

FRESHFIELD

OF PHI KAPPA PSI

FALL 2014

PHI PSI ENTERTAINMENT FROM POND GUY TO POND STAR

PHI PSIS IN MUSIC...
...AND ON TV

DELAWARE ALPHA RETURNS
2014 GAC RECAP
FOUNDERS DAY BEST PRACTICE



My Brothers in Phi Kappa Psi,

For those of you who've never met me, I am Anthony Scott Noble, our 64th National President of Phi Kappa Psi. Like many of you, I'm a husband, a father and a businessman. I have three children and a beautiful wife, Natalie, that are supportive of the brotherhood of Phi Kappa Psi. We are especially proud, and have more comfort now, with my oldest son being accepted into Cal-Berkeley and joining our chapter at California Gamma just a few weeks ago. All chapters must be worthy of our sons joining today, tomorrow or anytime in the future.

I thought it would be interesting to begin with a picture of myself before pledging our beloved Fraternity. It serves as a reminder of how the entire brotherhood helped me grow into a better man!



I planned on attending the University of Nebraska. During late spring of my high school senior year, my father told me that he and my mother were filing for a divorce. He was moving to Texas and he told me I will now be attending the University of Texas. At that time, you did what your father told you to do. My response to him was "yes sir."

That summer, my best friend in high school pledged Phi Kappa Psi at University of Nebraska in Lincoln. I trusted him, and because of that trust, I walked into the Phi Kappa Psi house at the University of Texas. Like many freshmen, I was scared and away from my close friends. My parents offered no guidance and it was time to grow up real fast.

I am lucky that I chose to walk into the Phi Kappa Psi house, especially donning the great soft perm hairdo and a nice set of OshKosh B'gosh overalls. I was met at the door and the young men held their head up high. With a firm handshake they said, "Welcome to Phi Psi. Let's show you around and introduce you to our wonderful undergraduate and alumni brothers."



**We encourage
everybody to follow
Brother Noble on
Twitter @SWGPNoble**

During my time in the chapter, alumni came by and spoke as monthly guest speakers. They attended every chapter meeting and carefully waited until "remarks for the good of the Fraternity" to give advice. They let us learn from our small stumbles, but were proactive in keeping us a caring brotherhood that set high goals each and every week. Expectations and accountability were important for both the alumni and the undergraduates.

It was the knowledge transfer from alumni that made us great on campus and better men at home. I want to thank those active and supportive Texas Alpha alumni that mentored my brothers into men, not boys, and prepared us in areas where our parents were less effective.

My family challenges before joining Phi Psi are much more prevalent today compared to 1980. Our brotherhood has recently doubled and the alumni support has not grown alongside. We need to join hands once again and live our Creed, but this time to our own undergraduate students in need. We have a chance to build important bonds and experiences that enrich the lives of both alumni and undergraduates. If you live your life for someone else, you will always be significant.

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READER'S GUIDE:

How to change your address

Head to www.phikappapsi.com or e-mail your old and new address to update@phikappapsi.com. You may also call 1-800-486-1852, or send a letter to the HQ at 5395 Emerson Way, Indianapolis, IN 46226. If your update does not occur immediately we ask your patience during this time as we make a change that will allow us to better serve you.

How to contact *The Shield*

Email: Shield@PhiKappaPsi.com
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Call: 317-632-1852 ext. 3415 or just ask for
the Director of *The Shield*

How to get published

Undergraduates: Each chapter's AG or corresponding secretary is that chapter's correspondent for *The Shield* and for PhiKappaPsi.com. For submission requirements or deadlines, he may contact the Director of *The Shield*. All photos must be sent via regular mail, or as separate attachments at 300 dpi or higher. All text submissions must be submitted via e-mail to Shield@PhiKappaPsi.com. Chapter newsletters appear in the summer and winter issues.

Alumni: Alumni are strongly encouraged to submit news and stories to *The Shield*. Tell us about events or your accomplishments. If you have news about an individual alumnus, mail information to the address above care of *The Shield*.

Estimated deadlines for submissions

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How to send a letter to the editor

We always welcome your comments – both positive and negative – about this publication. E-mail the Editor at SMC@phikappapsi.com or send mail to Shawn Collinsworth, 5395 Emerson Way, Indianapolis, IN 46226.

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The Shield of Phi Kappa Psi (ISSN 0199-1280) was established in 1879 and is published quarterly under the authority and direction of the Executive Council of the Phi Kappa Psi Fraternity, Inc. Shawn Collinsworth, 5395 Emerson Way, Indianapolis, IN 46226, (317) 632-1852 is Editor to whom all material should be submitted. Graphic design by Trish Acton.

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Member



FRATERNITY
COMMUNICATIONS
ASSOCIATION

STAFF DIRECTORY

Phi Kappa Psi Fraternity is governed by elected and appointed officers who serve as volunteers. The Fraternity's daily affairs are administered by its professional staff. The Phi Kappa Psi Foundation, The Permanent Fund of the Phi Kappa Psi Fraternity and The Canonsburg Corporation are each administered by a board of volunteer trustees.

The Fraternity Headquarters is located at 5395 Emerson Way, Indianapolis, Indiana 46226 and may be reached by telephone at (317) 632-1852. The Fraternity's web site is www.PhiKappaPsi.com.

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*At the publishing deadline of this issue of the magazine, a full slate of appointed officers for the 2014-16 biennium had not been finalized

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SERVICE IN ACTION

“THE THING THAT LIES AT THE FOUNDATION OF POSITIVE CHANGE, THE WAY I SEE IT, IS SERVICE TO A FELLOW HUMAN BEING.”

— LEE IACocca



Having students back on campuses around the country allows us to celebrate a great opportunity to effect change in our communities around the country. Through various partnerships, our members find ways to make a difference in all ways possible. While we measure our philanthropic efforts through time and money, know that every act is celebrated no matter the size or scope.

Later in this issue, you will enjoy a photographic look back at the 2014 Grand Arch Council in Phoenix. A week full of Phi Psis could not exist without an attempt to improve the lives of those whose community we came to enjoy. That's why the Community Service Committee worked with members of the Fraternity's Headquarters Staff to coordinate a blood drive at the hotel prior to beginning of the GAC festivities. Here is the committee's report, courtesy of Phil Davidson Arizona '59:

On behalf of Phi Kappa Psi's philanthropy team, I thank all 23 of the Phi Psi brothers, Phi Psi ladies, as well as Arizona Biltmore employees and neighbors, who donated blood during the Fraternity's blood drive on July 9th, the first day of the Grand Arch Council. Thanks also to Jordan Gill, Director of Digital Marketing, for her communication assistance to our chapters.

In appreciation of the donations and assistance of Phi Kappa Psi's Community Service Team, Janet Pearson, United Blood Services donor recruiter, sent the following message to the donors and our team. Coincidentally, Janet is the sister of our late Phi Psi brother Richard A. Pearson, Jr. Cal '84.

What a great day yesterday! It was so wonderful to finally meet you and to meet everyone from all over. My son said it was a really fun day too and I was so proud to have him wearing my brother's T-Shirt. But I know you are waiting for the results so lets go there.

Awesome turnout! There were 38 people who went through interviews, which resulted in 35 successful donations and the goal was 25! Usually, there are more deferrals in the summertime and a lower turnout. Well, Phi Kappa Psi showed up and rocked the blood drive. Your blood drive will help save as many as 105 people. Please spread the word and send my appreciation to everyone who showed up yesterday. I wish I could personally say "Thank you" to everyone.

Wonderful job all around and something we hope to see expanded at future gatherings.

CHANGING A COMMUNITY

John Madden *Eastern New Mexico '69* embodies the Southwest. To his Native American family, he is "Tall Mountain Bear." To his friends in Amarillo, he is an artist, photographer and poet. His art represents the tranquility, grace and color of the desert, its people and its history. For the past seven years, his gift has also been his charity.

With his wife, Judy, and another couple, Brother Madden started an organization called 4Directions. Through humble beginnings, the four (all born with Cherokee heritage) set out to change the lives of those on reservations throughout the Southwest. The starting mission was simple: make Christmas a joyous occasion for so many who couldn't afford to. Today, the organization's efforts have grown to encompass its full mission statement: To help improve the life and well being of people and families by collecting, and distributing new and lightly used clothes, toys, books, household items and equipment on an annual basis to Native American tribes.

"My inspiration was the most sharing, gentle, kind and fun to be around gentleman I've ever known: Monroe Tahmakera, the great grandson of Quanah Parker, the famous Comanche Chief," Madden says. "Monroe was a full blood Comanche, a scoutmaster and both his sons are Eagle Scouts. He dedicated his life to helping and giving of himself and what he had to others, especially those in need, regardless of race, religion or political belief.

"My heritage is Cherokee/Irish/Scots/English but he adopted me into his family. I watched, learned, and admired his gift of caring and giving to others. When he passed away I knew I had to carry on in his memory."

Each year, 4Directions collects all items of need and puts together an event at a reservation. Complete now with a Santa Claus, the act provides hope and joy for a population that is struggling, many with unemployment rates that can soar above three out of every four adults. As the program grew, so did the need to provide more, so clothing closets were added on various reservations to provide year-long support.

Seven years into the program, the efforts of Madden and 4Directions have touched the lives of over 6,500 in need, representing 50 tribes. Until now, the work was completely funded and supported by those involved, but a recent 501(c)(3) approval from the IRS now allows the organization to accept financial support on a tax-exempt basis. The sky is the limit for what donations could do to help the cause.

"In the next seven years we want to continue our annual Christmas giveaway, continue to support clothes closets like the one we do for the Ponca Tribe in Ponca, Oklahoma, as well as begin to provide scholarships to trade schools and colleges," Madden says. "Education is the foundation for growth of any and all societies. Personally, I was in a nine-year degree program at

Eastern New Mexico University, worked two jobs, raised a family, and went to school on lunch hour and at night. Help from my wife's parents, from friends, and support from my Phi Psi brothers made the difference for me.

"Phi Kappa Psi was founded on helping others, going one step beyond, and the end result was what was important. Just as all my Scouting years have folded into this belief, being a Phi Psi, how could I see life any other way? Think about it. Helping others is what we're all about!

"We have to realize we are all 'one.' We have the same wants, needs, problems, concerns, loves, life's, families, and race, religion, culture, skin color, all of those things, don't really matter. Family is family and being blessed is our opportunity to Pay It Forward."

Any Phi Psi knowing of an organization or individual that might consider helping, please contact Brother Madden at 4006 Pinehurst Dr, Amarillo, TX 79109 or 806-220-9579. You can also visit www.facebook.com/4DirectionsInc



John Madden (right) helping to outfit the community



WELCOME BACK, DELAWARE ALPHA!

PHI KAPPA PSI RETURNS TO THE UNIVERSITY OF DELAWARE AFTER TWO DECADES AWAY

The history of Delaware Alpha was short-lived. Installed in 1985, the chapter struggled to gain footing, going dormant less than 10 years later. Now, thanks to a wonderful partnership between a dedicated group of undergraduates and renewed alumni, the chapter is back, bringing Phi Psi back to The First State.

They all gathered, along with a collection of Fraternity dignitaries, on Saturday, September 27, 2014 to return the charter to Delaware Alpha.

With a colony that grew to include 34 chartered members, they add to the rolls of 121 Delaware Alpha initiates (now alumni) after two years of hard work. The colony was destined for success from the beginning, recruiting over 30 men initially and has a robust group of prospective members that the new chapter are looking to initiate in the near future. Couple that with a strong contingent of alumni volunteers and the colony quickly became a vibrant part of the school's Greek community.

"The colony at the University of Delaware has exceeded all of my expectations, showing strong academic ability and consistently recruiting quality men," said James Perez *Oneonta '07*, Phi Kappa Psi Director of Expansion. "The colony was proactive in working with the national office to get to the point of chartering and have worked with their alumni base to make sure the event was a great success."

The University of Delaware boasts an undergraduate population of over 17,000 students, with the Greek community being a visible, active part of the student experience. Approximately 25 percent of the student body is a member of either a fraternity or sorority. Phi Psi joins an IFC roster of 17 men's fraternities.

"It has been a long awaited two years since the original consultants came to the University for the first time with hopes of rekindling the Phi Psi spirit," said Brian Gildemeyer *Delaware '14*, Recording Secretary for the new chapter. "The chartering process has been by far the most inspirational experience I have ever been a part of. Watching my fellow brothers mature mentally, emotionally, and spiritually over the last two years, as we have cherished memories and fostered friendships, has been nothing more than a once in a lifetime opportunity."

Delaware Alpha's return brings the Fraternity's total chapter count to 103 and counting, with a healthy group of colonies poised to increase that number moving forward. Expansion remains a priority of the Fraternity, with the quick success of Delaware Alpha a strong template for how Phi Psi can grow more nationwide, including on many dormant campuses. The opportunity for service and excellence attracted a strong group who saw it through to the end.

"We have set the building blocks for a successful future and we were very fortunate to leave a little bit of ourselves within the foundation of the chapter and within the chapter's history at the University of Delaware," Gildemeyer added. "As the newest brothers, we expect many more years of flourishing prosperity and we aspire to live up to the expectations set forth by ourselves, our fellow brothers, and anyone else who is 'Proud to be a Phi Psi!'"



EXPANSION UPDATE

It is a busy time for Phi Kappa Psi and growth. With Delaware Alpha back in the fold, it leaves seven groups at various stages in the colony process. Look for a couple from the following list to be chartered in the near future and celebrated here:



Akron Colony (Ohio Iota) - The membership of this colony has doubled each of the past two semesters! The alumni have recently purchased a property right off campus, with plans to build a beautiful new house. The colony has transitioned its officers flawlessly and is using lessons taken from PLA and Recruitment College to bring the colony to the brink of chartering.

Alabama, Huntsville Colony - With 20 new members joining the colony, the gentlemen at Alabama-Huntsville are slowly becoming our biggest colony at 40 members. The colony has already recorded the highest cumulative GPA on the campus and performed the most service hours of any fraternal organization. The colony has a strong brotherhood and continues to reset its high standards in hopes of chartering soon.

Cal-Northridge Colony (California Theta) - In January of 2015, the expansion team will head up the 405 to begin recruiting men for our colony at CSUN. After a great meeting with Jamison Keller, Greek Advisor at CSUN, the team is excited at the opportunity to restart California Theta. The Calif. Theta alumni have shown true passion and patience working with the National office and the University in finding the perfect time for our return.

Gettysburg Colony (Pennsylvania Epsilon) - The expansion at Gettysburg has been going very well and is the first of three expansions this academic year. Gettysburg is the first colony to begin with the new GPA standard set by the expansion team: a minimum 3.0 GPA has been set for membership. The expansion team is handing out bids to the best of the best in hopes that we can build an everlasting foundation of success.



Louisiana, Lafayette Colony (Louisiana Beta) - The colony is having one of the most successful semesters in its history, with over 15 bids out and accepted. The colony has been putting a lot of effort into its academics and being a positive influence within the Greek community.



Rhode Island Colony (Rhode Island Beta) - Our colony is taking on its first formal recruitment with poise and high standards. Using their Chapter Scholarship Fund, the colony and alumni have been targeting students with high academic standards and service records. The colony members have been interviewing potential new members, finding men of high character to extend bids to.

UCLA Colony (California Epsilon) - The expansion team arrived in Los Angeles in mid-October to begin our recruiting efforts at UCLA. Through the Tony Horton Scholarship at the California Epsilon CSF, the expansion team had close to \$50,000 in scholarship money to give to the highest quality men. The California Epsilon House Corporation has been fantastic at reaching out and working with the national office to insure a successful expansion.



Delaware Alpha GP Dylan Tuttle proudly accepts the charter from SWGP Scott Noble



CONTINUING EDUCATION

WITH AN INCREASED PRIORITY IN THE EDUCATION OF OUR MEMBERS, UNDERGRADUATE AND ALUMNI ALIKE, THE RESURRECTION OF ONE PROGRAM AND THE CREATION OF NEW ONE HAVE PHI KAPPA PSI TAKING BIG STEPS FORWARD



FRATERNITY EDUCATORS LEADERSHIP ACADEMY (FELA)

It had been eight years since the Fraternity last held a retreat for our undergraduate officers responsible for educating new members. With a new, more robust, online system (The Phi Psi Experience), bringing FELA back just made sense. The program sought to equip participants with an understanding of the Fraternity's six-week Member Orientation program and how to properly implement it within a chapter or colony. Participants also developed skills centered on team building and formation, educational paradigms, and facilitation techniques.

A total of 46 brothers attended the three-day program in Indianapolis from August 8-10.



ELEVATE

In August, the Fraternity created a new health and wellness initiative known as ELEVATE. The purpose of ELEVATE is to provide our membership with alumni and industry professional led presentations regarding conversations on health, wellness and well-being. On September 9th, 34 alumni from across the country came to Laurel Hall to be trained by Dr. Lori Hart and become the inaugural group of ELEVATE facilitators. As the program grows, more presentations will become available for our chapters to take advantage of.



A NEW TEAM MEMBER

To build on the initiatives started with our 39 ELEVATE participants, the Fraternity is pleased to announce the hire of Sarah Benfield to the newly created position of Director of Safety and Wellness. She will be in charge of heading up the ELEVATE program, which will include recruiting, training and oversight of the program facilitators, evaluating their presentations and ensuring that all chapters are going through the program(s).

Benfield comes to Phi Psi after serving as the Director of Educational Initiatives for Phi Kappa Tau Fraternity and before that as the Coordinator of Student Activities at Belmont University where she advised Fraternity/Sorority Life and Student Organizations. Sarah has a strong affinity for fraternity life. She has facilitated and presented leadership programs for a number of fraternities and sororities over the years including Pi Kappa Phi, Beta Theta Pi, Phi Kappa Tau, Alpha Delta Pi and Alpha Xi Delta.

She is a member of Alpha Xi Delta Fraternity and a graduate of Miami University (Ohio). A native of Nashville, Benfield will be based there, where she is actively involved in community service and has served and chaired a number of non-profit boards in the city and can be seen cavorting around town with country music stars on a regular basis, although not always espousing their music.

"Sarah has the background and skills to make the ELEVATE program one of the most important programs in the Fraternity's educational resources arsenal," Executive Director Shawn Collinsworth *Indiana State '91* said. "We look forward to her hard work."





2014 GRAND ARCH COUNCIL
PHOENIX

TURNIN' UP THE HEAT

FOR THE 77TH TIME, PHI KAPPA PSI
GATHERED FOR ITS BIENNIAL GOVERNING
CONVENTION. IN THE HEART OF THE
ARIZONA DESERT, THE FUTURE OF THE
FRATERNITY WAS A HOT TOPIC...



What: The 2014 Grand Arch Council

When: July 9-12, 2014

Where: The Arizona Biltmore (Phoenix, AZ)

Who: 655 Phi Psi brothers, ladies and guests

Why: This is an interesting question. On one hand, with nearly 160 years worth of GAC history, the value of this gathering is woven in the fabric of the decisions that have governed our path towards an even more successful future. On the other hand, with another strong turnout of brothers and guests (seven of the eight largest GACs have convened in the last 16 years), a mix of philanthropic, social and fraternal activities provides a fulfilling Phi Psi experience for all who attend. See you in New York City in 2016!

FUN

The Grand Arch Council is Fraternity business, but we also joined for the fun. Why not have a good time while in town for work?! On the Wednesday evening, the GAC kicked off with an eventful President's Reception. Brothers, guests and kids were able to hear live music, enjoy some good eats, rope cattle, experience magic and even challenge others to a quick draw battle. Don't worry, the only thing hurt were the feelings of those too slow on the trigger.



2014 GAC AWARD WINNERS

Outstanding Chapter Advisor Award
Blake Yeaman Cal '78

Advisor to Fraternities Award
Kristin Shorter, Vanderbilt

Edward H. Knight Award of Merit
Kyle Jordan Valparaiso '97, Jason Pierce
Ashland '95, Ron Ransom Butler '00

Chapter Public Relations Award
California Nu – UC Riverside

Hyatt "Pat" Eby Community Service Award
Minnesota Delta – Minnesota-Duluth

**Ralph D. Daniel Award for Excellence in
Chapter Management**
Virginia Eta – VCU



For the fourth time, the Phi Psi Foundation sponsored a golf outing the Wednesday morning of the week. The Adobe Course at the Arizona Biltmore provided the backdrop for a beautiful day of golf. While the sun was bright, many of the outfits were brighter. Unfortunately for some, the only straight drives of the day came from the golf carts. Congratulations to Brother Eric Day *Texas Tech '95* who swept the individual honors with the long drive and closest to the pin trophies added to his collection. Thank you to all of the teams who participated



Yes, it was a bit hot, but the Biltmore's pool was worth the heat. The Foundation even threw a pool party for young donors, which was so much fun that Brother Letterman even put on a pair of trunks



Founders Award
Washington Alpha – Washington

Dr. Gordon Sparks Letterman Health Award
Pennsylvania Rho – York

Ralph R. Haney Award for Financial Excellence
California Delta – Southern California

Member Excellence Award
New York Theta – RIT

Outstanding Chapter Newsletter Award
Iowa Beta – Iowa State

Outstanding Intramural Program Award
Pennsylvania Theta – Lafayette



2014 GRAND ARCH COUNCIL
PHOENIX

FAMILY

We are one Fraternity, but we are also hundreds of chapters, dozens of alumni associations, six districts and countless networks. The Grand Arch Council provides an opportunity for all of these to come together. Between the general sessions of the week, programming included multiple Foundation donor receptions, an awards luncheon (see all award winners listed below), alumni association breakfast, special interest education and the Order of the S.C.



2014 GAC AWARD WINNERS

Outstanding Recruitment Materials
California Nu – UC Riverside

Phi Psi Big Brother Award
Alabama Alpha - Alabama

Senior Involvement Award
Washington Alpha – Washington

Alumni Relations Award
New York Theta – RIT

Griffing-Tate Award for Fraternal Education
Washington Alpha – Washington

Risk Management Award
Indiana Delta – Purdue



CONSTITUTIONAL CHANGES

As is the case each year, much discussion and deliberation was given to the governing documents of the Fraternity. With members allowed to submit any proposed change in advance, the Constitution Committee brought its recommendations to the floor of the 77th Grand Arch Council for a vote. The following changes were made to the governing documents of Phi Kappa Psi:

To delete Article I, Section 3 (Clause 6) of the Bylaws of the Phi Kappa Psi Fraternity, create new Article I, Section 4 of the Bylaws of the Phi Kappa Psi Fraternity, and renumber existing Article I, Section 4 of the Bylaws of the Phi Kappa Psi Fraternity.

This change simply moved the language that governs Fraternity Education within the Fraternity from being a clause within Initiation governing to its own section. This move was made more to provide a clearer distinction for Fraternity Education as a piece of the new member process.

To amend the final paragraph of Bylaw Article I, Section 4 (Clause 5) of the Bylaws of the Phi Kappa Psi Fraternity.

The adopted change redefined hazing in broader terms to strengthen the Fraternity's policy against the practice at any chapter. It now reads: *Any act or practice, now or heretofore commonly associated with what has become generally known as "Hell Week," is prohibited by the Fraternity. No pledge, candidate for initiation, or member shall be placed directly or indirectly in physical peril for any reason whatsoever, nor shall he be required to participate in any manner in any program or practice that may tend to disturb or affect his nervous system, interfere with sleep, studies or necessary recreation, or that may tend to degrade or humiliate him.*

Any action taken or situation created, intentionally, whether on or off Fraternity premises, to produce mental or physical discomfort, embarrassment, harassment, or ridicule, is prohibited by the Fraternity.

Any act or practice considered to be hazing as defined by any applicable Fraternity rule, edict, or other policy statement, or by state or federal law is expressly prohibited by the Fraternity.

To supplement the end of the first paragraph of Bylaw Article I, Section 4 (Clause 3) of the Bylaws of the Phi Kappa Psi Fraternity.

Previously, Fraternity Education was defined by the Fraternity. This amendment allows for chapters to enhance their own programs with educational programs of their own. The add-on to the clause reads: *The specific courses of training and education may be prescribed and directed by the chapter and by the Fraternity. Chapters may apply for waiver from any Fraternity prescribed training requirements by providing evidence of comparable training that is offered at the local level in compliance with host institution requirements.*

A subsequent amendment was discussed and passed which changed how prospective members are monitored throughout the fraternity education process. Progress can now be monitored on an individual basis and not by an entire pledge class.

To amend Article III, Section 6 of the Constitution of the Phi Kappa Psi Fraternity; to amend Bylaw Article 1, Section 4 (Clause 1) of the Bylaws of the Phi Kappa Psi Fraternity; to amend Article VI, Section 4 (Clause 2) of the Bylaws of the Phi Kappa Psi Fraternity; to amend Article XIV, Section 1 (Clause 1) of the Bylaws of the Phi Kappa Psi Fraternity; to amend Article XIV, Section 1 (Clause 2) of the Bylaws of the Phi Kappa Psi Fraternity; to amend Article XIV, Section 2 (Clause 4) of the Bylaws of the Phi Kappa Psi Fraternity.

To summarize all of these changes: membership eligibility is not granted unless payment of all necessary fees (pledge or initiation) have been received by the Executive Director. The reporting deadline for both pledges and initiates is seven days from the ceremony date. This language is repeated at multiple points throughout the Fraternity's governing documents, and also was conflicting in several spots, prompting multiple amendments to the language to create unity throughout.

To Amend Article VI, Section 8, of the By-Laws of the Phi Kappa Psi Fraternity by Adding New Clause 4.

In order to strengthen the Fraternity's academic standards, language was added to the governing documents to adopt a minimum GPA requirement, something that had not existed previously. The following power was given to chapters, now reading in Section 8: *A chapter shall set a minimum GPA requirement for all duly initiated chapter members to remain in good standing within the Phi Kappa Psi Fraternity. It shall be up to the chapter to enforce such requirements as it sees fit and within the dictates of Phi Kappa Psi Fraternity's Constitution, Bylaws and Rules. To assist chapters in establishing a minimum GPA requirement and enforcement procedures, documentation will be provided from Phi Kappa Psi Headquarters to the chapter with suggested guidelines and procedures for enforcement.*

Thomas Cochran Campbell Award for Ritual Exemplification
Washington Alpha – Washington

Undergraduate of the Year Award
Zack Brantly Purdue '12

Alumni Corporation Award for Continued Excellence
Illinois Delta – Illinois

Alumni Corporation Achievement Award
Washington Alpha – Washington

Outstanding Alumni Association Award
Central Texas Alumni Association

Amici Award
California Mu – Occidental, Louisiana Beta – UL-Lafayette, Pennsylvania Beta – Allegheny



FRATERNITY

It's hard to believe we could squeeze in business with all of the other activities, but work was certainly done. Committees met, recommendations were made and officers were elected. In the end, our best were honored. We look forward to convening again in New York City in 2016!



Our Grand Chapter for 2014, Indiana Delta (Purdue University)

2014 GAC AWARD WINNERS

Most Improved Chapter Award
Oklahoma Alpha – Oklahoma

Man/Mile Award
New Jersey Epsilon – Rowan

Ralph “Dud” Daniel Interfraternal Award
Thomas “Sparky” Reardon – University of Mississippi, Dean of Students (retired)

Edgar Fahs Smith Award
Brand Newland Iowa '00, John Greenwood Iowa '00

Grand Chapter
Indiana Delta – Purdue



Our new alumni officers of the Executive Council, from left to right: SWP Shannon Price *Alabama '88*, SWGP Scott Noble *Texas '81*, SWVGP Jim Boyle *Washington '88*, SWAG Tom Pennington *Texas '80*.



Recipient of the Ralph "Dud" Daniel Interfraternal Award, Thomas "Sparky" Reardon, University of Mississippi, Dean of Students (retired)



The Phi Psi Foundation staff



Past President Jim Miller *Ohio State '85* presents the Ladies Silver Bowl Award to Ellen Collinsworth, whose message of support and dedication inspired us all



Also growing, the secretive Order of the S.C. welcomed more members to the seven-GAC club

THE POND GUY BECOMES A POND STAR



On September 9, 2014, Nat Geo Wild launched a new reality television show called “Pond Stars.” It features the projects, process and adventures of a group from Aquascape, a national leader in water gardens, backyard ponds and both domestic and corporate water features. The CEO (“The Boss”) is Greg Wittstock *Ohio State '89*, aka The Pond Guy. The team tackles everything from decorative fountains, to entire backyard remodels, to major overhauls on ponds gone wrong. For the first show, the team headed to Atlanta to build an outdoor turtle sanctuary and pond for an environmental rescue and education organization. For Greg, the symbolism of that show was special, linked to a 12-year-old boy 30 years ago who simply wanted to dig a pond in his back yard...

The next time your child asks if he or she can build something in the back yard, you just might be approving the start of a passionate career. Wittstock wanted to build a true home for his pet turtles and, when granted permission, mixed some concrete and had his back yard pond. The good thing about landscape work is that it is easily admired. Word of mouth traveled fast that Greg could transform a yard to a living ecosystem. With each project, Greg learned more. He experimented.

One summer break from Ohio State, while working a job that didn't inspire him, Greg realized that ponds were his future. That was 1990. He called his business Aquascape, and built 17 ponds on breaks from school over the next two years. By 1992, after a profile in the Chicago Tribune, the part-time business grew by nearly 400 percent. That year, still wrapping up his college education, Wittstock sold \$48,000 worth of ponds. By 2005, sales topped \$55 million.

The success of Aquascape has flowed into different avenues. Based in Chicago, the company worked with contractors around the country, acting as distributors of the Aquascape product. Think franchising without franchises. The company also has entered the retail market with do-it-yourself products and, in 2008, rainwater harvest systems. It is more than just a good looking yard feature.

“Grass is my mortal enemy in life,” Wittstock said. “It’s the de facto thing that people expect in their yards because that’s what happened in post-World War II construction. The bottom line is that we should try to reestablish nature in people’s yards because we uprooted it.”

From ponds for pet turtles, to a company at the forefront of backyard design and environmental advancement, Wittstock’s company conquered the market it created. Now, it’s time for a bigger audience.

Wittstock’s personality is infectious. He is passionate about his business, ponds and the opportunity to keep growing. His

“THE OLD ADAGE IS, ‘I WANT TO GET MY GRASS GREENER THAN MY NEIGHBOR’S. WELL, I WANT TO GET MY POND CLEANER THAN MY NEIGHBOR’S!’”





passion and entrepreneurial success has led to Greg being a sought-after speaker on a number of topics. The Pond Guy is even trademarked.

"It's the only life I've ever known," he says. "I often have an expression of bewilderment when people talk about the Sunday blues of going back to work. I have the Friday blues because I am going to be away from my team. I miss the vibe, the energy and a mojo."

Energy is the key word for Wittstock. He approaches every day, every project and every conversation with the same passion he took to his childhood backyard. It's why the home of his business reflects his energy. Aqualand is 256,000 square feet, which includes a signature outdoor pond which spreads over 22,000 square feet. Inside, employees work in a culture that promotes physical fitness, openness and collaboration.

Wittstock believes that the balance of hard work and playful fun leads to the most productive work force. He also uses this environment to benefit the Fraternity, hosting retreats for local chapters and forging relationships with young Phi Psis who share his entrepreneurial spirit.

"Life is about relationships, and if I look at the two most significant experiences in forming my character, it would be high school football and being a member of the Phi Kappa Psi Fraternity," he says. "To be a part of something bigger than yourself is a powerful thing."

Wittstock repays Phi Kappa Psi annually by being a highly visible speaker and mentor to the participants at the American Leadership Academy. No doubt, hundreds of brothers around the country are now tuning in to see Brother Wittstock on an even bigger stage.

"The biggest problem I've ever had is the awareness of what it is I do. 'You're the Pond Guy? What does that mean?' To be able to have the platform of an international audience, 110 million homes around the world, is quite an honor and also a daunting task."

"Pond Stars" has been a show over three years in the making. Greg and his team had been posting YouTube videos of pond building for

a while. When the projects, and the characters building them, were viewed by producers in Hollywood, the seed was planted. A rough pilot was shot and the show was shopped around the networks. Once a home was found,

"IT'S REALLY AN HONOR TO BE MENTIONED IN THE SAME BREATH AS NATIONAL GEOGRAPHIC"

the work was just getting started. For somebody always in control, the business of television was a new frontier for Wittstock.

"They don't just follow you with a camera. Everything is vetted out. I have to find all of the jobs. I flipped [the network] 39 jobs until we found the right one for the first show."

While reality television is more organized than the name suggests, the projects the team face on a weekly basis are often approached more quickly and spontaneously than in normal business. Adjusting to work while creating entertainment has not been easy, but years of experience with Aquascape has provided for a smooth transition. There is a systematic approach to building water features that the company follows. Even with cameras rolling, testimonials shooting and tighter deadlines, reverting back to the proven approaches has allowed for season one of "Pond Stars" to be a big success. With future seasons now likely, the opportunity the show provides is endless.

"When I lay awake at night, the big thing is anticipating what's actually going to occur in relation to the explosion of the show. How do we properly harness the interest?" Wittstock said. "This is my, the industry's, 15 minutes. What I don't want to do is miss an opportunity to fully leverage the show."

The success of "Pond Stars" will have great business benefits, no doubt, but the industry is where Greg's passion truly lies. He doesn't own a monopoly on pond building, but he can be the face leading the charge for more consumers to seek out their own water features locally, or with Aquascape. It's a once-in-a-lifetime opportunity to change the "landscape" of how the country looks out their back window.

The return on investment of the show is unlimited, but the demands of the show mean that the main figures of Aquascape (Greg's VP of Research and also his Construction Manager are stars of the show) are spending most of the year producing the television show. So who is manning the shop at home? It's a good hurdle to have to clear, and not the first time Greg's company has needed to adapt.

"All of the sudden the rug is pulled out from under you and you're trying to save your dream," Greg says, recalling a huge dip in business during the economic recession in 2008. "But now, we are starting the curve back up again and I have a perspective and skill set I never had before. You don't know what you're made of if everything is going great."

That perspective is what guides Wittstock on a daily basis. Things happen for a reason, and with his passion rewarded with career success, the journey is just getting started for The Pond Guy.

TUNING IN

Making it in the music business is not for the faint of heart. It takes luck, skill, timing, sacrifice and stick-to-itativeness that would test the strongest of us all. The reward, however, can be well worth the risk. Fame and fortune isn't at the end of every journey, but the rush that comes from performing in front of hundreds, if not thousands, of people every weekend is sometimes all you need.

For JK Mabry *Kentucky '96*, music has been a part of his life from when he was a little kid. More than a decade removed from college, Mabry has now recorded four albums, carved out his own sound (he calls it alt-folk) and regularly tours, primarily with his band, The Maybes. While he may not be a household name for Phi Psi, his love of music and appreciation for the opportunities he's gotten thus far is reward enough. He took time to sit down with *The Shield* to discuss his music, the road, Phi Psi and more...

The million dollar question: What is Alt-Folk?

Alt Folk is kind of a term I came up with by myself because I incorporate a lot of Americana music with folk music and rock and blues. There are a lot of different ways I can play. I can play with my band and it's a lot more electrified and then I also take a lot of gigs where it's just me and my acoustic guitar and harmonica. It kind of runs the gambit of a lot of different genres wrapped all together, so it was kind of a moniker of my own making.

How does a musician find his own sound?

You know, it took me a long time. I think a lot of it comes from what you were brought up listening to... and a lot of it comes from self discovery with music from outside yourself. A lot of my sound was just me latching on to certain things and now it has become this hodgepodge for me. A lot of it came from listening to early Delta blues, slide records, slide guitar. I didn't really listen to a lot of country music until later on in my life, but once I started getting into it, I really noticed the storytelling element of it.

How do you avoid country growing up in Kentucky?

You'd be surprised. Louisville is more of a Midwest town, so there is nothing really southern here. Some of my relatives are from eastern Kentucky and there were some elements of bluegrass growing up but I never really paid much attention to it.

First musical instrument you played?

Guitar

First song you ever wrote?

I think it was called "Porch Light."



Was it any good?

Yeah, I still think it was pretty cool. I play it for people still, including this girl who plays piano for me about six months ago. It came on shuffle and she said "What is that?" She said, "You need to play that live!" and I said I don't know; maybe I'll get around to it.

How much musical talent are you born with and how much is learned?

I think, for me, a lot of it was learned unfortunately. [chuckling] I'm confident, maybe egotistically, enough to say that the word side of it was in me from the beginning, but learning how to craft and write a song is still very difficult for me. I'm a very slow songwriter.

What is your inspiration to write?

A lot of it just sparks very suddenly in me because I'll be playing a chord progression and, if it's going to be a good song, the words just sort of come, with the melody, out of me. I'm not a good melodic writer but I'm getting better.

How influential was the college experience on you as a musician?

For me, it was huge. Absolutely huge. One of my chapter brothers, Matt Rodgers, went on to play in a very successful band. We played together as Phi Psis and we still keep in touch, so I think it was a very big part of it.

Does Greek Life present a benefit to a musician?

I totally think so. Kentucky Beta was very in to music. There were a lot of brothers who enjoyed going to shows and it was a big part of the Phi Psi experience. I was social chair and always made it a big part to bring in the best band I could.

**Favorite venue you have played in?**

Mercury Ballroom in Louisville. I played to a pretty big crowd there recently and it was awesome.

Since graduating college, how has your perspective of the music business changed?

It has changed a lot due to the nature of digital downloads. The whole model has changed. To make it in the music business now you have to travel. You have to tour pretty much non-stop now because that's how you're going to make a living and get your name out there. It's pretty difficult now but it makes it all that much sweeter when good things happen.

You also have a successful career in sales. How does one getting into music balance real world responsibilities?

I still think I've made some sacrifices, probably relationship wise. You have to sacrifice some things and be willing to go after it all the time. There are plenty of times where I will work all week and my band and I will drive to Chicago after work, set up and play. That makes for some long days, but it also makes it very interesting when you wake up the next morning. Or, the next Monday, when you're sitting in a board meeting thinking about the crowd of 1,500 you played to the night before. They kind of feed off each other if you play it the right way.

Craziest story from the road

It's become a little bit of a famous story now. I was in Los Angeles playing a couple of summers ago and there were a couple of ladies in the crowd and I met them across the street at another hotel bar after the show. They took me to a party in the Hollywood hills in Laurel Canyon. I ended up spending the night at that house, to put it mildly, and I woke up the next morning and didn't quite know where I was, but I actually went back to hotel and wrote a song about it called.... "Laurel Canyon"

So, you need more forgetful evenings to inspire songwriting?

Ha! Yeah, I think that helps.

Best collaborative moment for you

It was definitely being produced by John Carter Cash, Johnny Cash's son, and Tim Coomer of Wilco. They produced a single for us last summer. It was actually one of the first songs I ever wrote and [Cash] reworked it. And, we were in Johnny Cash's cabin where he recorded just about everything. There was a point where John Carter walked me over to the vocal booth so we could start cutting the vocal and he was just trying to calm me down and says, "we're just going to have a great time today and we're going to make a great track, and I want you to enjoy every minute of it." He then opens the door to the vocal booth and says, "go in, get comfortable and, this is the last room my dad recorded vocals in before he died," and then he just shut the door.

That's why I keep doing it. I fully expect at some point that someone is going to find me out and say 'hey, what's he doing up there?' There is always an element of how far can I take this. You get these great opportunities and say how is this happening? My band and I will be driving around and hear our song on the radio and we are still in awe of it. If I ever get tired of that, that's when I'll stop.

With the ability to record anywhere, share anywhere, does it make the industry more collaborative or more worried about the competition?

I think it's made things more neutral because it's leveled the playing field so much. To make a sports analogy: there are so many people at tryouts now that it is hard for industry execs to look out on the field and find any really good players because there are too many of them out there now... You have to be more creative these days to get your music out there, but you almost kind of have to be a politician in a way. You have to get people behind you to make sure they want you to win this battle of success.

Are there still hotbeds of music?

I think my hometown, Louisville, has a lot of great bands coming out of here. Austin (TX) is still a really big hotbed. Nashville is starting to have a resurgence of people who are going back into the classic lines of country.

What does success as a musician look like to you?

Being able to go out and play with my band and not have to worry about anything financially I guess. Being rich would be great, but if we could go out and play all of the time and have everything taken care of that would make me plenty happy. To have my music out with a lot of people listening to it would be great.

What does your audience get from your show?

A lot of songs filled with stories, pretty lyrically rich. You get a lot of music from really gifted musicians around me that each have their specialty in their genre. My guitar player is very bluesy. My backup singers have a lot of soul. I am very cantankerous like a three-chord pony. My drummer is very well rounded. My bass player has some punk to him. We bring that all together through the songs that I write and you get a unique experience.

You can catch that unique experience as Brother Mabry hits the road this fall and winter. Visit www.facebook.com/jkmabry for updates or search for his music on iTunes and YouTube.



BREAKING IN

The music business is hard to break in to, just ask Austin Wender (GW '10), who is just beginning the journey...

Music has always been a driving force behind my happiness. The feeling of euphoria that I can achieve through listening, writing or producing music can not be reached by any other means. My father is a lifelong musician and is one of those rare individuals who have been fortunate enough to make a career out of it, as a touring artist and now a producer in New York. My mother worked in sales for a major record label for 20 years and her support of me has been humbling and second to none. Despite the encouragement from friends and family, the decision to become a musician and an artist is not one to be taken lightly. I attended a four-year institution, got a degree in International Relations, and my path could have been drastically different. After I moved to New York, the possibility of sitting behind a desk and being barked at in some sort of hierarchal workplace became something I knew I wasn't going to do. It would have been an injustice to my art and to the songs I have written over the past several years. Most importantly, it would have been an injustice to me.

Paying your dues is the first step in achieving that goal, in whatever career path you choose. For me, paying those dues means staying up all night writing or in the studio. It means playing shows when I'm exhausted because of the possibility of creating one new fan. It means tirelessly working on your craft and trying to improve.

Attending school at the George Washington University helped to mold me into my present self and was the place where I wrote some of my favorite work to date. Being a brother of Phi Kappa Psi helped me a lot during my four years at school and many of the relationships I have today stem from the experiences at GW. I have written songs with fellow Phi Psis and have grown as an artist while being surrounded by my brothers. For me, the role that Phi Kappa Psi has played in my path as an artist has been the support that I have been lucky enough to receive. As I've come to realize, that support comes standard with being a member of this Fraternity.



There have been a great deal of hurdles and I know there will continue to be obstacles that will obstruct my view of the finish line. There is no formula to breaking into this industry. There are people that will help guide and mentor me, but in the end, the drive and the resolve to accomplish my goal is my task alone. Just a couple months ago, my original drummer and lifelong friend had to leave my band to focus on law school and other obligations. It's taken countless rehearsals and trial runs with a lot of different artists just to get back to where we were as a group, but now we are tighter and better than we have ever been. Mental strength, luck and timing are just as important as talent when it comes to entertainment.

The hurdles will not stop me, but motivate me to reach my goal of creating meaningful art that will give people that same euphoria that it has given me; that temporary moment where the world stops and the only relevant thing is the music you are hearing.

Trying to break into the music business in the 21st century is not what it used to be. It is about talent, but just as much about luck and timing. Social media has added a new element to becoming a successful artist. Do people know your name? Are you accessible on all the different platforms? My work is never over in the sense that there is always the possibility to gain an advantage over someone else. When you sleep, I work on writing, recording, updating websites, social media, getting shows and gaining exposure. Most importantly and sometimes forgotten, I am always working to become a better guitar player and songwriter.

As of late, my band and I have begun performing in the New York City area, mostly in Brooklyn and Manhattan. Rooted in Rock n' Roll, Blues and Folk, the music is unique and different but still keeps a sense of familiarity. I am strongly influenced by artists like James Taylor, Bob Dylan, Muddy Waters, The Beatles and Led Zeppelin. Aspects of these artists can be found in my music but it is unique in that being raised in the 1990's and 2000's, elements of grunge and alternative rock are also a large part of my compositions.

I will always push myself to learn more and to grow with each day. I am going to turn my love of music into a life and a career. I want nothing more than to provide to people that intense rush I get when I listen to music and to create something that will live on after all is said and done.

To learn more, visit www.austinwendermusic.com



IF THERE IS ONE THING WE ARE ALL INTERESTED IN, IT'S THE WEATHER. FOR LARRY MOWRY VALPARAISO '97, DELIVERING THE WEATHER IS A RESPONSIBILITY, BUT ALSO BIG BUSINESS, WHICH BEGS THE QUESTION: IS THE WEATHER NEWS, ENTERTAINMENT, OR BOTH?

"There was a sense, in the past, that people would say, 'oh hey, the weather man is here, it's time to tell some jokes,'" Mowry says. "TV has kind of gotten away from that in many regards. Yes, it's TV, it's not brain surgery, and we have fun. At the same time, however, my job is to explain why the weather is the way it is. And when the weather is serious, my job is to get that information out to, perhaps, save lives."

Brother Mowry is the Chief Meteorologist at CBS 11 in Dallas, bringing the weather to the Dallas-Fort Worth community each weekday at 5:00, 6:00 and 10:00 p.m. A nine-time Emmy winner, he has been named the best weathercaster in Texas three of the last four years. The glamour shots and award statues are nice, but Mowry, at heart, is still a guy who just wants to cover the weather.

Mowry grew up in the Amish country of Ohio, born and raised in the small town of Loudonville. With a population of less than 3,000, he grew up working on his grandparents' farm and fascinated by the impact weather had on the business of those back home. While many schools offer degrees that focus on areas of meteorology, very few offer a comprehensive program like Valparaiso, whose alumni are top researchers throughout the country and familiar faces/voices of weather in markets from New York, Atlanta, Chicago, Dallas and countless

cities around the country. While Mowry counts himself as one of those famous Valpo weather faces, he had no early intentions of being on TV.

"After my freshman year, I got an internship at a TV station in Mansfield, Ohio," he recalls. "It's not even a market size. It's just a small little station that has news, and they put me on the air. I was an 18-year-old kid who didn't have a clue, but they put me on the air and I kind of got the bug for it, and I've been doing it ever since."

That was the first break of Mowry's career. It included a late night when Mowry was alone in the building with a 14-year-old fellow worker during a tornado warning. Feeling compelled to inform the local community, the two teenagers interrupted programming to bring the weather to the audience. The story sounds almost fictional, but was instrumental in the early foundation of an award-winning weathercaster.

The broadcasting business is all about experiential learning. You learn by doing, and television is not an easy job path. Like any advancing occupation, you start small. But, unlike corporations, where your first job is merely on the first floor, in television your first job is in another city. The rank-and-file of the business is measured by markets. New York City tops the list, with 210 cities supporting local television in some form coming after the Big Apple. Getting a job is hard, and



“PEOPLE WATCH THE NEWS FOR SOME REASONS, BUT EVERYBODY WATCHES THE NEWS FOR ONE REASON, AND THAT IS THE WEATHER”

moving up the market ladder can be difficult. For some, it never happens.

Mowry started in Erie, Pennsylvania (market 146) and quickly was able to move up to South Bend, Indiana (market 89), close to his alma mater. Like his teenage experience in Mansfield, it was a severe outbreak of tornadoes that provided a pivotal moment in his career.

“Our chief was out of town that day and I worked from four in the morning until 10 that night and I was on the air for five hours that afternoon and evening,” he remembers. “That was one of those moments that clicked for me about how important my job was, and how good I was at severe weather coverage.”

From there, like anybody in the business eventually needs, he got his big break, nabbing a spot providing the weekend weather updates during the morning news on WLS in Chicago. With big city experience and big city talent, Mowry hopped to Orlando before securing the chief role in the country’s fifth biggest market.

“I became the chief [in Dallas] when I was 29. I was really blessed.”

Back to the weather: Meteorology is a complex science, where various data from the atmosphere is calculated to predict what will happen now, tomorrow

and beyond. For anybody who has relied on the forecast coming from the television, the science isn’t exact. But, with advancements, it is getting closer, and those delivering the weather to you take it more seriously than one might imagine.

“I’ve worked at stations where the science of weather is very important,”

Mowry adds. “Here in Dallas, the weather can be life threatening at certain points of the year with big storms. Everybody on our team are meteorologists. We all have degrees and we all make our own forecasts.”

But, television success is measured by ratings. Accurate forecasting may increase viewership, but the glitz and glam of the business can not be ignored.

“For me, when I put my show, my forecast together, my focus is telling a good story about the weather,” Mowry says. “I want my story to have a nice beginning, middle and end, where it is really interesting for my viewer to follow along. You can call it entertainment, I guess, because you’re telling a story, but it’s not reality TV entertainment.

“There are other stations and shows that sensationalize the weather to a large degree and that’s their prerogative. I don’t think that’s the right thing to do, but there are different genres of TV where that is okay.”

Mowry adds that he is constantly learning both sides of the business. His job depends on him being a better on-air communicator, while also mastering the challenge of being a forecaster. Just like broadcasting, experience on the job is more vital as a weather forecaster, remembering trends from previous years, or patterns of weather behavior to assemble the most accurate forecast. Mowry recognizes the importance that he, personally, carries each night.

“People can get the weather on their phone or their computer, but there is something very personal about watching your weather person on TV tell you what the weather is going to be like,” he says. “That connection that only TV news can provide you can’t get with an app or a computer.”

A connection to the audience doesn’t come easy. Being an effective communicator through the lens isn’t for everybody, and Mowry owes much of his success to some of the opportunities provided by Phi Kappa Psi, namely his chapter at Indiana Epsilon, in college.

“It was perfect for me coming from a small town where you knew everybody because [Phi Psi] provided a little family for me,” he fondly recalls. “It was a great place for me to come out of my shell a little bit, because I was kind of a quiet kid. To be in a place where you could take leadership roles and have a nice connection with a lot of different people, it allowed me to find myself in college.”

Part of that experience also included a road trip to cheer on the Valparaiso Crusaders in the 1998 NCAA Basketball Tournament, which included a detour to Dallas, his first visit to Texas. 16 years later, he is the state’s most trusted weather man.

You can follow Brother Mowry for the latest DFW weather on Twitter @CBS11Larry





Without those who support the Phi Psi Annual Fund, not much would be possible.

There would be no scholarships to reward academic success. No fellowships for Phi Psis to develop and hone their leadership and communication skills. No grants to the Fraternity for the Presidents Leadership Academy, the Woodrow Wilson

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for our collegiate members*

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operating grants to ensure safe and
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\$9,636,396.04

\$12,359,054.16

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FOUNDERS DAY

"Ignite Brother" is this year's theme for Founders Day and it could not be more appropriate! It is vital we provide our associations and chapters with the resources and horsepower needed to execute a successful Founders Day event. The following serves as a universal blueprint for doing so. To the chapters that think they are "too small" or "have never held a Founders Day before," you can do it! Look at our founding chapter, Penn. Alpha, as a prime example. The chapter engaged more with the local Pittsburgh Alumni Association to bring more brothers to the planning table and, ultimately, the event, tripling the attendance from the previous year!

Our goal is to ignite our brothers to get involved and create a space that promotes being a "Phi Psi for Life." This blueprint will allow everyone the ability to plan a successful event!

INCREASE ALUMNI PREPARATION & ATTENDANCE

While so much attention is given to the day of a Founders Day event, 90 percent of the work should take place long before the brothers arrive, toasts are given and pictures are snapped. To be ultimately successful, the work should begin 12 months in advance, starting with picking a date and location.

Horsepower – Delegate tasks so that 12 or more brothers have roles in the year leading up to Founders Day. Half can be involved with the Founders Day event and communication,

while the other half coordinate lead-up events and activities to generate a buzz

From there, build your schedule:

Three to six months – Save-the-date communication should be sent with date and location. Make sure regular social events (regionalized happy hours, speaker series, etc.) are established. In the fall, partner with pre-existing events on college campuses to drive association interest and reach deeper into chapter affinity groups. Start monthly emails about the event, along with weekly social media posts on Twitter and Facebook. Begin establishing awards to give at your Founders Day event, identify nominees and award presenters.

Two months – The first invitation with all details, cost, RSVP contact information should be sent. Many associations rely on email, but attempt to budget some money for printed invitations to a group of brothers for whom you don't have email addresses. Promote your awards and speaker, which should be coordinated and confirmed in this time frame. This should all be accompanied by your reoccurring social media posts. Given the timing of Founders Day, host a good holiday event to keep momentum going.

Six weeks to event date – Be strategic with your emails, sending one per week. Include new nuggets with each, such as speaker promotion, list of brothers signed up, award announcements, or anything else that would be attractive. In addition to emails, solicit the help of those in the association to make 10-20 phone calls to personally invite other brothers, or

CREATE FOUR SEASON STICKINESS

CONSISTENT COMMUNICATION WITH LONG-TERM PLANNING RESULTS

21st Century Medium



Frequency

Weekly

Monthly

Bi-Monthly

Quarterly

Prior
FD Event

Begin Thirsty
Thursdays

Kickoff
Event

Holiday
Event

Founders Day
Event

MARCH

SUMMER

FALL

WINTER

FEBRUARY

Book FD Venue

FD Awards Prep

Reunion Prep

FD Logistics

invest in a calling service to provide an automated invitation from your association.

**Keep in mind that a successful event attendance is 10 percent of your active alumni population. Don't be disappointed by 'No.'*

Help Us Help You – To help make Founders Day 2015 even more successful, the Fraternity is offering every group the opportunity to receive professional outsourcing of event promotion. If you have an organized event committee (minimum 6 volunteers), established date and location, awards program and other regular events, the Fraternity wants to enhance your attendance by working with an established partner to provide your targeted marketing (emails, postcards and auto-calls). To participate, contact Tony Vukusich, Director of Alumni Services, at TEV@phikappapsi.com

ENHANCE BROTHERHOOD EXPERIENCE

Lean on the professionals at your venue to make your life easy. Organize the space, pick a menu and handle those logistics well in advance so that you can focus on making the event memorable. Taking the temperature of your association is important to creating the best event. Survey past attendees, look at the range of ages and chapters represented and find ways to improve the event so that it will engage more brothers. Items to consider as part of your event:

Cost – Is it prohibitive, or can it be increased to improve quality without sacrificing quantity?

Formality – Founders Day should have class and gentlemanly conduct, but does your population respond more favorably to suit and tie, or perhaps a more business casual setting?

Location – What attracts your membership? Look for places of intrigue, popularity, proximity or Phi Psi importance.

Speaker/Guest of Honor – Make sure you find somebody to get people excited or intrigued. It doesn't have to be a brother to have impact.

Program – Have structure, but manage the time expectation of your members. Two hours with a social hour before or after is plenty of time.

ENCOURAGE LONG-TERM INVOLVEMENT

The most under-valued part of Founders Day planning is what can be done to build an event that will organically build participation and excitement moving forward. Taking steps to establish the tradition of your event is vital to the life of the association. Several associations have included many of the following tips to create a Founders Day event legacy:

Chapter participation – Alumni should be the central organizers of any Founders Day event, but undergraduate participation is just as important. Chapters provide the energy

A BEST PRACTICE

Central Texas Alumni Association

We start in September with an "Alumni Rush" calling many alumni in the San Antonio - Austin area, as well as to Texas Gamma alumni everywhere, inviting them to attend the monthly meetings, Homecoming in October and the Christmas Dinner in December. We send out a newsletter in September also, to estimated 350 hard copies, and to 700 - 900 electronic copies. We have a monthly social/meeting at a local restaurant. We follow up this with another "Alumni Rush" in January calling alumni and inviting them to the Founders Day Celebration in February. We have our second newsletter go out the last week of January promoting Founder's Day in February. We work hard at reconnecting the alumni to Phi Kappa Psi. Thereby, we have been averaging 150 + attendees to our Founders Day Celebration.

Dan Ouellette Texas State '69, Secretary



in the room. The undergraduates inspire alumni. Not only can a chapter fill the room, but its members can fill your association moving forward. Founders Day is the single-greatest opportunity for alumni-undergraduate engagement. Make it a priority to come together.

Recognize – Many alumni associations offer various awards and honors to bring more brothers to the event, while securing their involvement moving forward. Find ways to incorporate any or all of the following that have worked well for many groups:

- Hall of Fames
- Alumni or Undergraduate of the Year
- Scholarship Recipients
- Outstanding Public or Alumni Service
- Passion or Achievement
- Military Service

If your Founders Day event centers around a chapter, coordinate reunions and bring groups back each year, adding reunion class leaders to your horsepower of volunteers.

Document – Take pictures and share what happened with your association after the event. Maintaining a history gives the event nostalgia and tradition, while also providing a local blueprint for achieving success again.

FOUNDERS DAY ALUMNI AFFINITY FOOTPRINT

AWARD AFFINITY GROUP:

(Public Service, Alumni Service Award, Distinguished Military Service, Entrepreneur Award, etc...)

1 recipient
1 presenter
6+ friends

REUNIONS:

('84, '74, '04, '94)

Leader
Pledge President
Bell Cow

PASSIONS:

(Golf, Tennis, etc...)

Younger volunteer

A BEST PRACTICE

New York City Alumni Association

Our core elements in hosting a successful and memorable Founders Day are to have a high profile speaker, incorporate an undergraduate chapter, and to host at a desirable venue. Think beyond just having a current or former Phi Psi Official, as their attendance might be more appropriate as an emcee. Seek out an alumnus that has achieved great accomplishments in their respected industry, and they have a message that is not generational. Ensure they are well spoken, and give them a topic that will connect them with their audience.

Venues are specific to each association, as some have the audience and funds to put on a more formal and fancy/trendy event, while others prioritize the largest audience while remaining cost conscience. Either way, be creative and proximity

conscience. Seek out brothers who may own a restaurant or work in the hospitality industry and bring them in as a corporate sponsor. Some brothers may have offices or homes that can host the event, and you have everything catered. Finding the best buffet price at the local pub is going to inhibit you from maximizing your attendees and reaching your full potential as an AA. Think creative and think personal.

Anthony Milano
Rhode Island '02, President



Did you know a group of wombats is called a *wisdom*?

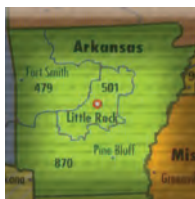
Did you know a group of **Phi Kappa Psi brothers** are called Savers? Join your fellow brothers in saving even more on car insurance with a **special discount** from GEICO. Now that's a wise decision.

[geico.com /greek/phikappapsi](http://geico.com/greek/phikappapsi) | 1-800-368-2734

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ARKANSAS AA

Association Membership: 20

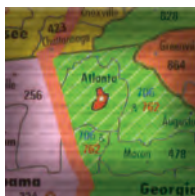
Contact Them: Glenn Lockeby at glenn@lockeby.com

Join Them For: Fourth Quarter Luncheon on December 12th at 11:30 a.m.

Mark Your Calendars: Quarterly luncheons, Second Friday of March, June, September & December

Update: Greetings from Arkansas! The men of the Arkansas Alumni Association are looking forward to the last quarter of 2014, as we intend to have our fund established with the Foundation prior to the end of the

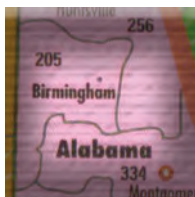
year. Also, as of the first of the year, we are planning to increase the frequency of our luncheons from quarterly to monthly. And our favorite announcement is that we will most definitely be returning to Oaklawn Race Track in Hot Springs for our usual "Day At The Races" as part of our Founders Day celebration on Saturday, February 21, 2015. To any brothers living in Arkansas whom we have not contacted, we encourage you very much to make contact with us.



ATLANTA AA ★

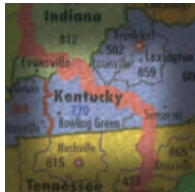
Contact Them: Scott Percy at phipsi@scottlpercy.com

Update: The Atlanta Alumni Association spent the summer meeting the second Friday of each month for lunch at Hammock's in Sandy Springs, GA. We encourage more brother's to meet with us there each month at 11:54 a.m. The planning has begun for Founders Day 2015. Hard to believe we will all be together again for this great celebration in just four short months. Hi, hi, hi...



BIRMINGHAM AA

The association did not submit a newsletter for this issue. To make sure there is activity taking place, please contact John Stakes at jfs11647@bellsouth.net



BLUEGRASS AA ★ f

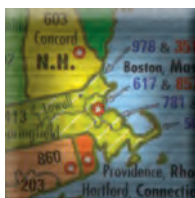
Association Membership: 40

Contact Them: Max Clark at jamesmclark89@gmail.com

Mark Your Calendars: BGAA Happy Hour, First Tuesday of each month at 6:00 p.m. at Pazzo's Pizza Pub (385 S. Limestone St, Lexington, KY 40508). BGAA Happy Hours in Louisville and Northern Kentucky areas TBA

Update: The BGAA is continuing its expansion, and would like to invite all brothers in the Louisville, Lexington and Northern Kentucky areas to attend an association event to see what we have to offer. It is

our mission to unify and organize all Phi Kappa Psi brothers in these areas into a strong and wide association. We are currently organizing "BGAA Happy Hour" events in these areas. If you are in the Bluegrass Region of Kentucky, and would be interested in becoming a member of the BGAA, please contact President, Max Clark.



BOSTON AA ★ f

Association Membership: 40

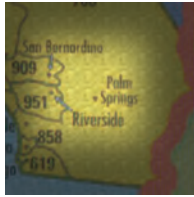
Contact Them: Michael Corcoran at mlcorcoran@gmail.com

Mark Your Calendars: Boston Phi Psi's Happy Hour, 3rd Tuesday of the month at 6:30 p.m. - At Kinsale Pub on Cambridge St (near Government Center). Validated parking available in garage.

Update: As summer draws to a close, the Boston AA would like to welcome back to campus the undergraduate brothers at nearby Massachusetts Beta and the URI Colony and wish you all a fun and successful school year. We welcome a new officer to our association ranks as brother Jacob Oppenheimer *Beloit '05* joins us as our new Community Service Chair. We are excited to add this new dimension to our growing association and look forward to sending updates on upcoming community service events in the Boston area to the Fraternity. Last, but certainly not least, please join us in congratulating our Association Vice President, Marty Chang *Case Western '04* and his wife on the arrival of his new baby boy. Congratulations Marty on the new addition to your family!

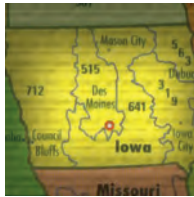
As always, please check out our Facebook page for news and updates on Happy Hour meetups, Founders Day, and other Phi Psi events in the Boston area.





CALIFORNIA DESERT AA

The association did not submit a newsletter for this issue. To make sure there is activity taking place, please contact Ray Garra at ray.garra@verizon.net



CENTRAL IOWA AA ★

(www.cipkpaa.org)

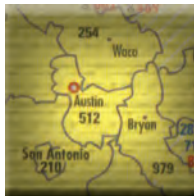
Association Membership: 30

Contact Them: Andrew Turner at awturner0587@gmail.com

Join Them For: Holiday Toddy Party on December 10th at 5:00 p.m. - Social hour at Star Bar in Des Moines

Update: Greetings from the heartland! The Central Iowa Alumni Association has had a wonderful summer, and looks forward to the holiday season. We will be kicking off the holidays with our annual Holiday Toddy

Party. Join us on December 10th to reunite with brothers while enjoying toddies and appetizers at the Star Bar in Des Moines. Details for future events can be found on our Facebook page (www.facebook.com/cipkpaa). Best to all!



CENTRAL TEXAS AA ★

(www.centexhipsi.com)

Association Membership: 70

Contact Them: Dan Ouellette at hobbssr@hotmail.com

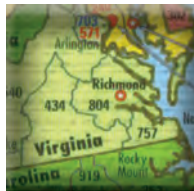
Benefitting: Boys & Clubs

Join Them For: CENTEX Christmas Dinner & Reception

Mark Your Calendars: Monthly Social & Meetings, 3rd Tuesday of each month/Chester's Hamburgers

Restaurant, hwy 281 & Thousand Oaks, San Antonio

Update: On Saturday, March 1, 2014, an estimated 150+ Phi Psi alumni, undergraduates, wives, dates and other guests gathered for the 2014 Founders Day Celebration at the Embassy Suites Hotel in San Marcos. We started with a reception, and then proceeded with the banquet. Our keynote speaker was Haldon C. Dick, Phi Kappa Psi Medal of Honor Recipient. The San Antonio area alumni get together on the 3rd Tuesday of each month at Chester's Hamburgers Restaurant, Hwy. 281 & Thousand Oaks, San Antonio, TX. This is an informal opportunity to enjoy the company of other brothers and their friends. We start at 7:00 p.m. and go for an hour or two.



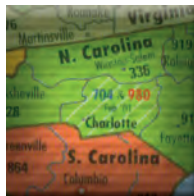
CENTRAL VIRGINIA AA ★

Association Membership: 35

Contact Them: Joey Stemmle at stemmlejr@vcu.edu

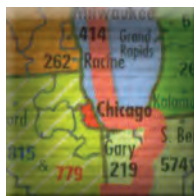
Update: The Central Virginia Alumni Association began hosting its Alumni Spotlights with the Virginia Eta Chapter in October. Once a month, an alumnus will attend and talk about his current business/career, how to network/succeed in the business world, experiences from his personal life, a story from his undergraduate experience, or just a motivational message. The CVAA has planned a happy hour on November 13th from

5:30pm - 7:00pm at Postbellum Bar in Richmond. The CVAA encourages all Phi Psi alumni to continue with some form of service within their communities and to give back, to rekindle their Phi Psi spirit and join with other alumni in Central Virginia, you are always welcome here...



CHARLOTTE AA ★

The association did not submit a newsletter for this issue. To make sure there is activity taking place, please contact Mike Flechas at mike@flechasrealestate.com



CHICAGO AA ★

(<http://www.phipsichicago.org/>)

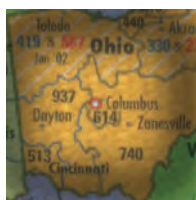
Association Membership: 30

Contact Them: Nev Fazlioski at nfazlioski03@yahoo.com

Join Them For: Founders Day 2015 on February 21, 2015 at Noon

Update: Please keep an eye on our website for updates to our annual Founders Day event, which draws over 100 undergraduate and alumni members.





COLUMBUS AA ★

(www.ohiodelta.org)

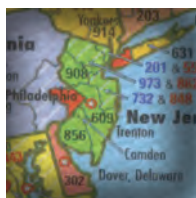
Association Membership: 62

Contact Them: Mitch Grant at mitch.grant@lfg.com

Benefitting: Big Brothers & Big Sisters

Mark Your Calendars: Founders Day, February 21, 2015 Blackwell Hotel

Update: An outstanding spring rush class has been recruited and the Ohio Delta GPA ranks in the top 20 percent at Ohio State. A record dollar amount of scholarships will be distributed in 2014. Alumni are being recruited to assist our Brothers at Ohio Alpha as a Chapter Advisory Committee. Our new Chapter at Ohio University has completed purchase of their new chapter house. All brothers have moved in for fall semester. Executives from Phi Psi national attended a ribbon cutting in early September.



GARDEN STATE AA ★

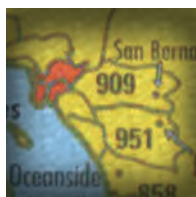
Association Membership: 530

Contact Them: Matt Dwyer at mdwyer02@gmail.com

Join Them For: Undergraduate Networking Event - Network with local undergraduates & alumni, including new members that the local chapters have just recently met. Date TBD

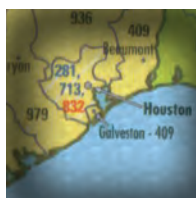
Update: The GSAA is in the process of planning a number of events, including recurring events that we have not had in recent history, such as a monthly happy hour at different locations convenient to GSAA members.

The idea of varying the location of our events is an effort to get a broader participation from the alumni association than we currently have, as all of our local chapters and alumni are spread throughout the entire state of New Jersey. Beyond events for alumni, the GSAA is also looking to engage the undergraduate chapters in a more significant way, and we are offering guidance and support for chapter events, as well assisting with chapter operations and issues if requested. Be on the lookout for a new GSAA website, which will feature our local chapters, alumni, and upcoming events. While things have been slow lately, we anticipate multiple events throughout the winter, and as always, we look forward to our annual Founders Day celebration in February.



GREATER ORANGE COUNTY AA

The association did not submit a newsletter for this issue. To make sure there is activity taking place, please contact Matt Shaw at mattshaw@yahoo.com



HOUSTON AA ★

(houstonhipsis@yahoo.com)

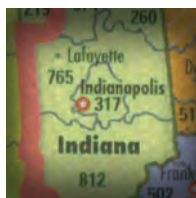
Association Membership: 100

Contact Them: Chuck Brandman at brandman@PDQ.NET

Join Them For: Undergraduate Leadership Workshop on January 25, 2015 at 8:00 a.m. - details for followers of the Yahoo group.

Mark Your Calendars: West Side monthly lunch 2nd Thursday of every month, 11:30 at Cafe Express City Center. Southeast side monthly lunch 1st Tuesday of the month, Savannah Cafe Bakery in Webster. Monthly happy hour 1st Thursday of the month 7:00 at Twin Peaks in the Woodlands.

Update: We were well represented at the Grand Arch Council this summer in Scottsdale, Arizona. The Houston area delegation included 7 alumni and 3 undergraduates. Please join us for one of our monthly get togethers or for an event with the undergrads. In addition to helping out with the Undergraduate Leadership Workshop in January, which will host all regional chapters, you are also invited to attend or help out with events at our local chapters at Stephen F. Austin and Houston Baptist. When was the last time you attended a chapter meeting or an initiation ceremony? Well that's too long! For more information please join the yahoo group.



INDIANAPOLIS AA ★

(pkpindyaa.org)

Association Membership: 60-100

Contact Them: Tom Pennington at tcp1330@mac.com

Benefitting: Gleaners Food Bank

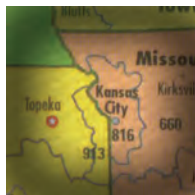
Join Them For: Bourbon Dinner on December 6, 2014 at 6:00 p.m. - A bourbon-themed dinner and tasting led by IN Alpha alumnus Peter Pogue and catered by IN Zeta alumnus Matt Mills. The event will be held in Laurel Hall to show off our beautiful headquarters, decorated for the holidays.

Mark Your Calendars: Monthly Luncheons and Thirsty Thursdays, Luncheons the first Wednesday of each month at Zest! Restaurant (1134 E. 54th) and happy hours the third Thursday of each month at select craft breweries.

Update: The Indianapolis Alumni Association serves over 1,400 alumni in Central Indiana. Our monthly luncheons and new Thirsty



Thursday craft brewery happy hours are easy ways for alumni to reconnect with Phi Kappa Psi. Several association members attended the Fraternity's GAC, where we received accreditation once again. The date also is set for our 2015 Founders Day - February 21 from 11-3 at Laurel Hall. Please mark your calendar now to attend. All other events, updates and announcements can be found at our website - pkpindyaa.org, or contact us at pkpindyaa@mac.com.



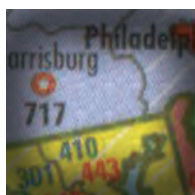
KANSAS CITY AA

Association Membership: 100

Contact Them: John Gillis at john@johngillis-law.com

Mark Your Calendars: Weekly Luncheon, every Wednesday at Noon at the First Watch Restaurant, 7305 W. 95th Street, Overland Park, Kansas

Update: Look for upcoming correspondence regarding planned fall and winter activities.



LANCASTER COUNTY AA ★

(<https://www.facebook.com/lcaapkp>)

Association Membership: 20

Contact Them: Basil Coutifaris at bcoutifa@gmail.com

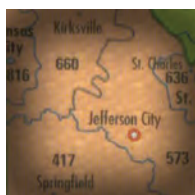
Update: This summer, the Lancaster County Alumni Association organized and hosted another successful summer event where we attended a Lancaster Barnstormers game. We had a great turnout of LCAA members, their families, and several Pennsylvania Eta undergraduate brothers, one of whom was crowned the 2014 Lancaster whoopie pie eating champion! September marked the kickoff of our newly redesigned mentoring program which got off to a fantastic start. We invited a small group of alumni to meet with seniors of the Pennsylvania Eta chapter for a roundtable style discussion. In October, we convened one of our biannual meetings hosted at Franklin & Marshall College. While there, we also held our second mentoring session panel and had an Open House at the Pennsylvania Eta chapter house for brothers and their families. We look forward to our next two planned mentoring sessions in November.



LOS ANGELES AA ★

Contact Them: John Ciccarella at jcicarelli@aol.com

Join Them For: Los Angeles Alumni Association Annual Holiday Luncheon on Friday, December 5, 2014 at 11:30 a.m. – Held at historic TAIX French Restaurant (1911 Sunset Boulevard; Los Angeles, California 90026). Come join together in Phi Psi Holiday Fellowship! \$35.00 per person, payable on PayPal with an RSVP deadline by November 27th.



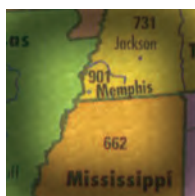
MID MISSOURI AA

Association Membership: 55

Contact Them: Wheels Wiegand at twheels33@aol.com

Mark Your Calendars: Mizzou Football Tailgating, Mizzou Home Games, side yard

Update: We are still setting the year's agenda. We mourn the loss of long-time member, Chris Ricks *Missouri* '67, who died in August. Our purpose is the support of the MO Alpha Chapter and alumni fellowship. We are looking forward to supporting the chapter's return from its charter suspension.



MID-SOUTH AA

The association did not submit a newsletter for this issue. To make sure there is activity taking place, please contact Woody Martin at martinwoody@bellsouth.net



NEW MEXICO AA

Association Membership: 15

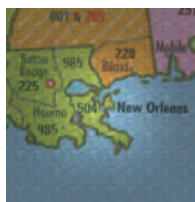
Contact Them: Lewis Bejcek at lbejcek21@gmail.com

Join Them For: Christmas Gathering on December 13th at 5:30 p.m. – still finalizing details

Mark Your Calendars: Founders Day on February 21, 2015

Update: We enjoyed a nice summer BBQ and Pool Party at Brother Robert Sutton's House. A big thanks to Phi Psi Sweetheart Jackie for the fixings and to Bob for doing all the grilling. All the families in attendance had a great time.





NEW ORLEANS AA

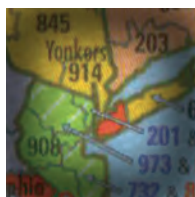
Association Membership: 15

Contact Them: Stephen Coburn at sgcoburn@yahoo.com

Join Them For: New Orleans Alumni Association 2nd Annual Crawfish Boil on April 18, 2015 at Noon

Mark Your Calendars: New Orleans AA Happy Hour, Every fifth Wednesday (every three months): Gordon Biersch from 5:00 - 7:00 p.m.

Update: We are proud to announce that our AA had four brothers attend its first GAC since chartering! We also celebrated our 1st Annual Crawfish Boil with some spicy food and some cold beers with over 20 local brothers! If you live in the area, or are just passing through, give us a call to some good Southern hospitality!



NEW YORK CITY AA ★

(<http://www.phipsinyc.com/>)

Association Membership: 50+

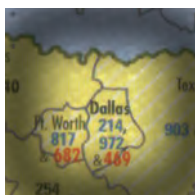
Contact Them: Anthony Milano at amilano@thecrownadvantage.com

Benefitting: No Bad Days Scholarship

Join Them For: Champagne Week - TBD

Update: The New York Alumni Association has had another active and prosperous year. With new initiatives and organized events, New York Phi Psis are proud to share 2014's highlights:

We prioritized creating relationships with undergraduate Phi Psis this year by serving as liaisons and mentors to our Rutgers New Jersey Gamma chapter. Additionally, New Jersey Gamma and NYCAA held a joint Gentlemen's Pub Crawl from New Jersey to Phi Psi owned Woodrow's in Manhattan's downtown bar scene. Stop in Woodrow's and mention you are a Phi Psi. Members of our board also work diligently with the No Bad Day's Scholarship, consistently raising money to send our undergrads to the American Leadership Academy (ALA). This year, eight dynamic undergraduates from across the country were able to attend the ALA, and their testimonials show how and why the program is our Fraternities most powerful. You can find their testimonials on the No Bad Day's Scholarship Facebook page. The NYCAA has also directly led to three brothers finding jobs. The NYCAA event schedule remains diverse and fun. From our brothers-only March Madness bash at an upscale New York City bar, to our significant other's welcomed Summer Outing at the Manhattan Yacht Club's "The Honorable William Walls Barge," our get together's are always exciting and bring new faces to the association. The NYCAA sent brothers Anthony Milano and Douglas Ross to Phoenix this July for the 77th Grand Arch Council. Anthony, Douglas and the rest of the NYCAA look forward to welcoming all of Phi Kappa Psi to the 78th installment of the Grand Arch Council in the summer of 2016 in NYC! We plan on making its a celebrations For All To See.



NORTH TEXAS AA

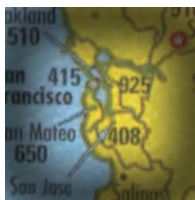
Association Membership: 80+

Contact Them: Marc Winandy at marcwinandy@yahoo.com

Benefitting: Boys & Girls Club

Join Them For: Bourbon Tasting - We are planning a bourbon tasting, following the popular Scotch tasting last year - Guests welcome! Details to follow to active mailing members (contact us if you are interested).

Update: Over 50 NTAA members welcomed Brother Kurt Wedburg to North Texas in March. He spoke about his experiences climbing the Seven Summits (the highest peaks on each continent). Several members represented the Association at the GAC this summer. Save the date for the North Texas Founders Day Banquet the evening of Wednesday March 4, 2015.



NORTHERN CALIFORNIA AA

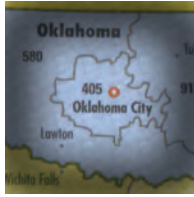
Association Membership: 100

Contact Them: Ken Perscheid at kenperscheid@yahoo.com

Join Them For: Big Game Luncheon on November 21, 2014 at 11:00 a.m. - Palomino Restaurant, 345 Spear Street, San Francisco (near the Embarcadero BART Station)

Update: Please join brothers from ALL chapters as we celebrate our Fraternity's second-oldest annual gathering, The Big Game Luncheon. Register on Eventbrite or contact us for more information.





OKLAHOMA AA ★

(www.phipsiokaa.org)

Association Membership: 37

Contact Them: Derek Neidig at okalumniassociation@gmail.com

Join Them For: Christmas Party on December 20, 2014 at 7:00 p.m. - Tulsa, OK; Location TBD

Mark Your Calendars: Monthly Happy Hours/ Meetings, OKC, last Wednesday of each Month; Tulsa, Forth Thursday of each month.

Update: Even after we received Accredited with Distinction at GAC, we continue to push forward to bring respect and honor to our great Fraternity. We are developing scholarship opportunities for our local chapter, OK Alpha, with the help from our new Scholarship Coordinator, Brother Jared Bills. Brother Bills is one of our many great alumni volunteers we have. We continue to push to increase membership and involvement with our alumni, with monthly Happy Hours/meetings in both OKC and Tulsa, and events such as Homecoming Luncheon (Norman), Christmas Party (Tulsa), and of course Founders Day (OKC), which will take place February 21, 2015. Brothers that are interested to find out more, visit our website or email us to receive our Monthly Newsletter. Follow us on Twitter @PhiPsiOKAA



OREGON AA

Association Membership: 500+

Contact Them: Brent Monroe at bmonroe5836@gmail.com

Benefitting: American Leadership Academy

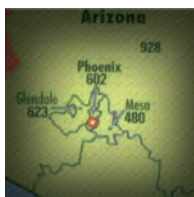
Join Them For: Holiday Social on December 17, 2014 at 6:00 p.m. - OBA, 555 NW 12th Ave, Portland, OR (503-228-6161)

Update: Come join us for our Oregon Alumni Association Holiday Social



PHILADELPHIA AA

The association did not submit a newsletter for this issue. To make sure there is activity taking place, please contact Russell Pocaro at russell.pocaro@gmail.com



PHOENIX AA

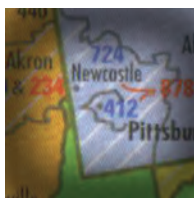
(<https://www.facebook.com/groups/phxphikappapsi/>)

Association Membership: 60

Contact Them: Aaron Forni at aaronmforni@gmail.com

Join Them For: Annual Holiday Party on December 10, 2014 at 7:00 p.m. - Save the date for our Annual Holiday Party at Dave and Busters in Tempe (friends and families welcome!).

Update: It was great seeing so many familiar faces and making new friendships at the GAC here in the Valley of the Sun. We look forward to seeing you all again in NYC in 2016! As of this edition of The Shield, we will have cheered on the Sun Devils vs. Stanford at our viewing party on Saturday, October 18. Thanks to all who came out! Save the date for our Annual Holiday Party on Wednesday, December 10, at Dave and Busters in Tempe. If you have never attended an alumni event, make this one your first - we stand by a 100% good times guarantee! Stay in the loop with us at www.facebook.com/groups/phxphikappapsi/ If you are an alumnus in Phoenix and aren't on our email list, please send one to Aaron Forni.



PITTSBURGH AA ★

(PittsburghPhiPsis.com)

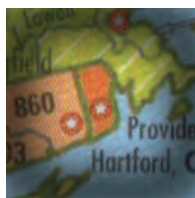
Association Membership: 25

Contact Them: Mike Stafiej at pittsburghphipsis@gmail.com

Mark Your Calendars: Monthly Meeting, Third Thursday of Every Month at Claddagh Irish Pub in Southside Works

Update: The alumni association had a great summer off, complete with cookouts and a tailgate gathering for a Pirates game! We will begin holding our monthly meetings starting in September and continue until May of next year. Meetings are held on the third Thursday of every month and are open to all brothers and family. We'd like to invite our all of the brothers in the area to join us at our monthly meetings as well as our monthly cigar happy hours. As we prepare for the upcoming year we will be looking for brothers in the area to be nominated for executive board positions and join our board of governors. If you are interested in joining the fun please email us and join our mailing list at PittsburghPhiPsis.com.





RHODE ISLAND AA ★ 📷

(www.ribeta.com)

Association Membership: 75

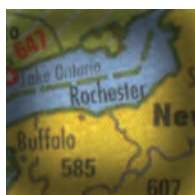
Contact Them: Bruce Tavares at tavaresfamily2@gmail.com

Benefitting: R.I. Blood Center

Join Them For: Beer and Wine Tasting on - TBA

Mark Your Calendars: Founders Day, Spirito's Restaurant, Providence, RI on April 5, 2015

Update: As the cool fall breezes sweep across Narragansett Bay and the leaves begin their annual changing of color, the Rhode Island Colony marches on with much anticipation of the hopes of a strong rush. We are well on our way to fulfilling our requirements so we can get our Charter back. We ask that all alumni that are interested in mentoring please contact us. Our colony members are anxious to meet and get to know you. Mentoring is crucial to our chapter's success. The house is still in tremendous shape thanks to Br. Joe Hart. Zeta Tau Alpha are still renting from us and have been great tenants. Also lets give a big shout out to Br. Andy Marcoux for another successful "Pop Top Open" Golf Tournament. On a more somber note, Br. Chip and Ellen Slattery have come on some hard times financially due to some medical issues. As an undergrad "Chipper" came to my defense many times and I will never forget his acts of brotherhood. Now it is time to pay it forward. Please send donations to: Friends of Chip & Ellen Slattery (Foxboro Federal Savings; One Central Street, Foxboro, MA 02035). Once again, we want to extend an invitation to all Phi Psis in the area to join our alumni association, particularly our Brown University brothers. If the Brown University alumni have any events please contact us and we will post them on our website www.ribeta.com.



ROCHESTER AREA AA 📷

(<http://www.ritphipsi.org/>)

Association Membership: 42

Contact Them: Jason Simmons at hagar129@gmail.com

Join Them For: Happy Hour on November 14, 2014 at 6:00 p.m. -

Update: We need a volunteer to host an Alumni & Friends holiday party. It will continue in the tradition set forth by Brother Rob Parada. A very relaxed, family-friendly event, including food, drinks, "who is that guy" &

the always popular \$25 Yankee Gift Exchange. Our Quarterly Happy Hour will be at the Genesee Brew House, Nov 14th @ 6:00 p.m. See the invite on our Facebook group. Are there any new opportunities to support a local cause? The elderly often need help raking leaves & preparing for a windy Rochester winter. Many hands make for light work.

Do you have tools and are willing to help a brother out? Brother Bojak will be needing help building a new storage shed. Brother Simmons needs engine help on a winter project, converting & blue printing his Harley from 883 to 1200cc for 65% more power! Or maybe just talk him out of it. As his mother Bonnie would say "Don't tempt fate, you don't have the common sense God gave a goose."

By now, your fantasy football hopes are stymied just like the Bills making the playoffs. Chin up, come join our fantasy stock trading league. Misery loves new money, contact us for an invite!



RUBBER CITY AA ★ 📷

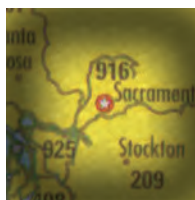
Association Membership: 30

Contact Them: Tim Lynskey at tskey@maits.com

Join Them For: RCAA Founders Day 2015 on February 21, 2015 at 5:00 p.m. - RCAA Founders Day 2015 at the Akron/Hilton in Montrose

Update: The RCAA had a wonderful 25th Golf Outing this summer. We appreciate ALL the brothers and colonists who attended. Great fun was had by all and we want to congratulate Deano Pol, Daniel Pol, John

Dirrig and Spencer Dirrig for winning. We are grateful that Coach Terry Bowden was able to attend and give us an update on the Akron Football program. Thanks Coach! We would appreciate all Phi Psi alumni in the Northeast Ohio area coming to Founders Day on 2/21/2015 at the Akron Hilton in Fairlawn.



SACRAMENTO AA ★ 📷

Association Membership: 20

Contact Them: Travis Nagler at travisnagler@gmail.com

Benefitting: Boys and Girls Club of Sacramento

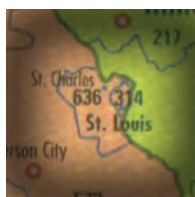
Join Them For: Phi-Psi-B-Q and Phi Psi Cup Golf Tournament on November 8, 2014 at 11:00 a.m. - Coming up soon is this year's annual SAA Phi-Psi-B-Q as well as a shortened (9-hole executive course) Phi Psi Cup Golf Tournament. Golf will be at the Campus Commons Golf Course (<http://www.campuscommonsgolf.com/>) along the banks of the beautiful American River in East Sacramento. The BBQ will be held at the

home of Travis and Lori Nagler, which is right across the river from the golf course. ALL ARE WELCOME. The golf tee time will be in the late morning, dependent upon the decision of the brothers participating, with the BBQ to follow in the afternoon at the Naglers' home. Please email Travis Nagler for additional information and directions.

Update: The Sacramento AA (SAA) has had a very busy 2014. After a very well attended Founders Day Dinner this past February, where we had Rev. Brother David McDonald, Mystagogue of Phi Kappa Psi as our guest speaker, the brothers of the area rallied to



raise funds to support attendance of the active CA Iota Chapter (UC Davis) brothers in Phoenix at the GAC. Please join us for our 2015 Founders Day Dinner on Saturday evening, February 21st, with location to be determined. If you are not already on our SAA email list, please contact Travis Nagler, President of the association. Our events are open to all Brothers and Phi Psi Ladies, no matter which chapter you are from. We had four members (David Tilley, Mark Wong, Reggio Hearn, and Travis Nagler) participate in the activities and festivities of the GAC this past July. It was an enriching time for all that went. We are looking forward to the 2016 GAC in downtown NYC and hope to increase our SAA contingent. Planning for the rest of the year, the alumni in the Sacramento region are looking for ways to support the Brothers of CA Iota as they prepare for Fall Rush. Numerous activities are planned for Fall Rush 2014, with the goal of getting a new crop of pledges to carry on the legacy of Phi Kappa Psi at UC Davis. Brother Wolf Hanschen, with gracious additional support from headquarters and particularly SWGP Brother Scott Noble, is working with the active brotherhood on recruitment strategies.



SAINT LOUIS AA ★

Association Membership: 50

Contact Them: Zack Suhre at zacksuhre@gmail.com

Join Them For: Holiday Gathering on December 6, 2014 at 6:00 p.m. - Eat, drink and be merry

Update: The St. Louis Alumni Association enjoyed meeting brothers from across the country at the Phoenix GAC. We especially enjoyed hosting the Boston AA for a cocktail hour, the result of our friendly wager on the 2013 World Series. We'd love to do it again, albeit with different results! The Association will be hosting a fall happy hour on 11/6 (5pm at the Flying Saucer in downtown St. Louis) and this year's annual Holiday Gathering (time and location TBD) on 12/6. Looking ahead to 2015, our Founders Day celebration will return to The Restaurant at The Cheshire (date and time TBD). For all event details or to connect with Association members, please visit the Phi Kappa Psi St. Louis Alumni Association Facebook page.

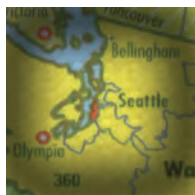


SAN DIEGO AA ★

Association Membership: 200

Contact Them: Yoshi Yuan at yoshimuneyuan@yahoo.com

Join Them For: California Lambda Annual Homecoming Tailgate on November 8, 2014 at 11:00 a.m.



SEATTLE AA ★

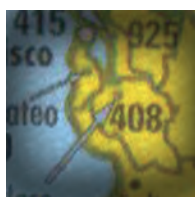
Association Membership: 155

Contact Them: Matthew Donegan-Ryan at mdr1583@gmail.com

Join Them For: Centennial Gala on February 7, 2015 at 5:00 p.m. - Seattle Marriott Waterfront

Mark Your Calendars: Monthly Alumni Association Luncheons, Monthly luncheon every 3rd Tuesday of the month at the Seattle Yacht Club: all alumni are welcome.

Update: The Seattle Alumni Association is celebrating the 100 year anniversary of the Washington Alpha Chapter of Phi Kappa Psi this year. This is a very special year and we hope many of our alumni will be able to join us for our upcoming events. We have begun monthly luncheons at the Seattle Yacht Club. All Alumni are welcome. Come and share your experiences, meet other alumni, and hear from the leadership of Washington Alpha. Our 100 year anniversary will conclude with our formal Centennial Gala at the Seattle Marriot on February 7, 2015. This event will likely be the largest one ever hosted by our association. Alumni from all chapters are welcome to attend. Spouses are encouraged to join us for a night of great food, socializing, brotherhood, and dancing. Follow our Facebook page for updates and registration links to all future events.



SILICON VALLEY AA

(<http://phipsisvaa.com/>)

Association Membership: 49

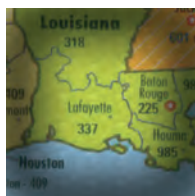
Contact Them: Ravi Sankar at sankarravi@gmail.com

Mark Your Calendars: Monthly SVAA Dinner, alternates between the Peninsula and SF; join svaa_phipsi@yahoo.com for details

Update: Our chapter was shaken by the loss of brother Bryant Tan *Stanford '11*, who had just graduated in June. We came together for a memorial service in July with his friends from all over Stanford and his parents, who joined us online from London. It was sad, as all such events are, but also a beautiful celebration of how wondrous his too-brief life was. Live ever die never.

Stay tuned to the SVAA email list or Facebook page for details on upcoming events. We also have Big Game Lunch, our annual Stanford-Cal Phi Psi lunch, coming up on November 21st (the day before Big Game).





SOUTH CENTRAL LOUISIANA AA ★ f

(<http://www.phikappapsisclaa.org>)

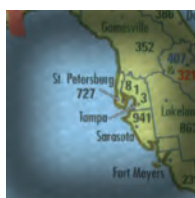
Association Membership: 59

Contact Them: Calvin Humble at president@phikappapsisclaa.org

Join Them For: 2015 Founders Day Celebration on February 21, 2015 at 6:30 p.m. - SCLAA Founders Day Weekend will take place February 20 and 21, 2015. Join us for tours of South Louisiana and Founders Day Dinner Celebration at the Petroleum Club in Lafayette, Louisiana. For more information contact Calvin Humble.

Mark Your Calendars: Phi Psi Happy Hour Lafayette and Phi Psi Happy Hour Baton Rouge, Baton Rouge: Join us the second Friday of each month for Phi Psi Happy Hour at 6:00 p.m. at Lucy's Retired Surfer Bar. Contact Jeremy Fisher for details: fisher362@gmail.com. Lafayette Phi Psi Happy Hour is TBA. Contact Jim Sterling: usljjm@aol.com

Update: It has been a busy summer for the South Central Louisiana Alumni Association with an early summer gathering of brothers in Milton, LA, six of our members in attendance at the 2014 Grand Arch Council in Phoenix and planning future social gatherings and ways we can assist the Louisiana Alpha Chapter and Louisiana Lafayette Colony in our area. We have initiated Phi Psi Happy Hours in both Lafayette and Baton Rouge Louisiana. All brothers in the area and visiting the area are welcome to join us. We now have a web presence and a new Facebook page to go along with the Facebook group. Come by and like our page at <https://www.facebook.com/PhiKappaPsiSCLAA>. For brothers not using Facebook, stop by our web page.



SOUTH FLORIDA GULF COAST AA ★ f

(www.phipsisfgc.org)

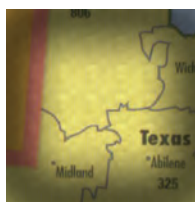
Association Membership: 45

Contact Them: Robert Greene at rg27masten@aol.com

Benefitting: Boys and Girls Club of Manatee County

Join Them For: Quarterly Lunch on November 15, 2014 at Noon - Bogey's Sports Club (7230 52nd Place, Bradenton, FL)

Update: Stephen Lasday *F&M '84*, Bill Recht *Cornell '49*, Bill Brennison *Buffalo '59*, and Bob Greene *Buffalo '59*, had a great GAC and brought home a plaque and cardboard check showing \$4,855.57 donated to the Boys and Girls Club of Manatee County by Phi Psis across the country. We look forward to Founders Day, held on February 21, 2015 again at Gecko's Signature Room (5585 Palmer Crossing Circle, Sarasota, FL - behind Applebee's) with National Historian Mike McCoy as our speaker.



TEXAS SOUTH PLAINS AA ★ f

(www.ttuphipsi.org)

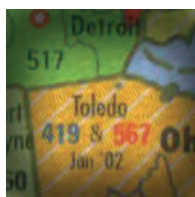
Association Membership: 50+

Contact Them: Colin Byrne at crbyrne90@gmail.com

Join Them For: Founders Day Dinner on February 19, 2015 at 7:00 p.m. - Please join the TSPAA for Founders Day in Lubbock TX. Updated Information can be found at our Facebook Page or email Colin Byrne

Mark Your Calendars: Monthly Happy Hour, 2nd Thursday of each Month. The Libertine Bar at 5:30 p.m. (2102 Greenville Ave, Dallas TX 75206)

Update: The TSPAA and Texas Beta House Corporation have been making wonderful progress in the last few months and we are happy to announce the mortgage on the chapter lodge has been paid in full! Join us for our monthly happy hours at the Libertine Bar and please "Like" us on Facebook and check out our page for regular updates: <https://www.facebook.com/TexasBetaAlumniOfPhiKappaPsi>



TOLEDO AA ★

Association Membership: 38

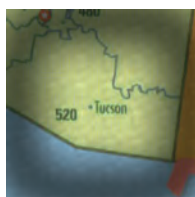
Contact Them: Larry Zaiser at lzaizer@muzakoftoledo.com

Benefitting: Boys and Girls Club

Join Them For: Founders Day Dinner on February 20, 2015 at 6:00 p.m. - Reception, dinner, program

Mark Your Calendars: Sig Bet Luncheon, Black Pearl, 4630 Heatherdowns Blvd, Toledo, OH, third Friday of each month at Noon

Update: The association has celebrated with the undergraduates from Ohio Eta and Ohio Zeta this year, has joined in a spring golf outing with Ohio Eta and contributed time and money to the Ohio Eta chapter with the Ohio Eta Housing Corporation. Members of the AA attend chapter meetings, initiations, parents' days and scholarship dinners. The AA is central in the awarding of scholarships to Phi Psi undergraduates and participates in the support of new recruits. It is good to be a Toledo AA alumnus.



TUCSON AA

The association did not submit a newsletter for this issue. To make sure there is activity taking place, please contact James Gosses at jamesgosses@gmail.com





TWIN CITIES AA ★

(www.MNphipsi.com)

Association Membership: 120

Contact Them: Jason Baker at jbaker@MNphipsi.com

Update: The Twin Cities Alumni Association held the annual golf tournament at the Les Bolstad University of Minnesota Golf Course on Friday August 22nd. This was rescheduled due to the original date in June getting rained out. Sixteen alumni and undergraduate brothers participated on a beautiful day. The course was in

wonderful condition as well. Refreshments were enjoyed on the new deck following golf. A big thanks to John Gabos for organizing this event. Many thanks to Tim Grosshuesch and Justin Smith who coordinated our inaugural happy hour on Thursday, October 23rd at Toby Keith's I Love this Bar & Grill in St. Louis Park. Hopefully we will be scheduling another happy hour soon and make this a regular event. Please contact Tim Grosshuesch (tgrosshuesch@grosshuesch.com) if you would like to attend a future happy hour!



WASHINGTON, DC AA

(<https://www.facebook.com/PhiPsiDCAA>)

Association Membership: 20+

Contact Them: Doug Miller at douglasjmiller@yahoo.com

Update: We want to welcome back all the students of DC Alpha and MD Gamma (GW and UMD- College Park). We look forward to helping with another great year. We are currently looking for new volunteers to help out with the alumni association in all positions. If you are interested in helping out, or becoming an officer, please let us know.



WESTERN CHICAGO AA

The association did not submit a newsletter for this issue. To make sure there is activity taking place, please contact Paul Oblon at consults@ais.net



WESTERN NEW YORK AA

(<https://groups.yahoo.com/neo/groups/ubphipsi/info>)

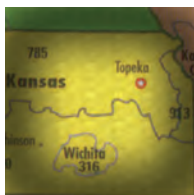
Association Membership: 150+

Contact Them: Fred Petersen at fpetersen4@gmail.com

Join Them For: Founders Day on February 28, 2015 at 7:00 p.m. - Hamlin House Restaurant, Buffalo, NY

Update: The Western New York Alumni Association would first like to congratulate New York Eta on their successful fall rush, with five gentlemen recently accepting bids to join Phi Kappa Psi. The chapter house at 169 Highgate has

almost completed its renovations after the devastating fire from the last school year, and four of five bedrooms have been restored and rented out. We are still facing a \$2,000 bill for the new electric panel and wiring, for which Ron Dinino would be happy to accept your generous donation! We are looking forward to Founders Day 2015 Celebration, which will commence at 7:00 p.m. on Saturday, February 28, 2015 at the Hamlin House Restaurant in the historic Allentown neighborhood in downtown Buffalo, New York. Accommodations are being offered through the Holiday Inn or Best Western hotels on Delaware Avenue in downtown Buffalo. We hope to see you there!



WHEAT STATE AA ★

(www.wheatstatealumni.com)

Association Membership: 75

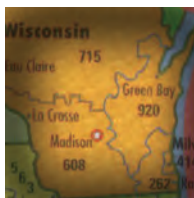
Contact Them: John Ziegelmeyer at jjzieg@sunflower.com

Benefitting: Boys and Girls Club

Join Them For: Founders Day

Update: On Saturday, July 19th the Kansas Alpha Reunion Cup Golf Tournament was played at Alvarado

Golf Course in Lawrence, KS. Ten groups teed off in the afternoon and were greeted with a steak dinner at the house post golf tournament. Winners this year were David Dunmire, his son Brian Dunmire and Daron Maier with a 12-under-par 60. Second place went to the team of Paul Cohen, Rudi Maki, Adam Hensley and Joey Phillips. Third place went to John Stephenson, Jay Ferguson and Steve Kullberg. Will Kerdolff won longest drive, Brian Dunmire won longest putt, and Skip Jackson and Jeff Maher won closest to the pins. A great time was had by all of the brothers that attended. Be sure to contact Jeff Maher at Jeffmaher@aol.com about attending next year's event as it will be the 10 year anniversary of the Kansas Alpha Reunion Cup!



WISCONSIN AA ★

WISCONSIN AA - Gold Star

The association did not submit a newsletter for this issue. To make sure there is activity taking place, please contact Ian Thomson at iantpkp@aol.com





Brothers from the New Mexico Alumni Association at their annual summer BBQ



The North Texas AA delegation at the 2014 GAC final banquet. From left to right: Andy Kuklish SFA '02, Byron Cain Vanderbilt '70 and Phil Davidson Arizona '59.



A good summer for the Pirates meant good opportunities for the alumni association to take in a game



The rowdy section at a summer Lancaster Barnstormers game may have belonged to our brothers of the Lancaster County AA



Brothers in New York City took a harbor cruise, including this stunning view of the new Manhattan skyline. Photo courtesy of www.finkelsteinfo.com



Brotherhood in the Bayou for the South Central Louisiana Alumni Association



A great turnout at RIT from the Rochester Area AA at Alumni Weekend XX and the annual alumni vs. undergraduates football game



To avoid the howling winter, Founders Day in Rhode Island was shifted to April, which led to a stronger turnout and multiple guests of honor



Lunch with the brothers of the Texas South Plains AA



Brother David Tilley UC Davis '93 and his wife, Carrie (left), with Travis Nagler UC Davis '89 and his wife, Lori, representing the Sacramento AA at this summer's GAC



BROTHER'S LEGACY LIVES ON THROUGH NEW AMERICAN AIRLINES BUILDING

On July 8, 2014, American Airlines broke ground on the Robert W. Baker Integrated Operations Center in Fort Worth, Texas. Earlier this year, American announced plans to consolidate the current American Airlines operations center in Fort Worth and the current US Airways operations center in Pittsburgh. The new facility will be located near American's headquarters and Flight Academy south of Dallas/Fort Worth International Airport. The state-of-the-art Integrated Operations Center will serve as the nerve center of American's global network and will house more than 1,400 employees who plan, oversee and dispatch the airline's more than 1 million annual mainline flights serving more than 140 million customers.

The employees who will ultimately work in the two-story, 149,000-square-foot facility will manage a global, complex and fast-moving network of people, aircraft, airports, facilities and airspace. Specific functions of the new Integrated Operations Center will include Flight Dispatch, Crew Scheduling, Maintenance Operations Control, Weight and Balance Planning, System Customer Service, Flight Planning Support, and Emergency Planning and Response. The building has been designed to withstand winds associated with an EF3 tornado (165-185 mph).

"It is most fitting that this new, state-of-the-art facility will bear the name of one of the most respected leaders in American's history," said Doug Parker, American's chairman and CEO. "Bob Baker was widely regarded for his commitment to safety, reliability and operational integrity. He is a great example for all of us at American and we are honored to have his name on this extremely important facility."

The late Robert W. Baker Sr. *Trinity '64* was American's former vice chairman who retired in 2002 after a 35-year career with the company. Baker was widely regarded throughout the industry for his commitment to safe and reliable airline operations – having been appointed by former Transportation Secretary Norman Mineta to a task force charged with recommending how to improve aircraft safety and security following the terrorist attacks of September 11, 2001. He joined American in 1968 as a marketing management associate in New York and over time advanced through the company's ranks, holding passenger and freight management positions in New York, Cleveland and Chicago. He was named vice president in charge of American's southern division in 1977, vice president of freight marketing in 1979, and vice president of passenger sales and advertising in 1980. He became vice president of marketing automation in 1982 and was appointed senior vice president of information systems in 1985. In 1989 he was promoted to executive vice president of operations, and then vice chairman from 2000 until he retired in 2002.

Brother Baker's family was present for the groundbreaking ceremony in July, including son Robert Jr. *SMU '88*, honored to see the legacy continue with the new facility. It is anticipated to be completed by the third quarter of 2015.

BROTHER RETIRING AFTER 40 YEARS WITH PHOENIX ART MUSEUM



James K. Ballinger *Kansas '68*, The Sybil Harrington Director of the Phoenix Art Museum, announced in April to the museum's Board of Trustees and staff his intention to retire, and requested the Board initiate a search process to replace him. Ballinger, who will celebrate his 40th anniversary with the museum in December and his 33rd year as director in February, said the timing of the announcement was to "ensure that the succession-planning process will be deliberate and seamless until the proper person is found, and that a smooth transition follows."

Ballinger joined the museum in 1974 as Curator of Collections. He was named Director in February, 1982.

"Jim Ballinger is a visionary and nationally respected arts advocate who has guided the Phoenix Art Museum's physical growth and extensive reach as part of his overall passion to grow and expand the arts in Arizona," said Phoenix Art Museum Board of Trustees Chairman Jim Patterson. "His legacy will be as a savvy businessman, a great communicator and a renowned art expert who did, and will continue to do, his job with grace and enthusiasm. Ballinger very much is the Phoenix Art Museum."

During Ballinger's tenure, the museum has presented nearly 500 exhibitions and the collection has grown by 10,000 objects. Ballinger has personally organized more than 50 exhibitions, authored exhibition catalogues, a book on Frederic Remington, administered two major capital

campaigns that expanded the museum from 72,000 square feet to its current 285,000 square feet, and brought a number of blockbuster exhibitions to Phoenix, including the current Hollywood Costume. He currently manages a staff of more than 115 and an operating budget of \$11.6 million a year. He is recognized as a leader nationally in the field of Western American art.

"When I looked at the numbers, they simply added up: I will turn 65 this year and I'll celebrate 40 years with the museum and 33 years as Director. Looking at the Museum's next decade, it's the right time to turn over the reins," he said.

Nationally, Ballinger was a member of the Association of Art Museum Directors Board of Directors for 10 years, serving as its President in 2006-2007. He recently completed an extended term on the National Council of the Arts after being appointed by President Bush in 2004. He currently sits on the board of directors for the Spencer Museum of Art at the University of Kansas, the Phoenix Community Alliance and Papp Investment Trust.

Among his many accolades and honors is the 2013 Shelley Award at the 33rd annual Governor's Arts Awards and being named Nonprofit Director of the Year by the Organization of Nonprofit Executives of Arizona.

BROTHER'S NEW VENTURE TO HELP VETERANS AND UNDERGRADUATES



For Woody Wollesen *W&J '62*, making a real difference across a wide swath of professional disciplines continues to be a goal. A military veteran, former co-head of a national law firm, distinguished national trial and appellate counsel, speaker, teacher and celebrated Phi Psi, the time was now for him to share some of his experiences. With over 25 years of experience in the trenches with small business financing transactions in excess of \$1 billion, Brother Wollesen has now released an authoritative, in-depth guide dedicated to tactical decision-making covering the entire array of “real world” small business financing options and best business practices. Launched within a digital platform, the complete treatise is now readily accessible and available for immediate download at www.ultimatefinancingguide.com.

One particular feature deserves special note and praise:

“Military veterans currently represent the most seriously disadvantaged population as far as available jobs and being able to transition back into the civilian business world,” Wollesen said. “They need the most help right now from all of us. Surveys show that military service is one of the strongest predictors of business ownership. Military veterans make up only 6 percent of the U.S. population, but nearly 15 percent of business owners, and these businesses produce a whopping \$1.6 trillion in annual receipts and employ 8.2 million Americans.”

With this in mind, Woody created Operation Veteran Empowerment which provides to all veterans nationwide the complete educational information arrays for FREE. As they succeed and expand, veteran owned firms tend to hire more veterans so that my objective is to attack and remedy two key sets for our economy and veteran family betterments. For immediate download for every Phi Psi military veteran, please go to <http://operationveteranempowerment.com/>

The timing for the release and publication of the “Ultimate Financing Guide” comes at a time, according to Wollesen, that is vital for the country. Access to capital and funding for business owners is tight. For those looking to start a small business, getting started is often the biggest hurdle. This includes many individuals recently graduating from college. Brother Wollesen wants to help those members as well, so he is offering his small business financing guide for FREE to all undergraduate brothers by visiting www.ultimatefinancingguide.com and inserting the code “PhiPsiNow.”



BROTHER'S BOOK TAKES DEEPER LOOK AT AMERICAN SPORTS LEGEND



David L. Hoof *Cornell '65* recently published “Demythologizing Michael Phelps,” available from Quiller Press as an e book, paperback or hard cover. The first serious biography of the most decorated Olympian is a treasury of swimming lore, reaching back through the history of the modern Olympic Games to honor the many swimmers worldwide who raised the standards in this sport. A three-time All American, school and world record setting swimmer himself, Brother Hoof’s metric for accomplishment insists on comparisons that are alike enough in all important respects to be meaningful. Emphasized are many crucial observations, such as noting that Michael Phelps could have won none of the events he took in Beijing had he swam in 1932. Seven of those races were not competed, and an eighth was won by a Japanese relay team that entered the final leg fourteen seconds ahead. Reflecting his education as a Ph.D. scientist, Hoof sticks to the measurable facts, times, rest intervals and, often ignored in the current age, rules and qualification standards.

Of particular interest to Phi Psis are the comparisons that demonstrate Brother Mark Spitz *Indiana '69* outperformed Michael Phelps. Largely unrecognized is that Brother Spitz might have won eight gold had the 50 meter freestyle been swum in Munich. He was ahead at the fifty in winning the 100 free. But the 50 free did not enter the Olympic schedule until 1988. Yet the disparity of unequal opportunities has never been mentioned in network coverage of any sport, including swimming. Eleven Phi Psi chapters have sent swimmers to the NCAA finals, many more have placed medal winners in conference championships, and Hoof’s chapter now has not fewer than eight varsity swimmers on its college squad.

The book aims to be an inspiration for those who compete and win without what has been called, “a body perfect for its sport.” It is also a clarion for the return of merit over prejudice in the selection of events by either coaches or an athlete, rather than based solely on qualifying performance. It is a brave, rare and methodically arranged argument. An inspiring, meticulously organized work appealing for fairness, humility and acknowledgment by all competitors of the triumphs, however unlikely, of others.



Nine W & L Phi Psis (all 1977 graduates) gathered together on the North Shore of Chicago for Jim Houston’s *W&L '75* surprise 60th birthday dinner at The Michigan Shores Club. Virginia Beta brothers flew in from Washington, Colorado, Tennessee, Louisiana, Virginia, New York, and Maine to honor Jim on this special occasion. Paul Thomson *W&L '75* resurrected the 1974 Phi Psi composite for some additional laughs and reminiscing.

From left to right:

Back row: Tim Hendry, Roger Durham, Jeff Barr and Maynard McCorkle.

Front row: Paul Larkin, Bobby Carpentier, Houston, Jim Crytzer and Thomson

Alabama Alpha - University of Alabama

Joseph M. Lawrence Jr. '68

Arizona Alpha - University of Arizona

James M. Smith '47

California Beta - Stanford University

Robert D. Childs '48

Bryant Y Tan '11

California Delta - University of Southern California

Edwin Heizman Jr. '39

Richard D. Wineland M.D. '50

California Epsilon - University of California, Los Angeles

Mr John Peter Fiske '63

Timothy C. Howe '52

Colorado Alpha - University of Colorado

Bill A. Shirley Jr. '70

Brian H. Smith '71

Illinois Alpha - Northwestern University

William R. Keane '36

Indiana Alpha - DePauw University

Don B. Ansel '49

Mr J. Richard Richard Everard '48

John S. Lynn '35

Mr Mark W. Stephens '48

Indiana Beta - Indiana University

Donald L. French '57

Michael Stuart Hohman '89

Karl F. Napper '58

Dixon W. Prentice '38

Walter G. Vonnegut '45

Indiana Delta - Purdue University

E. Scott Hanson '42

Indiana Epsilon - Valparaiso University

Robert C. Brooks '54

Iowa Alpha - University of Iowa

Bowen Campbell Jr. '59

Iowa Beta - Iowa State University

Clarke A. Sweetser '42

Kansas Alpha - University of Kansas

Tommy G. Dulos '46

Louisiana Alpha - Louisiana State University

Ryan William Smith '05

Michigan Alpha - University of Michigan

Mr Gilbert L. Maienknecht '69

Philip H. Sears '52

Mississippi Alpha - University of Mississippi

Michael E. Garner '68

Rufus C. Johnson Jr. '50

Missouri Alpha - University of Missouri, Columbia

Charles F. Hume '61

Missouri Beta - Westminster College

Murray C. Renick Jr. '60

Nebraska Alpha - University of Nebraska

William H. Ashley '56

Perry W. Branch Jr. '43

Chad Joseph Mann '87

Frederick H. Simpson '47

New Hampshire Alpha - Dartmouth College

William G. Barker Jr. '52

New Mexico Alpha - Eastern New Mexico University

Scott L. Hulick '69

New York Alpha - Cornell University

James D. McDonald '51

New York Epsilon - Colgate University

Douglas S. Gerard '49

North Carolina Alpha - Duke University

Earl L. Humphrey Jr. '47

Ohio Beta - Wittenberg University

Robert G. Bayley '36

Ohio Epsilon - Case Western Reserve University

Freman A. Ericson '49

David C. Marsh '45

Ohio Eta - University of Toledo

Robert L. Hinds Jr. '50

Kenneth L. McGill '50

Duane C. Wisner '50

Ohio Theta - Ashland University

Joshua S. Kirk '97

Oklahoma Alpha - University of Oklahoma

Henry C. Mugler Jr. '56

Stuart Brent Parker '74

Oklahoma Beta - Oklahoma State University

Joe A. Cox '67

Oregon Beta - Oregon State University

Gerald C. Sumner '58

Pennsylvania Gamma - Bucknell University

William L. Robinhold D.D.S '40

Pennsylvania Epsilon - Gettysburg College

Walter S. Mitton '53

Neal R. Pease '52

Pennsylvania Eta - Franklin & Marshall College

Carl E. Blair '54

Timothy R. Greiner '64

Pennsylvania Lambda - Pennsylvania State University

Mr Richard A. Zimmerman '51

Rhode Island Alpha - Brown University

Robert G. Avery '44
Walter P. Crabtree III '49

Rhode Island Beta - University of Rhode Island

David E. Rothfuss '66

Tennessee Zeta - University of Memphis

Stewart Joe '71

Texas Alpha - University of Texas

Denmar B. Canova '55
Richard D. Spangler '58

Texas Beta - Texas Tech University

Robert A. Hart '53

Virginia Alpha - University of Virginia

Rives Fleming Jr. '48

Washington Alpha - University of Washington

Martin G. Burkland '42
Lyle E. Ostlund '42
Eric J. Ostrom '45

West Virginia Alpha - West Virginia University

David C. Mahan '61

Wisconsin Gamma - Beloit College

Steven D. Fortier '67



SUCCESSFUL BUSINESSMAN AND LOYAL PHI KAPPA PSI BOB COLEMAN PASSES AWAY AT 82

Civic and business leader Bob W. Coleman *Oklahoma* '55 died peacefully at home July 12, 2014, holding a long illness at bay in order to see the Spurs win their fifth NBA championship. Bob was always proud of where he came from but never failed to call San Antonio home. His love of sports manifested itself early as he became an accomplished athlete and went on to earn eight high school letters in three sports, including as a 150-pound center for the Henryetta Hens basketball team. Northwestern Oklahoma State invited him to attend on a basketball scholarship, which he did for a year before hearing the call of military service. After spending four years in the Navy, he returned to college, this time at the University of Oklahoma where he served as president of Phi Kappa Psi, earned a BBA in Business in 1957 and became one of the biggest boosters in the school's history.

Following graduation, Bob joined IBM in sales; then was lured away by the Bank of the Southwest in Houston where he became Vice President. From there, he relocated to San Antonio where he joined the founders of Datapoint Corporation as board member and Vice President of Marketing. Some years later, he began his career as an entrepreneur, purchasing Micro-Gen, an insecticide manufacturer; he expanded and later sold to Johnson Wax. Finding a way to combine his continued love for sports with business, he then acquired the Ray Cook Corporation, manufacturer of specialty golf clubs and, in 1984, purchased Texace Corporation, transforming a floundering maker of military caps into the nation's #1 manufacturer of golf caps, hats and visors.

Bob wanted to make a bigger difference in San Antonio than just his mark in business. During this time he devoted himself to helping bring major, amateur and professional sports to the city and his efforts have become legendary. It began with the birth of the San Antonio Sports Foundation (now San Antonio Sports) in 1987. As Chairman, Bob's vision helped the city land major sporting events including the 1989 AAU Junior Olympics and he worked tirelessly to make the Alamodome a reality. With these successes in the San Antonio arsenal, Bob was successful in attracting to the city the 1993 U.S. Olympic Festival, the 1998 NCAA Men's Final Four and in creating the Builder's Square Alamo Bowl Association, which put San Antonio squarely in the exciting

football scene for the first time ever. When the San Antonio Spurs were to be sold in 1993, Bob refused to consider seeing them leave, and so, spearheaded a group of corporations and individuals to purchase the team, which kept the franchise in San Antonio. He served as Spurs President for a time, traveling with the team during the David Robinson, Sean Elliot and Avery Johnson period.

During this time, Bob and his wife, Ann, continued their philanthropy and civic service in other realms. Bob served on the Boards of Directors of Cullen/Frost Bank, the Fellowship of Christian Athletes, Free Trade Alliance of San Antonio, and The University of Texas System Sports Sciences Institute. He enjoyed golf in his spare time and served as President of the Board of Oak Hills Country Club. As The University of Oklahoma continued to share part of his heart, he also served on the OU Foundation Board of Directors, Athletic Director Advisory Committee and the 1998 OU Athletic Director Search Committee. As chair of the 2000 Lloyd Noble Center Campaign, his \$1 million dollar gift launched one of the most successful fundraising events in the school's history, culminating in the university honoring Bob and his wife by building a new basketball training facility that bears their names. OU will never be the same without Bob in the stands. Bob's hard work and dedication were honored by being named the first ever inductee into the San Antonio Sports Hall of Fame in 1995. He received the International Business Leader Award from St. Mary's University (1997), the San Antonio Chamber of Commerce Citizen of the Year (1989), South Texas Entrepreneur of the Year (1989), OU Regents' Distinguished Alumni Award (1994), People of Vision Award (1994) Sales and Marketing Executive of the Year (1994), Spurs Foundation Award for Excellence in Community Service (2004) and is a member of the San Antonio Business Hall of Fame.

Bob loved spending time on his D'Hanis ranch, is well remembered for singing Boomer Sooner and the Henryetta Hens' fight song to his grandchildren and sharing stories about the Purple Passion drinks his fraternity created. His enthusiasm, infectious smile, and bear hugs will be missed. He is survived by his loving wife, Ann, son, Brock, and three grandchildren..

Robert M. Danielson

Oregon Alpha '61

Brother Robert "Bob M. Danielson passed away on April 13, 2014 after a long fight with heart disease. In his senior year of high school, Bob was offered a commission to West Point and also admission to University of Oregon. He decided on University of Oregon where he received a degree in history. He was also President of Phi Kappa Psi. Brother Bob was an important figure at Oregon Alpha. He was active in all the activities of the chapter. His brothers will recall long after-hours conversations in Bob's room on the 2nd floor that lasted until the next day. There was Coors beer, games of bridge and conversation. The brothers will also recall an old battered bath robe that he wore all the time. It was his trademark. Bob's connection to Phi Psi did not end with graduation. He went to work for the National Fraternity helping other chapters around the country. Brother Danielson was also instrumental re-colonizing the chapter in the 1970s. He later co-founded a business called Comcoa in Corvallis, Oregon. After many years in Corvallis, Bob returned to Woodland and worked for the Davis Municipal Golf Course. He is survived by his two brothers, a sister and numerous cousins, nieces and nephews.



J. Richard Everard

Indiana Alpha '48

James Richard "Dick" Everard, entered into rest on July 13, 2014 at the age of 85. Upon graduation from DePauw, Dick immediately enlisted in the US Air Force. During the Korean War, he served in Korea with the USAF Security Service upon completing a Chinese language course at the Far Eastern Institute of Yale University. His duty also involved time with the 7th US Navy Fleet on an aircraft carrier. After military service, Dick and his family lived in Flint, Birmingham and Bloomfield Hills, Michigan while Dick worked in various management positions for 32 years at various locations and assignments with the GM Corporation. After retirement in 1989, Dick and his wife, Heila, moved to their newly constructed "dream home" in Aiken, SC. After many years of collecting early American antiques, Dick and Heila began selling them as well. To be closer to the source of great antiques, they purchased a summer home in Vermont. Dick was preceded in death by his beloved wife in 1999 and is survived by two children and seven grandchildren.



Rufus C. Johnson Jr.

Mississippi Alpha '50

Rufus Clinton "Clint" Johnson Jr. died Tuesday, July 1, 2014, after a lengthy illness at the age of 87. While at Ole Miss, he played on the varsity tennis team for four years, was a member of the M Club and was inducted into Omicron Delta Kappa. His flair for business became evident during his tenure at Ole Miss, as he owned and operated a restaurant, The Gridiron, while in Oxford. His first car, purchased with a portion of his earnings, proudly bore a tag on the front, proclaiming "Who'd have thought it? Hamburgers bought it." He became a pilot in the U. S. Navy, rising to the rank of lieutenant and serving in Iceland, Malta and French Morocco. Following his military service, he returned to his beloved Ole Miss to pursue a second degree, a Bachelor of Science in Pharmacy. He became a partner in the family business, Peoples Drug Store, and worked there until 1997. Believing the practice of pharmacy to be a service ministry and community service a

natural extension of that ministry, he devoted his life and his career to serving the needs of others, becoming a passionate advocate for his profession, his community and his alma mater. He is survived by his wife of 61 years, Ellen Ann, two children, six grandchildren and four great-grandchildren.



John S. Lynn

Indiana Alpha '35

John Spann Lynn passed away on August 23, 2014 at the age of 97. Educated at DePauw University and Harvard Business School, John spent 25 years serving in several capacities at Eli Lilly & Co. before being promoted in 1961 to supervise the activities at Lilly Endowment, Inc. There, in the next 11 years before his retirement in 1972, he oversaw the donation of more than \$75 million to charitable, religious and educational institutions. John served in Naval Intelligence with SACO in the China theatre during WWII. As Officer-in-charge, Fleet Liaison, Naval Group, China, he personally oversaw all coast-watcher reports and was liaison between them and each branch of the Armed Services, leading directly to the bombing of many enemy ships/subs and to the rescue and return to safety of more than 65 downed pilots. For this meritorious role he was awarded the Bronze Star. He was preceded in death by his wife of 72 years, Jane, and son, Charles. He is survived by two children, five grand children and five great-grandchildren.



James D. McDonald

New York Alpha '51

James Douglas McDonald died on Tuesday, June 10, 2014 at the age of 81. He served in the U.S. Army from 1954 to 1956 and attained the rank of captain. He returned to Cornell Law School and received his doctor of jurisprudence with honors in 1958. Jim's first job following law school was as an associate at Cadwalader, Wickersham & Taft, America's oldest law firm, on Wall Street in Manhattan. During his time there he received a master of laws in international antitrust law from New York University and thus began his love affair with international travel. In 1967, Jim joined the legal department of American Cyanamid Co., an international biotechnological, agricultural and pharmaceutical corporation. He was manager of Cyanamid's legal department from 1978 to 1994, where he was responsible for all general legal matters on a worldwide basis; directed all major litigation; oversaw regulatory compliance; directed all acquisitions, mergers, joint ventures and divestitures worldwide; and specialized in international and United States antitrust matters, environmental and other litigation and arbitration. He was appointed by President Bill Clinton to serve as a director of the board of The Woodrow Wilson Center for International Scholars at the Smithsonian Institution in Washington, where he served from 1994 to 2003 as chairman of the Legal Committee and rewrote the Center's bylaws. Jim was admitted to practice before the U.S. Supreme Court, U.S. District Court for the Eastern and Southern Districts of New York, Court of Claims of the United States, U.S. District Court for the Middle District of Florida and U.S. Court of Appeals for the 11th Circuit. Jim traveled worldwide to 148 countries for work and for personal growth. He was fond of planning three-month-long adventures to remote areas of Africa, Asia and South America with just his wife, her sketch book and a local guide. He is survived by his wife of 27 years, Kathleen, 10 children and eight grandchildren

Henry C. Mugler Jr.

Oklahoma Alpha '56

Henry Christopher "Chris" Mugler Jr. died after a prolonged battle with dementia on Friday, April 25, 2014, at the age of 77. He earned a bachelor's degree in journalism from the University of Oklahoma in 1959. Upon graduation, he worked in insurance in the St. Louis suburb of Kirkwood, Missouri. In the mid-1980s, he used his journalism degree to become publisher of a national trade magazine, *Decorating Retailer*, for the National Decorating Products Association. In 1992, Mr. Mugler founded Mugler Publications Inc., publishing *The Paint Dealer*, dedicated to independent paint store owners. A true sports fan, he rooted for the Boston Red Sox, St. Louis Cardinals, Green Bay Packers, St. Louis Blues and his Oklahoma Sooners football and basketball teams. While working with his son's Peewee hockey team in Kirkwood, he coached future NHL Hall of Famer Pat LaFontaine. He enjoyed skiing, golfing, rafting, canoeing and camping and hunting. Brother Mugler, one of four in his family to be Phi Psi, is survived by his wife of 55 years, Heidi, three children and two grandchildren.



Dixon W. Prentice

Indiana Beta '38

Justice Dixon Wright Prentice, who was the last judge directly elected to the Indiana Supreme Court, died July 20 in Tucson, Arizona at the age of 95. Prentice was an Associate Justice on the Indiana state Supreme Court from 1971 to 1985. He had previously been a lawyer in Jeffersonville, Ind. In 1970, Indiana voters amended the state constitution so that the governor would appoint one of three judicial candidates selected by a bipartisan commission. But that change didn't go into effect until 1972. Prentice, who had never served as a judge or prosecutor, ran on the Democratic ticket in 1970 hoping to gain some recognition for a potential appointment later on. He was as surprised as anyone that he won. He received an LL.B. in 1942 from the Indiana Law School in Indianapolis, which became affiliated with Indiana University two years later. Prentice and his classmates were finishing their classes in late 1941 when the United States entered World War II after the attack on Pearl Harbor. He enlisted in the U.S. Navy as a seaman in 1942, and was commissioned as an ensign during his training. He served on an LST (landing ship, tanks) in the Europe, Africa and Middle East campaigns, and in 1944 his retrofitted ship retrieved the wounded from the beaches of Normandy after the D-Day invasion. He remained in the Navy Reserve, retiring after 20 years at a Lt. Commander. He drafted nearly 700 legal opinions during his years as associate justice, and served for many years on as a commissioner of the National Conference on Uniform State Laws. Prentice is survived by his wife, Phyllis; two children and four grandchildren.



Frederick H. Simpson

Nebraska Alpha '47

Frederick H. "Fritz" Simpson passed away on Saturday, June 28, 2014 at the age of 86. After high school, Fritz enlisted in the U.S. Navy. He was stationed at the Great Lakes Navy Training Center in Chicago, and aboard the U.S.S. *Hornet* in San Francisco Bay during his 13 months in the Navy. Following his Navy service, Fritz enrolled in the University of Nebraska-Lincoln. He returned to the family business at the Atlantic

News-Telegraph following his graduation and worked there for nearly 39 years. He and his father became sole owners of the newspaper in 1956, and Fritz was appointed publisher in 1966 following the semi-retirement of his father. They modernized the presses and introduced color in the early 60's. He was mentioned in the Dear Abby column after censoring out words and cutting entire letters found objectionable. Then Gannett ran a story citing his position. The News-Telegraph was sold in 1988 to American Publishing Co. In 1951, Fritz married Susan Reed, a university classmate from Deshler, Neb. Their marriage continued until 1981, when Susan died of illness. On June 8, 1991, Fritz was married in Omaha to Lois Jean (Dolly) Rohling, a widow and resident of Omaha. The couple made their home there for 23 years. Fritz enjoyed spending time with his grandkids and family, travel, golf, boating, sports, attending granddaughter Erin's volleyball matches, seeing his step-grandchildren in Omaha and West Lake Okoboji, reading and anything pertaining to the Nebraska Cornhuskers. Fritz is survived by his wife, two children, one grandchild and a loving family of step-children and their kids.

Gerald C. Sumner

Oregon Beta '58

Gerald Calvin Sumner passed away on May 5, 2014 at the age of 75. Jay was a statistician. He wrote surveys and samplings, and interpreted them for the US government, the State of California, UCLA, and the University of Peru, and other agencies. He worked for Rand Corporation for a total of 20 years and UCLA in statistical research. Much of his career he was self-employed. He authored and co-authored numerous books and papers on the subject of statistical research. In his young years he fell in love with the idea of rain forests. When he finally walked in one, in Costa Rica, he found his fantasies, but also that rain forests were more than he ever could have imagined. He loved Costa Rica, went there several times, and considered retiring there. Jay was an avid hiker. He hiked in all three Americas, and especially in our gorgeous Northwest. Jay is survived by his youngest sister, Laura, and a wonderful family of nephews and nieces and their children.

Walter G. Vonnegut

Indiana Beta '45

Walter Goodall Vonnegut passed away on July 10, 2014 at the age of 88. He was a life-long resident of Indianapolis and attended both Indiana University and Butler University. Walter was a 25-year employee of Vonnegut Hardware Company and continued on as a hardware sales rep for an additional 45 years. His customers became friends over the years as he faithfully served them all over the state of Indiana. He regretted it greatly when he was forced to retire in his 80's. His love for sailing began at Lake Maxinkuckee where he summered all of his life. He sailed all five Great Lakes with his sailing buddies over a period of 25 years. Walter loved being with old friends and meeting new friends. He looked forward to his weekly breakfasts, lunches, Bible study and outings with his many friends. He enjoyed attending Butler Men's basketball games, the symphony, the Red Barn Theater and participating in the lives of his treasured grandchildren. He will especially be remembered for chauffeuring friends around town until his daughters took away his keys. Most of all, he will be remembered for the many greeting cards he sent over the years! He is survived by three daughters, 10 grandchildren and two great-grandsons.



Duane C. Wisner
Ohio Eta '50

Duane Wisner passed away on August 18, 2014 at the age of 84. A football player in high school, It was there that one of the priests/coaches tagged him with the name, "Wis," which followed him throughout his life. At the University of Toledo, when many friends were sent to the Korean War, Wis chose to serve his country by joining the U.S. Naval Reserves. Wis went on to complete his degree at "TU" and graduated with

a bachelors of arts. He followed his passion for building and designing by seeking a career in the construction field. He first worked as a draftsman and then in concrete sales for companies including Medusa and Cemex. Throughout his work and retirement years, Wis was loyal to Central Catholic High School and his Phi Psi Fraternity, attending monthly luncheons and reunions. He was predeceased by his wife of 56 years, Jackie, in 2012. He leaves behind two loving daughters and three grandchildren.

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There are high expectations of me as SWGP and this very experienced Executive Board that is fully aligned with smart and well educated Archons that make up the Executive Council. We will not disappoint. We have a clear plan with deadlines and will be implementing, not contemplating.

The next *The Shield* will be a Special Edition and will disclose a very detailed plan to elevate all chapters. It will require change, and the result will be that the young men of today will have a better brotherhood experience of tomorrow. It will be exciting to see the results and interesting to every alumni and undergraduate.

Some themes you may hear revisited will be "minimize risks and liabilities while maximizing value." These themes will target both undergraduates and alumni. I will have specific, proven, and obtainable goals in necessary core areas that require change. These goals will certainly elevate expectations and accountability. I am not afraid to intervene with underperforming alumni or undergraduates that believe in a "tradition of apathy and retaining control." It is okay to ask more of our alumni, staff and undergraduates. It is long overdue and I am the right person to lead.

Our best chapters have engaged and active alumni, high participation in programs offered by Headquarters and an emphasis on academics that starts early. Those chapters are not afraid to intervene where underachieving.

Please open your heart to join in and take on the important roles and commitments of great men. These men comforted me as a freshman, provided a home away from home, and mentored me to be a man than lives for someone else.

Amici

A. Scott Noble...

Texas '81

SWGP

64th President of The Phi Kappa Psi Fraternity



2015 PHI PSI GOLF WEEKEND

May 15-17, 2015

Robert Trent Jones Golf Trail

Montgomery, AL

Exact Dates, Pricing and Further Details Coming Soon!

Phi Kappa Psi is excited to invite its golfing alumni and undergraduates, and their spouses, family and friends, to enjoy an exciting and fun weekend playing golf on the famed Robert Trent Jones Golf Trail in Alabama!

To sign up for regular updates about the 2015 Phi Psi Golf Weekend, please email info@phikappapsi.com with 2015 Phi Psi Golf Weekend as your subject line.



VOLUNTEER SPOTLIGHT

THANK YOU BROTHER STEVE MURPHY WASHINGTON '63



What attracted you to being a volunteer within Phi Kappa Psi?

It was a gradual process to get more and more engaged. Since returning to Seattle from Brazil in the 1990s, I tried to stay in touch with undergraduates via the annual tailgate at UW homecoming, and spoke occasionally on international internships and work opportunities abroad. I also attended the Washington Alpha retreat and the American Leadership Academy in Cabo San Lucas, and presented on 'Doing Business in Latin America,' which several undergraduates seemed to appreciate.

How have you worked to connect more with your undergraduate members?

I've also mentored four undergraduates these past few years and became a more frequent visitor to the chapter, speaking about international exchanges and work abroad. In 2012, both the outgoing/incoming GP asked if I would serve as chapter advisor. I accepted with pleasure and have tried to bring more alumni to speak with undergraduates about their respective career paths since graduation.

Washington Alpha took home a number of awards at the 2014 GAC, so what's next?

We have also begun a more concerted mentoring program with 13 alumni serving as mentors to Washington Alpha undergraduates in the fields of their professional choice.

VOLUNTEER POSITION:
CHAPTER ADVISOR

LOCATION:
WASHINGTON ALPHA –
UNIVERSITY OF WASHINGTON

YEARS:
2013-PRESENT

WE NEED YOU!

Volunteers Needed At:

Drexel | Indiana | Indiana (PA) | Long Beach | Miami (OH) | Michigan State | Penn State | Syracuse

To get involved at any of the above or somewhere near you contact www.PhiKappaPsi.com/Volunteer



FROM THE ARCHIVES

Speaking of entertainment in this issue, did you know that Dora and Boots are part of the vast and important network of “Friends of Phi Psi?” Back in 2008 while engaging in some stewardship visits in California, a member of the Phi Psi Foundation met up with Jeff DeGrandis *Monmouth '79*, who was working at Nickelodeon Studios as a Supervising Producer for Dora the Explorer. While there, Dora and Boots stayed long enough to pose for this portrait and give a quick hello to Phi Psi brothers everywhere. For more information on Brother DeGrandis and other work that he has done, including his original and custom art work, be sure to visit his website at www.dragfink.com.



1014!

What began as an **idea...**

became an **investment...**

gained **momentum...**

promoting **education...**

yielding untold **opportunity...**

redefining forever the very
meaning of **lifelong brotherhood**

in *Phi Kappa Psi*

"It is quite evident that had it not been for the loan,
it is likely I would have dropped out of school, possibly to never enter again...
just exactly the thing a man should not do."

-Undergraduate Brother Willard Wilson *Purdue 1913*,
upon receiving the first Foundation scholarship award of \$250

It's not too late to add your name to the honor roll of alumni who will
lead us into the next 100 years.

Become a Centennial year honoree by supporting Phi Psi, <http://www.pkpfoundation.org/GivingBack/Centennial>



www.PKPFoundation.org



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