



# THE SHIELD

O F P H I K A P P A P S I

FALL 2017

VOLUME 138, ISSUE 3

CHANGING FACES OF HIGHER EDUCATION

The New Texas Alpha House • Unforgotten 24: A Documentary • The Great Joy of Serving Others



*See you in Vegas*  
*July 11-15, 2018*



**79th GAC**  
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LAS VEGAS, NV

# THIS ISSUE



## FEATURE

### CHANGING FACES OF HIGHER EDUCATION

The world of higher education has greatly evolved over the past few decades. With this change, new demands are being placed upon undergraduate men and the chapters of Phi Kappa Psi. Free speech takes center stage on the nation's college campuses.



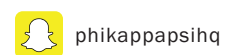
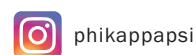
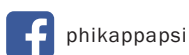
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# THE CHANGING CAMPUS ENVIRONMENT

In a previous issue of *The Shield*, I highlighted how the fraternity developed a model to overhaul its operations and create an A-level organization. I discussed the important objectives of improving academic excellence, expanding community involvement, building operational and accreditation standards, investing in educational and programming efforts, and ultimately, ensuring that measurements of our performance reflected the fraternity's espoused core values – in short, and using the famous words of Dud Daniel, “being what we say we are.” Recently, I covered many of the successes that Phi Kappa Psi enjoyed during the last academic year. This includes the outstanding growth of our award-winning ELEVATE program as we executed the model in its first year of operation.

Throughout the past year, we've expanded to build out the model, develop its intricate points and requirements, and of course, implement its initiatives. We are rightly proud of our progress and wins. However, the fair question is, “Why is the fraternity tackling this significant overhaul?”

It will come as no surprise to alumni that the college environment where our undergraduates operate is significantly different from what most of us experienced when we were attending school. When I entered the University of Washington in 1986 – and UCLA before then – the campus culture, demands

of students, expectations of administrators and regulatory oversight of student organizations were all much less structured. Moreover, the university's relationship with Greek Letter organizations was remarkably passive and even the fraternity's headquarters operation geared primarily toward administering chapters rather than engaging and training undergraduate leaders or setting organizational standards.

*During my 30 years of involvement in Phi Kappa Psi, the entire spectrum of how undergraduates interact with their college environment and the role of the fraternity's central office has changed.*

During my 30 years of involvement in Phi Kappa Psi, the entire spectrum of how undergraduates interact with their college environment and the role of the fraternity's central office has fundamentally changed. Within this shifting paradigm, it is now common to find on our host campuses highly-detailed behavior codes for students and organizations, complex legislative and administrative agency requirements, and highly-structured Greek Life offices. Combined, they all operate to directionally create and enforce expectations for how our chapters and undergraduates must function. Further, from the fraternity's angle, are issues that arise from insurance coverages, compliance with regulatory demands (both at the campus governmental level), and the competitive demands that students and parents expect from an organization that is “offering” a commodity and an experience. Together, they all impact the methods by which the fraternity provides assistance and resources to our chapters and undergraduates.

In this context, the fraternity's leadership recognized that Phi Kappa Psi is much better positioned if it controls its destiny and the processes by which it addresses such challenges. By being smart in understanding the evolving environment that our students operate within, and more creative in how we address it, the Fraternity can demonstrate its relevance to our host institutions. Such an approach assures that Phi Kappa Psi is at the forefront of cultivating scholars, leaders and servants in a healthy environment.

As you read about the dynamic improvements to the fraternity's operational structure and view the metrics associated with them, know that our guiding principle is to continue building an A-level organization where our undergraduates are provided the best possible experience. Our efforts are wholly-focused on these goals, and we pledge that Phi Kappa Psi will stand as the benchmark of intercollegiate fraternities.

I remain humbled to serve you as President of Phi Kappa Psi!

In the Bond,



Jim Boyle  
National President of Phi Kappa Psi

## PHI KAPPA PSI GP SOCIETY PIN



*Phi Kappa Psi recognizes the hard work and dedication of all past Chapter Presidents with this special GP Society Pin. The pin aims to honor the men who provided exceptional service to their brothers as undergraduate members.*

*All former GPs are eligible to receive this distinct pin. It is specially designed to be worn on a lapel jacket to any event or occasion. The Phi Kappa Psi GP Society Pins are available for \$15 each.*

Purchase a GP Society pin on the Phi Psi Portal or by visiting [www.phikappapsi.com/alumni/gpsocietypin](http://www.phikappapsi.com/alumni/gpsocietypin).

# THE SHIELD



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# THE SHIELD



O F P H I K A P P A P S I

## Staff Directory

Phi Kappa Psi Fraternity is governed by elected and appointed officers who serve as volunteers. The Fraternity's daily affairs are administered by its professional staff. The Phi Kappa Psi Foundation, The Permanent Fund of the Phi Kappa Psi Fraternity and The Canonsburg Corporation are each administered by a board of volunteer trustees.

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# ELEVATE

A LIFE OF EXCELLENCE

## 2017-2018 AWARENESS CALENDAR

**2017**  
**NOVEMBER**  
• *Movember*

**DECEMBER**  
• *World AIDS Day (December 1)*

**2018**  
**FEBRUARY**  
• *Heart Health Month*

**APRIL**  
• *Sexual Assault Awareness Month*

**MAY**  
• *Mental Health Awareness Month*



# STAFF UPDATES: COMINGS, GOINGS AND MOVING AROUND

Just like many chapters change with graduating seniors leaving and other members stepping into new positions, Phi Kappa Psi Fraternity Staff has seen a number of changes over the summer. Here's a quick primer on the changes in staff.

## COMING:



### **Drew Kerwood - Health and Wellness Consultant**

Kerwood comes to the Fraternity having worked in both community and fraternity realms. He served as the Community Health Educator for Planned Parenthood Keystone in Pennsylvania from August 2013-December 2014. He served as the Director of Chapter Operations for Delta Chi Fraternity from January 2015-August 2016. As the Health and Wellness Consultant, Drew will assist the Director of Health and Wellness with logistical management and deployment of ELEVATE programs to chapters.



### **Beth Headrick - Director of Communications**

A Fort Wayne, Ind. native, Headrick graduated from Ball State University with a Bachelor of Science degree in journalism. She is currently pursuing a Master of Science degree in Communications Management at Syracuse University. Headrick has over 20 years of versatile public relations experiences ranging from higher education, corporate, nonprofit and healthcare. Most recently, she served as a brand editor for Eli Lilly and Company's cardiovascular health brand team in Indianapolis.

### **Ben Ely - Marketing Communications Manager**

Ely, who holds a Master's degree in emerging media and communications from the University of Texas at Dallas, most recently served as a sports information director at Indiana University-Purdue University Indianapolis (IUPUI) where he was the primary media contact for women's basketball, volleyball, softball, tennis, swimming and diving. The San Angelo, Texas native also has a diverse background in radio, television, graphic design and social media.

## GOING:



### **Nicholas Chiesa (W&J '12)**

left staff to work with Tesla as a Customer Service Specialist. Chiesa began as an Expansion Consultant for the 2015-2016 academic year before serving as an Associate Director of Standards. His time on staff has seen successful colonization efforts and a steady presence for chapters in need of guidance and support.



**Kylie Justus** moved on from Phi Kappa Psi to pursue other opportunities. Justus had been on staff since June 2016 serving as the Digital Marketing Manager for the fraternity. Her time on staff had been spent bringing a professional touch to the fraternity's social media presence and marketing efforts, as well as serving as an in-house photographer and videographer.



**Michael Morin (Loyola '11)** departed from the Phi Kappa Psi Headquarters staff after almost four years of serving the fraternity. Morin began his time on staff working as an Associate Director of Chapter Services in August 2013 and transitioned into the Director of Chapter Services role in June of 2015. He is departing staff to work with New Orleans-based ChapterSpot as a Client Relations Specialist.



**Matthew Goldsmith (Ashland '09)** departed Headquarters staff after over five years of service to the fraternity. Goldsmith began his time on staff in June 2012 as an Educational Chapter Consultant, followed by two years as Associate Director of Chapter Services working with Districts I and V. He transitioned into the role of Director of Program Management in 2015 before he began his current role in 2016 developing officer and chapter resources. Goldsmith began his studies at the IU McKinney School of Law at IUPUI in August.





**Benny Rohloff** (*Iowa State '11*) left staff in September to pursue a career as Coordinator of Sorority and Fraternity Life at The University of Texas at Austin. Rohloff served the fraternity for two years. He began as an Expansion Consultant, and later served as Director of Expansion.



**Ronald Ransom** (*Butler '00*) formerly the Senior Director of Chapter Operations is now the Fraternity's Chief Operating Officer. In this role he will oversee the day-to-day operations of the Headquarters office and helping to lead the next level of inward-focused change around metrics, insurance, and other special projects. This is also a new role for the organization, which will provide a point of leverage for the Executive Director and accelerate the pace of change at Headquarters.



**Adam Dunworth** (*Ball State '12*) departed staff in September after several years working for Phi Kappa Psi. A Founding Father of the Iota Chapter (*Ball State*), Dunworth joined fraternity staff in 2014 as an Expansion Consultant. Most recently, Dunworth served as Associate Director of Member Development. He continues his work in higher education with CAMPUSPEAK.



**James D'Imperio** (*Purdue '07*) replaces Ransom as the Senior Director of Chapter Operations, overseeing the Chapter Services, Expansion, and Standards teams. D'Imperio has served as the Director of Standards since 2015.

### MOVING AROUND:



**Amanda Baldwin** now serves as the fraternity's Chief Financial Officer, having previously served as the Senior Director of Business Operations. Her duties include leadership of all financial management activities, IT, HR as well as general business operations. This is a new role which consolidates all back-office functions under one senior leader.



**Brian Kochheiser** (*BGSU '12*) replaces D'Imperio as the fraternity's Director of Standards, having served as an Associate Director of Standards since 2015.



**Zachary Herge** (*Toledo '10*) is the fraternity's newest Associate Director of Standards. He previously served as a Chapter Services Consultant.

Phi Kappa Psi is hiring. For the current list of open positions, visit [www.phikappapsi.com/careers](http://www.phikappapsi.com/careers).



# NEW ARCHONS REPRESENT UNDERGRADUATE BROTHERS, CHAPTERS

While Woodrow Wilson Leadership School provided excellent leadership programming to undergraduate brothers, it also hosted the district council meetings where new Archons were elected to two-year terms. These new archons represent the undergraduate chapters on the Phi Kappa Psi Executive Council, and are the cornerstone of the fraternity's unique, undergraduate-controlled governance.





## Introducing the new Archons



### **Austin Shission – District One:**

Austin Shission (*URI '16*) is a junior studying microbiology at the University of Rhode Island. He is involved with many organizations on campus, including dance marathons and the Interfraternity Council. A reserved and introverted person, Shission

surprised himself by joining Phi Kappa Psi and eventually becoming a leader in the colony.

Shission helped lead his colony as it developed into a chapter. He attributes the colony's success to those he met and resources he obtained while attending national conferences. He's an advocate for members taking advantage of the national nature of Phi Kappa Psi to improve their chapters and by extension, their members.



### **Hunter Music – District Two:**

A senior from Crestline, Ohio, Hunter Music (*Ashland '14*) is the District Two Archon. He studies information systems and entrepreneurship and most recently served as Fraternity Educator for Ohio Theta. His leadership style is to push those around

him to their own success. He believes his diversified experience in Phi Psi, and ability to related to many brothers from different backgrounds will aid him in his performance as an Archon.

Music pays attention to other chapters and admires Ohio Zeta's (Bowling Green State) dedication to philanthropy and community service. He also respects Ohio Delta's (OSU) success in alumni relations. He keeps tabs on both using social media.



### **Garrett Himstedt – District Three:**

Garrett Himstedt (*Ball State '16*) is a junior who has served as VGP, Recruitment Chairman and Social Chairman for his chapter. He's currently studying political science and public communication. In addition to serving his chapter, Himstedt also has

participated in student government as a Senator and Deputy Chief of Staff.

Being a part of his chapter has taught Himstedt that no leadership position should be taken lightly. His role as a leader has motivated him to be better and ensure his work is something in which he can take pride.



### **Drake Broussard – District Four:**

Studying Organizational Communications at the University of Louisiana, Drake Broussard (*Louisiana Lafayette '16*) strives to be a worthy leader for his brothers. He grew up approximately 21 miles southeast of Lafayette, LA in the small town of New Iberia,

LA. He kept to himself most of the time as the quiet kid in school and maintained a small circle of friends. Seeking to break out of his shell, Broussard decided to participate in recruitment.

His association with Phi Kappa Psi has strengthened his character. He now finds himself able to stand up for what he believes. He admires any chapter willing to make tough decisions to better itself and its members.



### **Robin Bajpai – District Five:**

Robin Bajpai (*Kansas '17*) hails from Leawood, Kan. where he studies finance. He decided to join Phi Kappa Psi after visiting many other houses on campus. Bajpai feels his time within the chapter has made him a better person, leader and student, and he wants others to have the same great experience.

He is humbled to be a part of a national fraternity with a rich history and large network of many different brothers. He strongly resonates with the section of The Creed of Phi Kappa Psi, which calls on us to counsel and guide our brothers, seeing it as our personal responsibility to steer a wayward brother back to the right path.



### **Luis Gonzalez Medina – District Six:**

Luis Gonzalez Medina (*UC Irvine '16*) dedicated himself to Phi Psi and is currently Vice President of his chapter. Ensuring a healthy work-life balance, he enjoys researching exoneration cases, performing events as a DJ in local venues, and working out at

the Anteater Recreation Center on campus. Wanting to continue his work as a dedicated Phi Psi, Luis ran for Archon because he saw it as his duty to represent District VI at the National level, and give back to the Fraternity that has shaped his life. His future plans include attending law school or pursuing an MBA.

# GREAT STRIDES: NEW EXPANSION AND STANDARDS STRATEGY SCORES BIG WIN FOR PHI KAPPA PSI

Phi Kappa Psi is continuing to make progress toward its 2020 plan. One goal of the plan is to have 120 active Phi Kappa Psi groups by Dec. 31, 2020. As of this writing, Phi Kappa Psi has 109 active chapters and colonies, well on the way to meeting this goal, and slated to have a net gain of four chapters a year.

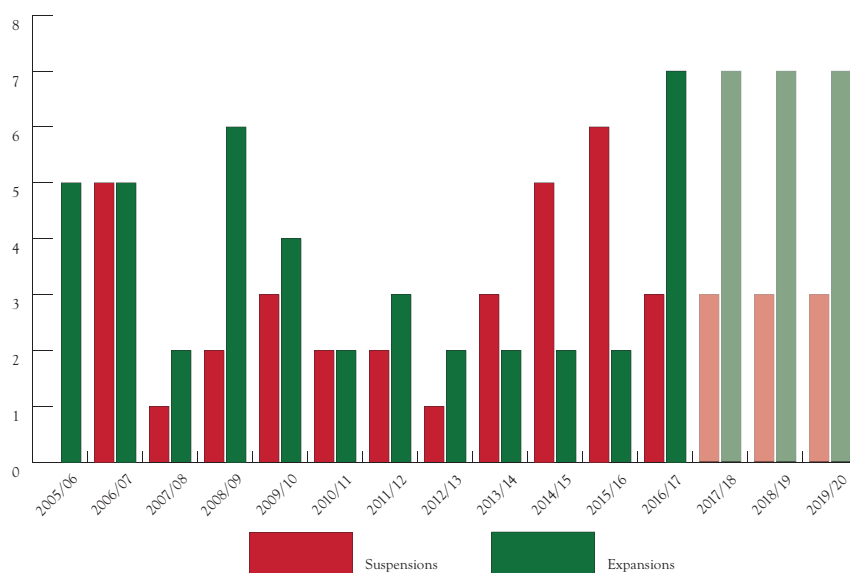
The fraternity was not always on this upward trajectory. For most of the previous ten years, the fraternity suspended as many chapters as it colonized. The years net growth were outliers instead of the norm, and they did not make up for the years of net loss. With a new focus on expansion efforts paired with a proactive approach to standards, Phi Kappa Psi has managed to flip these statistics.

The difference can most notably be seen between the 2015-16 and the 2016-17 academic years. Beginning in Fall 2015, Phi Kappa Psi focused its efforts on understanding why so many chapters were being suspended and the fraternity developed a plan to target ideal institutions for expansion. Over the summer of 2016, these plans were enacted, providing assistance to existing groups before they hit a crisis point, and establishing colonies with enough support to be chartered. While impossible to foresee every incident leading up to a chapter's closure, the support provided by the Standards team, along with the new Chapter Advisory team model, has helped curtail negative behavior before it consumes a chapter.

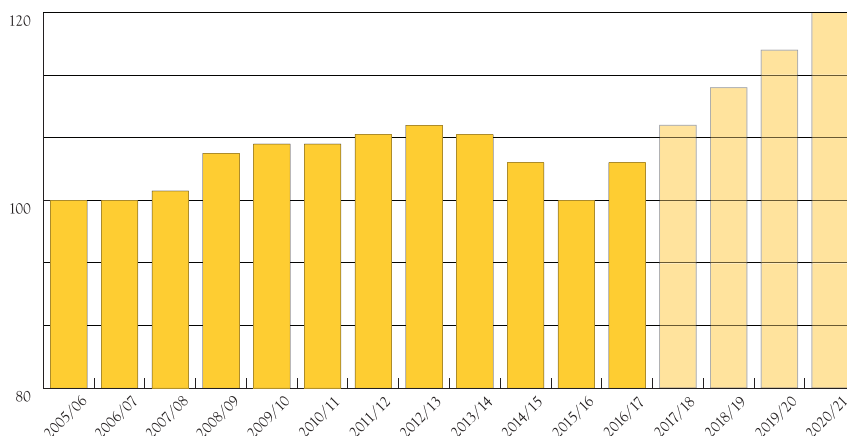
To reach the goal of 120 active chapters and in consideration of potential future suspensions, the fraternity plans to colonize seven new campuses per year through at least 2020. Chapter Advisors play a crucial role in supporting a chapter and can often lead it to success. Colonies can also lean on Alumni Associations if those groups make themselves available to the colonies. Brothers near a colony should take time to counsel and guide younger brothers to ensure they do not stray from their obligations.

Phi Kappa Psi is continuing its growth along many avenues, aiming to be a leader in the interfraternity world and an ideal partner within campus communities and administrations. Brothers can be part of the success by giving time or money. Visit [phikappapsi.com](http://phikappapsi.com) to learn more about the Loyalty Fund, becoming a member of the Phi Psi Family or taking on a role with a Chapter Advisory team. It will take the efforts from every brother and supporter to continue in the goal of making Phi Kappa Psi into a leading fraternity.

## YEAR BY YEAR EXPANSIONS AND SUSPENSIONS



## TOTAL NUMBER OF ACTIVE CHAPTERS AND COLONIES





# CALLING ALL ALUMNI

The Creed of Phi Kappa Psi calls on us to counsel and guide our brothers. If you would like to get involved with a chapter there are ample opportunities. See below for a list of chapters still in need of a full Chapter Advisory Team.

Allegheny

Beloit

Brandeis

California Polytechnic

Case Western

Colorado

Delaware

Denison University Colony

Drexel

Florida State

Georgia

Iowa

IUP

Johns Hopkins

Lycoming

Michigan

Michigan State

Mississippi

Muskingum

Northwestern

Occidental

Ohio State

Oregon

Oregon State

Pennsylvania

Pennsylvania State

Rutgers

SIUE

Southern California

Syracuse

Tennessee

Texas

Texas A&M University Colony

Texas State

Texas Tech

UC Berkeley

UC Davis

UC Irvine

University of Missouri Colony

University of the Sciences

URI

Vanderbilt

VCU

Virginia Tech Colony

Washington & Jefferson College

Wittenberg

York

# MOVEMBER RETURNS

Written in the Creed is a call to strive manfully for intellectual, moral and spiritual excellence. Members are to counsel and guide their brothers who stray from their obligations. When reflecting on the decades of service and commitment to a greater good that members of Phi Psi have satisfied since its inception, one may struggle to find any single greater obligation than their personal health. Our brothers, who have pledged to be generous, compassionate, and loyal comrades, are honor-bound to look after themselves, so they can in turn look out for each other and their communities.

All brothers have the commitment and support of Phi Kappa Psi in empowering them to seek help in being the healthiest versions of themselves. Phi Kappa Psi believes in the importance of our members health, and that they gain power through conversation and education on important men's health issues. That is why, for the third-straight year, the fraternity is partnering with the Movember Foundation.

A charity predicated on tackling men's health issues year-round on a global scale, the foundation formed in 2003 to address critical health issues men face such as prostate cancer, testicular cancer and mental health and suicide prevention. In 14 years of operation, the Movember Foundation has raised over \$700 million dollars and has contributed to over 1,200 men's health projects around the world.

Over the past three years, Phi Kappa Psi has continued to raise the bar in contributing to the cause. In its inaugural

year, Phi Psis across the nation came together to raise over \$9,000 for #PhiPsiMovember. Last year, members surpassed the lofty \$15,000 goal set for the cause based on the incredible efforts and commitment shown by our brothers. This year, we're challenging our family again. Phi Kappa Psi will aim to raise \$20,000 for the Movember Foundation to help address men's health issues. Here are the facts:

Testicular cancer is the most common cancer in young men ages 15-34 in the United States.

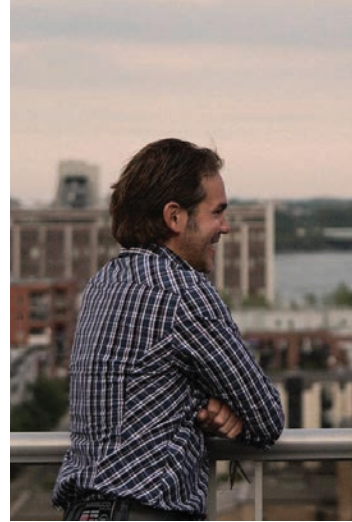
Prostate cancer is the second most commonly diagnosed cancer in men. If detected early, 98% of men have a chance of survival beyond five years. If detected late, 26% have a chance of survival.

1 in 4 men will have a mental health problem at some point in their lives. 3 out of 4 suicides are men.

Over 40 percent of men do not get enough physical activity.

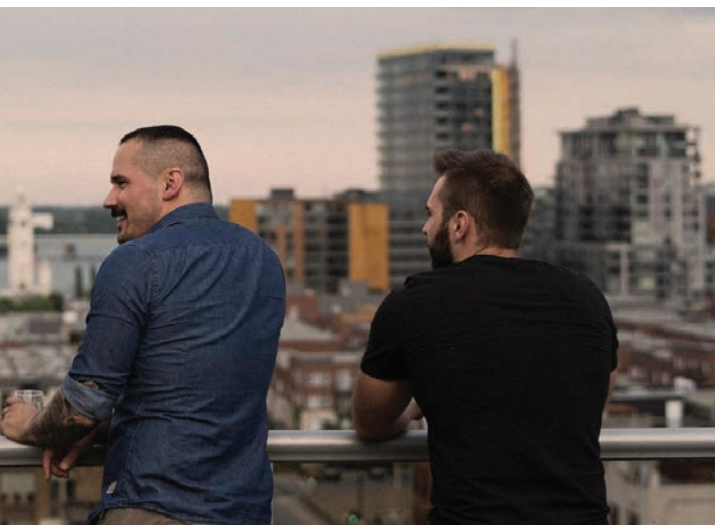
With the right amount of effort, devotion and commitment, Phi Kappa Psi can be a leader in helping our members and men around the world address these issues. There are a variety of ways to get involved and share your passion for creating change. Five million men joined the cause by growing moustaches during the month of November. The moustache serves as a bold statement to others about personal identity and advocacy of men's health. The moustache can be used to start the conversation about the many health concerns men face and lead to the education of communities, campuses and organizations.

Other ways chapters and colonies can get involved is by utilizing their creativity and passion to create original fundraisers to help reach our \$20,000 goal. A great way to get started is by reflecting on your own experiences and choosing how you want to communicate to others. For more, visit [www.Movember.com](http://www.Movember.com).



Phi Kappa Psi has set the bar even higher in 2017 with hopes of raising \$20,000 for the Movember Foundation.





## Starting Your Movember Fundraiser:

### 1 Create a personal page

Head to [Movember.com](http://Movember.com) to create a personal profile. We encourage you to add a personal message in the description to bring your cause to life and utilize a customized URL to make your profile easily accessible and professional.

### 2 Create a team page

As you create an individual profile, Movember will prompt you to either “join” or “create” an existing team. If your chapter, alumni association, alumni club or other affiliation chooses to create a team page to centralize donations (highly recommended), create one at this screen. The creator of the page will serve as the team captain. Create a customized link for your team page. Team names should follow this structure: Indiana Alpha – DePauw University or Houston Alumni Association. If you don’t plan to join any particular team page, simply join the Phi Kappa Psi Fraternity Team.

### 3 Join the Phi Kappa Psi Network

Click on the “Networks” tab just below your profile picture. In the search bar, type “Phi Kappa Psi Fraternity” and click “Join This Network.” This will give you access to the overall network of Phi Psis and friends participating in this challenge. We will regularly monitor progress for each individual and group to assess who is at the top of our community leaderboard. To help us achieve our \$20,000 goal, your team profile MUST be a part of our network. If you are a member of the Phi Kappa Psi Fraternity team, your totals will automatically be counted towards the overall network.

### 4 Share your #PhiPsiMovember Story

Post pictures of your moustache to Facebook, Twitter and Instagram with the hashtag #PhiPsiMovember. Use this as an opportunity to share your story as to why you’re involved with Movember.

## Rules for Movember

- 1 Register at [Movember.com](http://Movember.com).
- 2 Once registered, begin the month of November with a clean shaven face.
- 3 For the entire month, grow and groom a moustache.
- 4 No beards or goatees.
- 5 Use the power of the moustache to create conversations and raise funds for men's health.
- 6 Each brother must conduct himself like a true gentleman who follows the Creed.
- 7 Create your WHY, tell your story and post your photos on social media using #PhiPsiMovember.
- 8 Have fun.

**If you cannot grow a moustache but still want to participate, you can create or join a Movement Challenge. For more information, visit [www.Movember.com/get-involved/move](http://www.Movember.com/get-involved/move).**

# REGIONAL OFFICER TRAINING RETURNS FOR ROUND TWO

The 2017 Regional Officer Trainings (ROT) were a resounding success and a great advancement in Phi Kappa Psi's 2020 plan to provide students with the best educational programming possible. The regional approach allows students to become familiar with officers from chapters nearby. It also reached more than five times as many students than the Terrence G. Harper President's Leadership Academy, (PLA) did previously.

Heading into its second year, ROT gives officers a chance to learn new skills to better serve their chapter now and in the future. The regional approach facilitates a comradery with nearby chapters to expand what the Phi Psi experience is for all members. Many previous attendees found ROT to be extremely beneficial, and we hope to repeat that success this year.

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*"Last year's program taught me how to do a better job at delegating work within the chapter, said Brother Scotty Pruitt, (Occidental '15). "I no longer feel the need to do everything and can advise my brothers better."*

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In addition to preparing brothers for office, ROT strengthened friendships. Pictured from left to right are Brothers Alexander Lev, Cole Carpenter, Jonathan Isla, Anthony Becker, Alex Vickery-Holland and Jackson Halstrom.

This year's program will share tips and tricks that have been proven helpful. Participants are also encouraged to share their challenges so all can help generate solutions together. Collaboration with brothers from other chapters will surely help not only participants, but also their respective chapters.

The officers from each chapter expected to attend are: Chapter Advisor, President, Vice President, Treasurer (or Finance Chair,) Corresponding Secretary, Fraternity Education Chair (or New Member Educator), Service Chair (or Philanthropy Chair), Scholarship Chair, Recruitment Chair and the new Health and Wellness Chair.

Topics include two individual officer tracks for those in attendance, which review the position basics and necessary information for students to be successful in their leadership roles. There are also general sessions discussing CliftonStrengths and how it applies to the individual members and the group of officers and chairs in attendance. Breakout topics that address mental health, delegation, and ethical decision-making will be offered. There will also be time for the participants to brainstorm and swap ideas with brothers from other chapters with whom they share similar responsibilities.







With a goal of at least 750 students and advisors in attendance, Phi Kappa Psi Headquarters will be hosting programs in 11 cities across the country. Cities for 2018 include:

Binghamton, New York  
 Birmingham, Alabama  
 Chicago, Illinois  
 Columbus, Ohio  
 Des Moines, Iowa  
 Farmville, Virginia  
 Houston, Texas  
 Indianapolis, Indiana  
 Los Angeles, California  
 Philadelphia, Pennsylvania  
 Portland, Oregon



For more information on ROT dates and which chapters are expected to attend each location, visit [www.phikappapsi.com/programs/regionalofficertraining](http://www.phikappapsi.com/programs/regionalofficertraining).

Registration for the ROTs is available online in the Phi Psi Portal. The cost to attend the program is covered by chapter dues, and transportation costs are reimbursed by the Fraternity.

Local volunteers are still being sought to help facilitate the program in each location. If you have the skillset and the interest to give back, consider applying to be a facilitator by visiting [bit.ly/ROTFacilitatorApp](http://bit.ly/ROTFacilitatorApp).

For questions about the ROTs, please contact Senior Director of Member Development Kyle Hickman at [kah@phikappapsi.com](mailto:kah@phikappapsi.com).

*Regional Officer Training is brought to you in part through the generous donations of alumni and the Endowment Fund of Phi Kappa Psi.*



Steve Veldkamp, assistant dean of students and director of student life and learning at Indiana University and executive director for the Center for Fraternity and Sorority Research.

# ROLE REVERSAL

*Fraternities, universities must partner for mutual success*

**As higher education changes, fraternities must partner with host campuses and communities to enhance their shared mission and common educational goals.**

The public's expectation of universities and fraternities is dramatically different. Today's universities find themselves having to teach larger and more diverse sets of students and deal with a complex array of social issues. Concurrently, they must seek new funding sources as costs balloon and state funding recedes. Tuition has also taken on a new level of importance as a reliance on dollars is forcing colleges to compete with each other to capture as many high-quality students as possible. As campuses are more competitive, complex, and political, how do fraternities support or undermine their host institutions?

An enduring principle is that the fraternity should cause no harm to students. This notion has also extended to include the campus reputation. No longer does hazing leave a personal scar or a black eye on the guilty chapter. It also affects the campus community as a whole. This is most notably seen in cases where faculty members are vying for grant dollars to do research or when an alumni decides not to give to their alma mater. To become a partner, chapters must recognize that their reputation as well as the host institution's are intertwined.

The need to appear as a safe haven as well as an academic powerhouse for student recruitment has also led universities to take stock of everything on campus and do all they can to put their best foot forward. Often enough, this creates a tension between the administration and fraternity chapters. When relationships are weak or non-existent, fraternities are viewed as a wildcard group, unable to inspire confidence in their ability to be a positive, educational and community-engaged force on campus.

This fear is not unwarranted, and with the advent of social media, high-profile incidents have become much more damaging to a campus's reputation, consequently having a direct impact on recruiting, fundraising, and grants. For instance, while not fraternity-related, the racial conflicts in 2015 at the University of Missouri were a nearly unpredictable event for the University. Today, it continues to have a damaging effect on enrollment numbers that are down 12.9 percent since 2015, according to the St. Louis-based newspaper *Columbia Tribune*. Due to this decline, the University closed seven dorms for the 2017 academic year and is at risk of losing its title of being the largest university by enrollment in the state.

Universities know that bad chapters can create environments that sometimes ensue harm on their students. If an alcohol-related death or hazing incident occurs, how many parents will rethink sending their students to that school? Chapters also can't always guarantee they will do no harm, adding to this mistrust. All things considered, it's easy to see why universities feel the need to re-examine relationships. However, there is a place for real fraternities on college campuses. But, there may be a different approach to the university and fraternity relationship.



“Fraternities who have a partnership with the university by doing what they say they’re going to do may form a different relationship,” said Steve Veldkamp, assistant dean of students and director of student life and learning at Indiana University and executive director for the Center for Fraternity and Sorority Research. “Every fraternity and sorority talks about being a positive, educational force that enhances student learning and community engagement, but few prove it.”

Showing and telling is very believing, and for the Greek community, this is more important than ever before, especially when partnering with the university and local community. Likewise, there are many ways a chapter can instill confidence with the campus, specifically by taking action at the chapter level to be strong models of learning and personal development on campus.

“Fraternities can prove themselves by measuring and reporting what students learn as a result of membership,” Veldkamp said. “As universities seek to enhance the residential living and learning experience, fraternities can be a vehicle for critical thinking, cultural competency, teamwork, and civic education.”

As an example, fraternities can offer service to their communities by meeting with leaders to ensure members are being the best citizens. By doing so, students can learn how to critically identify real issues, problem solve, plan a teamwork approach, and practice heightened interpersonal skills associated with fraternity membership. By reaching out to the community first, a chapter can make better use of its collective brainpower and manpower. Listening and thinking before doing also better aligns chapter service with the university’s goals. It also helps to foster an improved relationship with local communities and their most pressing social needs.

“Literally, everyone wins with a model where the community voice is the first thought that a chapter considers when planning its service and philanthropy agenda,” Veldkamp said.

Yet public service partnerships and open dialogue with others both at the university and in the community are only a piece of the fraternal success puzzle. According to Veldkamp, others who share just as much responsibility include advisors and involved alumni who can be a driving force for positive change. When they frame their role as educating undergraduates, rather than making decisions for students, the result is a chapter that makes consistent decisions, even when the advisor is not looking.

“Many times, this group is viewed as a babysitter when they should instead see themselves as educators in their own right,” he said. “Alumni are essential in helping students reflect and learn just like any great professor.”



The Sample Gates at Indiana University serve as a welcoming entry for all who visit campus.

General alumni are also crucial to ensuring that the national fraternity remains a good partner for host institutions. These alumni are those who support national programs and understand how fragile a true fraternity can be. They also recognize the necessity in striking the right balance between brotherhood and living out the calls to action within Phi Kappa Psi.

The final group with a vital role to play is the national organization. Many universities are banding together to set expectations for fraternities, based on topics of hazing, sexual violence and substance abuse. National fraternities are expected to provide effective programming, produce a structure for chapter self-governance and have the oversight to suspend groups who adversely affect the campus community.

“There’s a lot of conversations about magic bullets to prevent tragedies,” Veldkamp said. “It is important for universities to continue partnering with alumni and headquarters to ensure everyone is clear that these are our students and not your students.”

To Veldkamp, for Greek-letter organizations to meet their changing role on campus, they must go back to their founding principles. The Greek letters often found in fraternal organizations harken back to beliefs held in early examples of democracies. Greek city-states held a philanthropic concept of giving back to the city. It was the privilege of those who accumulated resources to figure out what was needed for the city and the citizen’s responsibility to humbly address that need.

“If fraternities can focus on becoming good stewards of their chapter, campus, and community, the tension between fraternities and universities may give way to a new age of Greek life” he said.





# DISSECTING FREE SPEECH

*Expert explains when First Amendment applies*

“Sticks and stones may break my bones, but names will never hurt me.” Or will they? This question is on the minds of many at the nation’s public and private college campuses. It’s also shedding light on the ongoing debate of the First Amendment, which protects freedom of speech, and press, and the right to peaceably assemble and petition the government for a redress of grievances. But, even when words are easily interpreted, so are questions about what is and is not covered.



Roy Gutterman, associate professor and executive director of the Tully Center for Free Speech at the S.I. Newhouse School of Public Communications at Syracuse University.

Often cited as a means for sharing differing points of view, the First Amendment serves as a guide for encouraging thoughtful dialogue and eliciting strong emotions. That’s because according to one free speech expert, the First Amendment is not a black and white issue, and differentiating between censorship, free speech, suppression and punishment is also not easily defined.

“Anyone seeking clarity will be looking for a long time,” said Roy Gutterman, an associate professor and director of the Tully Center for Free Speech at Syracuse University. “The First Amendment can be engaged at state schools, but on private campuses, there are no analogous protections. This means if a public university wants to stop a protest, or shut down a speaker for instance, there must be a compelling state interest involved.”

Examples of such actions could include criminal sanctions or not having a large enough meeting space to accommodate attendees. This is where the law gets complicated at public universities, and where some administrators have had to find loopholes and ways to close them. In the last year, this has caused fury, protests against conservative speakers and recent lawsuits where a known white nationalist was turned away from speaking on college campuses.

So where is the line drawn? While this question is not easily answered, Gutterman believes that the 1927 safety valve

theory developed by Justice Louis Brandeis in his concurring opinion of *Whitney vs. California* is a good starting point. In the case, the U.S. Supreme Court upheld the criminal conviction of a Communist Labor Party member with violent intentions toward the government. While he recognized the dangers, Brandeis also warned against discouraging thought, hope and imagination.

Fast forward to 1970 when a group of Nazis marched through Skokie, Illinois where a large number of Jewish Holocaust survivors lived. By the time the case reached the steps of the U.S. Supreme Court, it was ruled that no matter how insulting the message was, under the First Amendment, the Nazis had a right to speak out and assemble on public property.

“Both cases center around allowing people to vent and avoid exploding,” he said. “When people become angry, they will be filled with resentment when they cannot speak their minds. It goes back to the marketplace of ideas where varying views are openly discussed without the fear of censorship.”

On college campuses, some words serve as a springboard and other ideas can sting. Yet it’s important to recognize that having open minds and firm convictions can often lead to healthy conversations.

“I like to see people talking about substantive issues,” Gutterman said. “Universities should be places where we share ideas and where things are not taken so personally sometimes.

Other free speech considerations Gutterman advocates for include the notion that not all speech is damaging or hateful and that people need to confront things they are uncomfortable with.

“These issues are not always easy,” he concluded. “Nobody wants to hear offensive or hurtful comments or be censored. Likewise, just because you censor someone or their ideas, it doesn’t mean that they go away.”

Established in 2006, the Tully Center for Free Speech promotes and supports free speech through research, education and a series of events, including the annual Tully Award for Free Speech. A sought after media source for First Amendment issues, Gutterman is the author of *The L Rev: The Law Experience in American Legal Education*.

# CHANGING TIMES

*Fraternities, universities share responsibilities for ensuring positive campus experiences*

For most brothers, the fraternity house is a key component of the undergraduate experience. The close quarters foster lasting friendships and the amenities can serve as a focal point for attracting new members. Therefore, a house's overall image has a direct effect on how chapters conduct themselves, how they are viewed on campus and, subsequently, on the type of new members they recruit.

"The condition of the house impacts many aspects of the chapter and has a direct tie to their reputation on campus," said Brother Shannon Price (*Alabama '88*), national vice president of Phi Kappa Psi. "A run-down house speaks volumes about how the chapter members regard their duties to the fraternity and to each other."

housing by upgrading buildings to stand tall with third-party properties in the area as well as being comparable to competing universities.

"When this process began, the Phi Psi house at Alabama had seen better days," Price explained. The house was built in the 1920s, it was 8,000-square feet, and bedrooms were the size of a walk-in closet."

The old house had supported 55 members, but the chapter had grown to just shy of 150 men. The house was also located on the older end of campus. Thankfully, that changed when the University of Alabama viewed fraternities as an extension of university housing and saw it needed help. This resulted in the University providing loans to fraternities and connecting with alumni for support in either building new houses or improving existing structures. The Alabama Alpha chapter took advantage of this program and was able to provide the required matching funds.

"After planning and selecting a location, the new Phi Psi house was built near the center of campus activity, and it's tripled in size to 24,000-square feet with 35 bedrooms and Jack-and-Jill bathrooms similar to what other groups on campus have built."

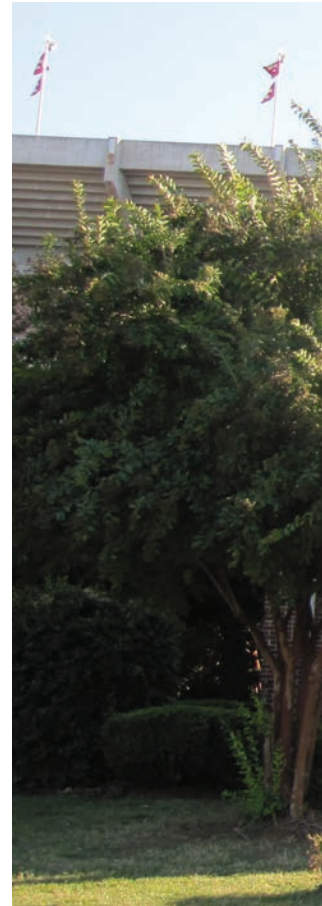


Shannon Price is national vice president of Phi Kappa Psi and chapter advisor for Alabama Alpha.

While being the group with the biggest and nicest house has regularly been a selling point within the Greek community, universities across the country are now adding a new dimension of competition as some traditional campus housing now stands equal to high-end housing. This shifting paradigm has had a direct impact on recruitment efforts for chapters on traditional campuses.

"Years ago, nicer housing was a draw to bring many potential new members into the house," Price explained. "This gave the fraternity the ability to select the highest-quality of men to go through the process of becoming members. Today, young men may be living in housing that is just as nice, if not nicer, than the houses they are visiting."

The so-called high-end housing development boom became evident at the University of Alabama where Price attended undergraduate and now serves as chapter advisor. To remain competitive, the University made a large investment in its







The Alabama Alpha house at The University of Alabama has enough space for 150 members.

The newness and location have not just greatly improved recruitment efforts. They've also contributed to more positive parental involvement, which Price believes has become more important as parents want to send their student to a suitable home.

"Over the last 25 to 30 years, the quality of housing wasn't a top priority for students or parents, so to see interest growing and shifting among these groups has been very welcoming," Price said. "Having parents and their students present in this ongoing conversation has led to higher instances of fraternal success."

As student demand and culture evolves, so must relationships between fraternities and universities to ensure the best possible undergraduate experience. To make that happen, Price advises that chapters should be preparing in real time.

"Chapters should always be ready to move with capital, and struggling chapters should start saving money now," he said. "You never know when land will become available, another house will go on the market or a university-driven initiative may present itself."

*"Years ago, nicer housing was a draw to bring potential new members into the house," Price explained. "This gave the fraternity the ability to select the highest-quality men to go through the process of becoming members."*







The common area of the Texas Alpha house is where large and small gatherings happen daily.

# SOUTHERN HOSPITALITY

## *Texas Alpha brothers receive keys to the house*

In 2005, the brothers of Texas Alpha were living in a 50-year-old house located a mile off the campus of University of Texas. With any aging house, eventually there comes the challenge of remaining a sustainable and relevant fraternity. It's tough to prevent wild cycles that over time chase away alumni and desired new members. With future plans for growth in membership and visions larger than the state of Texas, Brother Scott Noble (*Texas '81*) was on a mission to build a modern-day fraternity

house that would surpass all others. Then Hurricane Katrina hit, causing supply costs to skyrocket and a delay in plans.

"It was hard on us, but we never gave up," said Brother Kelly Fish (*Texas '77*) who served as the house management president and chairman of the fundraising campaign. "It made us work harder as a team because it caused us to broaden our outreach to our alumni and establish and offer more than just a brick and mortar story and outcome."

With a desire to engage all chapter alumni, convincing them that this was an investment into the future and not just a charitable cause was necessary. That took setting goals for the alumni to be honored and their stories and meaningful statements to be shared for decades.



The courtyard welcomes brothers and their guests.

Cheerful persistence and clearly defined goals kept a key group of alumni engaged and pushing forward for the right opportunity to achieve chapter functionality. By 2013, Brother Noble had secured land one block off campus and he began acting on the vision discussed. He also purchased nearby townhomes and the former Tau Kappa Epsilon (TKE) house. The TKE house was demolished, which allowed the brothers to develop a fraternity compound. A year later, an aggressive silent capital campaign was led by Brother Fish and orchestrated by Pennington and Co. That effort raised \$3.5 million with donations pouring in from 300 chapter members. An additional donation of \$13 million allowed the project to move forward.

"It really was the start of something big," Brother Fish explained. "It signified that the master plan was evolving and confidence was restored. It was rewarding to witness an instance where alumni from every generation participated and had fun doing it."

With the capital fundraising campaigns now complete, University of Texas Architect Larry Connolly and Interior Designer Chris Eve Dunlap were leveraged to assist in developing the house built to last 100 years.

"There really was no detail too small for this team," Brother Fish said. "They understood our needs, delivered upon them and were our partners in every sense of the word. We couldn't be happier with the end product and are thrilled that our younger brothers are finally experiencing a dream come true."

On Jan. 17, chapter officers moved into the townhomes. A month later, the main house was occupied. In total, there are 115 chapter members, including pledges. Of those members, 37 are living in the house. Today, the Texas Alpha brothers are not only getting the true fraternity experience complete with catered meals – they’re also enjoying calling home to a house made of Texas limestone with a tile roof over their heads. Walnut wainscot graces the dining and living rooms, and custom lighting made of iron and bronze along with Spanish-inspired tiles provide elegance that comes standard in the South.

*“Listening to what the students desired most created the vision within the house,” Brother Fish explained. “Phi Psi National Headquarters created a nationwide survey, and those results were combined with what University administrators saw as a healthy environment to foster leaders and relationships.”*

To present an ambiance like no other for serious and meaningful chapter discussions, the décor features the best of Texas and Phi Kappa Psi. Texas limestone, cowhides, ranch woods and custom iron mimic the comfort of a modern-day lodge. The common areas promote gatherings both small and large. The sport court is an important element for ensuring health to the young men, and the entertainment courtyard allows the student and alumni relationship to begin and foster into mentoring and future business partnerships. The lighting is custom-made to reveal the keywords in the Phi Kappa Psi Creed while serving as a constant reminder of what builds lasting bonds and men of character. The fireplace mantle is filled with intricate details that are rich in both Texas Alpha and Phi Kappa Psi history. Finally, and likely visible only to those wearing the badge are the most stunning pieces in the chapter room – four stained glass features, a custom-built cowhide wall with dyed Shield and Badges made by Kyle Bunting, and leather pews with the Shield proudly engraved on the ends.

So what’s next for the Texas Alpha house? A lot says Brother Fish. However, the biggest opportunities lay within continued partnerships among the alumni chapter operations, property, and endowment boards that cooperate fully together to deliver low-cost, high-yielding outcomes that alumni expect and student’s desire. Under the leadership of Mark Mayer (Texas ’90) the local endowment fund has become instrumental in providing a tax-advantaged conduit for support of the chapter.

“We’ve just experienced a period of tremendous asset growth and we’re riding high,” Brother Fish concluded. “Now it is up to all of us to bring honor to our alumni and shared values, while reclaiming our status as a leading fraternity. To do this, we’re seeking strong men who want to be a part of a top fraternity.”



The dining hosts hungry brothers.



The sport court promotes health and wellness.



The media room is the perfect place for brothers to unwind.





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# LEAVING THE BULLDOG FOOTPRINT

*GA Alpha brothers usher in a new legacy at UGA*



It's a truly remarkable day when the work behind a labor of love is finally recognized. For the men of the Georgia Alpha chapter in Athens, Ga., everything came full circle July 29 when 21 men moved into the 6000-square foot, U.S. Greek-revival style house on the University of Georgia campus.

Sitting on seven acres of land along the Oconee River, no stones were left unturned in the house's development, including the future zoning of a greenway and bridge leading to the campus.



Along with curb appeal, the house was built on three levels, including a basement with a large social room with three French doors leading out into a huge patio. The second floor features

ADA-compliant residential rooms, a chapter room, officer suites, and game room with a pool table and large flat-screen television. Upstairs are more bedrooms and a study area. Four hand-painted murals of the UGA football stadium, the Arch, The Shield and the college's bulldog mascot adorn the walls in addition to two plaques commemorating the life of Brother Kevin Garrison (*Georgia* '96) who was an early advocate for the house's construction.

"We left out no attention to details," said Brother Richard Sheffield (*Georgia* '86). "We also wanted to ensure we paid tribute to those who took what was once a dream and made it a reality."

To further make the house a home, laundry facilities, six full and four half-bathrooms, and enough parking for brothers and their guests were added. On move-in day, the undergraduate brothers were accompanied by a dog named Jac Jac.



The Georgia Alpha house chapter room comes together on move-in day.



The hand painted mural of the Phi Kappa Psi Shield adorns the wall of the chapter room at the Georgia Alpha house. It was created by artist Katie Burke who is Sheffield's niece.

From concept to completion, the Georgia Alpha house took nine months to construct. On Aug. 19, the house was officially dedicated with a ribbon-cutting ceremony that was attended by more than 250 people, including Georgia Alpha alumni from across the country, Atlanta alumni chapter members, Georgia State legislators and Phi Psi headquarters staff. It was the largest gathering of Phi Psi brothers in the state of Georgia since the Atlanta GAC in 1982. Now that the construction is complete, the next phase in the chapter's growth strategy includes increasing membership, being a leader in grades and community service, and strengthening the chapter's operations and advisory corp.

"We've been pleased by how well things have gone," said Brother Wil Bosbyshell (*Georgia* '80). "Thanks to the dedication of many chapter brothers who never gave up, and with the help of the Psi Psi headquarters staff, we are now poised for future growth."



The second floor study of the Georgia Alpha house offers brothers a place for concentration.



Located on the third floor of the Georgia Alpha House, the den area outside some of the bedrooms provides added comfort.

*\* This story has been updated from the original feature in the Summer 2017 issue of The Shield.*





*A heartfelt congratulations to  
Pennsylvania Epsilon on  
re-chartering.*

*September 30, 2017*



*Live Even, Die Never*



# LENDING HELPING HANDS, HEARTS

*Texas brother makes life better for area children*

When it comes to giving aid and sympathy to all who are less fortunate, Cody Nesbitt (SFA '02) is living the Phi Kappa Psi Creed – and with a heart as big as his home state of Texas.

In the immediate hours of Hurricane Harvey making landfall along the Texas coast, Nesbitt noticed an unmet need, and along with fiancé Lisa Ellison, the two organized the Southeast Texas Back 2 School Drive. The initiative seeks to collect school supplies and uniforms for area children to get back into a routine.

“We kept hearing and reading about how so many charities were requesting donations, and as time went by, we noted that schools, along with children were in dire need,” Nesbitt said. “So we discussed our idea with friends and family and ran with it.”

To spread the word, Nesbitt developed a Facebook page and Twitter handle, and Ellison worked out a deal for supplies to be shipped to Madison’s on Dowlen, a local restaurant in Beaumont, Texas. The two also solicited other area businesses with the goal of helping the 36 public and private school districts in Southeast Texas. After boxes of supplies were received, community events were hosted where donations were dispersed. The effort continues today.

“When disaster strikes, you can throw a stone in any direction and see shining examples of people wanting to help and do the right thing,” Nesbitt said. “We wanted to be among them.”



Brother Cody Nesbitt (SFA '02) sorts through a box of donated items.



Ellison’s daughter Rebecca designed the Southeast Texas Back 2 School logo.

**To get involved, ship school supplies and uniforms to:**

**Madison’s on Dowlen  
4020 Dowlen Rd  
Beaumont, TX 77706**

**For updates, visit [facebook.com/se.texas.b2s](https://facebook.com/se.texas.b2s)  
or @SE\_Texas\_B2S on Twitter.**





Hurdich interprets on-camera for Gov. Henry McMaster during Hurricane Irma.

# THE CALM DURING THE STORM

*Brother Jason Hurdich delivers vital information to underserved residents*



Hurdich with Gov. McMaster.

When it comes to keeping Deaf and hard of hearing communities in the know, Certified Deaf Interpreter (CDI) and Clemson University professor Jason Hurdich (*Cal Theta '93*) is doing it one sign at a time.

As Hurricane Matthew was set to pack a punch, Hurdich was quietly working as a counselor for the S.C. Vocational Rehabilitation Department. To prepare, then Gov. Nikki Haley's office contacted the department seeking an interpreter to help with press conferences. The office was directed to the agency's Statewide Coordinator of Deaf/Hard of Hearing Services Shonna Magee who recognized the severity of the storm. She asked Hurdich to go to Columbia, S.C. and he was glad to assist. Magee and other certified interpreters worked as a team alongside Hurdich to provide vital information to Deaf South Carolinians.

"I had never worked with the governor before then," Hurdich recalls. "However, it was a great opportunity to give back to my community and help in keeping an underserved population safe."

During Hurricane Matthew, Hurdich's facial expressions became a focal point as people around the world watched and commented about his passion on social media. That work eventually earned him high praise from Haley and a fan base of nearly 14,000 on Facebook. Most recently, the state leveraged Hurdich during Hurricane Irma. When Associate

Justice of the United States Supreme Court Sonia Sotomayor visited Clemson on Sept. 14, he was asked to interpret her lecture along with two certified interpreters. Throughout his accomplishments, what many may not realize about Hurdich is that he was born Deaf.

"My background gives me the ability to bridge the gap while also ensuring that the Deaf and hard of hearing community receives vital information," he said. "When there is someone visible who is also part of the same community, it helps this group of people understand that they matter."

In times of natural disasters when reaching large numbers of people is imperative, some may be wondering how someone Deaf can interpret on camera. By working as a team with other certified interpreters who are hearing, Hurdich is proving nothing is impossible.

"I'm given information in chunks by two off-camera interpreters, and I use facial expressions, which serve as grammatical features for American Sign Language to interpret in front of the camera," he explained. "This is an example of how a CDI and a certified hearing interpreter can work in concert with each other to both educate and relate."

Because of his talent and abilities, the S. C. Emergency Management Division has come to depend on Hurdich. When the next big event occurs, he'll be ready.

"I'm always happy to help, and am humbled by how others have embraced me," he said. "It's particularly gratifying when a Deaf or hard of hearing consumer reaches out to offer praise. It's heartwarming, and tells me that I've done my job."

## By the Numbers:

Throughout the world, there are 216 Certified Deaf Interpreters (CDI's) and 9,700 Certified Hearing Interpreters (CHI's). CDI's are utilized for legal proceedings, emergencies, and working with immigrants, mental health patients and those who have undergone traumatic situations. Those with language difficulties or intellectual disabilities may benefit more by working with a CHI. As the field continues to evolve, more CDI's are working alongside CHI's to enhance communication in deaf and hard of hearing communities.

Source: - Registry of Interpreters for the Deaf, Inc.

# UNDERGRADUATES HELP BROTHER TRYON HUBBARD

Exemplified continuously throughout the storied history of Phi Kappa Psi, the opening line of the manifesto is a powerful guide that has instilled within all members the highest, most positive aspirations by which to live one's life. The careful consideration of the language contained therein exemplifies some of the cornerstones in the foundation of Phi Kappa Psi; brotherhood, generosity, compassion and loyalty. Members, both old and new, share in this call to action to lead a life of meaning and resonance, and to leave the world a better place in which they found it. Six brothers from the Alabama Gamma Chapter answered the call this past August, stepping in to aid a Phi Psi alumnus in a time of need.

Tryon Hubbard (Alabama '64) experienced a tumultuous change of plans just a day into his northern trek, watching from a distance as Mother Nature wreaked havoc back home.

"My wife Elaine and I had flown to Montreal for the start of a vacation," Brother Hubbard recalled. "On Friday morning, we saw news of overnight flooding in our neighborhood, so we asked our daughter-in-law to swing by our house on her way to work and check on things."

*"I believe that Phi Kappa Psi is a Brotherhood of honorable men, courteous and cultured, who pledge throughout their lives to be generous, compassionate, and loyal comrades." -The Creed of Phi Kappa Psi*

The initial report, in short, was characterized as "total devastation," as Brother Hubbard and his wife were sent video showing damage to their home. Fortune had spared the main level of their home as the flooding was short by a couple inches. However, the back yard, swimming pool, garage, workshop and air conditioning system had fallen victim to the severe conditions.

"Seeing all that, we quickly booked a flight home the same day," he continued. "We arrived home about 36 hours after boarding the plane the previous day."

Awaiting them at the end of their brutally long trip were the remnants of the carnage suffered from the flooding. Brother Hubbard spent the rest of



Brothers from the Alabama Gamma chapter came to the aid of Tryon Hubbard in his time of need.

his Saturday cleaning out his garage, dealing with five inches of water and mud that deposited into his workshop. Later that day, sitting exhausted after the tireless hours of extreme labor following the chaos, he received a much welcome phone call that would raise his spirits. Brother Kevin Jernigan, a former GP of the Alabama Gamma Chapter, reached out to Brother Hubbard after seeing a post he had made on Facebook regarding the damage. After speaking to the governing committee, the chapter offered their help, pledging to assist with the recovery process. On Sunday, brothers Alex Ross, Andrew Little, Clay Martin, Blake Yearwood, Spud Grisham and Riley Vincent arrived to Brother Hubbard's home, spending the next several hours cleaning.

"They did a lot of dirty work," he explained. "Like shoveling mud out of our garden shed and carrying downed fence panels to the street. It really made us feel good because they got some things out of the way so we could make progress on the cleanup."

The compassion shown by the six Phi Psi brothers in answering the call for a brother in need is entirely reflective of the sheer class and character so regularly demonstrated by our young men nationwide.

"To me, the neatest thing about the story was that they saw my post and decided without being asked that they should come over and help," Brother Hubbard concluded.

In wrapping up their work on Sunday, many of the young men made the commitment to return the following day to continue with the cleanup efforts. The members of the Alabama Gamma Chapter are truly honorable men and have conducted themselves in a manner that has brought respect to themselves and their fraternity.



# CHAPTER ETERNAL

The complete Chapter Eternal, including obituaries, can be found in the newsroom section of [phikappapsi.com](http://phikappapsi.com).

## California Beta – Stanford University

Richard F. Kohl `55

James W. Wade `40

## California Delta – University of Southern California

Harold H. Brown `56

## Illinois Delta – University of Illinois, Urbana-Champaign

Edward W. Collins `50

John William Diehl `88



## Indiana Delta – Purdue University

John A. Ryan `52

Dale E. Sherman `66

## Indiana Zeta – Butler University

Renato R. Puga `13

## Iowa Beta – Iowa State University

Gordon R. Dierks `64

Phillip M. Semler `46

## Kansas Alpha – University of Kansas

Peter J. Protzmann `58

## Mississippi Alpha – University of Mississippi

Richard K. Jacobson `58

## Missouri Alpha – University of Missouri, Columbia

Donald P. Carter `47

Gregory Bernard Mudd `91

## New York Eta – State University of New York at Buffalo

Peter M. Longo `65

## Ohio Alpha – Ohio Wesleyan University

Robert L. May `42

## Ohio Beta – Wittenberg

Robert B. Schweikart `47

## Ohio Delta – The Ohio State University

Eugene G. Moor DDS `45

Warren F. Thomas `47

## Ohio Lambda – Miami University

John Marius Argenzia `76

## Ohio Nu – Ohio University

Brett Randall Gardner `08

## Oklahoma Alpha – University of Oklahoma

William O. Ligon Jr. `60

James H. Nease `46

## Oklahoma Beta – Oklahoma State University

Thomas Dale Roach `75

## Oregon Alpha – University of Oregon

Thomas F. Sims `52

## Oregon Beta – Oregon State University

Glen E. Burgin `48

## Pennsylvania Alpha – Washington & Jefferson College

Frank R. Mercke Sr. `46

## Pennsylvania Beta – Allegheny College

Howell D. Bone `51

## Pennsylvania Theta – Lafayette College

William J. Conway Jr. `67

## Tennessee Delta – Vanderbilt University

Joe E. Dixon `47

## Texas Gamma – Texas State University

Jim Cooper Walker `04

## Virginia Alpha – University of Virginia

Leon H. Sample Jr. `60

## West Virginia Alpha – West Virginia University

Charles Dickin Raese `83

R. Andrew Wilkins `65

## Wisconsin Gamma – Beloit College

Robert C. Anderson `56

# HISTORY IN THE MAKING

*Documentary features brother who aided servicemen in gaining recognition*



Private First Class Leonard M. Kravitz

The Phi Kappa Psi Fraternity is a brotherhood of honorable men who are bound to strengthen their character and deepen their integrity throughout their lives. Like the Creed that all brothers pledge to hold dear, the story of Unforgotten 24 is a parallel of the modern-day world.

The documentary tells the heroic story of Mitchel Libman and his struggle to ensure his fallen friend Private First Class Leonard M. Kravitz and many others were awarded the Medal of Honor. Kravitz was a Jewish soldier from the Korean War. He and many other Jewish-American soldiers were overlooked from medal consideration due to discrimination. As a result, Libman lobbied the federal government over 50 years ago to begin reviewing Kravitz's story and more than 6,000 other cases where soldiers had been overlooked and denied consideration because of their nationality. That effort led to 24 American soldiers being formally recognized by President Barack Obama in 2014. Surprisingly, the documentary has close ties to the fraternity.

For Gene Wilk (*Cal Theta '90*), the crossover began during his days working on Capitol Hill as a senior legislative assistant to Rep. Robert Wexler, D-Fla. from 1997-2004. As part of his job, Wilk was tasked with doing the research and work for Wexler to sponsor H.R. 606, the Leonard Kravitz Jewish War Veterans Act of 2001.

"We had to make a lot of phone calls and generate enough bipartisan support before we could get the bill added to the 2002 Defense Authorization Act," Wilk said. "Once we were able to do that, we gathered information for the Pentagon to review, which was a high hill to climb because it took nearly 12 years."

The legislation expanded to include Hispanic veterans before being signed into law on Dec. 28, 2001. A subsequent bill by the Pentagon enabled white Lutheran and African American veterans also to be recognized.

"The Medal of Honor represents what we can all aspire to be - this is the quintessential citizen," Wilk said. "Not only were these people deserving enough to be in the country, but they were also worthy of the nation's highest honor for their sacrifices."

Unforgotten 24 will be released in 2018 in select cities, online and will be made available on DVD. It was produced by Vincent Vittorio and directed by Jeremy Doublestein of Life Is My Movie Entertainment. The two wanted to tell the story so many years later because they believed it captured love and valor in very humanistic terms.

"Sometimes stories find you in the most amazing ways," Vittorio said. "And when you can find strong characters like Gene who are passionate and were instrumental in getting the legislation passed, those stories deserve to be told."



Gene Wilk serves as the chapter advisor to New Jersey Gamma at Rutgers University.



PHI KAPPA PSI

# MILITARY★SHIELD OF★HONOR

## HONOR THOSE WHO HAVE SERVED

The Phi Kappa Psi Military Shield of Honor is now available for any Brother who has entered into military service. This medal is made to recognize our brothers' willingness to sacrifice and serve our country. Phi Kappa Psi was founded on The Great Joy of Serving Others. In the course of her history, many Brothers have taken that oath a step further and chose to enter the armed services.



Like the Order of the S.C., these Brothers are a revered group of men in Phi Kappa Psi. While they did not choose to serve for medals, these brothers have gone years without a symbol recognizing the respect our Fraternity has for them. The design committee, chaired by veteran and Brother Brenton Monteleone (Texas '84), chose a design similar to those awarded by the United States Military. The solid medal, which contains an eagle with wings spread, also features two stars to serve as symbols for the United States of America and the Phi Kappa Psi Fraternity. The red, green, red ribbon reflects the flag of Phi Kappa Psi.

ORDER THE MILITARY SHIELD OF HONOR FOR A PHI PSI BROTHER TODAY ON THE PHI PSI PORTAL.



# PHI PSI FAMILY VOLUNTEER GOES ABOVE AND BEYOND FOR PROGRAMS

Year after year, Phi Kappa Psi continues to flourish due in large part to the efforts of our Phi Psi Family. Launched to provide both members and non-members the opportunity to become active participants in our member development initiatives, the Phi Psi Family has been a cornerstone of the fraternity's programming. Volunteers from diverse backgrounds have come together to aid in the development, maturation and continued positive growth of our members since its inception.



Ivonne Ramirez is assistant director of student programs and leadership at Mount Holyoke College.

While all of our family are loved, cherished and respected equally, every once in a while someone asserts themselves as making monumental contributions that go above and beyond expectations. Ivonne Ramirez, assistant director of student programs and leadership at Mount Holyoke College fits that criteria. Her dedication to the fraternal movement is consistently demonstrated by her willingness to commit her personal time and energy to Phi Kappa Psi.

"From watching her interact with our students, she is a caring individual that puts the development and success of our students first," Senior Director of Member Development Kyle Hickman said of Ivonne. "I can think of no one better to showcase and spotlight as the model for a Phi Psi volunteer and, more importantly, a family member."

First introduced to Phi Kappa Psi in 2013 while working at George Washington University as the Program Coordinator for the Center for Alcohol and Other Drug Education, Ivonne was heading a peer education group focused on sexual assault prevention. The local Phi Psi chapter, DC Alpha, was one of the first to sign up. Nervous that presenting the subject matter to a large group of men would make them feel targeted, Ivonne was shocked by not only their receptive nature but the stories the group shared regarding their personal

journeys in violence prevention.

"I knew then this was a fraternity I wanted to continue to be associated with," Ivonne said of the interaction.

As the relationship grew, Ivonne was later sought out for consultation regarding her programming history as headquarters staff members were interested in picking her brain. What started as a 30-minute meeting became a two-hour dinner, note-taking and mapping session.

"The passion and hype for the changes coming to Phi Psi made me want to be a part of the new horizon. I left that meeting signed up to serve as a facilitator for the President's Academy, and the rest is history."

Since then, Ivonne has become a key contributor in the betterment of numerous young men. A staunch advocate of healthy masculinity, bystander intervention, peer education and more, Ivonne has utilized her heightened aptitude in these fields to collaborate on the development of ideas into full-fledged programs, often serving as a facilitator at the events and getting a first-hand perspective of the positive impact it creates.

"I volunteer for Phi Psi because they are an organization that wants to do better. They know they have to provide education and be the ones to create change, and are also willing to admit they don't know it all and actively seek help from others."

"There is such an important and valuable relationship Phi Psi has developed with its volunteers, and I love being a part of a community that is taking the lead in creating a healthy community of young men."







Ivonne works with a group of brothers as a facilitator.



Relating to brothers is something Ivonne has mastered. Right: Ivonne participates in a group photo with Phi Psi brothers.

Members of the Phi Psi family, like Ivonne, are why Phi Kappa Psi is continuously able to elevate the bar as it progresses into the future. The contributions she and others have made to the positive development of the organization and our members are priceless, and headquarters cannot begin to express its gratitude and appreciation for what they've done. On behalf of Phi Kappa Psi, thank you. Here's to many more incredible years to come.





PHI KAPPA PSI  
EXECUTIVE COUNCIL MEETING

SATURDAY, FEB. 23-25

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RED ROCK CASINO RESORT AND SPA  
LAS VEGAS, NV



# Archives



PHI KAPPA PSI FRATERNITY,  
GETTYSBURG, PA.

P. O. BOX 233.

My preference is for building a new house off the campus...

X by *all*

Fraternally,

*Harold R. Stettin*



With the return of Pennsylvania Epsilon at Gettysburg College, this edition of *From the Archives* focuses on Miller Hall, the Fraternity's first (and by definition, oldest) chapter house.

With her corner stone laid in 1882, the intimate chapter lodge was completed in 1884 and, for many a Phi Psi, visiting has become a bucket list item. Not only is she the oldest fraternity building in all of Phi Kappa Psi, but also the oldest continually used chapter building in the Interfraternal World.

However, just 20 years after she was built, she nearly faced the wrecking ball for a newer and larger lodge. As seen from these postcards sent to chapter alumni, the group was deciding between renovating the hall and building a new one. Nothing ever became of either effort at that time, and Miller Hall still stands today. However, only a few dollars or a few rebuilding cards spared Miller Hall from becoming a small blip and distant memory in the history of Phi Kappa Psi.

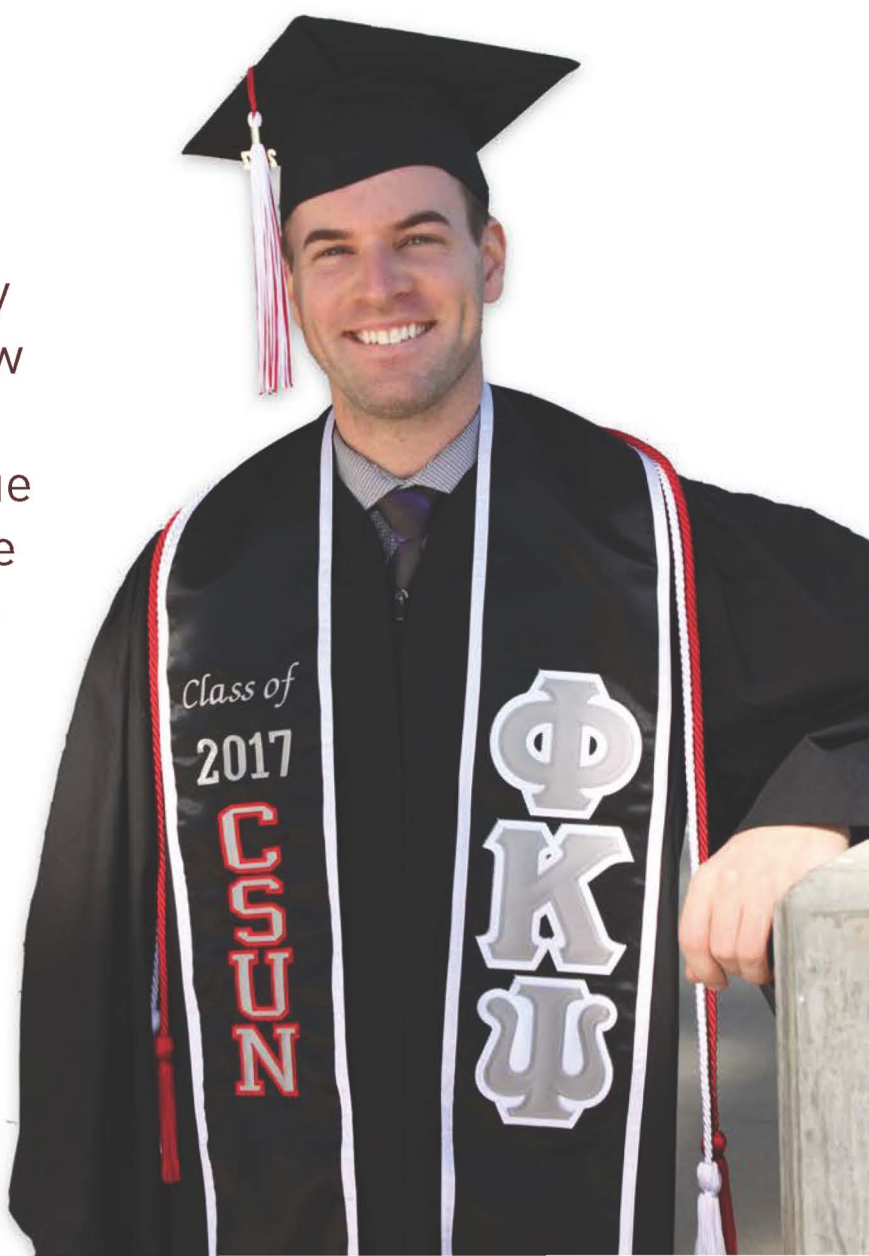


“Without this scholarship, I wouldn't be able to afford graduate school.

The generosity of Foundation donors literally changes lives, and it doesn't go unnoticed.

I will strive to pay it forward by helping my brothers at my new school, and once I finish my higher education I will continue serving Phi Kappa Psi until the day I die. And, it is all possible thanks to you.

Patrick Kjellander  
CSUN '16



PHI KAPPA PSI FOUNDATION  
Reach Beyond. Achieve Success.

[pkpfoundation.org](http://pkpfoundation.org)

