



# THE SHIELD

O F P H I K A P P A P S I

FALL 2016



Program Strategy  
Value-added services  
contribute to Phi Psis

ELEVATE  
Health and wellness  
from a new view

Illinois Delta  
This new house



PHI KAPPA PSI

# GP SOCIETY PIN

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*Phi Kappa Psi has created a distinct pin for all Chapter Presidents to reflect their hard work, service and dedication to their brothers. Chapter Presidents are honored with a GP Society pin to wear on their jacket lapel at any formal Phi Psi event or occasion.*

Purchase a GP Society pin on the Phi Psi Portal for \$15.



# THIS ISSUE



## FEATURE

### THE HEALTH OF A MAN

Are you as healthy as you can be? This edition focuses on men's health, specifically mental health, prostate and testicular cancer and physical activity. Take charge and learn more with the Movember campaign.



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## BEING OUR BROTHER'S KEEPER

Amici, Usque, Ad Aras. Those three words mean a great deal in Phi Kappa Psi: they translate from Latin (loosely) as, “a friend to the last degree.” But what meaning does it have today, in the context of how we treat one another and help another in our day-to-day lives?

In reflecting upon the importance of this motto to our Fraternity, I am reminded of a brief history lesson taught to me by Kent Christopher Owen, early in my service as District VI Archon. Brother Owen noted the original name of our organization, as given to it by Charles Page Thomas Moore and William Henry Letterman, was “Friends’ Association of Honor.” That honorific was essential to understanding how Brothers Moore and Letterman conceived an organization, founded on honor and shared respect, which sought to help their fellow citizenry (recall the typhoid epidemic that had befallen Canonsburg, PA at the time) through selfless service based in kindness and upheld by principles, ideals and experience. It is lofty, of course, but nevertheless an idealism which certainly had direct applicability to the needs of their fellow citizens.

*Perhaps no program of the Fraternity is as important as caring for the well-being of our undergraduates. Our young brothers face tremendous social issues the Fraternity can and must address: mental health; alcohol and substance abuse, including alcoholism and addiction; suicide prevention; sexual violence and misconduct; and hazing.*

Our brotherhood is replete with stories of how brothers have come to the aid of one another in times of need. Likewise, our Fraternity has experienced, through unfortunate events and tragedies, the remarkable example of chapters rallying to assist a member in addressing life-altering circumstances.

Such incidents are incredible examples of how brothers can be of assistance to one another when sudden life changing events occur. It spurs the need to be one’s “friend to the last degree.” Likewise, when focused on the issues which face our young brothers today, it highlights the importance of our ELEVATE program and encourages your assistance in tackling these challenges.

In my letter for the Summer 2016 edition of *The Shield*, I emphasized the need for the Fraternity to be what we say we are in the pursuit of an A-level organization. ELEVATE is one of the cornerstone projects the Fraternity is emphasizing this biennium. This program is designed to encompass the health and wellness programs and initiatives offered by Phi Kappa Psi, with an emphasis on connecting to local campus and community resources, in-person and online education, awareness campaigns and the provision of ongoing support. ELEVATE is designed to literally elevate our members’ knowledge and skills to identify and address health and wellness issues facing our young Brothers. This issue of *The Shield* provides a full overview of that important program.

Perhaps no program of the Fraternity is as important as caring for the well-being of our undergraduates. Our young brothers face tremendous social issues the Fraternity can and must address: mental health; alcohol and substance abuse, including alcoholism and addiction; suicide prevention; sexual violence and misconduct; and hazing. These are examples of the critical social issues which exist on campuses today. And Phi Kappa Psi must be involved in providing resources and programs for our members to address such issues.



These social issues are complicated and the Fraternity is, candidly, only beginning to concentrate on how it can play a central role in helping our youngest members to address them. I am highly pleased with the efforts put forth by our Director of Health & Wellness, Andrea Kleekamp, to spearhead Phi Kappa Psi's initiatives, including ELEVATE. Still, there is an incredible need for expertise in helping the Fraternity tackle these matters and there is an incredible need for resources as well.

The Fraternity needs alumni help on both fronts. If you have expertise in the fields of mental health, medicine and men's health in particular, substance abuse counseling, or student development, we need your help. Contact me at [swgp@phikappapsi.com](mailto:swgp@phikappapsi.com) or Andrea Kleekamp at [ark@phikappapsi.com](mailto:ark@phikappapsi.com), if you have an interest in providing assistance. Likewise, these programs also need funding to succeed. If these social issues are of concern to you, we need your financial assistance.

Some might ask: why should the Fraternity get involved in these concerns? This academic year alone, I am aware of three suicides by young members of Phi Kappa Psi. I am aware of multiple young members who have asked for help in addressing substance abuse addictions and I am aware of at least two overdose deaths in the past year. A recent article in The Wall Street Journal noted that campuses across the country are experiencing double-digit increases in demand for campus mental health counseling.

Simply put, these issues are significantly impacting our young members and it is imperative the Fraternity intelligently addresses them. Such efforts are in keeping with our pledge to one another to be "a friend to the last degree" and to continue the commitment to one another envisioned by our Founders.

In the Bond,



James D. Boyle (Washington '88)  
National President of Phi Kappa Psi

# THE SHIELD



O F P H I K A P P A P S I

## How to contact The Shield

Email: [shield@phikappapsi.com](mailto:shield@phikappapsi.com)

Mail: The Shield

5395 Emerson Way  
Indianapolis, IN 46226

Call: 317-632-1852 ext. 3415

or ask for the Editor of *The Shield*

## How to get published as an Undergraduate

Undergraduates are encouraged to submit content for *The Shield* and [phikappapsi.com](http://phikappapsi.com). All photos and stories can be sent through postal mail or emailed to [shield@phikappapsi.com](mailto:shield@phikappapsi.com).

## How to get published as an Alumnus

Alumni are strongly encouraged to submit news and stories to *The Shield*. Tell us about events, programming you've completed with undergraduates or how you've served your community. Submit your story to [shield@phikappapsi.com](mailto:shield@phikappapsi.com).

## How to change your address

Update your contact information on the Phi Psi Portal. You may also contact *The Shield* using the above information. Your update may not occur immediately.

## Estimated deadlines for submissions

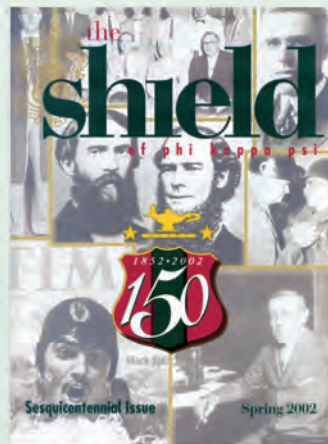
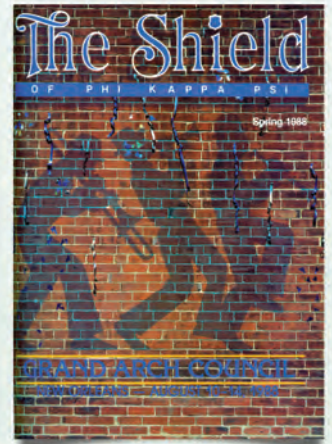
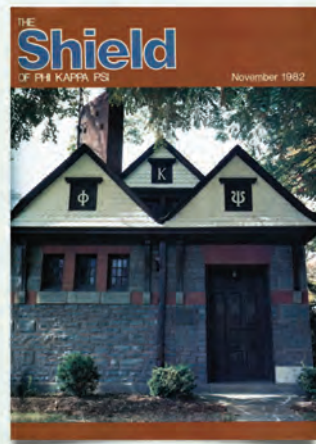
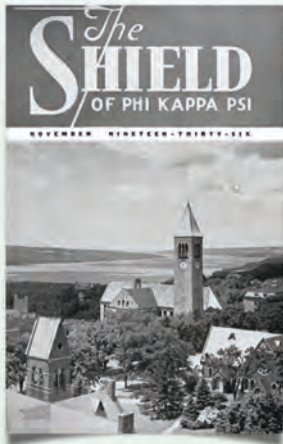
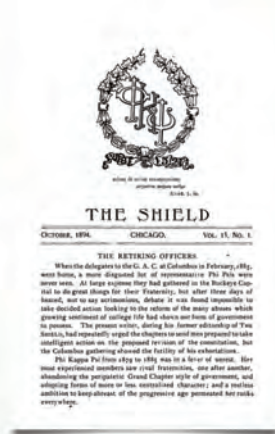
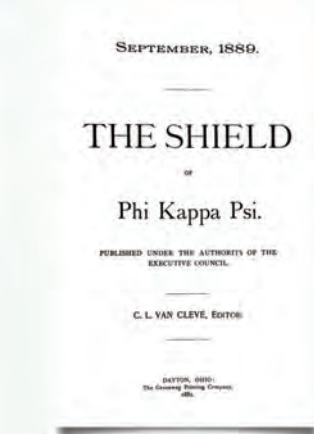
Deadlines are available in the Year at a Glance found in the Officer Portal of Phi Kappa Psi. You can also contact [shield@phikappapsi.com](mailto:shield@phikappapsi.com) to receive the deadlines.

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# INNOVATIVE TRADITION

As you've probably noticed, *The Shield* has a new look and feel. This new, focused format makes *The Shield* a valuable resource for all members young and old. There will be three distinct sections which focus on the priorities of being a member.

## News from HQ

With many changes continuing to come at Phi Kappa Psi's National Headquarters, this section will keep you apprised of our efforts, programming and any important news of which you should be aware. For instance, in this issue, you will find a piece detailing the ELEVATE initiative, the updated Accreditation program and our new approach to member services. You'll also find regular updates regarding expansions and other continued efforts.



## Feature of the Issue

Each issue of *The Shield* will contain a section dedicated to a topic of great importance to our members and our Fraternity. Each topic will be related to the workings of Phi Kappa Psi, important subjects in the higher education environment or important topics to our members themselves. The goal of this section is to expand our reader's understanding of the topics and increase their appreciation for the many aspects of membership in Phi Kappa Psi.

## Here and There

Here and There is moving to the new format of *The Shield* but is getting a more refined touch. Now, these stories will focus on one of two topics; members giving back to their communities, or alumni working with undergraduates to counsel and guide them to become better men. As our development of advisory teams continues, we hope these stories inspire you to make a difference in your community or a chapter near you.

## Online Components

Regular sections of *The Shield* will now be found online. Obituaries from Chapter Eternal, Chapter Newsletters and Alumni Newsletters will now be online, in the newsroom section of [phikappapsi.com](http://phikappapsi.com). There will still be a one-page listing of brothers who have entered Chapter Eternal. We understand many members look for these sections in the print version, but continuing to print these sections is not cost-efficient. At most, members search for one or two chapter newsletters and one or two entries in Chapter Eternal. This amounts to roughly a quarter page or a half page; however, these sections regularly take up to 18 pages combined per issue. This amounts to almost 17 pages of unread material at a cost which gets passed on to you, the Brothers of Phi Kappa Psi. In the interest of being a good steward of your dues, we can no longer print these sections in *The Shield*.

We are excited for the new look and feel of *The Shield* and hope you are too. As always, you can send feedback to [shield@phikappapsi.com](mailto:shield@phikappapsi.com) or write to us at: *The Shield* of Phi Kappa Psi, 5395 Emerson Way, Indianapolis, IN 46226

# PHI KAPPA PSI'S NEW APPROACH TO MEMBER SERVICES

By Executive Director, Mark Guidi (*Virginia Tech '84*)



From the very essence of our Creed—to our philosophy statement—our values are resolute and more relevant than ever. As members of Phi Kappa Psi, we are devoted to lifelong engagement with the Fraternity, unrelenting service to others, a commitment to personal growth and a willingness to take a leadership role in the many facets of our personal or professional lives. Our staff has a responsibility to lead the charge in demonstrating these values; especially in terms of service. Service is at the core of everything we do. In traditional terms, we are referring to the hands-on service we provide to our local communities, undergraduate and alumnus alike. A great Phi Psi will model the way by demonstrating his proclivity for service, and in the process, inspire others to follow the same path.

One of the most common concerns I've heard over my first six months as Executive Director has been the historical lack of service from National Headquarters. If we look at ourselves with a critical eye, we have been anything but excellent over the years. With our new staffing model and service-oriented approach, this is changing. Coming out of a for-profit background, I view our members, both undergraduates and alumni, as our customers. As any good business, we want our customers to have a great experience. To help us improve, we are taking a service-oriented approach with our membership, cost management and the services provided.

Much of it ties back to the key strategic objectives we have challenged ourselves to achieve between now and 2020:

- ▶ *5% membership growth each year*
- ▶ *120 active chapters*
- ▶ *Reach at least 20% of undergraduate men each year with value-added programming*
- ▶ *Build out complete Chapter Advisory Teams for each of our chapters and colonies*
- ▶ *Reduce the attrition rate of chapters lost due to risk management violations*

In order to accomplish these and other goals, we are taking a page from the technology industry playbook and looking to implement an as-a-service approach to everything we do. We've already begun to roll out a number of these services with positive results.

## **Chapter Finance as a Service**

Phi Kappa Psi has partnered with OmegaFi which has helped almost 30 chapters increase collections to more than 98%, help reduce outstanding debts and better manage their finances. All new colonies and chapters which require financial support will move on to OmegaFi as part of our preferred provider solution.

## **Chapter Growth as a Service**

We have partnered with LaunchPoint, a respected recruitment coaching company, to provide coaching to 20 of our chapters this academic year. Our goal is to accelerate growth of those chapters and put them in the top quartile of membership at their universities. This will be an example of



executing our 'good to great' model, where 'good' chapters will be coached on how to become 'great.' The feedback on LaunchPoint's service has been overwhelmingly positive so far. While we know how to measure the benefits of the partnership, it will be another three to six months before we start seeing tangible results and the overall process will take most of this year to materialize.

### **Expansion as a Service**

This service is provided by our in-house Expansion Consultants. It consists of a 12-month plan where we will have two consultants on-site for expansions for the first half of the project and one consultant for the remainder. We will execute a proven plan which will be adjusted as appropriate for the greatest success on each unique campus. We are currently expanding at four different campuses this term with two-to-four more next term. Historically, we've only been able to expand at two-to-four per year. Thus far, our four new colonies are off to a great start.

### **Risk Management as a Service**

Our risk management service supports chapters who have had risk management violations in order to: (a) educate and empower our members to make smarter decisions for their chapter; (b) determine the best course of action to ensure a healthy and values-led chapter remains on campus; or (c) work with the host institution to determine just/fair punishment or to reduce the duration of suspension. Our Standards Team is comprised of three full-time staff members: Director of Standards James D'Imperio (*Purdue '07*); Associate Director of Standards, Brian Kochheiser (*BGSU '12*); and Associate Director of Standards, Nick Chiesa (*W&J '12*). The team has already experienced a number of successes working with our chapters this year including:

1. *Worked with a host university to give a chapter which had violated probation another opportunity to improve.*
2. *Coordinated between a chapter and university to ensure intelligent and fair sanctions were put in place allowing the chapter to come off suspension early.*
3. *Provided a rapid response to address an allegation at a chapter. Worked with chapter members, university officials and local police to determine the allegation was incorrect and had it retracted within nine hours.*

In addition, by leveraging our health and wellness program ELEVATE, we are striving to educate our men so they can proactively avoid situations where the Standards Team is required to step in and intervene.

### **Alumni Support as a Service**

We are ramping up chapter advisor training to help chapters adopt the five-person Chapter Advisory Team model and ensure all advisors are trained and credentialed to support our chapters and the current challenges they face. We've started implementing the model with our colonies and our at-risk chapters first.

As we continue to build out our as-a-service model, we will seek input from our members on what services they would find most valuable and use that input to shape the services we implement.

## **Supporting Our Service Approach**

Hand-in-glove with our as-a-service approach is how we manage and charge for services. Historically, our organization has not had a good handle on the cost of the services it provided. This resulted in members feeling services cost too much or not having a full appreciation of what it took to provide the services.

To be a good service business we need to improve everyone's understanding of the total costs related to serving our membership or the cost-to-serve. In other words, what does it cost the Fraternity to deliver all of the value-added services to our membership? The principle is simple, but requires knowing the cost of each step of providing a service. This allows companies to understand their cost basis, as well as how to price services. A few simple examples include defining the cost to:

- ▶ *Send speakers to chapter or alumni events*
- ▶ *Re-charter a chapter*
- ▶ *Provide risk management support to chapters which are faced with challenges*

For each service we will define its value chain, or the steps required to provide the service. We will then cost each step and add them all together in order to develop the overall cost of the service. This will allow us to do three things:

- 1 Identify ways to deliver the service more efficiently and cost effectively.
- 2 Provide greater transparency to our membership not only in terms of where money is going, but also ensure monies collected from our members are allocated appropriately.
- 3 Where appropriate, allow the Executive Council to allocate targeted expenses to the causes of expense such that unforeseen expenses are appropriately handled.

As we continue to build out our service model, we ask that our members please provide feedback to the National Headquarters regarding those services as you experience them. We are only a few months into executing a multi-year strategy—all feedback is welcome and appreciated so we can improve, enhance and refine our service offerings.



The brothers of Illinois Theta (UIC) received the Most Improved Chapter award at the 2016 Grand Arch Council.

## NEW ACCREDITATION PROGRAM GUIDES CHAPTERS TO SUCCESS

The Phi Kappa Psi Chapter Accreditation program is getting an upgrade, changing the way the National Fraternity evaluates and recognizes chapters. This program is the outcome of many hours of research and review of feedback from members and constituents. The upgrades make it easier for chapters to report, and for alumni to review the status of any chapter. There are also a number of significant changes including electronic submission, core standards for “Good Standing,” annual evaluation and dispersion of responsibilities.

### Electronic Submissions

All forms are now available online in the Officer Portal. Each form not only requires the correct officer to submit it, but it also requires an approval from either another officer, or advisor to ensure accuracy and completeness. It is imperative, now, for the National Fraternity to have updated information so the appropriate officers have access to the required forms.

### Core Standards

The new Accreditation program comes with different levels of recognition, the most basic being a chapter in Good Standing, followed by Accredited with Honors and finally Accredited with Distinction. These basic guidelines reflect research regarding requirements for chapters to sustain a healthy presence on campus. This tiered system allows chapters to progress in a steady manner, instead of aiming to accomplish too much at one time. The goal is also to prevent a struggling chapter from becoming discouraged, overwhelmed and disenfranchised.

### Annual Evaluations

Each report will be submitted at least once a year to be reviewed by the National Fraternity staff. However, different reports are due at different times and intervals as appropriate. Some reports will be reviewed by Chapter Services Consultants to quickly address any issues before they become crises. These reports will also give Consultants better guidance on how to advise a chapter they are visiting.

### Dispersion of Responsibilities

Instead of one officer being responsible for reporting all pertinent information, the responsibility is delegated to each officer or chairman, as appropriate. Each form must also be approved by the appropriate officer and/or advisor. This approval process holds each officer or chairman accountable and ensures accuracy in all reporting.

Phi Kappa Psi hosted a webinar to better educate members on the accreditation process. To access a recording of this webinar, please visit [phikappapsi.com/memberresources/accreditation](http://phikappapsi.com/memberresources/accreditation).

If you would like to review a chapter's accreditation status, visit [phikappapsi.com](http://phikappapsi.com) and click Chapter Accreditation Dashboard in the Member Resources section. Each report in the dashboard will contain information from reports submitted by chapters as it is entered into our system.



PHI KAPPA PSI

# MILITARY★SHIELD OF★HONOR



## HONOR THOSE WHO HAVE SERVED

The Phi Kappa Psi Military Shield of Honor is now available for any Brother who has entered into military service. This medal is made to recognize our brothers' willingness to sacrifice and serve our country. Phi Kappa Psi was founded on *The Great Joy of Serving Others*. In the course of her history, many Brothers have taken that oath a step further and chose to enter the armed services.

Like the Order of the S.C., these Brothers are a revered group of men in Phi Kappa Psi. While they did not choose to serve for medals, these brothers have gone years without a symbol recognizing the respect our Fraternity has for them. The design committee, chaired by veteran and Brother Brenton Monteleone (*Texas '84*), chose a design similar to those awarded by the United States Military. The solid medal, which contains an eagle with wings spread, also features two stars to serve as symbols for the United States of America and the Phi Kappa Psi Fraternity. The red, green, red ribbon reflects the flag of Phi Kappa Psi.

ORDER THE MILITARY SHIELD OF HONOR FOR A PHI PSI BROTHER TODAY ON THE PHI PSI PORTAL.



# BROTHER MIKE MCCOY, HISTORIAN EMERITUS, ENTERS CHAPTER ETERNAL

Phi Kappa Psi lost a fantastic resource, mentor, leader and brother when Brother Mike McCoy (*Indiana '58*) entered Chapter Eternal on September 7, 2016.

A graduate of Shelbyville High School in Kentucky, he attended Indiana University, where he earned a Bachelor of Arts in Journalism. While at Indiana University, McCoy, like his father, was editor-in-chief of *The Daily Student*, was active in Air Force ROTC, participated in the Marching Hundred, served as Chapter President of Indiana Beta and was a member of Sigma Delta Chi, the national student journalism fraternity.

Following commencement in 1961, Lt. McCoy's military assignments took him to France during the Cold War. His tour of duty ended in 1964, when he returned to the States for a job with the *Indianapolis Times*. McCoy's military service continued through participation in the Air Force National Guard in both Indiana and Wisconsin.

Other civic engagement included a local barbershop quartet, community band, train advocacy groups and a Sherlock Holmes society. McCoy served 27 years with the state of Wisconsin, ultimately acting as Public Information Officer for the Wisconsin Department of Industry, Labor and Human Relations and its successor agencies. He was also a man of faith, holding membership at Covenant Presbyterian Church in Madison, WI for more than 40 years.

His Phi Kappa Psi involvement post-graduation spanned decades of meaningful service. While he most recently provided oversight and direction as the National Historian (Emeritus) for more than 20 years, he also served as a Chapter Advisor for the Beloit chapter and as Sesquicentennial Chairman. He was a member of the Order of the S.C., won the Edgar Fahs Smith Award and has attended 12 Grand Arch Councils. He has rightfully earned recognition in the form of the Eddie Knight Award of Merit and the Phi Kappa Psi Medal of Honor.



“As a newly minted initiate in the summer of 1989, I was excited to attend my first WWLS with Jim Linos so I could get a better understanding of the national aspect of Phi Kappa Psi. Jim assured me that once we got to Indianapolis, we would meet with someone named Mike McCoy who would explain how everything worked. As it turns out, this was the understatement of the century. Not only did Mike help us get our feet under us at the WWLS, but he also opened our eyes to the fact that Phi Kappa Psi was larger than Wisconsin Gamma and that it would be a factor in my life far beyond the my remaining undergraduate years.



Brother Mike McCoy and Brother Steve O'Rourke at the IL Eta Chartering in 1999.

Perhaps the best lessons we learned from Mike were when things were not going smoothly. When the initial re-chartering effort for Wisconsin Alpha failed, Mike would have been justified if he had lost some faith in the politics of the National Fraternity. Instead he increased his commitment, taking the lead on emphasizing the importance of our history, eventually becoming the National Historian, and organizing the successful sesquicentennial [GAC.] Wisconsin Gamma did not make it easy on him either, but he helped us endure some lean years and a couple membership reviews before our recent resurgence.” -Robert A. Ulaszek (*Beloit '89*)

“Over the 59 years I knew [McCoy] in a variety of ways, he grew but he did not change. He was self-effacing but capable of standing his ground, especially in politics and violations of his personal code. He cared more about his commitments than his personal health and well-being. He kept a schedule of varied activities that would have crippled a lesser person.

Mike's devotion to the Fraternity's history was not a passing fancy. He did not pursue every possible detail for his own satisfaction and enlightenment, but he thought the historical events of the Fraternity should be preserved and available to present and future members. He saw value that needed to be preserved in every event.” -Suzann Mitten Owen, Wife of the late Brother Kent Owen (*Indiana '58*)





2002 GAC: Visit to Canonsburg, PA with Kent C Owen.



2002 GAC: Awards Banquet with WI Gamma.

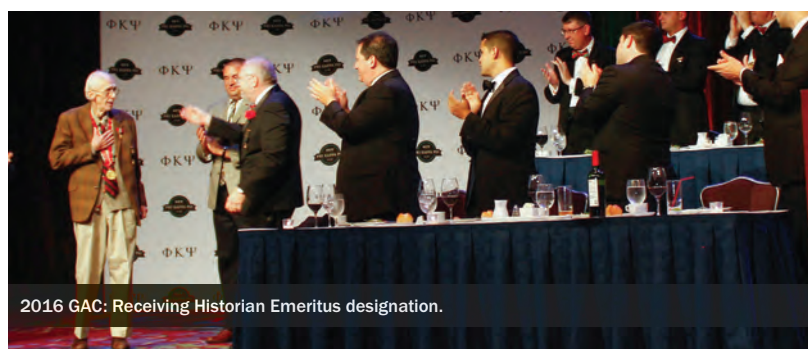
"Not long ago I ran across a letter I received from Kent Owen at the beginning of my term as National President. This particular letter was Kent's attempt to decline his appointment as Mystagogue for the Fraternity's Sesquicentennial celebration. When my persuasive skills failed to budge him, I sought help from Mike McCoy, Kent's close friend, confidant and chapter brother. Sagely, Mike had been appointed Chairman of the Sesquicentennial Commission by my predecessor, John Watt. I don't know what Mike did or said to Kent, but after acknowledging a call from Mike, Kent quickly assumed his ordained role and, as Mike might say, the rest is history. The tale illustrates Mike McCoy perfectly: dutiful. Unassuming. Seldom seen and less often heard. Never seeking credit but, as Kent said, always doing his stuff. Like his more boisterous and loquacious friend, he was a powerful force for good and often had a hand in making Phi Psi history, albeit quietly, and not just recording it." -Steve Nieslawski (*Illinois '79*)

"April 25, 2003 was the date that my friendship with Mike McCoy began. Mike had made the journey from Madison, WI to Duluth to be part of the initiation and banquet ceremonies for a chapter barely a year-old and to which he had no real connection. Mike offered himself up as an adopted alumnus, to serve as an extra advisor, friend, and mentor to a fledgling group. Mike became to us, like he did for so many others, a constant source of guidance, support, and friendship.

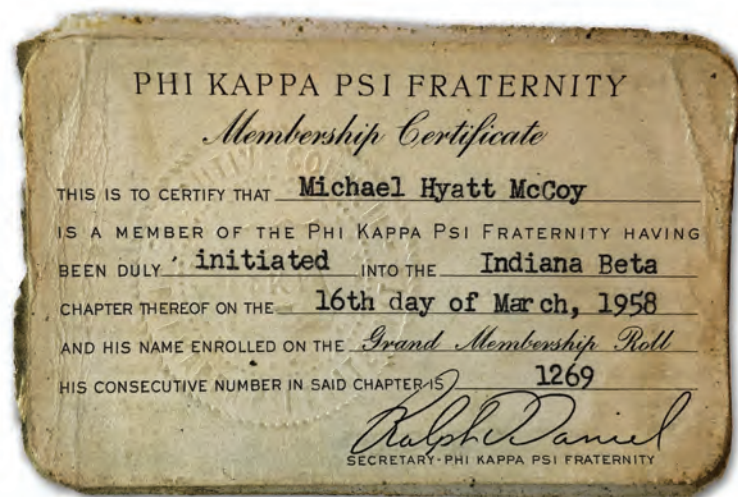
In the intervening 13 years, Mike became a friend, mentor, and my greatest ally. Mike and I shared many travels and many stories over the course of the years. It was on these shared journeys I learned just how amazing of a life he lived. As a reporter, his diligence led to an inside scoop that forced his editor to actually yell out 'STOP THE PRESSES!' When Mike came back to Phi Psi, much like IN Beta of 1958, perhaps only Kent Christopher Owen knew what we were getting; an amazing spirit who would dedicate his everything to the causes he believed in even if to the sacrifice of his own health. With his passing, Phi Kappa Psi has lost a giant whose shadow was far larger than the mere figure he portrayed." -Timothy Tangen (*Duluth '03*)



2016 GAC: Post Final Banquet with MN Delta.



2016 GAC: Receiving Historian Emeritus designation.





# ORDER OF THE S.C. PRESIDENT, FLYNN BRANTLEY, ENTERS CHAPTER ETERNAL

Brother Flynn Brantley served Phi Kappa Psi in a number of roles until he passed into Chapter Eternal on August 17, 2016. He made an incredible impact in Phi Kappa Psi, most recently as President of the Order of the S.C.

"Several points always became very clear. Flynn loved the Fraternity and its Brothers," said J. Smith Harrison, Jr. (*South Carolina '72*). "He believed in the lofty idealism of William Henry Letterman and Charles Page Thomas Moore. The Order of the S.C. held a very special place in his heart. To those of us who knew him best, we have lost a Brother and a true friend."

Brantley also served as the National Chaplain, a Chapter Advisor, Alumni Association Officer, Director of Protocol and a reservoir of knowledge for his brothers. He also penned many articles in *The Shield*, speaking to the importance of both the values of Phi Kappa Psi and Grand Arch Councils. He will be missed by many.

"Flynn was a true gentleman. I was always amazed by the way he would impress the ladies with his Southern charm and he always made sure the Phi Psi ladies were recognized for their contributions to the fraternity," said Durwood Keller (*UL-Lafayette '78*). "I admired his dedication to the fraternity in that he would go the extra mile to help any brother. He was very supportive of my efforts to bring the Louisiana Beta chapter back into the campus of UL in Lafayette, LA."



As any Phi Psi Lady will attest, wearing your sweetheart pin is an honor, a privilege and most importantly, a show of affection for this noble fraternity. Few appreciated this more than Flynn Brantley. It was his mission to see that his brothers took care of their obligations... especially when it came to a Phi Psi Lady. His concern for the unadorned ladies knew no bounds... or boundaries.

My sweet husband became the object of Flynn's 'concern' while waiting to enter the Final Banquet at the 1998 GAC in Scottsdale, AZ. While the foyer was filling with brothers, wives and guests, Flynn noticed that I was not wearing a sweetheart pin. The room was growing crowded and the noise level was pretty high. As you can most certainly guess, Flynn began to question Durwood as to why I didn't have a sweetheart pin. As loud as the room was, Flynn was louder. Durwood, as many of you know, is a quiet man and is not partial to the spotlight. That being said, Flynn continued to reprimand Durwood for his severe lapse in judgment and



Brother Brantley speaks at the 2014 Grand Arch Council in Phoenix, AZ

instructed him on the use of a 'crowbar to the wallet' for the purchase of my pin.

My thrill at Durwood's shaming, for not having ponied up for the pin sooner, was surpassed only by my complete embarrassment and inability to hide. I have often said, had the carpet not been glued down, I would have been under it. I will always remember the twinkle in Flynn's eye when he finished making his point and saw it many times over as he discovered unsuspecting brothers and "pinless" wives.

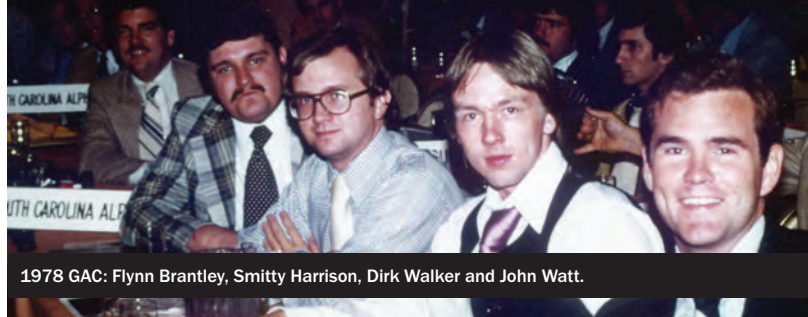
To say Flynn will be missed cannot convey the feeling of loss of one who truly lived his faith and his creed. Flynn Brantley was the very essence of a southern gentleman. I can only imagine the conversations he is having with those who welcomed him into the Chapter Eternal.

-Janie Keller, Wife of Durwood Keller (*UL-Lafayette '78*)





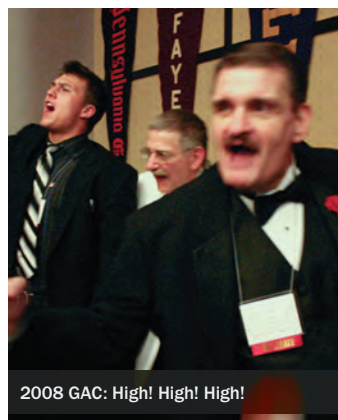
Congratulating Durwood Keller upon news of LA Beta re-chartering.



1978 GAC: Flynn Brantley, Smitty Harrison, Dirk Walker and John Watt.



2004 GAC: With Ralph "Dud" Daniel.



2008 GAC: High! High! High!



1976 GAC: SC Alpha, TN Delta, NC Alpha delegations.



1980 GAC: With John D Watt III.



1982 GAC: Hear no evil, see no evil and speak no evil.



1998 GAC: With Gordon Sparks and Gordon R Letterman.



1986 GAC: With Byron Cain.



# ELEVATE







# MEN'S HEALTH AND WELLNESS FROM A NEW VIEW

As members of Phi Kappa Psi, each of us has an obligation to care for ourselves and set a healthy example for our brothers mentally, physically and emotionally. It's time we had an honest conversation with ourselves and the ELEVATE initiative is just that: a conversation with us about us.

Our society has made great advancements in our understanding of medicine, mental health, addiction, societal norms and expectations of men. Treatment is now available for many conditions which affect men. Preventive treatments for cancer, strides in psychology and studies on what it truly means to be a man are all accessible to us. Many ailments affecting men now have solutions which can greatly improve or save lives.

However, our pride and ideas of masculinity are still getting in the way. Each of us is inflicted with the idea men can't be "masculine" while talking about their emotions or concerns. We feel we must maintain a level of perfection about us and deny anything which may be perceived as weakness. This toxic thought process has to stop. We ask each of you now, to join with your brothers, talk about these difficult topics and take action to improve your life, and by extension, the lives of your friends and family.

"Phi Kappa Psi asks its members to strive for excellence in all things," said Director of Member Development Jason Allen (*Oneonta '06*) "ELEVATE is an extension of the call to be better. It's one of many programs designed to focus on developing our members and providing a more holistic fraternity experience."

With ELEVATE, Phi Kappa Psi will lead the conversation, but it is up to each and every one of you to participate. As resources become available, you can find information about them on the Phi Kappa Psi website. What we ask of you is simple:

1. **Do More.** First and foremost, we must be willing to do more to improve our lives. Whether it's working out, getting screened for cancer or just reading up on ways to improve your stress management, nothing can happen if you don't first commit to do more.
2. **Participate.** ELEVATE's programming provides a way for you to participate in the discussion about your health. By taking part, you will learn about others who may face the same issues and learn different ways to confront and overcome them.
3. **Review Phi Psi's Values.** Each program comes back to a core tenet of Phi Kappa Psi's Creed and values. Upon reviewing the Creed, you will find we are all called to improve ourselves, take action and encourage discussion amongst brothers.

There are many ways to get involved with ELEVATE. Some of the upcoming events and programs include:

### Awareness Programs

Promoted in conjunction with national observances, these programs seek to provide information to members on common issues and concerns to promote seeking resources and normalizing health-based discussions within the fraternity environment. These programs will use social media to provide facts and action items. Chapters will also be encouraged to coordinate simple events to connect with resources and campus events. Ultimately, these programs seek to help our members understand they are not alone when it comes to common men's health concerns.

### Campus Resource Guides

Organizationally, Phi Kappa Psi wants to be a collaborative partner in student success. To allow this, campus resource guides have been developed. For all campuses with chapters and colonies, the Fraternity maintains comprehensive information on local resources available. These guides allow for conversations, education and support to be personalized to each campus, a unique component of this initiative.

### GreekLifeEdu

Part of a long-standing partnership with EverFi, a leader in digital learning, GreekLifeEdu is an online program which addresses the critical issues of alcohol awareness, sexual assault and hazing for incoming fraternity and sorority members. GreekLifeEdu is a required component of the Member Orientation process, and the Fraternity continues to work with EverFi to explore ways to better leverage and use this content.

### Ladder of Risk

Expanding the conversation beyond chapter officers, Ladder of Risk educates chapter members on the basics of the Fraternity's Risk Management Policy and creates a conversation about planning safe social events. This interactive and educational program is being presented as part of all consultant visits in fall 2016. The program seeks to enhance a member's ability to identify issues, as well as appropriate strategies and resources for safe solutions.

### Social Strengths

Another new initiative, Social Strengths is a program created by Prevention Culture. This program provides education to all members on healthy relationships and sexual violence prevention through discussions on strength, what it means to be a man and the men our members aspire to be. As part of spring 2017 consultant visits, all chapters and colonies will receive an in-person presentation. There is also an e-manual available to all members for individual and ongoing education, including resources for chapter discussions.

*"Those who go through this training internalize a better understanding of their self-being and how they play a part in the whole sexual assault prevention movement."*



Andrea R.B. Kleekamp, Director of Health & Wellness

The Chapter Services Consultants are excited to bring this programming to chapters.

"Instead of simply feeding you facts and statistics like many prevention education seminars do, Social Strengths focuses on developing men into better versions of themselves. Those who go through this training internalize a better understanding of their self-being and how they play a part in the whole sexual assault prevention movement." -Zachary Herge (Toledo '10)

### November

The Fraternity will once again be participating in November as an opportunity to engage members in conversations and activities related to men's health, which also serves to raise awareness on common concerns. Anchored by the Movember Foundation, this is a month-long educational and fundraising campaign focused on increased awareness of your own health, testicular cancer, prostate cancer and mental health.

You can find out more about the Fraternity's efforts in the Movember feature on page 30.

### Elevate the Conversation Modules

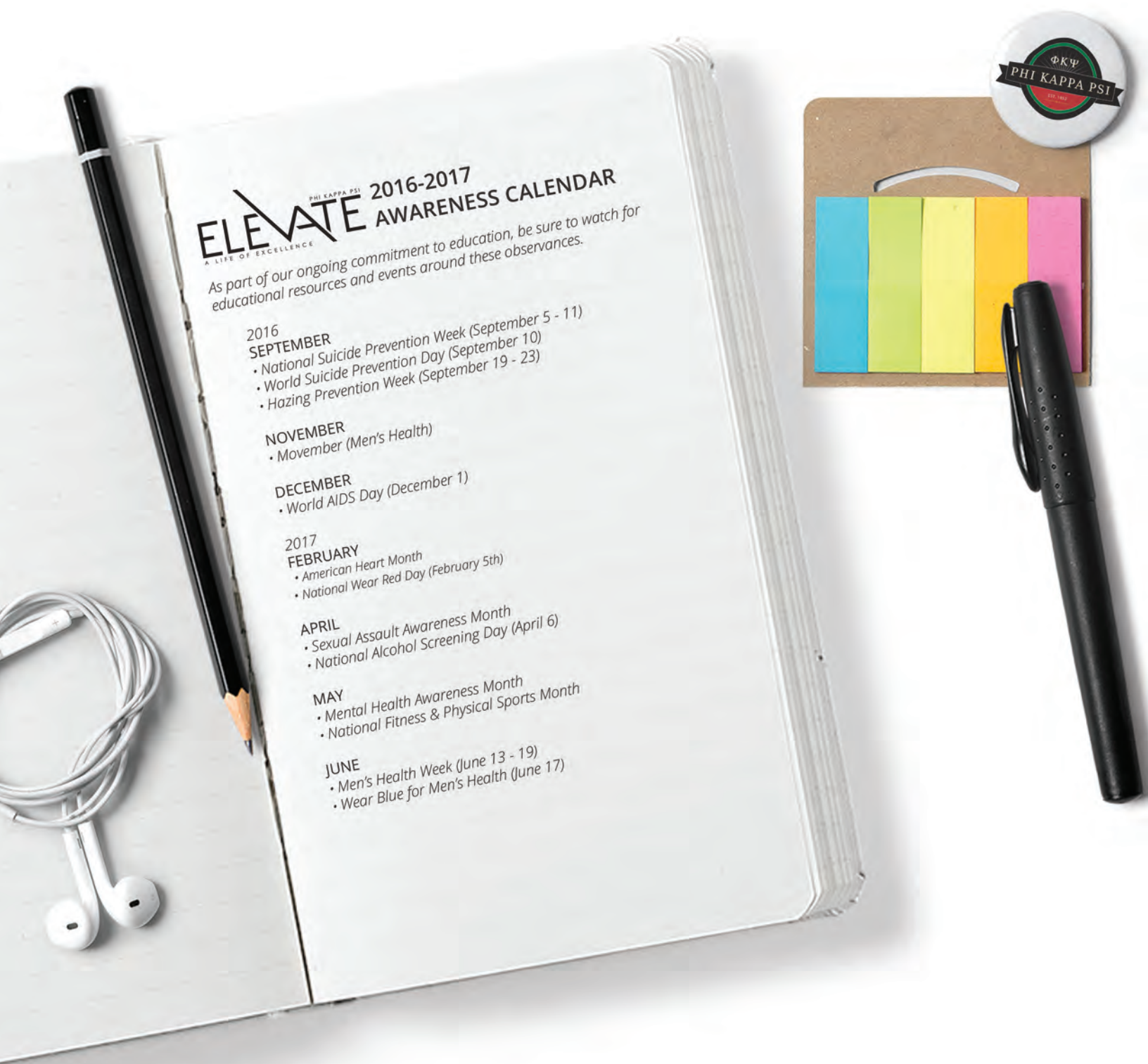
A new program of the Fraternity, this initiative will provide opportunities for ongoing, in-house learning and conversation through collaboration with higher education professionals, knowledgeable alumni and exceptional chapter

leaders. Modules will be developed which chapters can easily facilitate on their own with activity instructions, processing questions and tips for success.

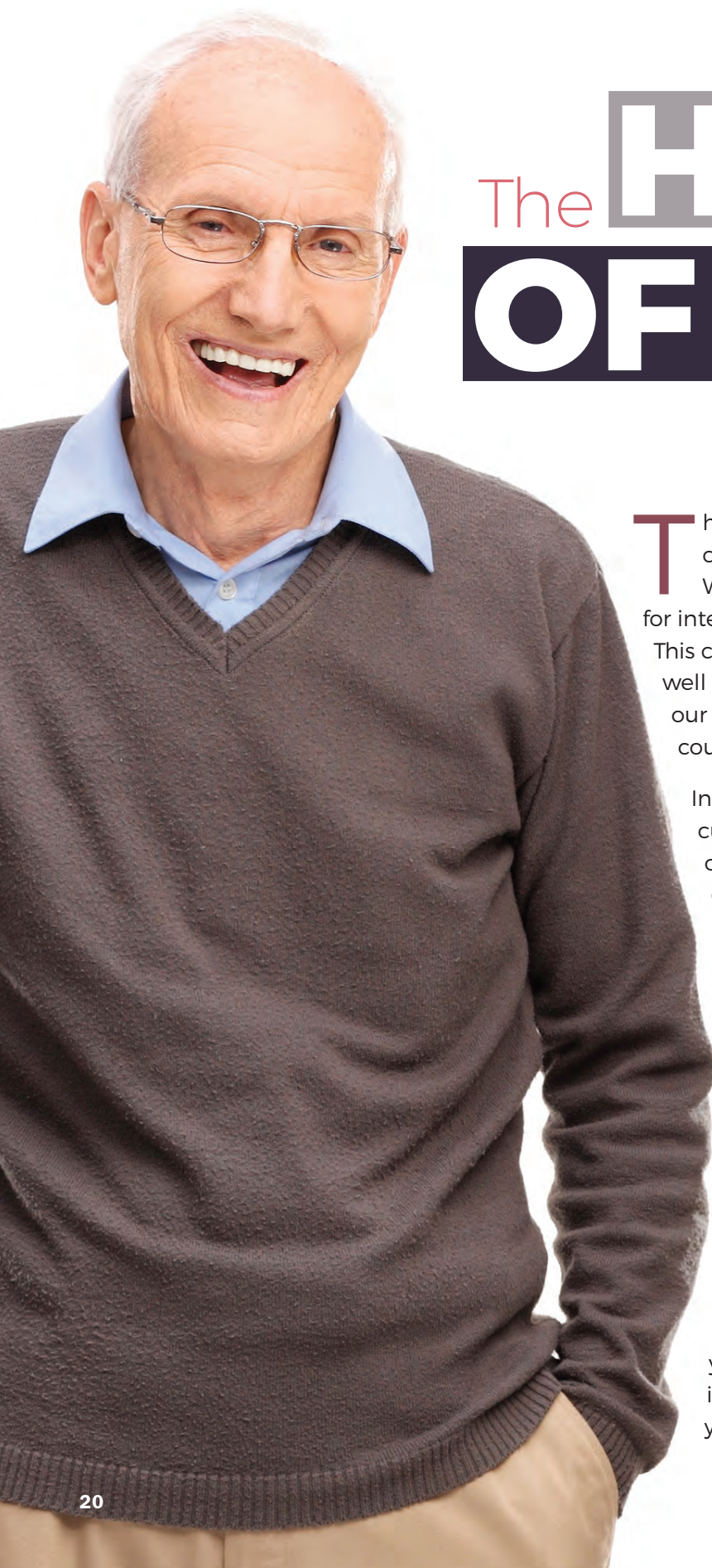


# PARTICIPATION IS KEY

Phi Kappa Psi and ELEVATE will provide you with tools to help navigate health and wellness concerns and considerations which affect all men. However, these tools do nothing for you if you aren't willing to have a real and authentic conversation with yourself. It is up to you to take action, take advantage of these resources and take control of your situation. ELEVATE is a tool to help you be a better you.







# The **HEALTH** **OF A MAN**

**T**his edition is dedicated to a topic which is certainly relevant to all of us – Men’s Health. Written in our Creed is a call to strive manfully for intellectual, moral and spiritual excellence. This clear-cut call to take care of ourselves, as well as one another, means we must examine our decisions and ensure we are around to counsel and guide future generations.

In this issue, you will find articles curated with information from our **ELEVATE** initiative. A special guest article from Brother Erik Fisher, Ph.D., also known as Dr. E, discusses the importance of mental health and the impact mental health issues can have. Other articles will tackle lack of physical health, our increased chances of cancer and the ultimate call to action for men’s health, Movember.

We understand these topics may not be the most comfortable to confront, but it is imperative each man faces the need to take care of himself. We sincerely hope you take to heart the information here to improve not only your life, but the lives of your friends, family and brothers.









# YOU'RE NOT

Break the Silence  
Around Mental  
Health

# ALONE

For generation after generation after generation, men have suffered in silence, and from the beginning of time, boys have become men, often learning how to be a “man” from those that came before them. Most of us have been taught to be strong and to “never let them see you sweat.” We were taught that emotions like fear, sadness, guilt, shame, and failure are for “wimps” or other more colorful names. We hear what you’re supposed to be like to be a winner, a soldier, an athlete, a success, a man, so we learn to build our walls, put up our shields, wear our game faces, and/or just have a few drinks. However, at what benefit and what cost?

When I was at Ohio State in the 80s, I had a great academic advisor. One day I wore my letters when I met with him, and with



an amazed look, he told me that he was a Phi Psi at Beloit. As we got to know each other more, as I was exploring my academic and career options, he shared with me that he was a recovering alcoholic and starting drinking in college with his fraternity brothers. As time passed on, he drank more and more and then drank by himself. It became his way to deal with stress and then became his secret and had dire consequences on his college and his future. In his recovery, years later, he realized that he drank to cover up his emotions.

I ultimately asked my advisor to come speak at a chapter meeting and share his story (which he stated felt terrifying to him), because I saw the impact that alcohol was having on some of my brothers, and I also personally knew my own emotional demons that I didn't dare share with others, for fear of what they may think and say. He came to speak at chapter, and I believe that he may have reached a few brothers. And fortunately for me, I eventually sought therapy, because I saw where my life was going if I didn't get help. And I can say that I am who I am today because of it, and also because of the events that shaped my life.

So here are some statistics. About 14.3% of college students were diagnosed with or treated for anxiety problems during the past year. Twelve percent of students were diagnosed with or treated for depression. While these are just a few statistics of students treated, how many more are unreported, because they don't seek treatment?

**"Fortunately for me, I eventually sought therapy, because I saw where my life was going if I didn't get help."**

What we do know is that alcohol and other drugs are often a band-aid for other issues, and many see their use as an acceptable form of coping mechanism.

The National Institute on Alcohol Abuse and Alcoholism reports that in any one month, 60% of college students report using alcohol, and of that 60%, two-thirds of them engaged in binge drinking in that timeframe. In any one year, it is estimated that 1825 college students between 18-24 die of unintentional alcohol-related injuries. 696,000 college students are assaulted by a student who has been drinking. 97,000 students between 18 and 24 report experiencing an alcohol-related sexual assault or date rape. One in four students report that they attribute academic problems to drinking alcohol, and 20% of students meet the criteria for Alcohol Use Disorder.

A most sobering fact is that suicide is the second leading cause of death among college students and men are four times more likely to commit suicide than women. While I have addressed many alcohol-related

statistics, the issue isn't about alcohol, but that alcohol and other drugs are used to mask deeper problems and feed so many more. As I stated above, for so many, alcohol and drugs

are self-medication, even after a hard week of finals. We are ALL impacted by mental health issues, and if we aren't one of the walking wounded, we know people who are.

## STEPS TO TAKE WHEN YOU'RE CONCERNED ABOUT A BROTHER

1. Ask them how they are doing and check in with them. Be a brother to them.
2. Encourage brothers to get help and encourage a culture that is open to pursuing help.
3. Don't allow people to talk negatively about others. Seek to understand, not judge.
4. If you see something that you can't solve that is life threatening, get help immediately. Don't worry about your popularity, be aware that someone's life may hang in the balance.
5. Make sure your chapter has emergency contact numbers for all brothers.
6. Let a Chapter Advisor know if there is someone you feel concerned about.
7. If you feel you need to act on helping someone to get help, call your university counseling center and ask for guidance.
8. To speak with someone immediately about a mental health crisis, contact the National Suicide Prevention Lifeline at 800-273-8255. If a life is in danger, call 911.



We all have our “stuff”, and none of us are perfect. I teach families, parents, kids, teens... how to look at our emotions and understand and manage them rather than hide them, and I have had the privilege to be on networks like CNN, FOX, NBC and other national, international and regional outlets discussing why humans do what they do. Unfortunately, I am discussing the aftermath of some of our world’s most tragic events, like Sandy Hook, the Germanwings Suicide Crash, the Colorado Theater Shootings, and other many tragic events. All of our mental health issues have one thing in common – emotion. While there are genetic, neuropsychological and physiological factors that contribute to some of our mental illness, I can say that so many of our challenges can be addressed by looking at how our attitudes, beliefs, perceptions and behaviors have been influenced by emotion and vice-versa, and how we are taught actively but mostly passively on what to do with them.

I teach that there are seven protective emotions: anger, rage, arrogance, flippancy, defiance, sarcasm and hatred. These emotions never come first, and they never come alone. We use them to help us look strong when we feel weak inside, and more often than not, they are used inappropriately. I teach that failure tells us when it is time to learn, guilt lets us know when we have done something to someone else we need to fix and shame lets us know when we have done something to ourselves we need to fix. Fear prepares us to protect ourselves, and there are so many more emotions that I could discuss. The problem is, when are so many of us taught this view – that emotions are there to help us, when we understand that they each serve a positive purpose? The fact is, we are not taught these most critical lessons. More times than not, we avoid the issue, because we don’t know what to do and feel fear, shame, guilt, failure, confusion, and we hide that because we don’t want to look bad, wrong or weak. And far too often we give in to society, not because it is the good, strong, or right way, but out of learned helplessness, hidden behind resignation, justification or rationalization.

How many times do we see brothers suffering in silence, and we don’t say anything, not only while we are in our college years, but after? Many of us have the idea that the statistics above are not “me”, nor my brothers. We live in our ivory fraternity houses thinking we, collectively, are invulnerable to the challenges of life. Think again. The numbers don’t lie. There are so many pockets of our culture that live in denial of a greater problem, and we hope that it will magically go away. We point to the next event in our life and think, when I jump this next hurdle, (mid-terms, finals, my first girlfriend, initiation, graduation, my first job, etc.) it will all feel better. For some, it may feel better, but for many more, we cover up the pain and keep going. Mental health issues are a fact of life, and I truly believe that if we created a culture where we could talk about our challenges and trust those around us, many of our obstacles would be seen as opportunities.

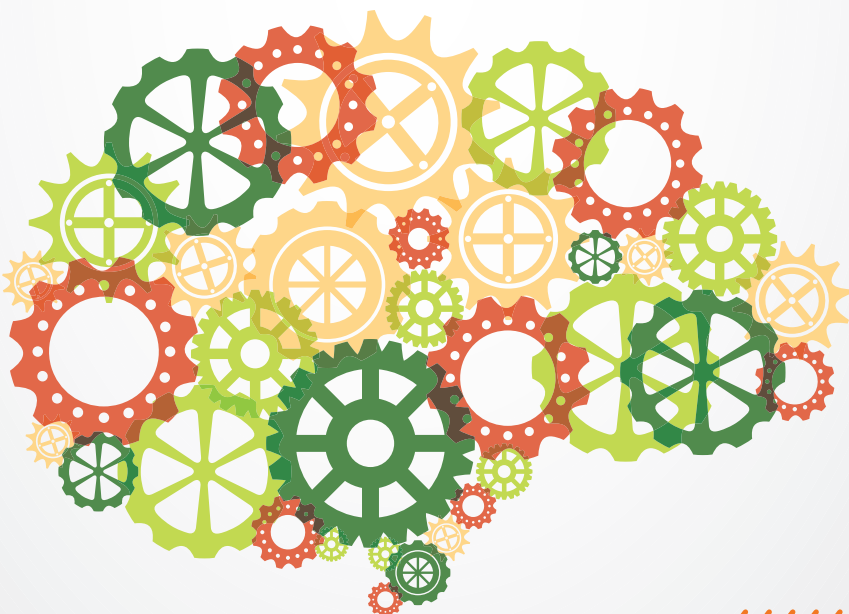
#### DID YOU KNOW?

**1 in 4** adults in the US will experience a mental health problem in any given year

**40-59** The highest rate of depression is in men ages 40-59

**87** On average 87 men each day take their life by suicide in the US

**60%** Nearly 60% of adults with a mental illness did not receive mental health services







# SIMPLIFY YOUR LIFE

Do more of the things that make you  
feel great and help you to de-stress

Spend time with friends

Share what's going on, especially  
if you're feeling overwhelmed

Sources: Movember.org and the National Alliance on Mental Illness

I joined a fraternity for brotherhood, and I was fortunate enough that it was Phi Kappa Psi, and I believe that it is part of our living Creed that we work to create a culture that is generous, compassionate and loyal and where we strive for intellectual, moral and spiritual excellence. Unfortunately, too many times, our chapters become an extension of our existing culture that feeds the stigma of mental illness.

Please understand that I am not intending this article to be preachy nor condescending. I am intending it to be honest and hopefully inspiring. We all share responsibility for the mental health of our brotherhood and our society. We can help create an environment where people can be honest and support each other, rather than one that may exist at the expense of one another. I am not saying that we all should be therapists, pass the talking stick in our group settings, have our Kumbayah moments and hug. I am saying that we need to learn to seek to understand and not judge, to have the compassion to let someone know that you are there to support them and listen, that you have the courage to state when there is a problem that poses a danger to yourself and/or others, and that you have the wisdom to know that you are perfectly imperfect.

Cultures don't change overnight; however, we can start that change within ourselves. Look to our Creed for guidance. It is a very powerful document with great application to our daily lives. And know when to seek help outside of yourself. We shouldn't have to suffer in silence. There are professionals who are there to help you, and from someone who got help

when I knew I couldn't solve my own problems, it was one of the best decisions in my life, next to marrying my wife.

Life can happen for us, or life can happen to us. It is often how we look at it. If I can be of any help to any of you, don't hesitate to contact me at [DrE@DrEPresents.com](mailto:DrE@DrEPresents.com).


Amici,


Erik A. Fisher, Ph.D. (*Ohio State '85*)

## Doctor Erik A. Fisher


Brother Erik A. Fisher, Ph.D or Dr. E, is an Emotional Dynamics Expert and a media resource for networks such as CNN, HLN, CNN-I, FNC, FOX, CBS and NBC. A renowned expert, Dr. E has also been interviewed for many pieces related to mental health and authored two books: *The Art of Empowered Parenting: The Manual You Wish Your Kids Came With* and *The Art of Managing Everyday Conflict: Understanding Emotions and Power Struggles*.



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# CHECK YOURSELF

## for Prostate and Testicular Cancer

Prostate cancer is the most common cancer in American men, after skin cancer. About one in seven of us (or roughly 15%) will face prostate cancer in our lifetime. While not an easy topic to discuss with your doctor, it's important to catch prostate cancer before it affects you and your family. You owe it to yourself to avoid the unnecessary heartache prostate cancer can cause.

### SIGNS AND SYMPTOMS

While early stages of prostate cancer may not have any signs or symptoms, there are a number of signs:

- Problems urinating
- Need to urinate more often
- Blood in urine or semen
- Erectile dysfunction
- Weakness or numbness in legs or feet, or loss of bladder control

While these do not indicate immediately whether or not you have prostate cancer, you should talk with your doctor if you suffer from these or any other troubling signs. What may seem like nothing could be an indication of something serious.

### SCREENING

Prostate Cancer Screening is a complex issue with many differing tests and guidelines. Given age, family history and other risk factors, a conversation with your doctor is the best way to determine an effective game-plan. While screening is based on individual risk, generally the age of 40 is the benchmark used to begin screening, according to the Prostate Cancer Foundation.

There are two tests involved in the screening process: the PSA Blood Test (PSA) and the Digital Rectal Exam (DRE). The PSA tests for a protein produced by the prostate. When there is an irregularity with the prostate, it releases more of this protein, which can then be detected by blood tests. The PSA test is not perfect, as the protein increase may be caused by other issues with the prostate. A larger blood flow volume in overweight men may make the high levels difficult to detect, underscoring the importance of physical activity.

The DRE is what men typically fear when discussing prostate cancer. In this exam, a doctor physically checks the prostate for irregularities in size, shape and texture. While this test may seem invasive, it's an exam all men should undergo to ensure they can continue to live healthy lives.

### TREATMENT

There are many different ways to treat prostate cancer. Treatment can range from surveillance, to surgery to chemotherapy. With increased awareness and increased fundraising, new treatments are being explored which may have higher success rates. Just like prostate cancer screening, the decision of treatment method is best made by working with your doctor and exploring the pros and cons of each option.

### SURVIVAL RATES

Prostate cancer is very treatable if caught. Most men diagnosed with prostate cancer do not die from it. The 15-year survival rate for prostate cancer is 95%. More than 2.9 million men in the U.S. who have been diagnosed are still alive today. These men detected the cancer early and worked with their doctors to tackle the problem.

Learn more about prostate cancer, or to help raise awareness of this important issue, check out the **Movember Foundation's Prostate Cancer Section** at **[Movember.com](http://Movember.com)**.





## TESTICULAR CANCER RISK FACTORS

There are many factors which increase your risk for testicular cancer. You may still develop testicular cancer if you have no risk factors. Regardless of risk factors, you should discuss possibilities with your physician. Risk factors include:

- **An undescended testicle.** Men with undescended testicles are more several times more likely to develop testicular cancer. If cancer does develop, it is usually in the undescended testicle.
- **Family history of testicular cancer.** Having a close blood relative with testicular cancer increases the risk you will get it.
- **HIV infection.** Men with HIV, and particularly those with AIDS, are at increased risk.
- **Carcinoma inside of the testicle.** It isn't clear how often this carcinoma progresses to testicular cancer.
- **Being of a certain race/ethnicity.** The risk of testicular cancer among white men is about four to five times that of African-American or Asian-American men. The reason for these differences is not known.
- **Body size.** Several studies have found that tall men have a somewhat higher risk of testicular cancer.

\*Information for this article is from the American Cancer Society's website.

## Testicular Cancer

The rate of men diagnosed with testicular cancer has doubled in the past 50 years. Early detection is key in holding off a catastrophe. About 380 men will die from testicular cancer this year; it is the most common cancer in men ages 15-34.

### SIGNS AND SYMPTOMS

While many of these symptoms are likely caused by something else, they are also signs for testicular cancer. If a tumor is the cause, the sooner it is found, the sooner you can start treatment.

- Lump or swelling in the testicles
- Breast growth or soreness
- Early puberty in boys

Some men with testicular cancer have no symptoms. The cancer is found during testing for other conditions.

### SCREENING

There is no standard screening test used to detect testicular cancer. It's

often found first by men themselves, by chance or during a self-exam.

Testicular self-exams are simple to do and can help identify tumors early. One at a time, roll your testicles gently between your thumb and finger to check for lumps or swelling. Normal testicles will be smooth and firm, and painless to the touch. It's normal for one to be larger than the other, and for the left testicle to hang lower.

Talk to your doctor if you find swelling or a lump, any pain, hardness in the testicle or a change in shape or size. Most lumps and bumps are not cancer, but early detection of cancer is key to minimizing its impact.

### TREATMENT

Much progress has been made in recent years. Surgical methods have been refined, and doctors know more about the best ways to use chemotherapy and radiation. As always, your physician will be best able to determine treatment options for you. More than one treatment may be used.

### SURVIVAL RATES

Survival rates for testicular cancer are divided into stages:

- **Localized.** This is cancer still only in the testicles. The five-year survival rate for localized testicular cancer is 99%.
- **Regional.** This indicates cancer has moved from the testicles into nearby lymph nodes or tissues. The five-year survival rate for regional testicular cancer is 96%.
- **Distant.** This is cancer which has spread to organs or lymph nodes away from the tumor. The five-year survival rate for distant testicular cancer is 73%.

Learn more about testicular cancer, or to help raise awareness of this important issue, check out the **Movember Foundation's Testicular Cancer Section at [Movember.com](http://Movember.com).**



# GET MO

A person wearing a red puffer jacket is seen from behind, rowing a white boat on a calm river. The river reflects the surrounding landscape, which includes a dense forest of evergreen trees on a hill in the background. The sky is a clear, deep blue. The overall mood is peaceful and active.

## Physical Activity Improves Health

**W**ith more and more technology in our lives, the need to physically move has decreased greatly. We weren't designed to spend long periods of time hunched at a desk or lounging on a couch. However, many small steps can be taken to burn a few more calories at a time. Take the stairs, go the long way to the printer or do a few more laps around the office to clear your head.

Lack of physical activity is one of the leading factors in mortality for men. According to the World Health Organization, 41% of men in high-income countries do not get enough exercise to counter-act this sedentary lifestyle. Men who get less than 150 minutes of physical activity per week have a 20-30% increased chance of mortality.

Busy lives are an easy excuse for not exercising. Because it is something we do for ourselves, exercising is often the easiest task to put on a back burner in light of our commitments to others. However, we must devote appropriate time to ourselves and make exercise a priority for our own sake.

Find an exercise routine which works best for you. Record it somewhere, such as a diary. Don't forget to allocate time to warm-up and stretch to prevent injury. Set a goal and do some research about the best way to attain your goal. An ideal routine (and diet) for someone looking to lose weight is different from someone wanting to gain muscle, or even a person looking to get prepared for a triathlon, rec league sport or other activity.

Most importantly, like with any other life-improving routine, it's important to keep up with it. While exercising may be difficult at the start, it gets easier once a habit is formed. Focus on what you need to do to feel better. Most importantly, understand change will not come overnight and you'll have to work at it to maintain healthy exercise habits.



# OWING

A person wearing a red puffer jacket and glasses is seen from the side, rowing a blue boat on a calm lake. The background features a dense forest on a hill under a clear blue sky. The word 'OWING' is written in large, white, sans-serif capital letters across the top of the image.

## Don't Do it Alone

Since exercising is done for yourself, it's hard to be held accountable. Thankfully, a simple solution exists; a workout buddy. A workout buddy ensures you actually get to the gym regularly and encourages you to do one more set or one last rep when it's easy to give up. It also adds a social aspect and makes working out fun.

A workout buddy will also make it easier to try new workouts. New equipment and new routines are less intimidating with a friend. Your buddy will also help you keep correct form, prevent injury and maximize the value of your workout.

While your buddy encourages you, he will also give you a bit of a push in the form of competition. Each of us has a competitive streak and a need to show our accomplishments. If you want to out-do your buddy, you may be inspired to push harder than if you were working out alone.

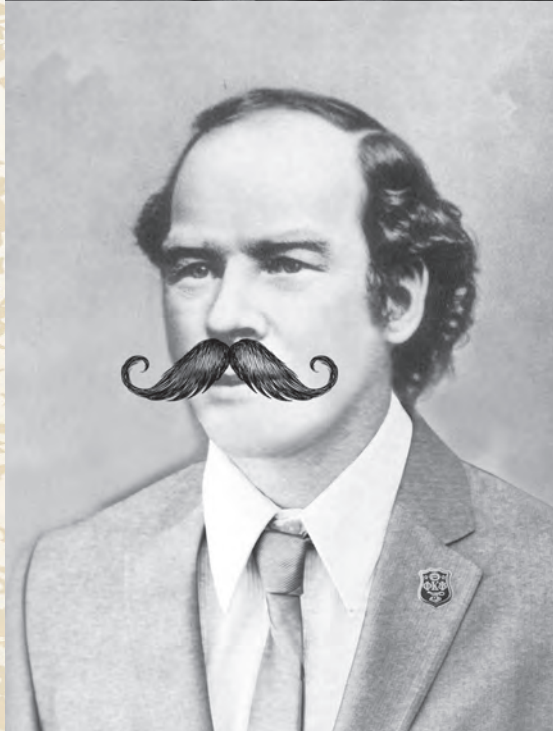
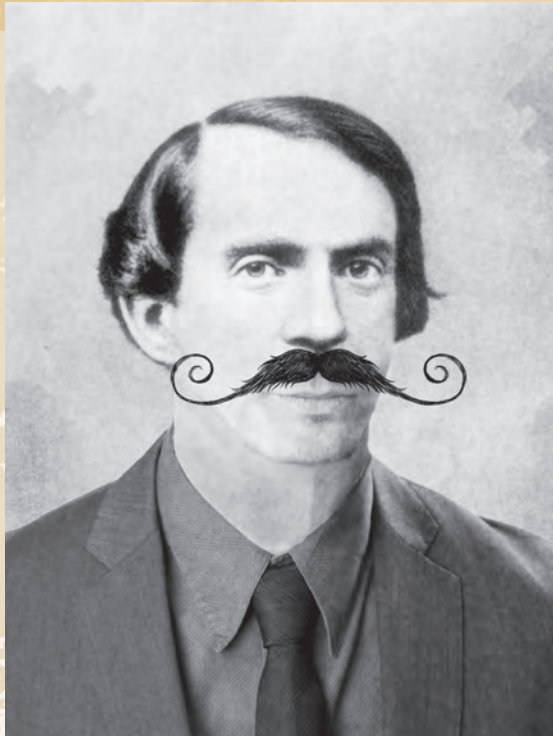
According to a recent survey by Michigan State University, the ideal workout buddy is one who is just a bit better than you are in the area you want to improve. This will give you something reasonable for which to strive. Don't pick someone too far ahead though; your expectations of yourself may become unrealistic.

If a workout buddy isn't available, most gyms offer personal training. While it doesn't give you the competition a friend would, you will get the accountability needed to keep going. The trainer will also be able to provide you guidance on ideal routines and a reasonable diet to help you attain your goals.

Photo by: Dakota Smoll at Calventure Photography, Liberty Lake, WA



# MOVEMBER



## What is Movember?

Phi Kappa Psi believes in the importance of our members' health. We believe in the power of conversation and education on important men's health issues. We are committed to ensure our members feel empowered and supported to seek help to be the healthiest version of themselves.

Here are the facts

- ▶ Testicular cancer is the most commonly diagnosed cancer for men ages 15 – 34. When caught early, testicular cancer is a highly treatable disease.
- ▶ 1 in 4 men will have a mental health problem at some point in their lives.
- ▶ Prostate cancer is the second most commonly diagnosed cancer in men.
- ▶ 41% of men do not get enough physical activity.

Early detection and proactive action are important factors in treating these issues. It's important to seek help if something is wrong. As a brotherhood, we want all of our members to understand they are not alone, and we encourage you to take care of you.

The Movember Foundation is a global charity committed to men's health, raising more than \$700 million dollars since 2003. Phi Kappa Psi is proud to partner with Movember for the second year in a row. Throughout the month of November, we encourage you to grow and groom your moustache to raise awareness and funds for men's health.

The Movember Foundation's long-term goals are bold, but attainable with our collective effort.

In 2015, we were able to rally around 200 Phi Psis to begin meaningful conversations on their campus or their communities by growing a moustache; we raised just over \$9,000 in a single month. With your support in 2016, we are confident we can raise an unprecedented amount of awareness and surpass



Because men's health is in crisis.  
Men are dying too young.

our fundraising goal of \$15,000.

With the right amount of effort, devotion and commitment, Phi Kappa Psi can be a leader in helping our members and men around the world address issues like testicular cancer, prostate cancer and mental health. With more than 80,000 living members, we have a special opportunity to make a meaningful difference in the fight for men's health.

### Getting Started

Movember isn't just a chance to raise money for a cause—it's a chance for you to share your passion for these causes (testicular cancer, prostate cancer, mental health and physical activity) with others in an effort for a better future for men.

We encourage you to start by reflecting on your own experiences and choosing how you want to communicate to others. For ideas, visit [Movember.com](http://Movember.com) or [phikappapsi.com/elevate/movember](http://phikappapsi.com/elevate/movember).

### LONG-TERM GOALS

**25%**

By 2030, reduce the number of men dying prematurely

**50%**

less men suffering serious side effects as a result of treatment.

**25%**

less men dying from suicide

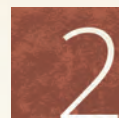
## START YOUR MOVEMBER CAMPAIGN

with a few simple steps



### CREATE A PERSONAL PAGE

Head to [Movember.com](http://Movember.com) to create a personal profile. We encourage you to add a personal message in the description to bring your cause to life and utilize a customized URL to make your profile easily accessible/professional.



### CREATE A TEAM PAGE

As you create an individual profile, Movember will prompt you to either 'Join' or 'Create' an existing team. If your chapter, alumni association, alumni club or other affiliation chooses to create a team page to centralize donations (highly recommended), create one at this screen. The creator of the page will serve as the team captain. Create a customized link for your team page (i.e. [moteam.com/phipsialaska](http://moteam.com/phipsialaska)).

Team names should follow this structure: Indiana Alpha - DePauw University or Houston Alumni Association

If you don't plan to join any particular team page, simply join the Phi Kappa Psi Fraternity team.



### JOIN THE PHI KAPPA PSI NETWORK

Click on the 'Networks' tab just below your profile picture. In the search bar, type in 'Phi Kappa Psi Fraternity' and click 'Join This Network.' This will give you access to the overall network of Phi Psis and friends participating in this challenge. We will regularly monitor progress for each individual and group to assess who is at the top of our community leaderboard. To help us achieve our \$15,000 goal, your team profile **MUST** be a part of our network. If you are a member of the Phi Kappa Psi Fraternity team, your totals will automatically be counted towards the overall network.



### SHARE YOUR #PHIPSIMOVEMBER STORY

Post pictures of your moustache to Facebook, Twitter, Instagram, Snapchat, or another social media platform of your choice with the hashtag **#PhiPsiMovember**. Use this as an opportunity to share your story as to why you're involved with Movember—you might even become internet famous as we highlight participation throughout the month.

## SHARE YOUR 'STACHE SHARE YOUR STORY

**RULE ONE** Once registered at [Movember.com](http://Movember.com), each brother must begin the 1st of November with a clean shaven face.

**RULE TWO** For the entire month of November, each brother must grow and groom a moustache.

**RULE THREE** No beards and no goatees. If you choose not to participate with a moustache, you can move during the month as well.

**RULE FOUR** Use the power of the moustache to create conversation and raise funds for men's health.

**RULE FIVE** Each brother must conduct himself like a true gentleman who follows the Creed.

**RULE SIX** Create your **WHY**, tell your story and post your photos on social media using **#PhiPsiMovember**.

**RULE SEVEN** Most importantly, have fun raising awareness for a great cause!

# CHAPTER ETERNAL

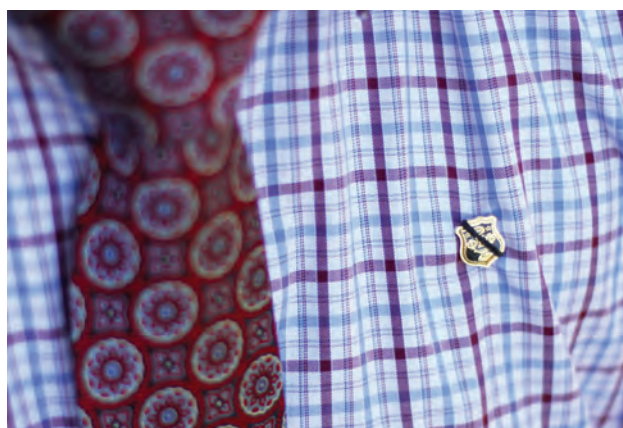
The complete Chapter Eternal, including obituaries, can be found in the Newsroom section of [phikappapsi.com](http://phikappapsi.com).

Alabama Alpha - University of Alabama  
William F. Banks Jr. '64  
Max T. Ray '81

California Beta - Stanford University  
Louis F. Amestoy Jr. '54  
Vivek Bhargava '81  
Morgan Miller '46

California Epsilon - University of California, Los Angeles  
John G. Peetz '42

California Gamma -  
University of California, Berkeley  
Robert P. Banaugh '46



Colorado Alpha - University of Colorado  
George R. Graham '48

District of Columbia Alpha -  
George Washington University  
Francis Angelo DiBona '12

Indiana Alpha - DePauw University  
John C. Holmes '43  
John C. Stark '52

Indiana Beta - Indiana University  
Thomas G. Berndt '52  
Thomas C. Bigley Jr. '59  
Richard S. Cohn '69  
Davis W. Ellis Jr. '43  
Michael McCoy '58

Indiana Delta - Purdue University  
Charles F. Dilcher Jr. '51  
Robert G. Ostrander '43

Indiana Epsilon - Valparaiso University  
Howard J. Claussen '53

Indiana Gamma - Wabash College  
John A. Heuser '53

Iowa Alpha - University of Iowa  
Stephen L. Nusser '49  
Dennis A. Hull '71  
Victor T. Wilson '59

Iowa Beta - Iowa State University  
Robert E. Brettman '49  
William L. Easton '46  
John A. Kruse '52  
Thomas W. Luckett '48  
Richard A. Papantonis '53  
Peter J. Pickford '47  
Thomas Ross Sharp '70  
Arthur C. Short '56  
Raymond L. Shubat '50

Kansas Alpha - University of Kansas  
Bruce M. Browne '46

Minnesota Beta - University of Minnesota  
John M. Gilman '43

Minnesota Gamma -  
Minnesota State University, Mankato  
Robert Daniel Paulin '94

Missouri Alpha -  
University of Missouri, Columbia  
William W. Chiles '57

Nebraska Alpha - University of Nebraska  
Douglas E. Gaeth '61

New Hampshire Alpha -  
Dartmouth College  
Urban J. Schreiner '50

New York Alpha - Cornell University  
Kenneth Alan Johnson '78

New York Beta - Syracuse University  
Hunter B. Watson '15

New York Gamma - Columbia University  
Leo Lewis Nady '73  
George H. Vachris '41

Ohio Alpha - Ohio Wesleyan University  
Robert T. Wheale '66  
Steven Christo Dinardo '82

Ohio Beta - Wittenberg University  
Milan A. Bendik '42

Ohio Delta - Ohio State University  
William H. Waldock '45

Ohio Epsilon -  
Case Western Reserve University  
Robert A. Wilkens '52

Ohio Eta - University of Toledo  
George J. Hannes '50  
Gregory G. Wilcox '57

Oklahoma Alpha -  
University of Oklahoma  
James L. Wheatley '54

Oregon Alpha - University of Oregon  
Robert S. Reed '46

Oregon Beta - Oregon State University  
Richard B. Goodin III '56  
Richard E. Lakey '50  
Robin G. MacDonald '61

Pennsylvania Beta - Allegheny College  
Edward P. Cutri '54

Pennsylvania Epsilon -  
Gettysburg College  
Andrew F. Gurley '57  
Quentin C. Weaver '42  
Dale E. Yingst '47

Pennsylvania Gamma - Bucknell University  
William M. Kerr '63

South Carolina Alpha -  
University of South Carolina  
Flynn E. Brantley '72

Tennessee Delta - Vanderbilt University  
Robert N. Carnahan '63  
Henry E. Hughes '61  
Edward G. Stiemke '60

Texas Alpha - University of Texas  
William E. Bentley '60  
Greenberry B. Brown IV '72  
Charles H. Griffin '39  
Ansel L. McDowell '49  
Andrew Wylie Moore '14  
Connor Forbes Reynolds '14  
William J. Wooten '42


Virginia Alpha - University of Virginia  
William M. Wilson '53

Washington Alpha -  
University of Washington  
William Olson Jr. '47

West Virginia Alpha -  
West Virginia University  
William Charles Brown '01  
Robert B. Pierce '39

Wisconsin Gamma - Beloit College  
Charles R. Goulet '48  
Darrell E. Scott '09





EXPERIENCED, ENTHUSIASTIC  
FUNDRAISING LEADERS  
ENCOURAGED TO APPLY.

## PHI KAPPA PSI FOUNDATION SEEKS Chief Advancement Officer

**THE PHI KAPPA PSI FOUNDATION IS SEEKING A DYNAMIC, EXPERIENCED AND ENTHUSIASTIC FUNDRAISING LEADER TO JOIN ITS EXECUTIVE TEAM TO BUILD AND GROW A SOPHISTICATED FUNDRAISING OPERATION.**

**As Chief Advancement Officer,** this individual will work with a visionary, supportive team to expand the Foundation's reach and cultivate transformational gifts to support the Fraternity. Specifically, the Chief Advancement Officer is responsible for increasing the organization's revenue, cultivating and soliciting gift prospects and fostering a culture of philanthropy across the organization.

### POSITION REQUIREMENTS

Qualified candidates will have a bachelor's degree and a minimum of seven years of experience in fundraising, outside sales or a related field, and at least three years of experience with motivating and leading a development team.

Excellent communication, organizational and problem-solving skills are desired in addition to the ability to travel throughout the United States.

Qualified candidates will be comfortable in a team-oriented, metrics-based environment and bring energy and enthusiasm to their daily work, inspiring others to support the mission and goals of Phi Kappa Psi.

Membership in Phi Kappa Psi or another fraternity/sorority is preferred but not required.

### REPORTS TO:

Chief Executive Officer

### LOCATION:

Indianapolis, IN  
(Relocation assistance provided – remote candidates considered)

### HOURS:

Full-time salary

### COMPENSATION:

Commensurate with experience

### TO APPLY:

Qualified candidates are encouraged to submit cover letter, resume and salary requirements (combined in one attachment):

[jointheteam@pkpfoundation.org](mailto:jointheteam@pkpfoundation.org)

ATTN: Jen Pendleton

Only applications submitted via email will be accepted.

For a full job description visit  
[pkpfoundation.org/CA0search](http://pkpfoundation.org/CA0search)



PHI KAPPA PSI FOUNDATION

Reach Beyond. Achieve Success.

# WISCONSIN GAMMA STUDENT GOVERNMENT

While Phi Kappa Psi's Maxim *The Great Joy of Serving Others* is nearly exclusive to service and philanthropy, the brothers of Wisconsin Gamma, Beloit College have taken it in a different direction; student government.

These brothers are giving back to their campus by representing the undergraduate student body, ensuring the needs and concerns are properly met and that Beloit's student government, Beloit Student Congress, can function. Currently, the brothers serve as President, Vice President, two of eight class representatives and parliamentarian. Other brothers serve on many important committees, including budget, student policy, and residential life among other crucial positions.

"While our philanthropic endeavors are important as well, we see a dearth of leadership on campus," said Chapter President, Alex Henning. He

*"While our philanthropic endeavors are important as well, we see a dearth of leadership on campus."*

also serves as the Vice President of the Beloit Student Congress. "Phi Psi has inspired us to fill those roles. We enjoy embodying *The Great Joy of Serving Others* in this way."

The Brothers of Beloit aren't just figure-heads building a resume; they have been working to improve the structure of student government. They've been hard at work overhauling the bylaws to ensure the congress runs effectively and also appropriate the Student Activity Fee to fund extracurricular activities and drive campus participation.

While the brothers do much to serve their fellow students, they still maintain a dedication to the hallmark of Phi Kappa Psi; service and philanthropy. Those brothers are proud to provide a forum for all voices on campus and to ensure no one is marginalized.

## GENEROUS, COMPASSIONATE, AND LOYAL COMRADES FOR LIFE

Looking to extend your dedication to service in your post-graduate life? Find an Alumni Association near you!

Using the Chapter Locator at [phikappapsi.com](http://phikappapsi.com), you can find a group of brothers ready to welcome you back. If one doesn't exist, the Phi Kappa Psi National Fraternity will be more than happy to help establish one with you.

Alumni Associations allow you to get involved with a group of your brothers, much like your chapter did. Events not only include meetings and get-togethers, but can also include family functions, service projects and involvement with undergraduate chapters.

For more help finding, or establishing an Alumni Association, visit [phikappapsi.com](http://phikappapsi.com) or call Phi Kappa Psi National Headquarters at 1-800-486-1852.



Brother Tryon Hubbard (*Alabama '64*) speaks to a group of Phi Psis at the Houston Undergraduate Leadership Workshop.





Joey Stemmler (VCU '12)

## PHI KAPPA PSI BROTHER WINS HIGH HONOR

Each year, Virginia Commonwealth University (VCU) recognizes outstanding alumni who have accomplished great things within ten years of graduating. Ten alumni receive the 10 Under 10 award per year. These recipients have enjoyed remarkable professional success, made important contributions to their community and have loyally supported the University.

Joey Stemmler (VCU '12) looked to be a shoe-in for the award, even as an undergraduate. His hard work as an intern impressed Ameriprise Financial so much, they offered him a full-time paraplanner position upon graduation. Within two years, he earned the Certified Financial Planner designation.

On campus, he served as the president of the Financial Planning Association. As part of the association, Stemmler participated in a national financial challenge, which charged students to create a hypothetical financial plan. His team was one of ten invited to compete in person in California. They placed third nationwide.

Stemmler leveraged his talents to serve his community as well. He volunteered at VCU's Earned Income Tax Credit and Financial Freedom Fair. At the fair, he provided credit reports and tax preparation services to area residents who may not have otherwise received guidance. It was through this service he found a love of providing financial education to those who may need it most.

Even as an alumnus, Stemmler continues his dedication to service. As a co-chair of the VCU Richmond Virginia Chapter of the Graduates of the Last Decade (RVA GOLD,) he helped raise more than 12,000 pounds of food for FeedMore. He also organized Bright Beginnings, pairing VCU Alumni with school children for much needed back-to-school shopping.

Stemmler won Phi Kappa Psi's first Outstanding Young Alumni Award at the 2016 GAC. While balancing his work, personal life and community service, Stemmler finds time to give back to Phi Kappa Psi. He has served both the Fraternity and Foundation in a volunteer capacity, serves on a Chapter Advisory Team for the VCU chapter and as the Richmond Virginia Alumni Association President.

Many brothers, young and old, can learn from Brother Stemmler's example and dedication.

## One Way to Serve Your Community

FeedMore is a collection of Central Virginia's core hunger-relief organizations, comprised of the Central Virginia Food Bank, Meals on Wheels, the Mobile Pantry and Kids Café. It serves more than 200,000 individuals in the region's most vulnerable populations – children, families and seniors.

Chances are, there is a hunger-relief organization in need near you. Many of these organizations are in need of your generosity and talents. To make the most of your time and effort, follow these steps to help.

**Contact.** The best way to help an organization is to work closely with them. Contact the organization you wish to help so you may collaborate with them and ensure you are addressing their most pressing needs efficiently.

**Collect.** While non-perishable food donations are almost always welcome, more good may be done if you give your money directly to the pantry. Many established organizations can purchase needed items in bulk, at a cheaper rate than an average consumer. With what you pay for one can of goods, they may be able to procure three or four cans.

**Don't Forget.** Many are inspired to give to pantries in times of crisis. However, hunger is an issue every day of the year for many. To help address this continuing need, give a recurring gift or pledge to return monthly to help fight hunger.

Fighting hunger is just one of many ways you can serve the community in which you live. Leverage the members of your chapter or alumni association to solve a problem facing your community.

# ILLINOIS DELTA REDEDICATES 'NEW' CHAPTER HOUSE

By Michael O'Neill (*Illinois '13*)

Illinois Delta held its long awaited chapter house Rededication Celebration on September 23-24, 2016 at the University of Illinois. More than 250 brothers and guests attended events spanning the weekend, culminating in a ribbon cutting ceremony and dinner at the chapter house on Saturday evening. Scaffolding from the final facade painting came down only hours before the festivities began.

Events kicked off Friday evening at a VIP Thank You Reception in the Heritage Room at the Agriculture, Consumer and Environmental Sciences Library. The VIP donors and active brothers were accompanied by University Provost Edward Feser and his wife Kathy, College of Business Dean Jeffrey Brown, Assistant Vice Chancellor for Development Molly Tracy and Tim Durst from the Business School's development office. The crowd caught up over hors d'oeuvres and drinks, while a slide show displayed the nearly two-year chapter house demolition and construction. It was the beginning of a celebration for everyone's dedicated hard work and to mark completion of the project.

Saturday began with a surprise article in the Champaign News-Gazette featuring the chapter house. The Open House began at noon with undergraduates offering tours to community members, alumni and their families. The alumni appreciated the preservation of specific features of the original 1908 house, such as the hearth in the card room, the original wood flooring on much of the first floor and many Tudor-style elements, either preserved or recreated, including the recognizable exterior of the house. Tour guides would bring the alumni to the second floor to find their pledge class paddles. The alumni were relieved knowing the history of the old house was instilled in the new one.

The chapter was especially pleased to welcome home Brother Chuck Faulkner, initiated in 1945. At ninety-years-old, he returned to a brotherhood which gave him lifelong memories. He even found a portrait of one of his favorite brothers, Frank S. Whiting, Jr. (*Illinois '78*), hanging in the Hall of Honors. Faulkner ended the tour in the room he lived in

as an active brother, one of the original living quarters preserved but reconfigured in the renovation. There he met brothers Jack Coutre (*Illinois '14*) and Dakota Hietikko (*Illinois '14*) who now live there. The conversation was yet another full-circle example of the genuine meaning of the word fraternity. A man who had fought in World War II shared stories with the college men of his unforgettable times as a Phi Psi.

After the tours, brothers and family gathered on the front lawn for the Rededication Ceremony. House Corporation President John Munger (*Illinois '78*) welcomed and thanked the guests and introduced the Symposiarch, Chapter Advisor, Todd Salen (*Illinois '77*), who conducted the event celebrating the accomplishment of the \$6 million project. Remarks were offered on behalf of the University of Illinois by Vice Chancellor of Student Affairs, C. Renée Romano, on behalf of the Host Community by Champaign City Councilman, Michael La Due and on behalf of the Phi Kappa Psi Fraternity by Past National President, John V. Ciccarelli (*Cal State, Northridge '72*).

But first, as part of the Invocation and House Blessing offered by Past National President Steve Nieslawski (*Illinois '79*), the assembled brothers remembered those who made the chapter and the original house

possible, including Dan Gardner Swannell, Albert Austin Harding, Howard Chandler Williams and his brother, C. F. "Dab" Williams, the founder of Homecoming and the fraternity's first professional executive director, among others.

The brothers also invoked the memory of two University of Illinois Presidents who actively supported the chapter during their terms in office, Edmund James (*Northwestern 1884*) and David Dodds Henry (*Illinois '57*).

Vice Chancellor Romano took to the podium with great pride and stated Phi Psi would be offering another brand new living-learning environment to the University. As an advocate







Representatives from Illinois Delta, the chapter's house corporation, University of Illinois and the City of Champaign, Illinois took part in the official ribbon cutting

of Illinois' Greek community, Romano saw the renovation project as a recent catalyst in the historic relationship between the University and the Greek Community, inviting the chapter to participate in the University's Sesquicentennial Celebration next year.

Councilman La Due recalled living across the street from the chapter house as an undergrad, seeing the chapter in action. He recalled the robust tree in the southeast corner of the lot and how its continued growth and preservation astounded him. To La Due, the chapter's oak tree was a metaphorical representation of the sturdy brotherhood inside the chapter house, along with the brothers who came before them. La Due's metaphor reminded the Phi Psis of Founder Charles P.T. Moore's last letter to the Brotherhood in 1902, "[The tree] was small, but instinct with the sap of life, and with roots so strong that slowly but surely it grew upward and onward. That tree is Phi Kappa Psi, and, my boys, the tree you have planted this day is a most fitting monument to this stalwart oak." The symbolism of the tree was also recalled when past National President, Greg Knapp ('71) read Founder's Moore's letter in its totality to close the Ceremony.

Brothers Bob Dudley ('74), Chris Perry ('74), Jon Groesbeck ('74) and Patrick O'Keefe ('76) did the honors of snipping the ribbon. These four men, all highly integral to the project's completion, stood outside the front door of the chapter house, satisfied their dream of a new chapter house had come to fruition.



## Houses Let Chapters Flourish

While not a requirement of a successful chapter, a chapter house adds an extra dimension to the fraternity experience. Many chapters already have a house, but several chapters do not. Some chapters also have needs, such as expansions and renovations, which may not be covered by their current budget.

Phi Kappa Psi is always looking to improve the lives of our members. Consider giving to, or becoming involved with, your local chapter's housing corporation. If you want to get involved with the national conversation, you can also learn more about the Canonsburg Corporation.

More information can be found at [phikappapsi.com/about/housing](http://phikappapsi.com/about/housing).







## CELEBRATING 165 YEARS AS A FRATERNAL ORGANIZATION

Founders Day is a chance for you to reconnect with Phi Psi brothers of all generations. Join thousands of brothers across the country in celebrating our 165th anniversary at a Founders Day event near you.

If you are planning a Founders Day event, please tell us about it by filling out the [Submit an Event](#) form on your Phi Psi Portal home page under [My Notifications](#). Event submissions are due by Friday, December 16, 2016.

Come January of 2017, you will find a full list of local Founders Day events at [phikappapsi.com](http://phikappapsi.com).

If you have any additional questions about Founders Day, contact Senior Director of Alumni Engagement & Housing, Rob Nagel, at [rsn@phikappapsi.com](mailto:rsn@phikappapsi.com).



## PHI PSI PORTAL

Phi Kappa Psi National Headquarters staff has been working on many initiatives to vastly improve our services for all brothers. As brothers, you deserve a place where you can easily update your information, access your login credentials, find updates on your undergraduate chapter, identify lost brothers, pull important resources and much more.

That place is the Phi Psi Portal. It serves as a one-stop-shop, with customized news, calendar and relevant links to you. You will quickly find whatever information you need.

Head to [phipsiportal.phikappapsi.com](http://phipsiportal.phikappapsi.com) to review the portal and all it has to offer.



These forms are published once a year to keep our general publication status with US Postal Service.



FROM  
THE

# Archives

A brother's commitment to Phi Kappa Psi extends beyond the four years of college, throughout our lives; this idea is not new. Long after our founders had graduated and left Canonsburg, and up until their deaths, both remained interested and involved in the success of the Fraternity which they created.

Below are two postcards written by Founder Letterman to Muscoe M. Gibson who was serving as President of the Grand Chapter (and thus in charge of the Fraternity as a whole) at Pennsylvania Theta at Lafayette College.

In each of these postcards, Founder Letterman extends his greetings not just to Brother Gibson, but to all fraternity brothers and promises to follow-up with additional letters answering the chapter's questions, as well as passing along recent photographs. Although brief, the postcards give an insight into Letterman's life and his move to Duffau, Texas.

Duffau  
Erath Co  
Texas

March 11-1880

Muscoe M Gibson  
Dear Friend.

Present my compliments  
to my friends. I have the  
pleasure to say that in a day  
or two I will write you my  
own obituary and a heap  
more. I am in one of the finest  
climates the flag floats over.  
Cotton, corn, sugar cane, wheat, oats  
Rye, Pears, one may say are national  
productions. Mustang grape and  
peaches by millions. I am glad  
to hear from you all. Will send  
you all your desire. I hope  
to meet you all some way  
in the old fashioned way.  
Yours truly  
W. H. Letterman

April 14-1880

M M Gibson

I forwarded this  
day a communication to  
brother Ohio. Will forward  
photograph next mail. Your  
letter I understood says you  
will not be a college after  
April 8 - so I am close to  
Traverse Ohio. If I am  
mistaken please inform me.  
My boy has been sick  
which has caused delay.  
Give my kind regards to  
the friends.  
As ever  
W. H. Letterman

Duffau  
Erath Co  
Texas.







## A LEGACY OF LEADERSHIP **SHANE N. YATES** FELLOWSHIP FUND

Thank you to all who have given in support of creating Shane's lasting legacy.

# SUPPORTING THE LEADERS OF TODAY AND TOMORROW

The Shane Yates Fellowship Fund has been established in honor and memory of Shane Nikkia Yates *Ashland '97*, an individual who was known as a passionate advocate and leader, a dedicated mentor and a friend to many. The Fund provides financial assistance to undergraduate and alumni Phi Psi brothers applying to pursue educational opportunities that promote leadership training, values-based learning, healthy lifestyles, and emotional and cultural intelligence. From immersive conferences to niche independent studies and certification programs, the Fund plays an integral role in preparing and educating tomorrow's leaders.

**YOU, TOO, CAN MAKE A LASTING IMPACT ON THE NEXT GENERATION OF LEADERS BY MAKING A CONTRIBUTION TO THE SHANE YATES FELLOWSHIP FUND OR BY STARTING YOUR OWN DEDICATED FUND. TO DONATE VISIT [WWW.PKPFFOUNDATION.ORG/YATESFUND](http://WWW.PKPFFOUNDATION.ORG/YATESFUND) OR TO DONATE OVER THE PHONE OR LEARN MORE ABOUT ESTABLISHING A DEDICATED FUND CONTACT THE PHI PSI FOUNDATION AT 317-275-3400.**

**THANK YOU FOR JOINING WITH US IN HONORING AND REMEMBERING SHANE!**



**PHI KAPPA PSI FOUNDATION**

Reach Beyond. Achieve Success.

Ohio Xi Chapter  
Wesley A. Alig *Ashland '97*  
Tim J. Alman Georgia *Tech '00*  
Barrett J. Anderson *Iowa '05*  
Phil D. Baker *DePauw '93*  
Justin B. Benedict *Capital '10*  
Andrew J. Brown *Ashland '99*  
Steve W. Clark *Ashland '96*  
David P. Comisford *Capital '11*  
Thomas J. Cummings *Ashland '97*  
Alex C. Curavo *Ashland '06*  
Andrew D. Deutsch *Minn. - Duluth '02*  
Frank W. Gamble *Ashland '66*  
Christopher M. Hammer *Rowan '03 (TCNJ '91)*  
Chad E. Harris *Friend of the Foundation*  
James R. Hill *Ashland '98*  
Tryon T. Hubbard *Alabama '64*  
Sally Johnston *Friend of the Foundation*  
Kyle F. Jordan *Valparaiso '97*  
Andrew J. Kimerline *Capital '13*  
Scott D. Lawrence *Ashland '98*  
Brandon W. Lortz *Capital '10*  
Karl L. Marschel *Missouri '97*  
Adam S. Miller *Capital '10*  
Brand A. Newland *Colgate '07 (Iowa '00)*  
Ben S. Nicol *Valparaiso '00*  
Steven E. Nieslawski *Illinois '79*  
James R. Paponetti *Ashland '95*  
Jason R. Pierce *Ashland '95*  
Kevin J. Portteus *Ashland '98*  
William T. Salen *Illinois '77*  
Matthew J. Shaw *UC Irvine '93*  
Christina Silas *Friend of the Foundation*  
Mark O. Solomon *Missouri '98*  
Justina Solties *Friend of the Foundation*  
Jack C. Spiller *Capital '15*  
Ryan D. Squire *Ashland '96*  
Jason B. Steele *Ashland '05*  
Chad M. Stegemiller *Butler '98*  
Lisa Talley *Friend of the Foundation*  
Michael J. Telich *Ashland '71*  
Megan D. Thie *Friend of the Foundation*  
Keith L. Tingley *East Carolina '98*  
Anthony E. Vukusich *Indiana State '06*