to be announced. Further information will be disseminated by email. If you would like to receive more information on this and other events, please contact Travis Nagler to be added to the SAA group list. Brothers and Phi Psi Ladies are welcome at all Sacramento AA events. We'd love to see you in February and all year long!



SAINT LOUIS AA ★ f

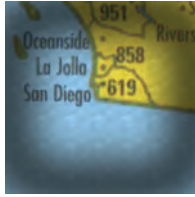
(www.stlphp.org)

For More Information: Zack Suhre at zacksuhre@gmail.com

Don't Miss: 2013 Holiday Party on TBD in December - Check our Facebook page for details on our annual holiday gathering

Update: Planning is currently underway for a fall happy hour, this year's annual Holiday Gathering, and Founders Day 2014. For current event details or to connect with Association members, please visit the Phi Kappa Psi St. Louis Alumni Association Facebook page.





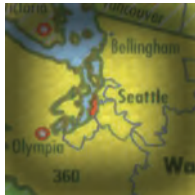
SAN DIEGO AA ★ f

For More Information: Patrick Wingfield at patrick@sdplaw.com

Don't Miss: Founders Day on Tentative: February 21, 2014 - More information on the San Diego AA Facebook page

Reoccurring Event: Alumni Association Meetings - Bi-Monthly

Update: The California Lambda Chapter at San Diego State had an amazing rush, with 60 bids handed out during San Diego State's Fall 2013 rush week. For this upcoming semester, the San Diego PKP Alumni Association has decided to bring back the "Incoming Freshmen Scholarship" in conjunction with the other scholarships currently offered to any active member. This scholarship will be awarded at our next Founders Day (Please check our Facebook page for event info/updates), and handed to any freshmen who the chapter believe lives the values of Phi Kappa Psi in service, academic excellence, and leadership. Applications for all scholarships must be emailed to Patrick J. Wingfield.



SEATTLE AA ★

For More Information: Matthew Donegan-Ryan at mdr1583@gmail.com



SILICON VALLEY AA f

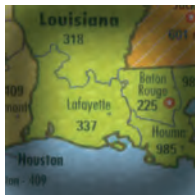
(www.phipsisvaa.com)

For More Information: Eric Balin-Watkins at ewatkins@gmail.com

Don't Miss: Big Game Luncheon on November 22, 2013 at 10:00 a.m. - Annual lunch before the Berkeley/Stanford game, hosted by NorCal AA

Reoccurring Event: Monthly Alumni Association Dinners - Usually Wed evenings - email for details

Update: Last November at the annual Big Game Lunch, SVAA presented NorCal AA with a giant novelty check for \$2,712.09 for the Berkeley Housing Fund. It was a symbolic gesture befitting the friendly rivalry between the Stanford and Berkeley chapters, and it proves that we represent a Fraternity larger than just our own university. Ken Perscheid (leader of NorCal AA) was impressed enough that he attended the Stanford Founders Day Dinner several months later to personally thank the Stanford alumni who donated to the cause. In addition, Ken rummaged through the Stanford chapter's trove of historical artifacts and unearthed a pamphlet printed in 1902 by the San Francisco Alumni Association which shows that our two chapters have been working together for more than 100 years. Big Game Lunch 2013 is November 22!



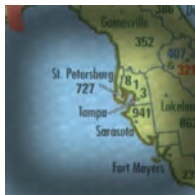
SOUTH CENTRAL LOUISIANA AA ★ f

For More Information: Durwood Keller at durwood@kellerconsulting.com

Don't Miss: Annual Crawfish Boil on May 2014 - Annual alumni crawfish boil, with location and time TBD

Reoccurring Event: Founders Day - February, place and time TBD

Update: The SCLAA motto is "Laissez le bon temps rouler." We are having a great year. Our Founders Day featured Brother Collinworth as our guest speaker. In June, we received Accreditation with Distinction from the National Fraternity. Our main focus has been supporting the new LA Beta Colony at UL. Colony is doing well and growing. We have also been actively involved in the formation of the LA Beta House Corp for the newly acquired house. Special thanks to Brother Scott Scammell for taking the lead in the house purchase and all alumni who have donated to support the house. They have completed the remodel of the main house living area and the five apartments in the rear. This summer Brother Durwood Keller attended the WWLS with 2 colony members. This fall we were honored for the official house Blessing by Brother, Father Darren Eldridge. This fall we will be working with the Colony to prepare then for their official chapter installation. Please contact us to join us at a Home UL Football Game Celebration.



SOUTH FLORIDA GULF COAST AA ★ f

(www.phipsisfgc.org)

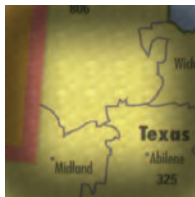
For More Information: Bob Greene at rg27masten@aol.com

Benefitting: Boys & Girls Clubs of Manatee County

Don't Miss: Boys & Girls Club Christmas Tree Sale on Friday, December 6, 2013 from Noon to 3:00 - Fundraiser for our local BGCA partner

Reoccurring Event: Quarterly Lunch - Third Saturday in May, September and November at Noon at Bogey's Sports Pub (7250 52nd Place E.; Bradenton)

Update: Great Founders Day 2013! We have raised over \$3,300 toward our \$6,200 goal to update the Manatee B&G Club bus fleet. PLEASE SEND IN WHAT YOU CAN PRIOR TO END OF YEAR SO WE DO NOT FAIL THIS CAUSE. We did donate five Earth Boxes this year and, with the help of Home Depot, a bale of shade cloth for the greenhouse to be at B&G Club Palmetto. Founders Day Feb 22, 2014, Gecko's Signature Room, Sarasota.



TEXAS SOUTH PLAINS AA

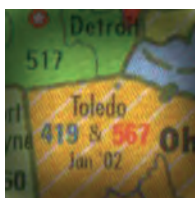
(www.ttuphpsi.org)

For More Information: Robert Bardo at robert.bardo@gmail.com

Don't Miss: Founders Day on February 19, 2014 at Texas Beta Chapter House

Reoccurring Event: Dallas Monthly Luncheons - 2nd Thursday of the month at 11:45 a.m.

Update: The Texas South Plains AA has had a very successful year. Alumni dues and donations keep increasing, and by the time this magazine is published we fully expect to have the remaining balance on the lodge paid-in-full! A new chapter website is in the future plans, and improvements to the house will continue. Please join us for our Dallas & Lubbock monthly luncheons, held on the second Thursday of every month.



TOLEDO AA ★

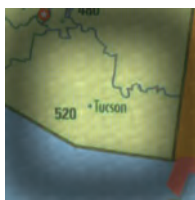
For More Information: Larry Zaiser at lzaiser@muzakoftoledo.com

Benefitting: Boys & Girls Clubs of America

Don't Miss: Founders Day on February 21, 2014 at 6:00 p.m. - Reception, dinner, awards, reports and alumni induction

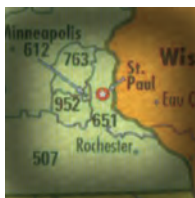
Reoccurring Event: Monthly Sig Bet Lunch - Third Friday of each month at noon

Update: It was the Toledo AA's pleasure to host the 2012 Founders Day dinner, which included undergraduates from Ohio Eta, Ohio Zeta, Michigan Beta and alumni from six chapters. The gathering of 128 brothers was the largest in recent history. The AA has supported, and will support, the Ohio Eta Alumni golf outings in the spring and the fall, plus the philanthropic efforts of Ohio Eta and Zeta. Additionally, we have supported the 70's alumni reunion at Bowling Green and the kickoff of their capital campaign to provide for new housing during Homecoming weekend. The Ohio Eta chapter will be supported for their homecoming and for the creation of the Center for Learning multimedia conference room in the chapter house.



TUCSON AA

For More Information: James Gosses at jamesgosses@gmail.com



TWIN CITIES AA ★

(www.mnphpsi.com)

For More Information: Jason Baker at jbaker@MNphpsi.com

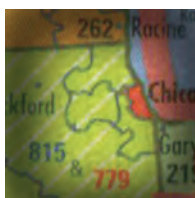
Update: As fall approaches, we are looking forward to another season of football on the University of Minnesota campus! The entire chapter would like to extend a formal invite to you to come over to the house for Golden Gopher Football games this year. Just like last year, there will be tailgating and food before the home games. Even if you don't have tickets to the game, feel free to come down, enjoy the brotherhood and watch the game on our 60 inch TV! For our brothers with season tickets, the University recently tore down the building behind 1609 University (Klaeber Court) and converted it to a parking lot for tailgating. We encourage you to choose that lot and stop by the house!



WASHINGTON, DC AA

For More Information: Doug Miller at douglasjmillerr@yahoo.com

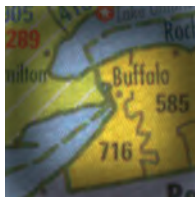
Update: We would like to congratulate and welcome back all the brothers at GWU and UMD-College Park. We would also like to congratulate DC Alpha Chapter Advisor Ed Roessler on being promoted to Chief of Police of Fairfax County (VA). He makes us proud. The DC AA is making a comeback this year. We are interested in gathering together any members in the DMV (DC/MD/VA) or any alumni of DC Alpha or MD Gamma. Check us out on Facebook at www.facebook.com/PhiPsiDCAA. Live Ever, Die Never!



WESTERN CHICAGO AA

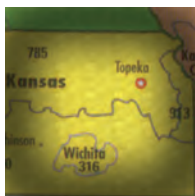
For More Information: Paul Oblon at consults@ais.net





WESTERN NEW YORK AA

For More Information: Fred Petersen at fpetersen4@gmail.com



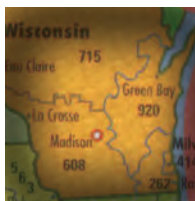
WHEAT STATE AA ★

(www.wheatstatealumni.com)

For More Information: Greg Sims at greg.sims@crossfirstbank.com

Benefitting: Boys & Girls Clubs of America

Update: The Kansas Alpha reunion and golf tournament was held on Saturday July 20th at Alvarado Country Club. 66 brothers played in the tournament which was abbreviated due to rain and lightning. The winners of this year's tournament in the A flight were: 1st place Paul Cohen, Rudi Maki, Andrew Kasselman and Joey Phillips. 2nd place in the A flight were: Kyle Hopkins, Jeff Rowe, and Kyle Hunt. B flight winners were Greg Sims, Mark Gunter and Stacey Harding. 2nd place in B flight were Dan Simons, Mike Patterson, Hank Miller and Dave Gillenwater. Immediately following golf was a steak dinner at the chapter house where a few more non-golfing brothers had gathered to take part in the reunion dinner and post dinner pub crawl. Special kudos goes out to the pledge class of 1984 for having 9 brothers attend this year's event. Will your pledge class challenge them for most attendees next year? If you are interested in receiving information about next year's event contact Jeff Maher at jeffmaher@aol.com or 913-530-8498.



WISCONSIN AA ★

(www.badgerhipsi.org)

For More Information: Ian Thomson at iantpkp@aol.com

Don't Miss: Founders Day on Saturday, February 22, 2014 - Details TBD

Reoccurring Event: Phi Psi Fridays - At the Great Dane in Madison from 5:00-7:00 p.m.

Update: The Wisconsin Alumni Association held a successful Root Beer Float Fundraiser for David's Educational Opportunity Fund, in honor of David Byrd-Felker *Beloit '01*. We continue to get together every Friday night at the Great Dane in Madison and are looking forward to Founders Day 2014 in Milwaukee.



An annual tradition, our brothers in the Phoenix Alumni Association take in a Diamondbacks game



A summer gathering in America's heartland, our Oklahoma Alumni Association recently gathered



A moving rendition of "Amici" sung by the Columbus Alumni Association



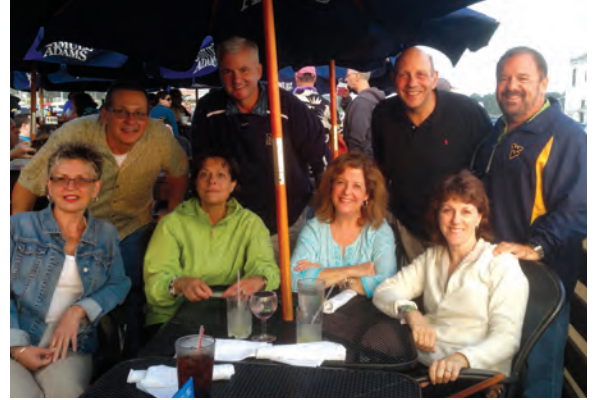
Brothers and guests of the Bluegrass Alumni Association enjoy a tour of the Maker's Mark Distillery.



Brothers from Pennsylvania Alpha (many members of the Pittsburgh AA) at a summer golf outing



It has been so busy in New York City these days that our alumni association had to submit several pictures



Brothers from the Rhode Island Alumni Association, along with their wives, at the Newport Rhode Island Navel War College for a Jimmy Buffet revival concert



With excitement surrounding the South Central Louisiana Alumni Association and the re-colonization at Louisiana-Lafayette, brothers returned the original Louisiana Beta charter to the house



Brother Spencer Jones *Kansas* '78 and Jeff Jones *Kansas* '73 enjoy the air conditioning at the Kansas Alpha house after a day on the links with the Wheat State AA

BROTHER RETIRES AFTER 30 YEARS OF SERVICE IN THE MARINES CORPS

Lieutenant Colonel Gregory P. Murray *Akron '86* just wrapped 30 years of service in the Marine Corps. After graduating from high school and attending the University of Akron, he served a four-year enlistment at the Akron Naval Marine Corps Reserve Center. Upon graduation from Akron, he was commissioned a 2nd Lt. 2nd Lt. Murray then completed The Basic School and the Infantry Officers Course in Quantico, Virginia.

In August of 1990 he deployed to Southwest Asia during Operation Desert Shield/Storm as part of Task Force Papa Bear where he served as a rifle platoon commander throughout the war.



In June 1992, Brother Murray left active duty, re-joined the local reserve unit, back in Akron, Ohio and spent the next eight years serving at every level of command within 3rd Battalion 25th Marines in Akron and Cleveland. Major Murray's next assignment was in the fall of 1999 when he joined the 4th Civil Affairs Group (CAG) in Washington, D.C. While with the 4th CAG he was mobilized in support Humanitarian Operations in Kosovo where he served as a Detachment Commander. Within months of his return he was again activated, reported to Kuwait and served as a Civil Affairs planner with the US headquarters in Kuwait and Iraq during Operation Iraqi Freedom.

LtCol Murray's current reserve unit is with the MAGTF Staff Training Program (MSTP) preparing MEF level staffs for overseas deployments. Here he serves as the MISO, deception, STO, IO and CA expert.

Greg is currently the Deputy Director of Intelligence Integration where he directs the coordination of comprehensive Naval Intelligence strategic framework to improve effectiveness, resource efficiency, and interagency coordination for and within the Department of the Navy.

Thank you, brother, for your service!

Brother Jay Babchuk *CSU Northridge '75* rode his motorcycle 48,000 miles from Los Angeles to the tip of South America (through 15 countries) and back. A broken right leg in Chiapas Mexico did not stop him though he carried a Spot GPS Tracker with rescue button & insurance. He travelled almost the entire coasts of South America, crossing 26 borders in all. He flew back last year to attend his 18th Phi Psi Grand Arch Council then returned to complete his journey. Over six months exploring Brazil improved his Portuguese. He enjoyed two Carnival celebrations in Rio de Janeiro and last Christmas delivered food, hammocks and clothing to remote & disadvantaged families in the Amazon jungle with a charitable motorcycle club.

"I've made several close friends on my journey but I'm glad to be home," he said.



NUMEROUS HONORS FOR RECENT GRADUATE

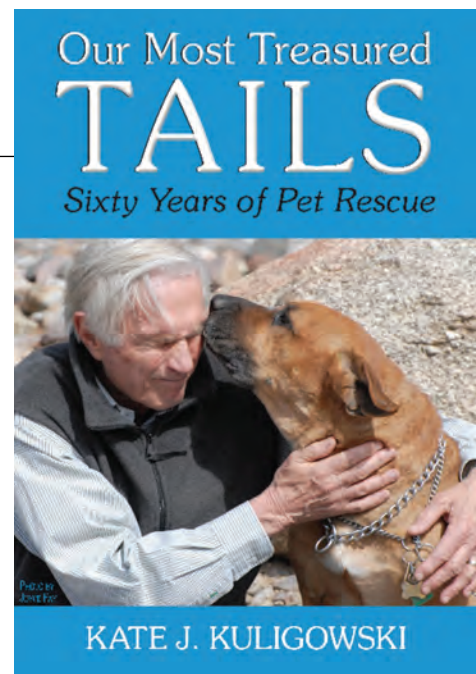


Wayde Marsh *W&L '10* had an impressive spring. He graduated from Washington and Lee with two degrees in both politics and religion. Prior to commencement he was awarded the Algernon Sidney Sullivan Medallion, awarded by a vote of the faculty to the male and female students in the graduating class who “excel in high ideals of living, in spiritual qualities and in generous and disinterested service to others.”

After receiving his degree, he was honored yet again, this time being named as the General Russell E. Dougherty National Leader of the Year by Omicron Delta Kappa, the national leadership honor society. The award is given to the student who has shown the greatest dedication to all of the five phases of campus life that ODK considers. Those areas are creative and performing arts; campus and community service; athletics; scholarship; and journalism, speech and the mass media. He is the first Washington & Lee student to win the award.

In addition to holding a number of offices (including a two-year stint as Chaplain of Virginia Beta) in organizations around campus, Marsh was a two-sport athlete, earning seven letters in swimming and track & field.

Wallace Kuligowski *Gettysburg '54*, with his wife, Kate, has written a memorable book, *Our Most Treasured Tails*, relating their exciting and heartwarming experiences during 50 years of dog and cat rescue in New Mexico. Hardbound, with 256 pages, including 94 photographs dating from 1909 to 2013, they involve their readers with current city, county, state and federal legislative action that affects the well-being of all pets. Using a unique approach, they ask each reader to examine their own pet experiences and explore how to use their resources to fight animal cruelty. *Our Most Treasured Tails* is available on Amazon.com. Proceeds will be donated to four different humane societies.



French Hill *Vanderbilt* '76, former GP of Tennessee Delta and Archon of District IV, was recently awarded the 46th Annual Top Manager of the Year by the Arkansas Chapter of the Sales & Marketing Executives International (SMEI) organization. Hill is the founder and chief executive officer of Delta Trust & Banking Corp., a private banking company headquartered in Little Rock. Delta Trust has banking, trust and investment clients across the nation.



To show support for a missionary friend in Indonesia, Brothers Brian Baker *Purdue* '83 (center) and Todd Butler *Purdue* '83 (right) traveled to a remote village to help install a toilet and septic system for a family in need. While there, they had the pleasure of white water rafting down the river that serves the village. "The trip was very humbling and it makes you realize how incredibly blessed we all are!" Butler said. "Trips like this should be mandatory for everyone to see how most of the world lives."

In the summer issue of the magazine, we listed Brother Jim Gourd (Virginia '51) as having passed away. This was incorrect information received on our part. Brother Gourd contacted us to let us know he is, indeed, alive and well. We apologize for the error.

Alabama Alpha - University of Alabama

James W. Rayfield Jr. '68

Arizona Alpha - University of Arizona

David Vance Mackey '61

California Beta - Stanford University

William D. Bisgard '62

Stanley E. Goode Jr. '37

California Gamma - University of California, Berkeley

John A. Andrews Jr. '42

Arthur W. Carlson '31

Thomas H. Innis '56

California Epsilon - University of California, Los Angeles

Carroll H. Alpers '46

Donald W. Koch '60

Ralph W. Witt '45

California Eta - California Polytechnic State University

Gary G. Fowler '69

Illinois Alpha - Northwestern University

Bruce E. Endzel '67

Illinois Beta - University of Chicago

Clarence E. Cawvey '52

Illinois Delta - University of Illinois, Urbana-Champaign

Thomas H. Landise Jr. '42

Terrence L. McGillivray '65

Carl O. Smith '38

Illinois Zeta - DePaul University

Jason Michael Reynolds '96

Illinois Iota - Northern Illinois University

Sheffy Joe Abraham '07

Indiana Alpha - DePauw University

James A. Rice '46

Guy M. Walker II '43

Indiana Beta - Indiana University

Thomas L. Dusthimer '54

Jack T. Hand '52

Robert M. Jacobs '38

Charles M. Romey '70

Fred M. Wilson '59

Indiana Gamma - Wabash College

Robert W. Mouser '49

Francisco Jose Zabarte '78

Iowa Alpha - University of Iowa

Clark B. Phillips '49

John F. Stenberg '59

Iowa Beta - Iowa State University

Stanley Michael Grupa '50

John J. Moriarty Jr. '41

Conrad N. Muzzy '50

Kansas Alpha - University of Kansas

William M. Linscott '43

Max C. Murray '51

Dee Walter Roy '48

Louisiana Alpha - Louisiana State University

David B. Bru '71

Maryland Alpha - Johns Hopkins University

William K. Dewey '56

Massachusetts Alpha - Amherst College

James M. Bradbury '42

Michigan Alpha - University of Michigan

John S. Kendall '58

Michigan Beta - Michigan State University

Max H. Beardslee '59

Darryl Patrick Mordell '84

Minnesota Beta - University of Minnesota, Twin Cities

John L. Georgas '38

Mississippi Alpha - University of Mississippi

James Ashley Herring '87

Rudy Anthony Lesso III '86

Missouri Alpha - University of Missouri, Columbia

Daniel R. Deady '68

Jay Whitney Ruby '55

Douglas K. Tomson '57

Nebraska Alpha - University of Nebraska

Frederick W. Hecox '43

Richard V. Kuska '48

New Jersey Alpha - Rider University

Bryan Duane Stone '76

New York Alpha - Cornell University

Timothy Lee Houck '75

New York Beta - Syracuse University

Stephen Hamilton Carr '67

New York Gamma - Columbia University

Calvin A. Gongwer '34

North Carolina Alpha - Duke University

John L. Choate '65

Ralph C. Greene '67

John W. Mitchell '45

Ohio Alpha - Ohio Wesleyan University

James A. Simson '42

Ohio Beta - Wittenberg University

Gary D. Sherman '69

Ohio Delta - The Ohio State University

John W. Barnes '45

William E. Lewis '49

Frank George Mooney '47

James A. Raymond '54

Frederick G. Taylor '50

Ohio Zeta - Bowling Green State University

Richard B. Fleming '50

George Stephan Kenderes '51

Ohio Lambda - Miami University

Rolland Keith Miracle '75

Oklahoma Alpha - University of Oklahoma

Harold O. Ebeling '42

John L. Powell '56

James Hardy Windham '57

Pennsylvania Alpha - Washington & Jefferson College

R. Victor H Wood Jr. '52

Pennsylvania Beta - Allegheny College

James L. Fawcett '49

Barney R. Radov '46

Pennsylvania Epsilon - Gettysburg College

George T. Miller '40

Pennsylvania Zeta - Dickinson College

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FORMER FRATERNITY CURATOR OF ANTIQUITIES PASSES AWAY



Robert W. Mouser
Indiana Gamma '49

Dr. Robert W. Mouser passed away on July 22, 2013 at the age of 82. Dr. Mouser lived a remarkable life of service to his country, his patients and his community. He had an undeniable passion for medicine, learning and collecting and he was devoted to his family. He was one of the youngest medical doctors of his time,

graduating from Medical School at the age of 22. He had a distinguished military service, serving as Commanding Officer of Medical Air Evacuation in Japan 1955-57, as well as many years as an Air Force reservist.

Robert established his private Family Medicine practice in Broad Ripple (Indiana) in 1957, later serving

his patients as Broad Ripple Family Physicians and Cornerstone Family Physicians. He was devoted to many generations of patients for over 50 years. He was a former clinical instructor in Family Practice for Indiana University School of Medicine.

In 2004, Robert was appointed 'One of America's Top Doctors'. He was also very proud of his years as a staff physician at the Indianapolis Motor Speedway, 1954-1982, where he contributed ideas benefiting safety in auto racing and was a member of the Indianapolis 500 Old Timers Club. Robert was also a medical investigative researcher in the development of Gatorade for its use prior to marketing.

As a member of Phi Kappa Psi, he was a recipient of the Distinguished Alumnus Award. As the Curator of Antiquities, Brother Mouser was responsible for selecting most of the antiques to furnish, first, Heritage Hall and now, Laurel Hall.

Dr. Mouser is survived by his loving wife, Donna, three children and five grandchildren.



Maxwell H. Beardslee

Michigan Beta '59

Maxwell "Max" Herschel Beardslee died peacefully on April 1, 2013 after vigorously surviving cancer for several years. He was 73-years-old. After graduating from Michigan State, he was a Captain in the United State Air Force for five years. He went to work for IBM in the computer and software industry before transitioning into a new phase of his life, starting Maxwell Financial. Max was also a member of the Big Canoe Writers Group and celebrated being a published author of *International Business Marionettes*. He is survived by three sons and three grandchildren.

Thomas J. Carroll

Indiana Delta '60

Thomas "Tom" J. Carroll passed away on September 15, 2013 at the age of 71. At Purdue he was manager of the football team under Jack Mollenkopf. After graduation, he worked for Northwest Chain and Sprocket in Portland, OR, Aeroquip in Jackson, MI, and Industrial Belting and Supply, Indianapolis, before co-founding Hoosier Rubber and Transmission Corp. While leading Hoosier Rubber, Tom won the Power Transmission Distributors Association (BTDA) Trailblazer Award and was recognized as a Top 10 Sales Person in USA by Purchasing Manufacturing Magazine. He lead Hoosier Rubber for 22 years, and then worked briefly for Guide Corporation. Tom then began his dream job establishing the Office of Engagement for Purdue University in Indianapolis for 10 years. An avid and devoted supporter of Purdue, Tom was the past President of Purdue Association of Indianapolis, International Purdue Alumni Association, and Boiler Backers. He is survived by his wife, Linda, four children and 13 grandchildren.



Thomas L. Dusthimer

Indiana Beta '54

Thomas L. Dusthimer passed away unexpectedly on July 8, 2013 at the age of 78. After graduating from Indiana, Tom began his long banking career as Senior Vice President of Commercial Banking with American Fletcher National Bank in Indianapolis, Indiana. From there, he and his family moved to St. Louis, Missouri, where he became President of a regional bank. They then relocated to Miami, Florida, where he was president of the lead bank of a large bank holding company in Coral Gables, Florida. They moved to Elkhart in 1973. From that date until his retirement in 1992, Tom served in various executive banking positions. In addition to an exemplary career in banking, Tom was an active civic leader in the Elkhart community. He served on the board of Dicor Corporation; Wells Cargo; Elkhart General Hospital Foundation; Decorator Industries in Miami, Florida; Marion County Sheriff's Drill Team; Sky Medical in Ft. Lauderdale, Florida; and the Indiana Golf Foundation. Among his many honors, he was named "Sagamore of the Wabash," "Man of the Year" by the Elkhart Chapter Indiana Black Expo, the American Heart Association and Junior Achievement, received the 2005 Lewis Armstrong Award from IUSB and was a member of the Knights of Malta. He is survived by his wife of 52 years, Lois, two daughters and three grandchildren.



Daniel F. Flowers

Tennessee Delta '49

Daniel Fort Flowers passed away on July 29, 2013 in Houston at the age of 93. He lived a full life of devotion to the Church, his family, his country, and his profession. He earned his bachelor's degree in Electrical Engineering from VMI in 1940 and was awarded the Jackson Hope medal for the highest academic proficiency in this field, as well as sharing with Fred, his identical twin brother, the French medal for the highest proficiency in pure mathematics. He also attended graduate school at Vanderbilt where he was initiated into the Tennessee Delta Chapter of Phi Kappa Psi. Like so many of the greatest generation, Dan's life and education was disrupted by World War II. He served during the war as an Experimental Engineering Officer at Wright Field in Dayton, Ohio, working on the development and testing of aircraft. He was discharged in January 1946 as a Captain. Dan first went to work for his family's business, Differential Steel Car Company, at the age of 15, and he continued working for family businesses as an employee, officer, director, and chairman until his death. Differential, founded by Dan's father, was an engineering and manufacturing firm that developed equipment for the railroad and mining industries. Dan was a lifelong member of the Presbyterian Church and served as Deacon, Elder, and Trustee. When it came to the Church, he essentially took on any task he was ever

asked to do. Dan is survived by his wife of 55 years, Jean; his three children and 11 grandchildren.



William M. Linscott

Nebraska Alpha '43 (Kansas Alpha '47)

William "Bill" Mason Linscott passed away peacefully on August 15, 2013 at the age of 87. Bill served in the U.S. Navy late in World War II and continued to serve in the Naval Reserves for 20 years. Following active duty, he earned a degree in architectural engineering from the University of Kansas. He worked as an architect and co-founded the firm of Linscott, Kiene and Haylett. The blueprints of many local, civic, business, religious, and educational structures bear the firm's logo. Bill served as President of both the Kansas City Chapter of the American Institute of Architects and the Missouri Council of Architects. Bill also traveled extensively and loved the water. He enjoyed fly fishing, scuba diving, canoeing and was an accomplished sailor. Bill also experienced surfing, snow-boarding, para-sailing, hang-gliding, hot-air ballooning, and ultra-light aircraft. A memorable milestone was reached when Bill earned his pilot's license at age 60. Often found with an open book, Bill shared a remarkable passion for history. Bill is preceded in death by his first wife, Mary. He is survived by his wife, Bernadine, five children, 17 grandchildren and four great-grandchildren.



David V. Mackey

Arizona Alpha '61

David Vance Mackey passed away on March 3, 2013 following a long battle with many illnesses. David worked as the Director of Contracts and Procurement for the City of Tucson. Upon retirement from that position in 1995, David enjoyed life to the fullest. Playing golf, traveling and many dinners with friends and family were the moments he enjoyed most. Due to complications during a medical procedure in 2003, David was left a paraplegic. However, this did not stop his zest for life and living. Though now confined to a wheelchair, he would not let that hold him back from living life. He and his loving wife just decided they would have to live life a little differently. Though he was unaware, David was an inspiration to any and all who met him and knew his story. He was an example to all that even in adversity, life is to be cherished and lived to the fullest. David actively participated and competed in the National Veterans Wheelchair games and most of all enjoyed the company of his Navy brothers. He was preceded in death by his lovely wife, Marcia. David is survived by his two children and two granddaughters.



Conrad N. Muzzy

Iowa Beta '50

Conrad Norman Muzzy passed away on Wednesday, May 15, 2013 at the age of 84. Three days after graduating from Iowa State with a degree in chemical engineering, he was drafted and served



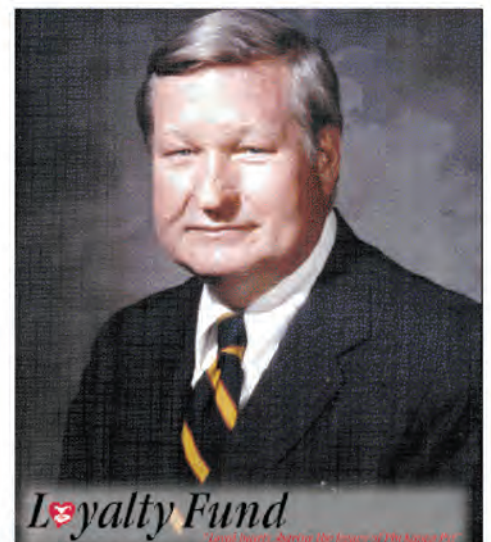
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in the U.S. Army Ordnance Corps. After working at Monsanto and Proctor & Gamble, Conrad owned and operated a restaurant and bowling alley in Blanchester, Ohio and a candy store in Cincinnati. In retirement, he worked in a bank and a small machine shop. A life-long student of World War II history, a visit to General Patton's grave was a highlight of his later travels. He enjoyed researching his ancestors' role in the events of Lexington, Mass., and proudly wore his Revolutionary War costume. He met every week with his wood carving friends, using several of his father's old tools. He played supernumerary parts in the Cincinnati Opera. He is survived by his wife, Elizabeth, two daughters, four step-children and eight grandchildren. A daughter, Jamie, predeceased him.



Fred M. Wilson
Indiana Beta '59

Dr. Fred M. Wilson II passed away on August 23, 2013 at the age of 72. He loved the outdoors—camping, hiking and bird watching, and also enjoyed photography, performing magic, playing the guitar and piano, and listening to different music genres. Boy Scouts was a vital part of his life; he belonged to the Boy Scouts of America, National Eagle Scout Association, and was a Scout Leader. He was a Heed Fellow in Corneal and External Ocular Diseases at the IU School of Medicine and a National Eye Institute Fellow in Corneal and External Ocular Diseases at UC San Francisco, CA. A dedicated surgeon, educator and researcher, Fred thoroughly enjoyed working with students. As a respected ophthalmologist, he often spoke at national and international medical conventions. He was the

author of several books and publications related to corneal disease and ophthalmology. Fred served as Lieutenant Commander in the U.S. Naval Reserve and served in active sea duty during the Vietnam War. He is survived by his wife, Toni, three children and six grandchildren.



R. Victor H Wood Jr.
Pennsylvania Alpha '52

Victor Wood passed away on March 30, 2013. In 30 years of corporate life he served in executive positions as Director of McDonalds International Real Estate, President and CEO of Burger King Canada and Senior Vice President of Payless ShoeSource. He spent 20 years in active duty serving the US Navy, flying barrier patrol missions out of Newfoundland and serving in the Reserves. He retired as Commander. He loved living in Indian Rocks Beach, Florida where he spent his last 19 years and operated Wood Commercial Enterprises, a corporate real estate company. He was very active in city life as President of Action 2000, Founder of the annual Flag Retirement Ceremony and past President of the Clearwater chapter of the Military Officers Association of America MOAA. His autobiography, *Polishing the Old Brown Shoes*, a corporate and personal journal of survival was published four years ago. Next to his family his art, antiques, flowers, boat and travel were his joys. He especially enjoyed his numerous trips to Ireland to visit his wife's family and to tour the beautiful countryside which he loved. He is survived by his wife of 34 years, Beryl, and two sons. He was preceded in death by his son, Harold, and grandson, Jaiden.

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ke573310@ohio.edu
http://www.ouiuc.com/page.php?page_id=10358&profile=890

Ohio Xi - Capital University

Capital Univ- Student Activities Office, 1 College and Main; Columbus, OH 43209
Ckimerli@capital.edu

Ohio Omicron - Muskingum University

199 Stormont Street; New Concord, OH 43762
tblinov@muskingum.edu

Oklahoma Alpha - University of Oklahoma

720 Elm Ave.; Norman, OK 73069
jjhop@ou.edu
<http://www.phipsiok.org/>

Oregon Alpha - University of Oregon

729 E 11th; Eugene, OR 97401
senekham@uoregon.edu
www.oaphipsi.com

Oregon Beta - Oregon State University

140 NW 13th St.; Corvallis, OR 97330
pattimc101@juno.com
<http://www.phipsiosu.org/>

Pennsylvania Alpha - Washington & Jefferson College

50 S. Lincoln Street; Washington, PA 15301
austinwj@washjeff.edu
<http://www.pkpalpha.com>

Pennsylvania Beta - Allegheny College

Allegheny College, Box 49; Meadville, PA 16335
helthb@allegheny.edu
www.pennbeta.com

Pennsylvania Gamma - Bucknell University

Box C-3960, Bucknell University; Lewisburg, PA 17837
rco010@bucknell.edu

Pennsylvania Eta - Franklin & Marshall College

Office of Student Activities, PO Box 3003; Lancaster, PA 17604
John.Mahoney@fandm.edu
pkppenneta.org

Pennsylvania Theta - Lafayette College

Lafayette College, Farinon Center Box 9453; Easton, PA 0
jbenny724@gmail.com
<http://www.penntheta.com>

Pennsylvania Iota - University of Pennsylvania

3934 Spruce St.; Philadelphia, PA 19104
rsila26@gmail.com
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Pennsylvania Lambda - Pennsylvania State University

403 Locust Ln.; State College, PA 16801
cdl5129@psu.edu
<http://www.greeks.psu.edu/ifc/pkp/inv.htm>

Pennsylvania Nu - Indiana University of Pennsylvania

220 South 7th Street; Indiana, PA 15701
lylr@iup.edu
http://phipsipanu.com/index.php?option=com_frontpage&Itemid=1

Pennsylvania Xi - Edinboro University

P.O. Box 411; Edinboro, PA 16412
am110210@scots.edinboro.edu
<http://www.edinboro.edu/cwis/phikappapsi/>

Pennsylvania Rho - York College of Pennsylvania

Student Activity Office, 411 Country Club Road; York, PA 17403
tmulool@ycp.edu
www.ycpphipsi.com

Pennsylvania Sigma - University of the Sciences in Philadelphia

4401 Pine St.; Philadelphia, PA 19104
david.dao.1993@gmail.com
www.phipsiUSP.com

Pennsylvania Upsilon - Drexel University

215 Creese Student Center, Drexel University; Philadelphia, PA 19104
duphipsipresident@gmail.com
www.duphipsi.com

Pennsylvania Phi - Lycoming College

Lycoming College, 700 College Place Box 202; Williamsport, PA 17701
lawpier@lycoming.edu
<http://www.lycoming.edu/orgs/pkp/>

Rhode Island Alpha - Brown University

69 Brown St.; Providence, RI 02912
harry_ramsamooj@brown.edu
www.brown.edu/Students/Phi_Kappa_Psi

Tennessee Delta - Vanderbilt University

2301 Vanderbilt Pl., VU Station B 351524; Nashville, TN 37235
<http://vanderbiltphipsi.com>

Tennessee Epsilon - University of Tennessee

1804 Fraternity Park Dr.; Knoxville, TN 37916
djohnst9@utk.edu
www.TNPhiPsi.com

Texas Alpha - University of Texas

2411 Longview St.; Austin, TX 78705
johnwolftag@yahoo.com
www.utphipsi.com

Texas Beta - Texas Tech University

2323 Glenna Goodacre Boulevard, B917; Lubbock, TX 79401
jordan.stevens@ttu.edu
www.ttuphipsi.org

Texas Gamma - Texas State University, San Marcos

428 N. Comanche St.; San Marcos, TX 78666
bb1576@txstate.edu
<http://www.txstatephipsi.com/>

Texas Epsilon - Stephen F. Austin State University

SFA Box 6159; Nacogdoches, TX 75962
brannonsm@titan.sfasu.edu
<http://www.facebook.com/PhiPsiSFASU>

Texas Zeta - Houston Baptist University

7502 Fondren Road; Houston, TX 77074
jonesmt3@hbu.edu
www.pkphbu.org

Virginia Alpha - University of Virginia

159 Madison Ln.; Charlottesville, VA 22903
thefonti@gmail.com
www.phipsiuva.com

Virginia Beta - Washington & Lee University

301 E. Washington St.; Lexington, VA 24450
hillh14@mail.wlu.edu
<http://phipsi.wlu.edu/>

Virginia Eta - Virginia Commonwealth University

907 Floyd Ave., Room 014; Richmond, VA 23284
elkinsma@vcu.edu
<http://phikappapsivcu.doodlekit.com/home>

Washington Alpha - University of Washington

2120 N.E. 47th St.; Seattle, WA 98105
brycehobbs@gmail.com
<http://www.uwphipsi.com/>

West Virginia Alpha - West Virginia University

PO Box 631; Morgantown, WV 26507
msousa1@mix.wvu.edu

Wisconsin Gamma - Beloit College

Beloit College Box #193, 700 College St.; Beloit, WI 53511
rishelm@beloit.edu
<http://blink.beloit.edu/organization/phikappapsi>



VOLUNTEER SPOTLIGHT

THANK YOU BROTHER ED ROESSLER ARIZONA STATE '83



VOLUNTEER POSITION:
CHAPTER ADVISOR

LOCATION:
DISTRICT OF COLUMBIA ALPHA
GEORGE WASHINGTON UNIVERSITY

YEARS:
1998-PRESENT

What drew you to getting involved as a Phi Psi volunteer?

Dud Daniel. From the day I was a pledge at Arizona Beta, I had the honor of being his friend in addition to his brother. It was Dud who called me upon my arrival in the D.C. area and coached me into helping as DC Alpha was re-chartered. Here I am 25 years later and what an honor to carry out his calling in life via the legacy he left me/us. Phi Psi gave me a home, made me a great student of life, family, and my profession. It's a lifestyle 'til we part.

What is a lasting memory during your tenure as a volunteer?

Still making memories and will 'til I part life. Helping share my experiences in life to improve a brother in need is the way I build memories.

Why should other alumni get involved?

Think of those who coached and mentored you. Giving back in anyway you can is a gift that keeps giving. That's why our bond is so strong.

You've been a police officer for a quarter century. How does that experience help you with your volunteer responsibilities?

Service, service, service. We help others in their time of need. It may be a small issue or it may be life and death. We make a difference if we use compassion. Do it right and you build respect and trust. We are all leaders. Leaders do the right things the right ways because it is the right thing to do. Short cuts are forbidden. I learned this from my brothers over 30 years ago and I still learn from the brotherhood. Those in Phi Psi who know me, understand this. My current station in life is through a great network of coaches and mentors in both my professional life and personal life via Phi Kappa Psi. Always remain a student of life and call upon your brothers when you are confronted with life's challenges. You will set a positive path in life via our brotherhood's riches of wisdom.

You were recently named Police Chief of Fairfax County (Virginia). What does that honor mean to you?

As the 10th chief of police in the 73 year history of the Fairfax County Police Department it is with great humility that I am honored with the mission of continuing to build upon an agency with a legacy/tradition of being cutting edge leaders in our profession. Our organization has a solid foundation of ethics and integrity, which allows us to have the trust of the community we serve. The public's trust is paramount to preventing and fighting crime. If we look at our beloved Fraternity's Creed, you see the application daily to life and your profession. That is why, besides carrying the policeman's prayer card in my wallet, I also have the Creed next to it. Both cards are reminders as to why I am here on this Earth: to serve others.

WE NEED YOU!

Volunteers Needed At: Colorado | Loyola | Oklahoma | Virginia

To get involved at any of the above or somewhere near you contact alumni@phikappapsi.com

FROM THE ARCHIVES

THE WHITE HOUSE
WASHINGTON

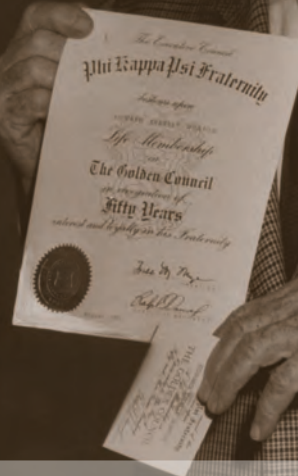
June 21, 1916

My dear Mr. Smith:

Unhappily, it is literally impossible for me to be present at the Grand Arch Council of the Phi Kappa Psi Fraternity which you are planning for, but I hope that you will convey to the men present my very warm cordial greetings. I wish that I could join with them in developing plans which I know they have very much at heart for making the lives of the young men of the country real examples of true American fidelity to ideals, whether those ideals lead to sacrifice or to success.

Cordially and sincerely yours,

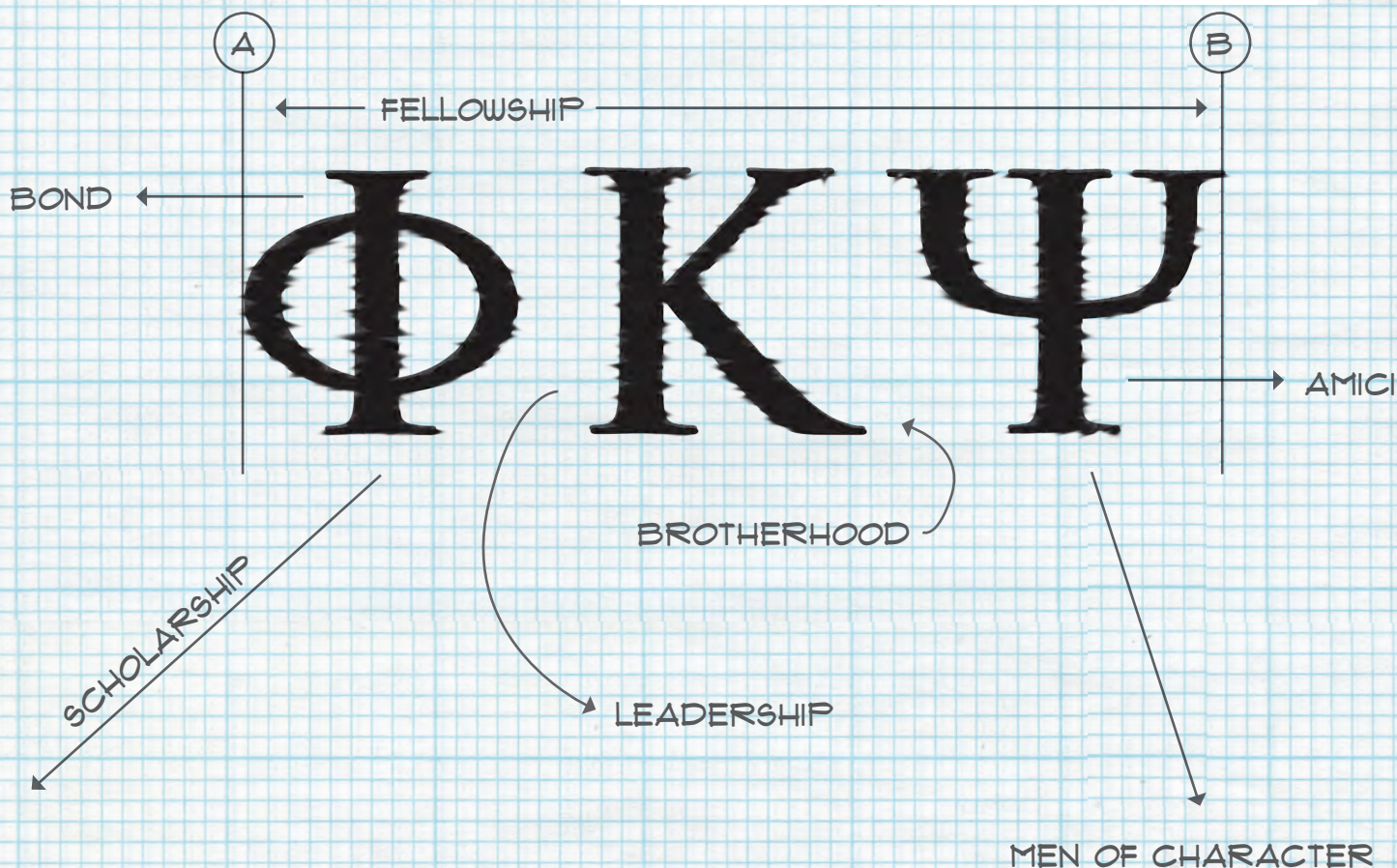
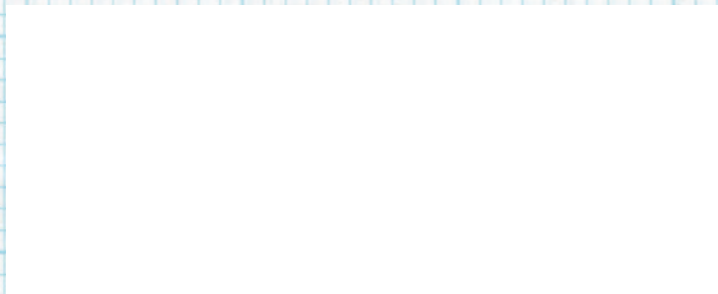
Mr. Sion B. Smith,
450 Fourth Avenue,
Pittsburgh, Pennsylvania.



As you probably know, Woodrow Wilson is not only one of the most notable of all Phi Psis, but is also, to date, the only member of our strong band to have occupied the White House. Shown here is a letter that President Woodrow Wilson wrote on White House stationery in response to a speaking request from the Fraternity. In his response the President is forced to decline an invitation from the Fraternity to speak at the 1916 Pittsburgh GAC, though he does extend his hearty wishes for a successful and pleasant convention all the same.

At the time, he was busy with a number of important issues including the Mexican Revolution, keeping an eye on the Great War which the United States had not yet entered, as well as the growing momentum for a nationwide prohibition on alcohol*. The request of the Fraternity had come just a week prior, so it seems as though President Wilson may have needed more than a week's worth of notice if he were to truly reunite with his brothers in Phi Kappa Psi.

*Of particular interest to this issue of the magazine, the Volstead Act (creating Prohibition) did go into effect during his Presidency, but Wilson himself was opposed to the idea of Prohibition and even attempted to veto the act.



Our plans include you. As 2013 comes to a close, the Foundation is gathering materials and has started drafting our 2014 plan which includes offering the necessary program and academic support to prepare our collegiate brothers.

We are engineering ways to increase grant opportunities for educational leadership training like the Presidents Leadership Academy, Woodrow Wilson Leadership School and the GreekLifeEDU initiative as well as expanding the reach of our national fellowship and scholarship programs. Our goals can be obtained if you'll join the draft; the best laid plans include you!

Join the Foundation's 2013 Honor Roll of Donors at www.PKPFoundation.org/2013Draft. Add your name as we sketch out the future of Phi Kappa Psi.



PHI KAPPA PSI FOUNDATION
Reach Beyond. Achieve Success.

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